

Newsletter  
# 18

16<sup>th</sup> SEPTEMBER 2020  
WELCOME BACK!



**ISEG** Lisbon School  
Economics &  
Management

**U LISBOA** | UNIVERSIDADE  
DE LISBOA

*A University which  
"makes a School"  
does this by way of  
free, innovative, and  
plural thinking  
regarding Economics  
through to  
Management, based  
on informed debate  
and a profound and  
genuine concern  
about the social  
contextualisation of  
major individual,  
business, and political  
decisions.*

*Since 1911 we have  
been providing  
opinion leaders who  
influence both the  
country and the whole  
world. Here we are,  
again!*

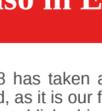
"It feels good to be able to leave home, go to School, start lectures, socialise during the short breaks on the patio, chat in the bar, sit down again on the terrace of the kiosk, and see colleagues and friends again. We get more value from all of these actions now that they are no longer nearly as regular.  
It is logical that the pandemic has changed the outlook of everything which we took for granted, with teaching and student support being no exception.  
Leadership is a quality which had to be well represented by all those who relate with this situation, as well as the ability to know how to respond to adverse situations.  
This has been one of the most difficult moments for the current mandate of AEISEG, which has turned out to be perhaps one of the most difficult ever. However, the ability to adapt has enabled us to overcome difficulties, without neglecting those for whom we exist – the students – as well as those who are our family – the employees.  
Standing side by side, we have always tried to assimilate the feedback we receive regarding the new teaching methods and its impact on mental health, whilst simultaneously providing notebooks and books and always supporting nobler causes in defence of the honour of these same students of our School.

**Guilherme Antunes**  
President of the ISEG Students Association  
AEISEG



With the new challenge of the return to School being different from that normally expected, I can assure you that we will be more present than ever to overcome any difficulty which you may come across in this common struggle and adaptation".

**Clara Raposo**  
ISEG Dean



## Now also in English

Newsletter #18 has taken a few more days to be published, as it is our first number to be simultaneously published in both Portuguese and English.

At the request of many Alumni and partner organisations, the ISEG Opinion Newsletter is now also available in English.

Give us a little time, and all of the previous numbers will also soon be available in English.



In this edition, we highlight the coverage of our media presence, the return to the ISEG campus with the adoption of a creative way of reviewing the public health measures, refer to the meeting of the Executive Digest Editorial Board at ISEG, celebrate the edition of our Newsletter in an international version in English... and much more.

The following are cited in this number: **Alexandre Abreu, Avelino de Jesus, Carlos Farinha Rodrigues, Clara Raposo, Francisco Louçã, João Duque, Jorge Gomes, Manuel Ennes Ferreira, Nuno Crato, Nuno Valério, Paulo Trigo Pereira, Ricardo Cabral and Sandra Maximiano.**



## Can you feel the resumption of activity?

- >> In Público, **Ricardo Cabral** presents policy suggestions for how to avoid an economic depression. [ver mais >](#)
- >> The opinion of **Avelino de Jesus**, in Jornal de Negócios, regarding the approval of the first medical degree at a non-state-owned university. [ver mais >](#)
- >> In Público, **Nuno Valério**, comments on the great recession of 1928 in Portugal. [ver mais >](#)
- >> Opinion of **Paulo Trigo Pereira**, in the Observador, on the economic recovery of Portugal 2020-30 and Costa Silva's plan. [ver mais >](#)
- >> **Alexandre Abreu**, in Expresso, analyses the economic proposal of the 'Chega' party. [ver mais >](#)
- >> **Francisco Louçã**, in Expresso, on the possible scenario of the dissolution of Parliament. [ver mais >](#)
- >> **João Duque** comments in Jornal Económico on the importance of European funds for the recovery of public finances. [ver mais >](#)
- >> Jornal Económico published a list of the 25 most important personalities in Portugal in the last 25 years, which includes 5 ISEG alumni. [ver mais >](#)
- >> Interview with **Carlos Farinha Rodrigues**: "In Portugal we cannot fight poverty without fighting inequality". [ver mais >](#)
- >> The opinion of **Francisco Louçã**, in Expresso, regarding the debate on the subject of Education for Citizenship and Development. [ver mais >](#)
- >> **João Duque**, in Expresso, warns that the Eurozone has entered into deflation. [ver mais >](#)
- >> The opinion of **Manuel Ennes Ferreira**, in Expresso on the list of the 20 richest people in the world. [ver mais >](#)
- >> **Sandra Maximiano** defends the obligation of Education for Citizenship, in Expresso. [ver mais >](#)
- >> **Jorge Gomes** writes about the post-vacation syndrome. [ver mais >](#)
- >> In an anniversary edition of Jornal Económico, **Clara Raposo** was one of the 33 leaders invited to answer the question "How can Portugal guarantee a quick and robust recovery?" [ver mais >](#)
- >> **Paulo Trigo Pereira** and **Ricardo Cabral** comment in Visão on the risks and challenges of the OE2020 budget and the preparation of OE2021. [ver mais >](#)
- >> **João Duque** was one of the guests on Expresso at Midnight to discuss the cost for taxpayers of Novo Banco. [ver mais >](#)
- >> **Nuno Crato** in an interview with SIC, defends the importance of not stopping classroom teaching. [ver mais >](#)

## Back to ISEG - Welcome aboard!

At ISEG we don't take security lightly and take public and community health very seriously. However, there is always a place for creativity! It deserves to be seen and to be heard.



## ISEG hosts meeting of the Editorial Board of Executive Digest

The Dean of ISEG hosted the monthly meeting of the Editorial Board of Executive Digest. A lunch took place on the ISEG rooftop terrace, with the presence of the magazine's director, Ricardo Florêncio and the editorial board members: António Casanova, Fernando Neves de Almeida, Gustavo Guimarães, Isabel Ucha, João Duque, José Galamba de Oliveira, José Gomes, Luís Paulo Salvado, Nelson Pires, Manuel Lopes da Costa, Paulo Carmona and Paulo Ramada.



**Executive** [ver mais >](#)

## Research @ ISEG

The September edition of the **Portuguese Economic Journal** is now available, which is dedicated to "Advanced Methods to Measure Tourism Impacts".

CSG is ISEG's Research Consortium for Social Sciences and Management, whose newsletter can be followed weekly. See [here](#).



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## ISEG JBC students launch solidarity training to support companies

ISEG Junior Business Consulting organises #Reboost, an event comprising 4 different training sessions which enables one to learn how to face the new business reality. Each training session is expected to last 55 minutes and admission is free.

The objective is to assist companies which have been directly or indirectly affected by the Covid-19 pandemic, through a Recovery Plan, which comprises various aspects of strategic, financial, and human resources, as well as marketing and communication which is facilitated by recognised trainers in each of their areas.  
#Reboost is also solidary in nature and will give you the opportunity to help those who need it most: at the #ReBoost event you can make a donation which will revert to **CASA - Centre for Support for the Homeless!**

For further information and registration, see [here](#).

