



A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

"Returning to School after an invigorating vacation is always a very relevant symbolic moment in the academic year. It is a moment when the academic community meets up again, which is marked by new projects, new experiences, and new challenges. The pandemic will unavoidably affect the resumption of lectures, not only due to the systemic effects on health, the economy, and life in society in general, but it will also be reflected in the teaching, research, and sharing of knowledge. The extreme experience that we were faced with during the last Semester enabled us to unequivocally confirm that ISEG is a teaching and research university which has a high predisposition for innovation and change. At the beginning of March we undertook a very rapid transition from face-to-face teaching to distance-learning with a very positive result. With the same commitment, we are now returning to a face-to-face teaching model with distance-learning components. In these forbidding days when the news is heavily tainted by the destructive trail of the pandemic, we joyously welcomed the good news of ISEG's entry into the Masters rankings of the Financial Times – another milestone in ISEG's journey of excellence in teaching and research in Economics and Management."

Vitor Santos
Decano of the Department of Economics



It is with great pride and a certain wonder that we recognise that in this academic year when ISEG is celebrating its 110 years of existence, we are a university which is full of energy and organisational and strategic flexibility with a predisposition for change in the face of an increasingly uncertain and unpredictable context".

In this edition, we highlight the signing of the agreement with the brand new José Neves Foundation, the achievements of our alumni, and the return of the @ ISEG webinars, not to mention the essential role of our students in the mentoring programme for the proper welcoming of the new students who are just about to arrive. The following are cited in this number: **António Garcia Pereira, António Goucha Soares, Bill Kistler, Clara Raposo, Francisco Louçã, João Duque, João Tomé Calado, Manuel Ennes Ferreira, Maria Rosa Borges, Patrícia Melo, Paulo Trigo Pereira, Ricardo Cabral, Sandra Maximiano** and **Sofia Santos**.



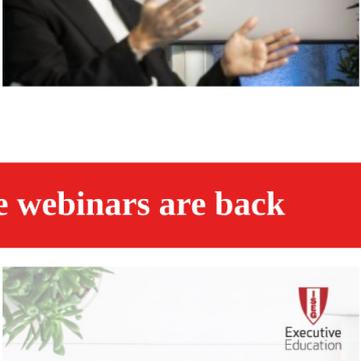
Economic recovery: myth or fact?



- >> The opinion of **Maria Rosa Borges**, in **Jornal Económico** on the need to regulate the economy. [see more >](#)
- >> The opinion of **Ricardo Cabral**, in **Público**, on the current situation and the future of the Euro. [see more >](#)
- >> **Bill Kistler**, a member of the International Advisory Council, in the magazine **Living Retail** on the impact of the pandemic on the real estate sector. [see more >](#)
- >> **Patrícia Melo** comments in **Público** regarding the return to normality which starts to be reflected in the increase of traffic and car parking problems in cities. [see more >](#)
- >> The opinion of **Paulo Trigo Pereira** in the **Observador**, on justice in the case of Rui Pinto. [see more >](#)
- >> **Sandra Maximiano**, at **Expresso**, about the challenges of returning to school in the middle of a pandemic. [see more >](#)
- >> The opinion of **João Duque**, in **Expresso** regarding the European railway gauge and the rail service in Portugal. [see more >](#)
- >> **Francisco Louçã**, in **Expresso** warns of the continuation of the recession during the coming times. [see more >](#)
- >> The opinion of **Manuel Ennes Ferreira**, in **Expresso** on the creation of a single African currency. [see more >](#)
- >> **Clara Raposo** was part of the 33 leaders invited by **Jornal Económico** to identify ideas of how to help the country get out of this unexpected crisis. [see more >](#)
- >> The opinion of **António Garcia Pereira** on the new labour legislation resulting from Covid-19. [see more >](#)
- >> **Sofia Santos** in **ECO** asks whether "CEOs are creating the world which we want to live in?" [see more >](#)
- >> A new executive programme developed in conjunction with **Técnico+** on the importance of data in decision-making, in spotlight. [see more >](#)
- >> **Sofia Santos** participated in the first event of the **Green Capital Initiative**, organised by **ECO**, to discuss sustainability as a positive factor for differentiation and competitiveness. [see more >](#)
- >> **António Goucha Soares** commented on the State of the Union speech of the President of the European Commission. [see more >](#)
- >> **João Tomé Calado's** recommendations on **Rádio Renascença** regarding the purpose of extending the bank default. [see more >](#)
- >> **João Duque** on **Forum TSF** comments on the increase in unemployment and the crisis for businesses. [see more >](#)
- >> On **SIC**, **Clara Raposo** analyses the state of the Portuguese economy and the expectations in relation to recovery and resilience mechanism proposed by the European Commission. [see more >](#)
- >> Commentary by **Francisco Louçã**, on **SIC** on the political and economic news. [see more >](#)
- >> **João Duque** participates in the **Forum TSF** debate on the topic of "Can the struggle against Covid-19 deregulate the job market?" [see more >](#)

The José Neves Foundation ready to finance ISEG students

ISEG is one of the universities which has signed a partnership with the **José Neves Foundation** to put into action the programme to support students access to further education and to acquire skills for the future, called "The FJN Income Sharing Agreement". As part of this partnership, the Masters, MBA, and long-term executive training programmes will be eligible for a risk-sharing loan from the Foundation for each student to support their payment of tuition fees. Further information available [here](#).



What's Up @ISEG? The webinars are back

ISEG Executive Education presents the second series of webinars entitled "Beyond the Present", with the aim to contribute to ever more effective business development taking into account all the changes demanded by the current situation. Come and experience and sign up for the first webinars of this series [here](#).



On the 26th of September, ISEG will participate in the 14th Edition of the annual "Study in Europe" fair, which will be held virtually this year for the first time, via a webinar at 10.00, mainland Portuguese time. More information and enrolment for the fair [here](#).



Culture @ ISEG never fails!

On the 28th September, ISEG will host the **Ensemble Darcos** for a concert at 19.00, which is not open to the public, but will be broadcast live on Antena 2. [see more >](#)



ISEG alumni mentioned in the press

Margarida Reis, Managing Director of Equanto, a pioneering organic in the field of the distribution of organic food products and healthy eating, looks back on her career in this article. [see more >](#)

Filipe Bonina, Marketing Director of Central de Cervejas, an ISEG alumnus, comments on the Brands4Life programme and the challenges which Sagres faced in responding to the pandemic. [see more >](#)



Research news

CSG is an ISEG Research Consortium in the area of Social Sciences and Management, whose newsletter can be followed weekly. See [here](#). [see more >](#)

Keep up with new articles in the **Portuguese Economic Journal** through its blog, which is dedicated to research on the Portuguese economy. Have a look at it [here](#). [see more >](#)

ISEG students know best! The Mentoring Programme is open for candidates

Are you studying at ISEG? You have until the 27th of September to sign up for the **Mentoring Programme**, where you will have the opportunity to get to know and share what the real ISEG spirit is – yours! By participating, you will also have the opportunity to earn ECTS. [Take advantage of this now.](#)

