

Newsletter  
 # 16  
 31<sup>st</sup> of JULY 2020

HAPPY  
 HOLIDAYS!



**ISEG** LISBON SCHOOL OF ECONOMICS & MANAGEMENT

**U LISBOA** UNIVERSIDADE DE LISBOA

*A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.*

*Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!*

"When I graduated from ISEG in the late 1980s I had my first contact with the personal computer. Nowadays, any modern smartphone possesses more processing capacity and memory than the vintage PC 486 of the 1980s. Access to this technology revolutionised studies in those days. It became much easier to write a report or to create a spreadsheet, albeit with one condition – I had to go to the School's computer room. Now 30 years later we are living a new paradigm – for the student starting their university studies at the end of 2020 will experience a much different reality than that of their colleagues in previous years. Nowadays university is where the student is situated, that is to say, at home, at the study centre, or at the School. For as long as they have access to platforms that connect to the university, synchronously or asynchronously, students can follow lectures which are delivered simultaneously in-person and online and also have access to the Library and the Academic Services. Accordingly, the challenge for universities is to provide environments for learning, collaboration, and interaction which are both interesting and challenging, as well as to develop skills for the efficient and effective use of these new technologies for students, teachers, and staff alike.

Clara Raposo  
 Dean of ISEG



José Veríssimo  
 Vice-Dean of ISEG



In September 2020, just as back in the 1980s, ISEG will be at the technological forefront and will be practicing the leading international practices with innovative solutions which enable coexistence between teachers, students, and the services in the form of a collaborative and hybrid learning system. Unfortunately these collaboration platforms don't give us a chance to have a coffee with our friends and have a chat face-to-face. This is what we miss".

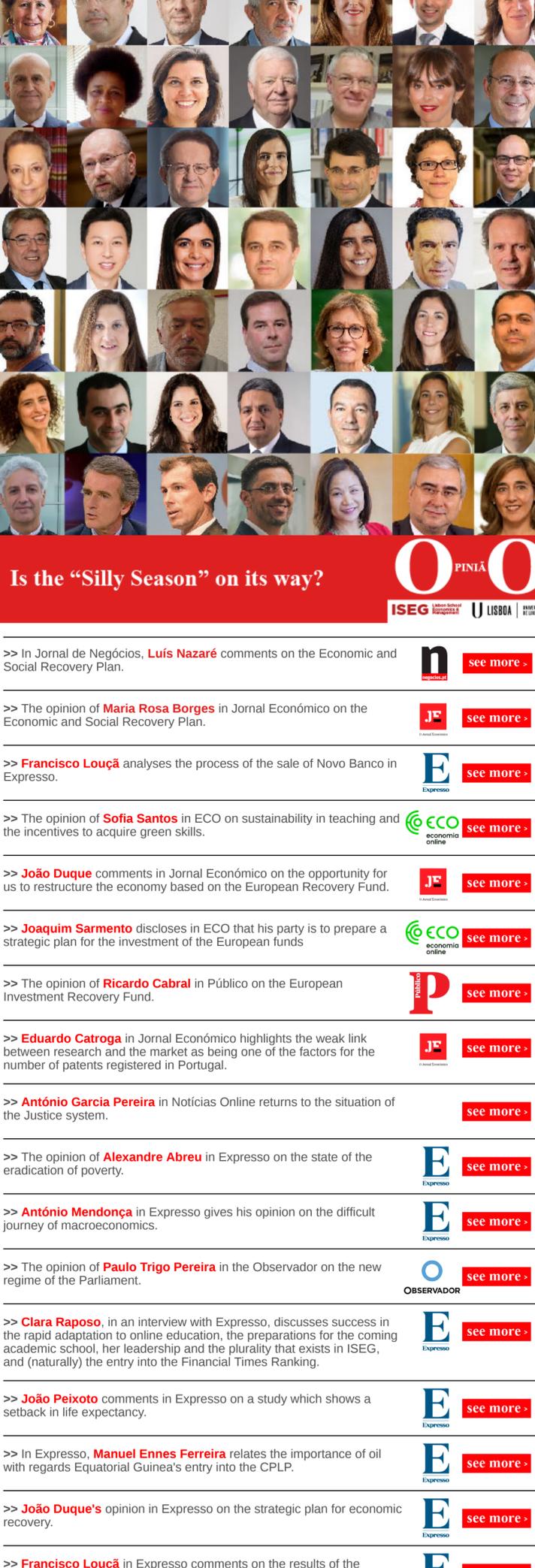
## ISEG is "COVID-SAFE" certified by APCER



The ISEG campus has obtained the COVID-SAFE certification, after a rigorous audit of all the premises by APCER, the Portuguese Certification Association. The inspection process of all the ISEG facilities confirmed the effective implementation of the health and safety procedures and practices recommended by the Directorate General of Health (DGS), the Working Conditions Authority (ACT), and also the International Labour Organisation (ILO). The certification covers the whole ISEG Campus.

This newsletter highlights the "COVID-SAFE" certification, which confirms the existence of the highest level of public health conditions on the ISEG campus, covers our remarkable media presence, highlights the awards and other achievements of our alumni, and also presents research news. We wish everyone excellent holidays, with a good selection of music!

The following are cited in this number: **Alexandre Abreu, António Garcia Pereira, António Mendonça, Clara Raposo, Eduardo Catroga, Francisco Louçã, Helena Jerónimo, Jaime Serrão Andrez, João Duque, João Peixoto, Joaquim Sarmento, Jorge Gomes, Luís Nazaré, Manuel Ennes Ferreira, Maria Rosa Borges, Paulo Trigo Pereira, Ricardo Cabral and Sofia Santos.**



## Is the "Silly Season" on its way?

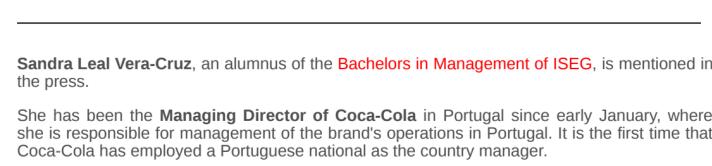


- >> In *Jornal de Negócios*, **Luís Nazaré** comments on the Economic and Social Recovery Plan. [see more >](#)
- >> The opinion of **Maria Rosa Borges** in *Jornal Económico* on the Economic and Social Recovery Plan. [see more >](#)
- >> **Francisco Louçã** analyses the process of the sale of Novo Banco in *Expresso*. [see more >](#)
- >> The opinion of **Sofia Santos** in *ECO* on sustainability in teaching and the incentives to acquire green skills. [see more >](#)
- >> **João Duque** comments in *Jornal Económico* on the opportunity for us to restructure the economy based on the European Recovery Fund. [see more >](#)
- >> **Joaquim Sarmento** discloses in *ECO* that his party is to prepare a strategic plan for the investment of the European funds. [see more >](#)
- >> The opinion of **Ricardo Cabral** in *Público* on the European Investment Recovery Fund. [see more >](#)
- >> **Eduardo Catroga** in *Jornal Económico* highlights the weak link between research and the market as being one of the factors for the number of patents registered in Portugal. [see more >](#)
- >> **António Garcia Pereira** in *Notícias Online* returns to the situation of the Justice system. [see more >](#)
- >> The opinion of **Alexandre Abreu** in *Expresso* on the state of the eradication of poverty. [see more >](#)
- >> **António Mendonça** in *Expresso* gives his opinion on the difficult journey of macroeconomics. [see more >](#)
- >> The opinion of **Paulo Trigo Pereira** in the *Observador* on the new regime of the Parliament. [see more >](#)
- >> **Clara Raposo**, in an interview with *Expresso*, discusses success in the rapid adaptation to online education, the preparations for the coming academic school, her leadership and the plurality that exists in ISEG, and (naturally) the entry into the *Financial Times* Ranking. [see more >](#)
- >> **João Peixoto** comments in *Expresso* on a study which shows a setback in life expectancy. [see more >](#)
- >> In *Expresso*, **Manuel Ennes Ferreira** relates the importance of oil with regards Equatorial Guinea's entry into the CPLP. [see more >](#)
- >> **João Duque's** opinion in *Expresso* on the strategic plan for economic recovery. [see more >](#)
- >> **Francisco Louçã** in *Expresso* comments on the results of the European Summit and its risks. [see more >](#)
- >> **Jaime Serrão Andrez**, a visiting professor at ISEG, is the new *Chairman of Pátria*. [see more >](#)
- >> **João Duque** was among the personalities invited by *Dinheiro Vivo* to recommend books to read while on holiday. [see more >](#)
- >> **Eduardo Catroga** comments in the *Observador* on the policies for attracting foreign investment. [see more >](#)
- >> The *Correio da Manhã* summarises the averages admission grades for Bachelors degrees in 2019-2020, when the MAEG degree from ISEG was ranked as the 6<sup>th</sup> highest national average. [see more >](#)
- >> In *A Pátria*, **Jorge Gomes** relates age with the perception of the acceleration of time. [see more >](#)
- >> **Helena Jerónimo** presents the Postgraduation in "Skills Development for Human Resources Managers" in *Human* magazine. [see more >](#)
- >> On the 10<sup>th</sup> anniversary of *Human Resources* magazine, **Clara Raposo** lists the three major changes of the last decade. [see more >](#)
- >> The opinion of **Jorge Gomes** in *InfoRH* magazine regarding the challenges of sustainability. [see more >](#)

## ISEG alumni in the news

ISEG congratulates **Marta Rosado da Fonseca**, who has just completed her **Masters in Economics and Public Policy** at ISEG, for winning the **Jacques Delors 2020 Award** for her work on "Subsidiarity as an Institution in Europe: from small steps to the common future". The work which won the award is an extended version of her Final Masters Work, which she defended in January, 2020 at ISEG.

[SEE MORE HERE >](#)



**Sandra Leal Vera-Cruz**, an alumnus of the **Bachelors in Management** of ISEG, is mentioned in the press.

She has been the **Managing Director of Coca-Cola** in Portugal since early January, where she is responsible for management of the brand's operations in Portugal. It is the first time that Coca-Cola has employed a Portuguese national as the country manager.

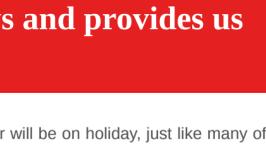
[see more >](#)

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## Research news

The **Portuguese Economic Journal (PEJ)** is an academic journal produced by ISEG which is edited by Springer and has excellent academic visibility and counts on international scientific research. Check the PEJ blog to stay up to date with the news. See it [here](#).



[see more >](#)

REM is an ISEG Research Consortium in the area of Economics and Mathematics, whose newsletter can be followed monthly.

See the latest edition of the newsletter [here](#).



[see more >](#)

## ISEG is closing for holidays and provides us with some music...

During the month of August, the OPINIÃO Newsletter will be on holiday, just like many of our readers.

We will be back in September, with much more news!

Until then, we wish all our readers well – and we leave a suggestion for good musical company in this **Playlist** which has been jointly compiled by members of faculty and staff of ISEG during the peak of confinement. It contains 8 hours of music to keep you in good company on long car journeys and for you to listen to on your mobile phones as you lie on the beach and for those hot summer evenings. Here it is:



[www.iseg.ulisboa.pt](http://www.iseg.ulisboa.pt)

