PINÍA

Newsletter
3rd of JULY 2020

A University which is not afraid to mix this by way of fine, innovative, and creative Economics through a Management oriented and a profound and Humanistic approach about the social contextualization of Economics, business, and political decisions.

Since 1911 we have been crafting opinion leaders who believe in the world and the whole of humanity we are, again!

ISEG Lisbon School of Economics & Management

LISBOA UNIVERSITY OF LISBON

Luís Valente de Oliveira
Dean

"Teaching is facing a threat, especially university teaching. The pandemic is a threat to human life, the health system, our lifestyle, the economy, and public finances. It is also a threat to our ability to think about the creation and sharing of knowledge in the peripheral format. However, universities have demonstrated that they are capable of being resilient institutions, able to adapt to these extreme new circumstances. ISEG was no exception, and it has adapted with dedication, effort, commitment and professionalism. The transition to online teaching and assessment, which before Easter, the system was made in a few days, with lectures being taught online through Zoom and sessions virtual, with work being prepared and discussed online, with much support from teachers and students.

In general, there is a feeling of accomplishment and of the fulfilment of the objectives of a semester which at first seemed impossible. Of course, there are problems to be mentioned, without ignoring the difficulties of students and the support services. All have shown that universities, and ISEG in particular, are able to overcome extreme circumstances in the face of threats and become stronger in adversity. However, the future is unknown and it is important to continue the process of adaptation and be prepared for all scenarios."

João Tomé Calado
Finance and Administration Director of ISEG

The teaching and research model for the next Academic Year must be based on a response based on flexibility and the ability to adapt. We must all be prepared to act in accordance with the circumstances, and this requires a wonderful control during the academic year. "Hoa. The demands will be many and the response need to be extraordinary. Teachers, students and the administration, up to the optimism. For the results achieved during the second semester of this Academic Year are a foretaste of what we can do together. We are ready to face the challenges ahead."

This newsletter covers our pandemic crisis, the virtual journeys of our alumni, the webinars which take place virtually at ISEG, research news, and the achievements of our students' associations.

Congratulations to the **Editors** and **Contributors**: **Ana Cristina Ferreira**, **Ana Rita Ferreira**, **Bruno Ferreira**, **Carlos Bastarda**, **Clara Raposo**, **Francisco Louçã**, **Helena Jerónimo**, **João Duque**, **João Ferreira**, **Jorge Gomes**, **Luís Sequeira**, **Madalena Cascais Tomé**, **Manuel Ennes Ferreira**, **Paulo Mendes**, **Paulo Trigo Pereira**, **Pedro Faustino**, **Ricardo Cabral**, **Rosinda Medeiros**, **Sara Falcão Casaca**, **Sofia Santos** and **Susana Almeida Lopes**.

Is the new-normal here to stay?

>> In Jornal de Negócios, **Clara Raposo** defends a legal and regulatory framework, rather than an ad hoc way of implementing sustainability measures.

>> **Clara Raposo** participated in the conference on Sustainability organized by Jornal de Negócios and is a member of the Sustainability Business 2030 Awards panel in the "Sustainable Finance" category.

>> **Carlos Bastarda** in Jornal de Negócios on the banking situation during the 1st quarter.

>> The opinion of **Luís Nazaré** in the Jornal de Negócios on the impacts of the pandemic on the economy.

>> **Pedro Faustino**, a member of the Strategic Council of the ISEG MBA, spoke to Jornal de Negócios about the digital economy in Portugal.

>> **Francisco Louçã** on the situation in Gaza and the West Bank in Expresso.

>> **Joaquim Sarmento** notes that Community funds over the last 20 years have not enabled Portugal to converge with the European Union' in the Observador.

>> **Ricardo Cabral** believes that the re-start of the economy should be quickly, no longer than necessary, in Expresso.

>> The opinion of **António Garcia Pereira** in Noticias Online regarding the Government's action in some current cases.

>> **Sofia Santos** makes an ECO of green expectations at the ECB.

>> In ECO, **Joaquim Sarmento** asks "Who's ahead of public finance reform?"

>> **Paulo Trigo Pereira** in the Observador, on the restructuring of TAP.

>> **António Palma dos Reis** recounts his experience in Expresso regarding his participation in the Global Management Challenge.

>> In Expresso, **Manuel Ennes Ferreira** takes up again the topic of international aid in the crisis.

>> **João Duque** in Expresso, on the environmental consequences of the economic downturn caused by the pandemic.

>> **Francisco Louçã** questions the dimension of the expected wave of insolvencies in Expresso.

>> In Expresso, **Alexandre Abreu** talks relates together culture, thought, and business.

>> Comments by **João Duque** and **Joaquim Sarmento** in Jornal Expresso on the recommendations of the Portuguese Economic Council.

>> **João Duque** and **Joaquim Sarmento** in the debate in Jornal Economic on the impact of the pandemic on real estate and tourism.

>> **Joaquim Sarmento** and **João Duque** participated in the debate on "Economics of Covid-19 or the economy" - which was organized by Expresso.

>> **João Duque** comments on the effects of the Champions League final in Jornal Economic.

>> The opinion of **Paulo Macedo**, a member of the Strategic Council of the ISEG MBA, on the economic crisis, in an interview with Economic Digest.

>> **Roberta Medina**, a member of International ISEG Advisory Board, comments on the current situation in Brazil in Blitz Express.

>> TeCapo highlighted the results of the partnership between SIBS and SAPO in Jornal Economic, which was the winner of the Portugal Digital Awards 2020 in the category "Digital Inclusion and Literacy".

>> HR Portugal magazine featured the excellent ranking in the European Top of the Business Administration Postgraduate Programmes, which was achieved by the Michael Intern of ISEG Executive.

>> In Human magazine, **Susana Almeida Lopes** explains the added value of the new Postgraduate which she coordinates together with **Helena Jerónimo**, a professor at ISEG.

>> PME Magazine interviewed **Madalena Cascais Tomé**, CEO of SIBS and member of the ISEG Advisory Board.

>> **João Duque** commented on the Government's choice of Mário Centeno for Banco de Portugal on the TSF Forum.

>> **João Duque** comments on the restructuring process of TAP on TSF.

>> **Sara Falcão Casaca** commented on RTP and Público about the warning the Council of Europe of the insufficient action by the Portuguese authorities to guarantee genuine income equality between men and women.

>> **João Duque** comments on the future of TAP in the Business of the Week programme on SIC.

From ISEG to Hollywood: Congratulations, Luís Urbano!

Luís Urbano
Produtor de Cinema
Antigo Aluno do ISEG

Luís Urbano, a film producer and an ISEG alumnus, was invited to join the **The Academy of Motion Picture Arts and Sciences** of Hollywood, the organisation which awards the **Oscars** every year.

Luís Urbano graduated in Economics from ISEG in 1992 and combined management studies with film studies. He has been a producer since 1993 and, in 2020, was recognised for the quality of the work of his production company **SPIRITWALKER PICTURES**.

The press gave him ample coverage.
See an example here.

SEE MORE

SIBS and ISEG analyse the first 100 days of the pandemic

As part of the agreement recently signed between SIBS and ISEG, the SIBS Analytics report was recently published on the theme of **"Portugal and the first 100 days of the pandemic"**.

The ISEG team - which was coordinated by Professor **Ana Venâncio** - with contributions from **Professors Victor Mendes, Ana Cristina Ferreira, Susana Bessone** and **Sofia Vieira Rodrigues** - which can be seen at the link in the report here.

SIBS and ISEG have established a partnership with the scope of SIBS Analytics - the SIBS Business Intelligence Platform - which aims to provide and evaluate the real economic and social impact of the COVID-19 pandemic, based on the analysis of payment and transaction behaviour in Portugal since the appearance of the first case.

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Keep up-to-date with the Research News

REM and **CSG** are two Research Consortia, in the areas of Economics and Mathematics (REM) and Social Sciences and Management (CSG), whose newsletters can be followed here.

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ISEG is the leader of the first workpackage of the SustInAfrica Project

Prof. Isabina Serôdio

ISEG is the leader of the first work package of **The SustInAfrica Project**. The project, which is coordinated by Professor Isabina Serôdio, from the Lisbon School of Economics & Management, was awarded funding of 7 million euros by the European Commission as part of the Sustainable Food Security Programme.

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What's Up @ ISEG?

ISEG Executive Education
Beyond the Present
Webinar Series

How will the luxury sector re-invent itself after the crisis? Get to understand the resilience of the luxury sector and the strategy focussed on the 3 Cs: Customer centricity, Creativity and Connectivity in this webinar.

Watch the webinar delivered by **Helena Amaral Neto**, Qoniscaat of the executive programmes in the area of Luxury of ISEG Executive Education, the **9th of July**, at **18.15**. Further information available here.

Upcoming webinar dates
SAVE THE DATE!

>> 16th of July
How to use Mindfulness for Business, with **João Carvalho dos Neves**

ISEG Students in the news: European Vice-Champions for Entrepreneurship and True Talent