

# CONGRATULATIONS, ISEG!

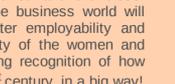
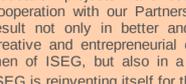
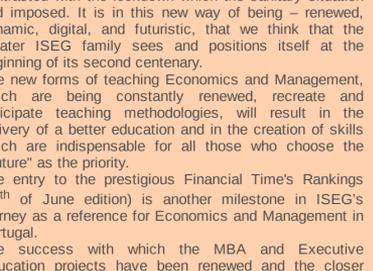
## Welcome to the FT Rankings



Master in Finance  
Ranking 2020



Newsletter #10  
19th of JUNE 2020



A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

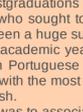
Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

ISEG celebrated 109 years of existence last May with a simple ceremony and an excellent outdoors concert, which contrasted with the lockdown which the sanitary situation had imposed. It is in this new way of being – renewed, dynamic, digital, and futuristic, that we think that the greater ISEG family sees and positions itself at the beginning of its second centenary.

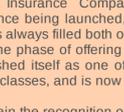
The new forms of teaching Economics and Management, which are being constantly renewed, recreate and anticipate teaching methodologies, will result in the delivery of a better education and in the creation of skills which are indispensable for all those who choose the "Future" as the priority.

The entry to the prestigious Financial Time's Rankings (15th of June edition) is another milestone in ISEG's journey as a reference for Economics and Management in Portugal.

The success with which the MBA and Executive Education projects have been renewed and the closer cooperation with our Partners in the business world will result not only in better and greater employability and creative and entrepreneurial capacity of the women and men of ISEG, but also in a growing recognition of how ISEG is reinventing itself for the 21st century, in a big way!



Clara Raposo  
Dean of ISEG

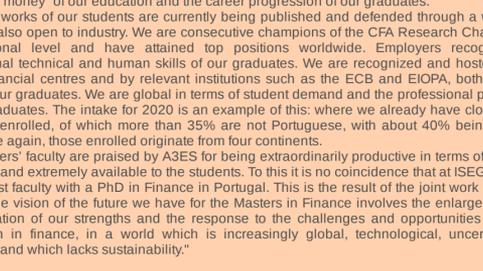


Carlos Rodrigues  
Chair of the Fundação Económica ISEG

## ISEG makes its debut in the Financial Times Rankings Teams, straight in at number 31!

ISEG has entered the Financial Times Masters worldwide rankings for the first time! ISEG's Masters in Finance entered the ranking of the best Masters degrees in the world in 31st place. However there was even more good news, as ISEG was distinguished in these rankings as being the Masters with the highest relative salary potential on graduation (ex aequo with HEC Paris) and in 1st place for the indicator that measures the degree of internationalisation of the Advisory Board. We are also the best Business School in Portugal in terms of cost-benefit (value for money).

This is proof that good work is being carried out which is achieving excellence! In this special edition, the Coordinators of the Master of Finance wrote the following testimony together:



"Finance has always been a scientific area where ISEG has been well-established. This is a result of the confluence of education in economics and business management, which is supported by the quantitative tools from mathematics and by the qualitative perspectives that the social sciences make possible, such as Sociology, Ethics, Law, or History. These are all scientific fields where ISEG has historically developed and asserted itself. It was therefore natural that the resurgence of the Bachelors in Finance would result in the emergence of the Masters in Finance, after its subsequent reformulation imposed by the Bologna process and the feed of graduates from the postgraduations in Financial Analysis and Banks and Insurance Companies Management who sought to continue their studies at Masters' level. Since being launched, the Masters has been a huge success in terms of attracting students, and has always filled both of the classes every academic year since its inception. Then it went through the phase of offering one class taught in Portuguese and another in English and it soon established itself as one of the ISEG Masters with the most students enrolled, which is divided over two classes, and is now fully taught in English.

The next step was to associate the degree with the CFA Institute and obtain the recognition of the affiliated degree, with a high success rate in our graduates passing exams and in obtaining scholarships to carry out the same. Gradually, we invested in adapting the Masters in Finance for the challenges of the global market. The fruit of that work can also be seen today in the form of the recognition of ISEG's Masters in Finance as being the 31st best in the world."



"Currently, our Masters in Finance is welcomed across the board with high prestige. The accreditation agencies, such as A3ES and AACSB, emphasise the quality of the education delivered and the proximity between faculty and students. In its first assessment by the Financial Times, the ISEG Masters in Finance is ranked directly in the middle of the table, highlighting the "value for money" of our education and the career progression of our graduates.

The final works of our students are currently being published and defended through a workshop which is also open to industry. We are consecutive champions of the CFA Research Challenge at the national level and have attained top positions worldwide. Employers recognise the exceptional technical and human skills of our graduates. We are recognized and hosted by the major financial centres and by relevant institutions such as the ECB and EIOPA, both of which employ our graduates. We are global in terms of student demand and the professional placement of our graduates. The intake for 2020 is an example of this: where we already have close to 100 students enrolled, of which more than 35% are not Portuguese, with about 40% being female, and, once again, those enrolled originate from four continents.

The Masters' faculty are praised by A3ES for being extraordinarily productive in terms of scientific research and extremely available to the students. To this it is no coincidence that at ISEG we have the largest faculty with a PhD in Finance in Portugal. This is the result of the joint work of all and for all. The vision of the future we have for the Masters in Finance involves the enlargement and consolidation of our strengths and the response to the challenges and opportunities that face education in finance, in a world which is increasingly global, technological, uncertain, and untimely, and which lacks sustainability."



"We are aligned with ISEG's values and believe in the need to educate students have a vision for sustainability – also for finance. We are attentive to providing technology and information systems skills for our graduates. This year we will be launching new projects which will enable them to face professional challenges armed with expertise both in more consolidated technologies and also in new languages such as python, and to be proficient in the financial information databases used by the market.

Additionally, education is well aware of the fact that the world is reliant on the use of technology for exercising economic activities and we therefore aim to increasingly incorporate the use of technology in education. Our recent experience (which was forced on us by the pandemic) came to manifest the extraordinary capacity of our students, and, especially of our faculty to leverage their skills.

We will continue to internationalise and to increase the number of students and members of faculty who are foreigners, in order that we can offer different views and more "world" to our graduates. We also want to increase collaboration with universities and companies on a global scale in an interactive and cooperative way with the other study cycles in Finance at ISEG. Our relationship with the universities which we visited in Frankfurt on the annual Masters trip are examples of this, such as the agreement between ISEG and Kozminski University."



João Duque  
Coordinator of the Masters in Finance



Raquel Gaspar  
Coordinator of the Masters in Finance



Tiago Gonçalves  
Coordinator of the Masters in Finance

"We would like to express here our sincere thanks to our faculty of the Masters for their pedagogical, scientific, and human effort which has enabled the recognition of the quality of our education by the market.

To the Dean's Office, in the person of our Dean, Professor Clara Raposo, we also thank all of you for your tireless collaboration and personal involvement which represents an essential reference in the past, present, and future of the Masters. To all and for all, a big thank you!

We conclude by returning to our students (current, past, and future) who so proudly represent us, all over the world. This victory is yours!"

See [here](#) the brief message of celebration from the Dean of ISEG.



The Ranking comprehensively highlighted ISEG's presence in the Financial Times Rankings:



This newsletter records and celebrates the entry of ISEG in the Financial Times Rankings, covers our presence in the media, and reports the research news, including the ISEG Confidence Index for May, in addition to the news of virtual events.

The following are cited in this number: **Alexandre Abreu**, **António Garcia Pereira**, **Clara Raposo**, **Francisco Louçã**, **João Duque**, **Joaquim Sarmento**, **Manuel Ennes Ferreira**, **Nuno Ribeiro da Silva**, **Paulo Trigo Pereira**, **Pedro Castro e Almeida**, **Ricardo Cabral**, **Sara Falcão Casaca** and **Sofia Santos**.



## A plural vision of the world



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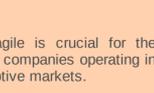
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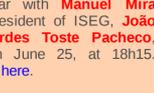
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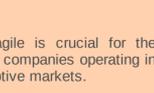
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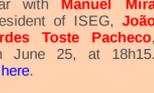
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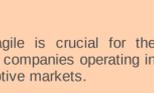
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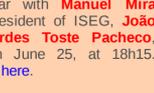
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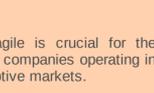
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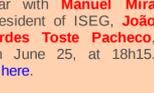
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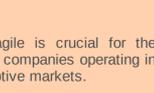
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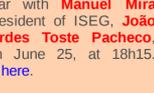
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