PARABÉNS ISEG 110 ANOS

OPINIÃO

MESSAGE FROM THE SECRETARY-GENERAL OF THE UNWTO

"My dear friends,

On this special day, I would like to congratulate ISEG's Board, faculty, and alumni and current students for the 110 years of excellence.

As the first School of Economics and Management to be founded in the country, ISEG has educated economists and managers who very young profiles, who have shaped the economic world, both in Portugal, and in other countries.

More than ever before, this education is essential for the future of our society, considering the multitude of global challenges – climate, and environmental, health and social challenges, and the digital revolution.

Covid-19 not only exposed the inequalities and vulnerabilities that formed instability and social unrest, but, unfortunately, it also made them worse.

Tourism, which has been the main driver in terms of the development that has been achieved at the expense of both the environment and social justice.

We need to recover from the Covid-19 pandemic with a focus on energy transition and the creation of green jobs.

Zurab Hrushovski
President of Board of Directors of Turismo Portugal

I welcome the efforts that ISEG is making in education and research on sustainable development, and applaud the way in which it has adapted to the Covid-19.

We need young people who are prepared to face all these challenges.

We need their innovative spirit and their energy.

I am counting on the contribution of all of you and of ISEG graduates and students, to make our society fairer and more sustainable socially – both in Portugal, and in the world.

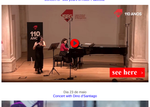
Thank you very much."

See the whole video message from the UN Secretary-General here.

"A University which "creates a School" does this by way of the production of critical thinking regarding Economics and Management, based on research, which produced and generate concern about the social consequences of individualist, business, and political decisions.

Today, ISEG is a School based providing optimal leaders who influence the decisions of the whole world. Here we are, again!

Prof. Pedro Teixeira
President of ISEG



ISEG CELEBRATES ITS 110th ANNIVERSARY

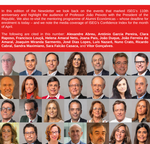
Don't miss the special issue of our **newsletter which will be published on the 1st of June**, with detailed coverage of our super centenary which was celebrated on the 20th, 22nd, and 24th of May.

Review the recorded streamings:

Dia 20 de maio -
Concert of "100 years of Inter Popular"

Dia 22 de maio -
Concert with Dina d'Santiago

Dia 24 de maio -
Concert with the Band of the Air Force and the Official Ceremony of the 2020-2021 Academic Year



Professor João Peixoto was received by the President of the Republic

On last Tuesday, the 26th of May, **Professor João Peixoto**, a sociologist and one of the Vice-Presidents of ISEG, was received by the President of the Republic, Professor Marcelo Rebelo de Sousa, for an audience to discuss topics regarding migration and demography.

Professor Clara Raposo, an economist and the Dean of ISEG, was also received by the President of the Republic, at another audience on the 26th of May.

In this edition of the Newsletter we look back on the events that marked ISEG's 110th anniversary celebration, the Management in the service of the Public Interest, the ISEG Confidence Index, the 4th edition of the mentoring programme in partnership with Novo Banco, the recovery of the employment in today's **Alumni Económicas** section, and we note the Media Coverage of ISEG's Conference Index for the month of May.

The following are some of the journalists: **Alexandra Ferreira, Ana Cristina Pereira, Clara Raposo, Francisco Louçã, Helena Amaral Neto, Inês Pinto, João Gomes, João Ferreira de Almeida, João Ramos de Almeida, João Vieira Pereira, José Gomes Ferreira, Susana Frexes, Susana Peralta, Susana Salvador, Sofia Lopes Cardoso, Luís Filipe Carvalho, Sandra Maximiano, Sofia Cabral Cardoso, Luís Filipe Carvalho.**

Management in the service of the Public Interest?

- **João Duque** states that "investors in crypto assets must understand" – and that the same should happen with banks in order to avoid crises. — SEE ARTICLE
- **Francisco Louçã** writes in Expresso that "the time has come for the revenge of the Keynesian conquered". — SEE ARTICLE
- **Ricardo Cabral** comments on the testimony of the former Governor Carlos Costa, in which he said that he was "pressured" by the Parliament Committee on Nuno Barata, in an article written for Público. — SEE ARTICLE
- the "opinion" of **Alexandre Abreu** on the situation in Cirado, in Expresso. — SEE ARTICLE
- **Joaquim Miranda Sarmento** declares in ECO that the contract for the sale of Novo Banco to the Lone Star fund is damaging to the interests of both taxpayers and the State. — SEE ARTICLE
- **Clara Raposo** participated in the conference entitled "Work, the strange place", which was organized to mark the 2nd anniversary of the Portuguese Association for Human Resource Management and dealt with diversity in continual revisiting in their continuous education. — SEE ARTICLE
- in Expresso, **Francisco Louçã** asks about Novo Banco: "Was it honest tax, after the so-had already compensated the other funds, or was the million again renewed in time?" — SEE ARTICLE
- **Clara Raposo** reminds that ISEG increased both the results and the number of applicants from abroad during the pandemic, in ECO newspaper. — SEE ARTICLE
- "Good management is the service of public interest - that's what citizens expect", says **Luís Neves** in Magnetic. — SEE ARTICLE
- here **Fernão Carvalho**, an ISEG professor and the coordinator of "The Portuguese Economic Journal", writes about the Covid-19 crisis and says in Expresso that "what angers most is the complacent elite, explains the hourly wage differential between men and women [...] is the concentration". — SEE ARTICLE
- **Sandra Maximiano**, opinion in Expresso regarding the Heritage Council Code, which will go on sale as from the 19th May. — SEE ARTICLE
- **Clara Raposo** explains the importance of the Global Management Forum, which is a meeting point for academics, managers and business association entrepreneurs which have been developed in partnership with SOG, in Expresso. — SEE ARTICLE
- in Comments by **José Dias Lopes** and Antonia Correia on tourism and the review of the new industrial strategy for Europe, in Jornal Económico. — SEE ARTICLE
- **Ricardo Cabral** defends that "any client of Novo Banco, should they be a depositor or a shareholder, should be treated the same. Taxpayers should have the right to ask them under the terms of the law", in Público. — SEE ARTICLE
- According to **Francisco Louçã** in Expresso, "the Prime Minister wins on all accounts from the constitution of the "convention of the right". — SEE ARTICLE
- the opinion of **Antónia Garcia Pereira** on the cases of TAP in National Online: "A case of obvious people threats, lies, and incompetence". — SEE ARTICLE
- in "Outstanding academic works from the current of **Alexandre Abreu**" are highlighted in Prima magazine