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## **OPEN MINDS FOR A CHANGING WORLD**

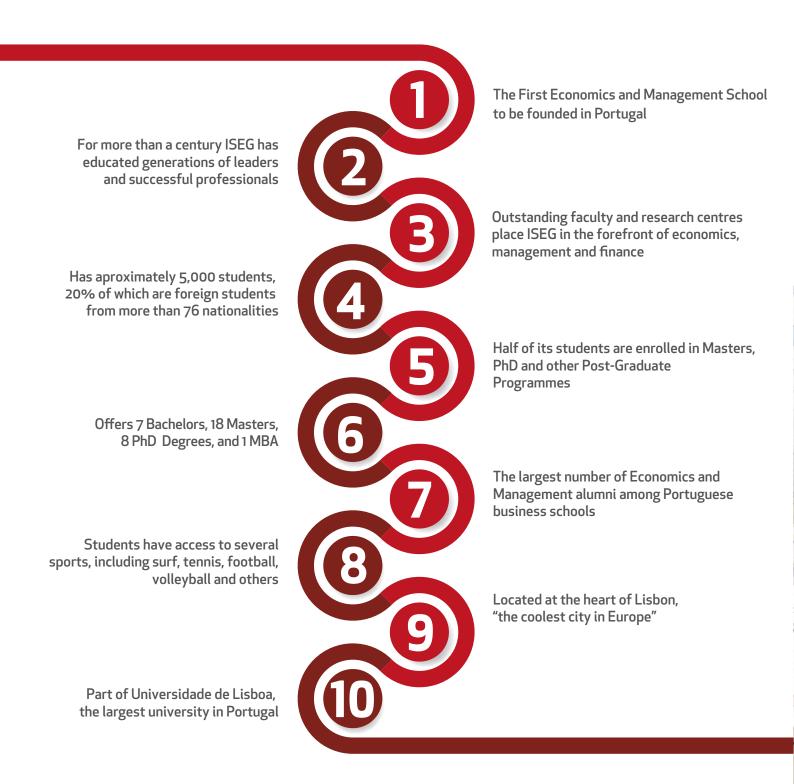
U LISBOA

UNIVERSIDADE De lisboa

# WHY CHOOSE ISEG?

Welcome to ISEG, the School of Economics and Management of Universidade de Lisboa (ULisboa). At ISEG you will find a culture of excellence and achievement alongside a climate of inclusiveness and cooperation. This is made possible by the mutual collaboration of students, faculty and support staff.

This environment has enabled our School to educate a large number of business and political leaders and also to develop a strong academic reputation over its more than 100-year history.







47,794

3,422

18

41/

1st

160<sup>th</sup>

117<sup>th</sup>



LISBOA

UNIVERSIDADE De lisboa

LISBON SCHOOL OF **S**EG **ECONOMICS &** MANAGEMENT UNIVERSIDADE DE LISBOA EL

107 years old The first Portuguese School of **Economics and Management** 

Research centres classified as Excellent or Very Good (FCT)

5,000 Students

144

**Mobility agreements** with foreign universities

1,100 The largest alumi association in the country for Economics and Management



Masters in Economics, Management and Ouantitative Methods

**Bachelors** Degrees

9 PhD Degrees www.iseg.ulisboa.pt

# INTERNATIONAL PARTNERS



# INTERNATIONAL AGREEMENTS

On its way to increasing internationalisation, ISEG has established agreements with reputed Schools spread around the world. The goals for international agreements include the starting up of joint initiatives or the intensifying of existing agreements, and establishing opening opportunities for the mobility of students and faculty. These are some examples.

















# LIVING AND STUDYNG IN LISBON

Lisbon is one of the most attractive cities to live in Europe and it boasts a good quality of living, where the past and the future meet, under long hours of brilliant sunlight and a beautiful moon.

#### **COSMOPOLITAN CITY**

A cosmopolitan, green and mulicultural city, well served by public transport, whose city centre is 15 minutes' journey from the airport, and less than 3 hours from most European capitals.

#### WATERSPORTS

Bordered by the Tagus River and situated near fantastic beaches which are ideal for watersports, such as sailing and surfing.

#### **HISTORIC CITY**

Which was the capital of the Portuguese Empire from the  $14^{th}$  to the  $19^{th}$  Centuries.

#### **EUROPEAN HUB**

Which hosts important events all year long, such as the WebSummit, Performing Arts, and Music Festivals.

#### **GASTRONOMIC DIVERSITY**

Offers a wide range of gastronomic choices, with different types of ethnic cooking.

#### AFFORDABLE CITY

With lower living costs than most European cities.



### COURSE OFFER www.iseg.ulisboa.pt

#### **BACHELORS**

- >Economics
- > Management
- > Finance
- > Applied Mathematics for
- Economics & Management
- > Economics\*
- > Management\*
- > Sports Management (with FMH)

#### MASTERS

- >Actuarial Science\*
- >Applied Econometrics and Forecasting
- >Accounting, Tax, and Corporate Finance
- >Corporate Sciences
- >Economics\*
- >Economics and Management of Science,
- Technology & Innovation >Economics and Public Policies
- >Finance\*
- >Human Resources Management
- >International Economics and European Studies
- >International Development and Cooperation
- >Information Systems Management
- >Industrial Management and Strategy
- >Mathematical Finance\*
- >Monetary and Financial Economics\*
- >Marketing
- >Project Management
- >Quantitative Methods for Economic and Corporate Decision-making



\*Degrees taught in English

#### POSTGRADUATIONS

#### **ECONOMICS**

>Economic Evaluation of Medicines >Economics for Business

#### STRATEGY AND ENTREPRENEURSHIP

>Agribusiness >Sustainability Management >Social Organisations Management >Business Management >International Business >Management & Business Consulting >Forecasting, Strategy, and Innovation >Winebusiness

#### FINANCE AND REAL ESTATE

>Financial Analysis >Banking and Insurance Management >Real Estate and Valuation Management >Advanced Tax Management

#### ACCOUNTING AND TAX

>Accounting and Tax >Management Control and Business Finance

#### MARKETING

>Marketing, Communication, and Multimedia Management >Digital Marketing >Marketing Management >Pharmaceutical Marketing and Business Development >Sales Management

#### HUMAN RESOURCES

>Human Resources and Social Benefits Management

#### INFORMATION SYSTEMS AND OPERATIONS MANAGEMENT

>Competitive Inteligence >Data Science & Business Analytics >Retail Management and Logistics >Project Management >Information Technology Systems for Organisations >Shipping and Port Management

**ISEG MBA** 



#### PHD

- >Economics\*
- >Management
- >Applied Mathematics for Economics & Management
- >Economic and Social History
- >Economic and Organisational Sociology
- >Development Studies\*
- >Sustainable Energy Systems
- >Sociology
- >Sustainability Science

#### **EXECUTIVE COURSES**

- >Advanced Programme in Sports Management
- >Benefits Management of IT Investments
- >Business Innovation & Agility
- >CEDE Fast Track
- >Currency, Digital Currency & Cryptocurrency
- >Dragon Dreaming
- >Fast-Track Management Programme
- >Futures, Strategic Design & Innovation
- >Finance for Non-financial Managers
- >Intensive Preparative Course for the PMP® Exam
- >Information Systems Governance
- Luxury Brand Management
- >Luxury Real Estate Sales Management
- >Luxury Tourism Management
- >Mindful Leadership Development
- >Social Media Management
- >Soft Skills & Personal Marketing
- >Strategy & Digital Transformation

## CONTACTS

- 📀 Rua do Quelhas, 6 1200-781 Lisboa PORTUGAL
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- International Students Student Admission (Full-degree) internationalstudentadmission@iseg.ulisboa.pt
- Exchange Students and International Agreements





Local Students

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### ACCREDITATION NST2018V1ENG







AACSB



RANKING

in

iseg.pt





MEMBER

RICS

