



INTERNATIONAL PROGRAM OF DBA STUDIES + PHD PROGRAM IN MANAGEMENT

IN WEST ASIA



LISBON
SCHOOL OF
ECONOMICS &
MANAGEMENT
UNIVERSIDADE DE LISBOA

COORDINATION

Prof. Jorge Gomes
Prof. José Veríssimo
Prof. Vitor da Conceição Gonçalves

The ISEG International Program of Doctor of Business Administration Studies (iDBA) is an applied research methodology program that aims to prepare Students in the fields of strategy and organization management, providing advanced research skills in order to improve management research and practice in organizations.

It combines research excellence with professional practice.

WHY CHOOSE ISEG?

ISEG, Lisbon School of Economics & Management of the Universidade de Lisboa is the most prestigious college of management and economics in Portugal. The school currently offers: 6 undergraduate degrees; 21 Masters degrees and 10 PhD Programs.

The Universidade de Lisboa is the largest and leading University in Portugal. The Shanghai Ranking 2019, officially known as the "Academic Ranking of World Universities (ARWU)" which annually presents the top 500 universities worldwide, positions the University of Lisbon in 1st position nationally and 151st position worldwide.





OBJECTIVES

In the first year students are registered in the iDBA program. This gives a preparation that will enable students to then undertake PhD level work. Successful completion of the iDBA will:

- ▶ Prepare researchers to advance business theory;
- ▶ Develop participants' creativity, analytical thinking, critical analysis, and problem solving skills;
- ▶ Enable the critique of contemporary organizational practice using relevant theory;
- ▶ Increase student ability to apply relevant theoretical knowledge in organizations.



PROGRAM

The program consists of 7 courses of 30 hours each, giving a total of 210 hours for a period of 10-12 months and is lectured by an experienced body of professors and researchers.

MODULE*	PROFESSOR	HOURS
Organizational Behavior	Jorge Gomes	30
Business Finance	Pedro Rino Vieira	30
Marketing Theory and Research	José Veríssimo	30
Probability and Statistics	Nuno Brites	30
Strategic Management	Vitor Da Conceição Goncalves	30
Research Methodology	Jorge Gomes	30
Economics and Management Innovation	Manuel Mira Godinho	30

* ISEG may modify the curriculum, mode of delivery, assigned professors and coordinators at any time without prior notice.

PROFESSORS

ORGANIZATIONAL BEHAVIOR

Jorge Gomes

PhD from Manchester Business School, UK

BUSINESS FINANCE

Pedro Rino Vieira

PhD from ISEG, Universidade de Lisboa, Portugal

MARKETING THEORY AND RESEARCH

José Veríssimo

PhD from Manchester Business School, UK

PROBABILITY AND STATISTICS

Nuno Brites

PhD from Évora University, Portugal

STRATEGIC MANAGEMENT

Vitor da Conceição Gonçalves

PhD from University of Seville, Spain

RESEARCH METHODOLOGY

Jorge Gomes

PhD from Manchester Business School, UK

ECONOMICS AND MANAGEMENT INNOVATION

Manuel Mira Godinho

PhD from University of Sussex, UK

ACCESS TO PHD

Successful completion of the courses of iDBA Program allow students to be accepted in the 2nd year of the PhD in Management. In order to obtain a PhD, the students must have successfully completed their DBA studies and then gone on to the PhD component. For the PhD they will need to participate in on-campus courses for a maximum of 12 consecutive working days and will need to write and submit a PhD thesis and undergo a final oral exam, the "viva voce", in English at ISEG (Portugal).

THE PROCESS

After registration in the 2nd year of the PhD Program an international supervisor will be allocated to each student according to research subjects. It usually takes 3 years to complete both the iDBA Program and writing the PhD thesis, but it largely depends on the students pace in doing the research work.

APPLICATION PROCESS AND REQUIREMENTS

ENTRY REQUIREMENTS

Admission to this program is highly competitive. Prospective students should have completed undergraduate and postgraduate education in a relevant field. Normally postgraduate education should have prepared students sufficiently to contribute to the DBA program. However, in exceptional circumstance where a student demonstrates excellence through course work and publications, an undergraduate degree may suffice. Typical entry requirements would be:

- An undergraduate degree in a related field. Some examples are listed below:

- ▶ BTech;
- ▶ BA/BSc in Computer Science/Engineering/Information Technology;
- ▶ BA/BSc in Business and Economics with specialization in MIS or IT;
- ▶ BBA (Bachelors in Business Administration) with certifications and/or course work in MIS.

- A postgraduate degree in a related field.

Some examples are listed below:

- ▶ MSc in Computer Science/Engineering/Management/Information Systems;
- ▶ MSc in traditional science courses (e.g. physics, chemistry, etc) with additional courses, diplomas, certifications in IT;
- ▶ MCA (Masters in Computer Application);
- ▶ MBA.

APPLICATION PROCESS

All prospective applicants must contact info@isegidbaphd.pt to submit their required documents and application fee. **Some of the requirements are as follow:**

- ▶ Curriculum Vitae in English;
- ▶ Proof of relevant English competence (e.g. TOEFL, IELTS, passing specified online course/test, or submission of written, materials followed by a personal interview);
- ▶ Official English Translation and evaluation of all previous degrees;
- ▶ Official English Translation and evaluation of all your previous education transcripts;
- ▶ Any university program or course attended that has or has not led to a degree should be pointed in the application form;
- ▶ A preliminary research proposal;
- ▶ A statement of purpose;
- ▶ Two academic/professional recommenders;
- ▶ Proof of work experience;
- ▶ 500 € Application fee, (in case you were admitted to the program, it will be considered as part of your tuition and if not admitted, it will be refunded).

ATTENDANCE REQUIREMENTS

The participants are required to participate and pass 7 modules, giving a total of 210 hours of attendance excluding time for reading and assignments. The lectures taught at ISEG's facilities will last up to a maximum of 12 consecutive working days.

FEES

The total fees for the DBA and PhD combined are 30.000 euros. The fees are payable as follows:

- ▶ Within 14 days after admission to secure a seat in the program: 5,500 €.
- ▶ Up to 10 days before the 1st module: 12.000 €
- ▶ Up to 10 days before the 4th module: 5,500 €
- ▶ At the registration on the 2nd year of the PhD Program: 3,500 €.
- ▶ At the registration on the 3rd year of the PhD Program: 3,500 €.

CONTACT

info@isegidbaphd.pt

FOR MORE INFORMATIONS

West Asia Program Contacts

Webpage: www.isegidbaphd.pt

Email: info@isegidbaphd.pt

Skype ID: ISEG iDBA PhD Program

MORE INFORMATION (West Asia):

CHINA: +86 4006161627

INDIA: +91 8000501391

IRAN: +98 21 22366537

TURKEY: +90 21 29001633

UNITED ARAB EMIRATES: +971 80003110043

PROGRAM ASSOCIATE: Nafiseh Payani



LISBON
SCHOOL OF
ECONOMICS &
MANAGEMENT
UNIVERSIDADE DE LISBOA