

PhD in **Management**

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PhD in *Management*

The PhD in Management aims to provide PhD students with a deep understanding of the problems of Management and a solid education in the methods and techniques for applied research in Management.

Scientific Board

Vítor da Conceição Gonçalves
(Coordinator)
Full Professor

Carlos Costa
Associate Professor

Maria João Guedes
Senior Assistant Professor

Nuno Crespo
Assistant Professor

Target

The PhD in Management is of particular interest for those who want to pursue an academic career in higher education and who want to carry out advanced research in management in public or private organisations.

Study Topics

The main fields of research for the PhD in Management are: Organisational Behaviour, Human Resources, Finance, Accounting, Information Systems, Operations Management, Strategy and Marketing.

Study Methodology

The PhD student must register their thesis project during the 2nd Year of the PhD Programme, summarising the research topic and the name of the intended supervisor. To register their thesis project, the student must have obtained at least 40 credits in course units. The thesis project must be submitted for defence until the end of the 2nd Year and be defended by the beginning of the 3rd Year. The thesis project is an important part of the research work. The project should include:

- > The definition of the research question;
- > A revision of the relevant literature;
- > The strategy for the subsequent research, including the techniques for the collection and analysis of the data to be used;
- > A chronogram of the work already done, and yet to be carried out.

Upon receipt of the thesis project, the Programme Coordinator will appoint an examination panel that will assess the project and its respective presentation and defence. Having assessed the project, the examination panel emits its opinion about the thesis and may suggest amendments and a possible re-submission of the project, or even recommend its discontinuation. In addition to the thesis project, the PhD student should also make a presentation about the current state of their research during the course of the study programme. This communication will take place during the second year of the programme, during one of the seminars which are regularly organised by the Department of Management, and has to be booked by the PhD student with the Department of Management Office.

Entry Conditions And Selection Criteria

The following are welcome to apply to study for a PhD in Management:

- > Graduates with a Masters, or equivalent;
- > Graduates with a Bachelors degree who have an especially relevant academic scientific curriculum which recognises their capacity to study for this study cycle.

Applications are made online and have to include, amongst other documents:

- > Bachelors and Masters degree certificates;
- > A thesis project proposal of up to 2,000 words;
- > C.V.

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ISEG PhD in Management is a solid investment, leveraged by experienced teachers and fantastic facilities. If you are bold to begin this journey, a lot of work awaits you, but the right guidance will help you achieve excellence.



Carlos Cabeleira

PhD in Management, 2017
Innovation Manager and Policy Expert, Lisbon, Portugal

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As an accounting professor, the PhD at ISEG provided me great tools to develop my research capabilities, mainly in terms of methodologies. Adding to it, the PhD provided me the possibility to be integrated in a recognized research center - ADVANCE, that is helping me to further boost my research.



Daniela Penela

PhD in Management, 2018
Invited Assistant Professor at ISCTE-IUL, Lisbon, Portugal

International Partners

The PhD in Management counts on the collaboration of professors and researchers from various European and North American universities. The membership of the Lisbon School of Economics and Management of the Academic Council of EIASM (the European Institute for Advanced Studies in Management) in Brussels enables our PhD students to participate in subsidised short international seminars that are specifically designed for PhD students. These seminars are well-known for their quality and they are a great help for PhD students. PhD students can also carry out part of their studies at foreign universities by means of the various exchange agreements with ISEG.



Faculty and Subject Areas

Amélia Bastos
PhD from ISEG, Technical University of Lisbon
Statistics

Ana Isabel Morais
PhD from ISCTE-IUL
Accounting

António Palma dos Reis
PhD from University of Wisconsin, USA
Information Systems

António Samagaio
PhD from ISEG, University of Lisbon
Accounting

Carla Curado
PhD from ISEG, Technical University of Lisbon
Human Resources Management and Organisational Behaviour

Carla Raposo
PhD from London Business School, UK
Finance

Cristina Gaio Silva
PhD from ISCTE-IUL
Accounting

Cristina Sales Baptista
PhD from Luleå University of Technology, Sweden
Marketing and Strategy

Eduarda Soares
PhD from University of Tilburg, Netherlands
Human Resources Management and Organisational Behaviour

Graça Silva
PhD from Nova University of Lisbon
Operations Management

Gurpreet Dhillon
PhD from London School of Economics, UK
Information Systems

Helena Gonçalves
PhD from ISEG, Technical University of Lisbon
Marketing and Strategy

Helena Jerónimo
PhD from University of Cambridge, UK
Human Resources Management and Organisational Behaviour

Inês Pinto
PhD from ISEG, University of Lisbon
Accounting

Isabel Proença
PhD from Université Catholique de Louvain, Belgium
Mathematics

João Carvalho das Neves
PhD from Manchester Business School, UK
Finance

João Mota
PhD from Porto University
Marketing and Strategy

João Duque
PhD from Manchester Business School, UK
Finance

João Novais Santos
PhD from ISEG, University of Lisbon
Marketing and Strategy

Jorge Gomes
PhD from Manchester Business School, UK
Human Resources Management and Organisational Behaviour

José Augusto Felício
PhD from ISEG, Technical University of Lisbon
Marketing and Strategy

José Azevedo Pereira
PhD from Manchester Business School, UK
Finance

José Veríssimo
PhD from Manchester Business School, UK
Marketing and Strategy

Luís Gonçalves-Pinto
PhD from University of Southern California, USA
Finance

Maria João Guedes
PhD from Imperial College, UK
Accounting

Margarida Duarte
PhD from Manchester Business School, UK
Marketing and Strategy

Mário Caldeira
PhD from Cranfield School of Management, UK
Management and Information Systems

Nuno Fernandes Crespo
PhD from ISEG, University of Lisbon
Marketing and Strategy

Paulo Lopes Henriques
PhD from ISEG, Technical University of Lisbon
Human Resources Management and Organisational Behaviour

Pilar Conde
PhD from ISEG, University of Lisbon
Human Resources Management and Organisational Behaviour

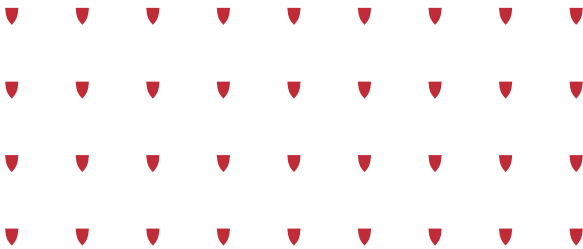
Raquel Gaspar
PhD from Stockholm School of Economics, Sweden
Finance

Rui Brites
PhD from ISCTE-IUL
Techniques for Management Research

Sofia Lourenço
PhD from Harvard Business School, USA
Accounting

Tiago Gonçalves
PhD from ISEG, University of Lisbon
Accounting

Vítor da Conceição Gonçalves
PhD from University of Seville, Spain
Marketing and Strategy



Details and Study Plan

Schedule:
Evening Lectures

Participating Centres:
Management (ADVANCE),
Economics (UECE) and
Applied Mathematics
(CEMAPRE)

Start Date:
September

Tuition Fees:
€3,000 – 1st Year;
€2,000 – 2nd – 3rd Years;
€1,000 – 4th – 6th Years

year 1

Course Units	Professor	Credits	Semester
Probability And Statistics Topics	Amélia Bastos	10	1
Research Methodology	Carla Curado	10	1
Elective I	-	10	1
Elective II	-	7.5	2
Elective III	-	7.5	2
Elective IV	-	7.5	2
Elective V	-	7.5	2

year 2

Course Units	Professor	Credits	Semester
Thesis (Research Seminar)	-	60.0	-

year 3

Course Units	Professor	Credits	Semester
Thesis (Research Seminar)	-	60.0	-

elective I

Course Units	Professor	Credits	Semester
Topics In Strategic Management	Vitor Da Conceição Gonçalves	10	1

elective II to V

Course Units	Professor	Credits	Semester
Organizational Behaviour	Paulo Lopes Henriques	7.5	2
Information Systems Research Strategies	Mário Caldeira	4	2
Corporate Finance	João Carvalho das Neves	7.5	2
Accounting Research	Sofia Lourenço/ Maria João Guedes Cristina Gaio Silva	7.5	2
Investments And Financial Markets	Luís Gonçalves-pinto	7.5	2
Applied Techniques For Research In Management	Isabel Proença/ Rui Brites	7.5	2
Marketing Theory And Research	João Mota	7.5	2
Research Topics For Information Systems	António Palma Dos Reis	3.5	2
Research Seminar	Margarida Duarte	8	2

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MANAGEMENT**
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INTERNATIONAL ACCREDITATIONS AND PARTNERSHIPS



MEMBER



**SUSTAINABLE
DEVELOPMENT GOALS**