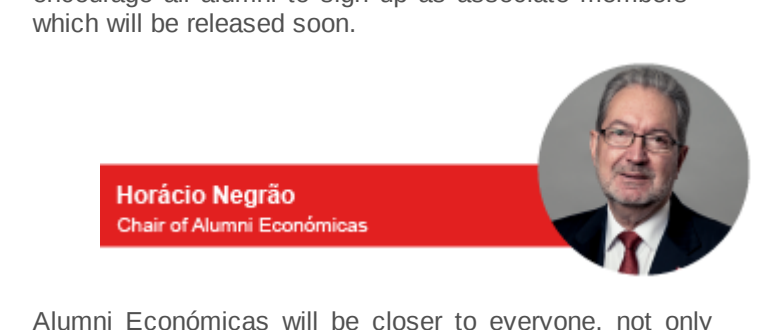


WE wish YOU
HEALTH & HOPE
and a
HAPPY 2021!



Newsletter #32
23 DECEMBER 2020
SEASON'S GREETINGS!



At the end of a demanding year, when we saw public health at risk worldwide, our freedom of movement compromised and when we were forced to contain, at a distance, the affection we would like to show, I leave a brief message of hope, applause and an embrace. The hope of a New Year that brings effective solutions to fight the pandemic crisis. An applause for the exemplary way in which, at ISEG, we fully maintained the fulfillment of our mission - in teaching, research, social responsibility.

Professional staff and services that have committed themselves to a new way of working and living together, faculty who have radically changed their working method and habits, with remarkable agility, students who make everything we do here worthwhile, who are supportive, demanding, and excellent citizens. Everyone fits in the embrace that I leave here, virtual, in the impossibility of another way. A light and heartfelt hug. Shining, in good times as well as in the greatest adversities, without ever losing focus on goodness and excellence. ISEG is, essentially, a space for knowledge and sharing.

But also a space for citizenship and a forefront attitude. Ready to face the future!

I wish you all Happy Holidays, in peace and security. Health, Hope and Much Joy!
See You in 2021!

"On the 10th of November, a new Board of Alumni Económicas was elected, of which I am honoured to be the Chair. For the 2020-2022 plan of activities we propose to continue with the traditional Alumni activities, such as holding conferences and debate dinners, but will also organise streamed activities, such as thematic webinars, wine networking events, concerts, etc. The purpose of Alumni Económicas is to be an instrument for the strengthening of the connection of the alumni community with ISEG, which is why we will be using social media to keep better in touch with everyone. Indeed, ISEG needs its alumni, and one way to promote their connection with the School is to develop networking opportunities which enable them to maintain closer contact with the activities which are implemented by the School, ranging from the new programmes provided by IDEFE, through to activities such as webinars or dinner-debates. With the current pandemic situation that has affected us all, it is difficult to organise face-to-face events immediately. However, there is hope that it will be possible to start wine networking events or concerts in a few months' time, where it will be possible to develop new professional contacts within the Alumni community, especially for the more recent graduates of ISEG. The reinforcement of this networking also includes increasing the number of Alumni associate members, for which we are developing a package of incentives to encourage all alumni to sign up as associate members - which will be released soon.



Clara Raposo
Dean of ISEG



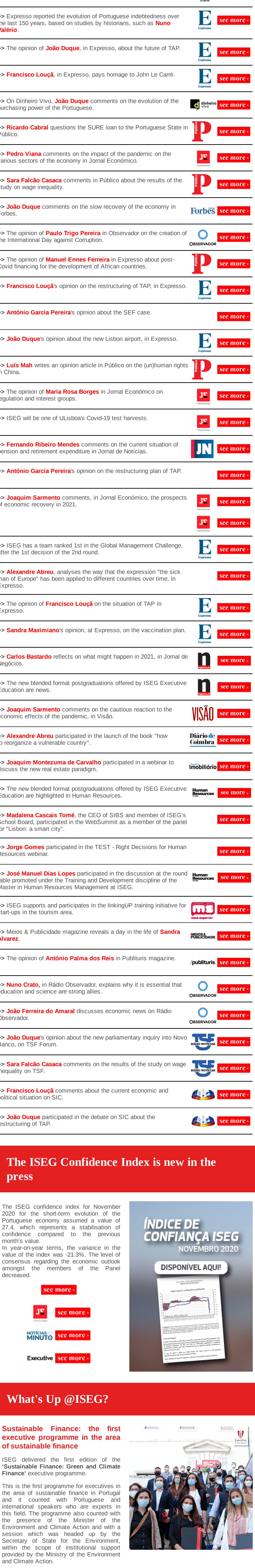
Horácio Negrão
Chair of Alumni Económicas

Alumni Económicas will be closer to everyone, not only through "normal" communications, but also through social networks. We are developing a communication programme which will improve this goal very soon. There will be a lot of news, so keep an eye out and sign up for Alumni. The membership form is available on the ISEG website, on the Alumni tab, and also on the Alumni Facebook page. Iseugian Greetings".

As soon as 2021 starts, we will reveal the entire "Pack Alumni" we have for you!

During this festive season we highlight our Alumni, the core and applied research presented in scientific papers and in books, and also the ISEG Confidence Index, in addition to the student activities and our presence in the media.

The following are cited in this number: **Alexandre Abreu, António Garcia Pereira, António Palma dos Reis, Carlos Bastardo, Clara Raposo, Francisco Louçã, Fernando Ribeiro Mendes, João Duque, João Ferreira do Amaral, Joaquim Montezuma de Carvalho, Joaquim Sarmento, Jorge Gomes, José Manuel Dias Lopes, Luis Mah, Madalena Cascais Tomé, Manuel Ennes Ferreira, Maria Rosa Borges, Nuno Crato, Nuno Valério, Paulo Trigo Pereira, Pedro Viana, Ricardo Cabral, Sandra Alvarez, Sandra Maximiano, Sara Falcão Casaca and Sofia Santos.**



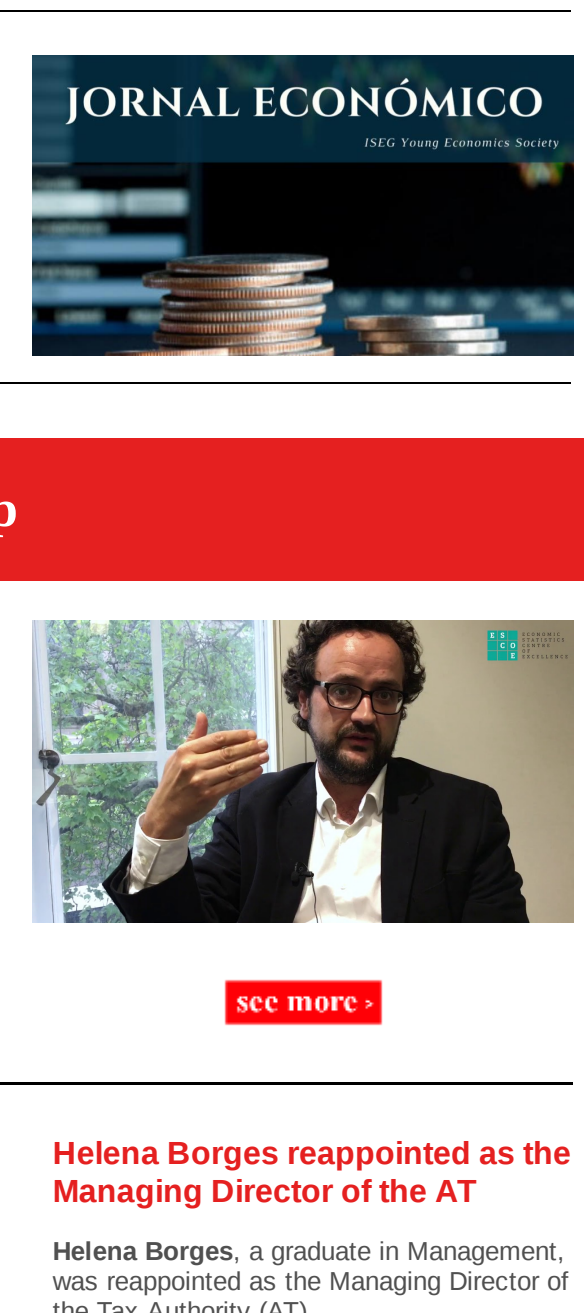
Ready for 2021?

- >> In the Deans' Corner of Jornal de Negócios, **Clara Raposo** shares her summing up of 2020. [see more >](#)
- >> **Sofia Santos** questions the impact of the crisis on companies' commitment to sustainability in ECO. [see more >](#)
- >> Expresso reported the evolution of Portuguese indebtedness over the last 150 years, based on studies by historians, such as **Nuno Valério**. [see more >](#)
- >> The opinion of **João Duque**, in Expresso, about the future of TAP. [see more >](#)
- >> **Francisco Louçã**, in Expresso, pays homage to John Le Carré. [see more >](#)
- >> On Dinheiro Vivo, **João Duque** comments on the evolution of the purchasing power of the Portuguese. [see more >](#)
- >> **Ricardo Cabral** questions the SURE loan to the Portuguese State in Público. [see more >](#)
- >> **Pedro Viana** comments on the impact of the pandemic on the various sectors of the economy in Jornal Económico. [see more >](#)
- >> **Sara Falcão Casaca** comments in Público about the results of the study on wage inequality. [see more >](#)
- >> **João Duque** comments on the slow recovery of the economy in Forbes. [see more >](#)
- >> The opinion of **Paulo Trigo Pereira** in Observador on the creation of the International Day against Corruption. [see more >](#)
- >> The opinion of **Manuel Ennes Ferreira** in Expresso about post-Covid financing for the development of African countries. [see more >](#)
- >> **Francisco Louçã's** opinion on the restructuring of TAP, in Expresso. [see more >](#)
- >> **António Garcia Pereira's** opinion about the SEF case. [see more >](#)
- >> **João Duque's** opinion about the new Lisbon airport, in Expresso. [see more >](#)
- >> **Luis Mah** writes an opinion article in Público on the (un)human rights in China. [see more >](#)
- >> The opinion of **Maria Rosa Borges** in Jornal Económico on regulation and interest groups. [see more >](#)
- >> ISEG will be one of ULisboa's Covid-19 test harvests. [see more >](#)
- >> **Fernando Ribeiro Mendes** comments on the current situation of pension and retirement expenditure in Jornal de Notícias. [see more >](#)
- >> **António Garcia Pereira's** opinion on the restructuring plan of TAP. [see more >](#)
- >> **Joaquim Sarmento** comments, in Jornal Económico, the prospects of economic recovery in 2021. [see more >](#)
- >> ISEG has a team ranked 1st in the Global Management Challenge, after the 1st decision of the 2nd round. [see more >](#)
- >> **Alexandre Abreu**, analyses the way that the expression "the sick man of Europe" has been applied to different countries over time, in Expresso. [see more >](#)
- >> The opinion of **Francisco Louçã** on the situation of TAP in Expresso. [see more >](#)
- >> **Sandra Maximiano's** opinion, at Expresso, on the vaccination plan. [see more >](#)
- >> **Carlos Bastardo** reflects on what might happen in 2021, in Jornal de Negócios. [see more >](#)
- >> The new blended format postgraduations offered by ISEG Executive Education are news. [see more >](#)
- >> **Joaquim Sarmento** comments on the cautious reaction to the economic effects of the pandemic, in Visão. [see more >](#)
- >> **Alexandre Abreu** participated in the launch of the book "how to reorganize a vulnerable country". [see more >](#)
- >> **Joaquim Montezuma de Carvalho** participated in a webinar to discuss the new real estate paradigm. [see more >](#)
- >> The new blended format postgraduations offered by ISEG Executive Education are highlighted in Human Resources. [see more >](#)
- >> **Madalena Cascais Tomé**, the CEO of SIBS and member of ISEG's School Board, participated in the WebSummit as a member of the panel for "Lisbon: a smart city". [see more >](#)
- >> **Jorge Gomes** participated in the TEST - Right Decisions for Human Resources webinar. [see more >](#)
- >> **José Manuel Dias Lopes** participated in the discussion at the round table promoted under the Training and Development discipline of the Master in Human Resources Management at ISEG. [see more >](#)
- >> ISEG supports and participates in the linkingUP training initiative for start-ups in the tourism area. [see more >](#)
- >> Meios & Publicidade magazine reveals a day in the life of **Sandra Alvarez**. [see more >](#)
- >> The opinion of **António Palma dos Reis** in Publituris magazine. [see more >](#)
- >> **Nuno Crato**, in Rádio Observador, explains why it is essential that education and science are strong allies. [see more >](#)
- >> **João Ferreira do Amaral** discusses economic news on Rádio Observador. [see more >](#)
- >> **João Duque's** opinion about the new parliamentary inquiry into Novo Banco, on TSF Forum. [see more >](#)
- >> **Sara Falcão Casaca** comments on the results of the study on wage inequality on TSF. [see more >](#)
- >> **Francisco Louçã** comments about the current economic and political situation on SIC. [see more >](#)
- >> **João Duque** participated in the debate on SIC about the restructuring of TAP. [see more >](#)

The ISEG Confidence Index is new in the press

The ISEG confidence index for November 2020 for the short-term evolution of the Portuguese economy assumed a value of 27,4 which represents a stabilisation of confidence compared to the previous month's value. In year-on-year terms, the variance in the value of the index was -21.3%. The level of consensus regarding the economic outlook amongst the members of the Panel decreased.

- [see more >](#)
- [see more >](#)
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- [see more >](#)



What's Up @ISEG?

Sustainable Finance: the first executive programme in the area of sustainable finance

ISEG delivered the first edition of the 'Sustainable Finance: Green and Climate Finance' executive programme.

This is the first programme for executives in the area of sustainable finance in Portugal and it counted with Portuguese and international speakers who are experts in this field. The programme also counted with the presence of the Minister of the Environment and Climate Action and with a Secretary of State for the Environment, within the scope of institutional support provided by the Ministry of the Environment and Climate Action.

Watch the video [here](#).



Theater at ISEG

Antena2 broadcasts "Teatro sem Fios - Nevoeiro" by Luísa Cunilide, recorded at ISEG Auditorium 2, on 29 December, at 7:00 pm, with repetition on 3 and 8 January.



The XLAB-Behavioural Research Lab Webinar

On the 18th of December, the **XLAB - Behavioural Research Lab** organised the webinar on "Measuring risk appetite in the Portuguese Generation Z: an experimental approach with the presence of Olaf Ghanizadeh, a student of the Masters in Economics.

This is the first of a series of informal seminars promoted by the XLAB which are presented by Masters or PhD students who are at an early stage of their research work. This session will take place online on the Teams platform.

Further information [here](#).

Research at ISEG is unstoppable

Professor **Tiago Cardão-Pito** launched his book entitled "Intangible Flow Theory in Economics: Human Participation in Economic and Societal Production", which is published by the well-known publisher, Routledge.

Bearing in mind that the explanations for the dominant economic policies of the 20th century are not comprehensive enough to describe the complexity of the economy and of society, the book describes a new theory which challenges the economy and relativism that is conveyed in social constructivism, post-structuralism, and postmodernism.

Available [here](#).

The **Portuguese Economic Journal (PEJ)** launched the blog on the Portuguese Economy Research Report, where news related to the area of Economics can be followed. Read the latest paper on "Export-led growth in Portugal after the COVID-19 pandemic" [here](#).

CSG is an ISEG Research Consortium in the areas of Social Sciences and Management, whose weekly newsletter can be followed [here](#).

Don't miss the news about our students

João Casimiro and **Joana Oliveira**, 3rd year students of the Management Degree, tell about their Erasmus experience in a pandemic time.

The **ISEG Business Club** launched the webinar on "I finished my degree, what now? Masters vs. Work", with the participation of three ISEG alumni who took different paths, after their degree and who shared their experience.

See the recording of the webinar [here](#).

The **ISEG Business Club** launched a special edition feature of their newsletter on the ISEG Masters which are taught in Portuguese, with the testimonials of current Masters students and alumni.

Download the Newsletter [here](#).

ISEG YES launched the 8th Edition of its fantastic Economic Journal. In this edition the Coffee Crisis and the Portuguese and French Tax Systems authorities are addressed, counting with the participation of **Tiago Diogo**, ISEG professor of Accounting and Tax, in the opinion article. Read it [here](#).

Alumni ISEG on the up

The ERC Grant for Vasco Carvalho

A graduate in Economics from ISEG, **Vasco Carvalho** is now a full professor of Macroeconomics at Cambridge. He has just been awarded a prestigious ERC research grant (European Research Council) for high differing researchers in the process of Consolidation. He had already been considered for a 2014-2019 ERC Starting Grant.

Paula Fernandes is a new board member of Accenture

Paula Fernandes, a graduate in Economics, is Accenture's new director for the technological area.

Helena Borges reapointed as the Managing Director of the AT

Helena Borges, a graduate in Management, was reapointed as the Managing Director of the Tax Authority (AT).

We wish you a good Christmas break and an excellent New Year for 2021! Here is a suggestion for the ISEG Cocktail and the ISEG Mocktail, for a special toast for a New Year in which we aspire to lots of good health and success.

ISEG MOCKTAIL

RECIPE:

1. Fresh basil- 3 leaves
2. Red fruits jam - 1 soup spoon
3. Egg white
4. Lemon juice - 40 ml
5. Sugar - 20 ml
6. Top: Fever Tree Tonic Water

TECHNIQUE: Shaker

ISEG COCKTAIL

RECIPE:

1. Gin (Citadelle) - 50 ml
2. Fresh basil- 3 leaves
3. Red fruits jam - 1 soup spoon
4. Egg white
5. Lemon juice - 20 ml

TECHNIQUE: Shaker

ISEG COCKTAIL & MOCKTAIL

INGREDIENTS LIST

- Gin
- 1 Fever Tree Tonic Water
- 2 lemons
- Red fruits jam
- Egg white
- Sugar
- 3 leaves fresh basil

HAPPY FESTIVITIES AND... SEE YOU IN 2021!

www.iseg.ulisboa.pt

