

Newsletter
#8
05 JUNE 2020



ISEG Lisbon School
Economics & Management

U LISBOA UNIVERSIDADE
DE LISBOA

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!

"I am not afraid of making an error, because I am always ready to correct it.

This is one of the first things that is taught us and which stays with us throughout our journey at the Best School of Economics and Management in the Country. ISEG stands out for its culture of rigor and excellence, and, but above all, for the countless and continuous challenges which face us, which is to make us much more than just good professionals – good citizens.

In such an atypical year as this one, during which we have witnessed the unexpected proliferation of a virus which ended up imposing the sudden reinvention of our day-to-day lives, we are, more than ever, challenged to test the idea of an infallible status and future, contrary to what seems right and is taken for granted, or what has been done and is considered to have been finished. We are not the generation of the future, but rather the one which can and should define the present.

During lockdown we changed our habits, and we haven't completely changed customs, nor have we given up going to work, neither socialising, nor leisure. Creativity, imagination, entrepreneurship have come to the fore, as has the recognition of the value of culture, education, and interpersonal relationships.

Clara Raposo
Dean of ISEG



Sofia Escária

Chair of Federação Académica de Lisboa



At a time when the debate is centred on individual freedoms and economic recession, as well as the persistence of racism and the romanticising of domestic violence against women, it is now time to apply one of the greatest contributions of our academic education – which is critical spirit – that can be used to do away with dogmas, prejudices, stigmas, and inequalities. From the centennial history of ISEG has produced some of the best managers in both Portugal and abroad - it is now our role to be part of this history".

This newsletter covers our presence in the media and highlights our webinars, research news, the ISEG Economic Outlook, and the distinctions that we have received, as well as the high quality initiatives of ISEG students. We also salute World Environment Day, as well as the generosity of the Vodafone Foundation.

The following are cited in this number: **Alexandre Abreu, António Garcia Pereira, Carlos Farinha Rodrigues, Clara Raposo, Francisco Louçã, Joaquim Sarmento, João Duque, Manuel Ennes Ferreira, Patrícia Melo, Paulo Soeiro de Carvalho, Paulo Trigo Pereira, Ricardo Cabral, Sara Falcão Casaca and Sofia Santos.**



Looking to the future



>> **Luís Nazaré** comments on the importance of and relationship with brands in *Jornal de Negócios*.



[see more >](#)

>> **Sara Falcão Casaca** comments in *Público* on the way that the pandemic has exacerbated gender inequality.



[see more >](#)

>> The opinion of **Ricardo Cabral** in *Público* on the European Union's strategy to ensure stability.



[see more >](#)

>> **Joaquim Sarmento** in *ECO* anticipates the proposals for economic recovery.



[see more >](#)

>> In *Jornal Económico*, **Clara Raposo** discusses which professions provide greater employability in the near future.



[see more >](#)

>> **Paulo Trigo Pereira** on the European Union Commission's plan in the *Observador*.



[see more >](#)

>> **António Garcia Pereira** questions the advantages of teleworking in *Notícias Online*.

[see more >](#)

>> **Sofia Santos** explains how financial reporting will now include environmental information in *ECO*.



[see more >](#)

>> **Carlos Farinha Rodrigues** on the new forms of inequality caused by the crisis in *Expresso*.



[see more >](#)

>> In his weekly column at *Expresso*, **João Duque** comments on the situation at TAP.



[see more >](#)

>> **Francisco Louçã**, on the inequalities that the virus has caused in *Expresso*.



[see more >](#)

>> The opinion of **Manuel Ennes Ferreira** in *Expresso* on the two viruses which castigate Africa.



[see more >](#)

>> **João Duque, Paulo Trigo Pereira, and Ricardo Cabral** feature among the economists who are invited by *Expresso* to predict the size of the reduction in GDP.



[see more >](#)

>> The opinion of **Patrícia Melo** in *Público* on the opportunity to improve the management of public areas.



[see more >](#)

>> ISEG forecasts (in the ISEG Economic Outlook) are mentioned in Jornal Económico, in the analysis of the economic recession.



>> In Jornal Económico, **Joaquim Sarmiento** comments, on the worsening budget balance.



>> **António Afonso** was one of the economists who analysed the key sectors for sustaining the economic recovery.



>> **Sara Falcão Casaca** participated in the webinar organised by Visão "And after Covid-19?"



>> **João Duque**, analyses the current outlook and the "extraordinary opportunity" to change the structure of the Portuguese economy on Renascença.



>> The analysis by **Joaquim Sarmiento** on SIC of the PSD's programme for the economy.



>> **Paulo Soeiro de Carvalho** in a debate on RTP about Senior Tourism.



The ISEG Economic Outlook for May

The ISEG Economic Outlook for May 2020 is now available for consultation.

"For most of the Euro Area, the climate and confidence indicators generally recorded an abrupt drop in April and a slight improvement in May. In this respect, the fall in the level of trust in Portugal were slightly more accentuated than the European average. In May, they started to register less negative opinions, especially with regards the future."

Read the ISEG Economic Outlook [here](#).

[see more >](#)



The Dean of ISEG joins the European Advisory Board of AACSB

Clara Raposo has just been invited to join the **European Advisory Board of AACSB**, the prestigious American Business Schools Accreditation Agency, for the new mandate which starts in July 2020.

The invitation that was extended to the Dean do ISEG cited "Your expertise and leadership in this region would be invaluable for the Advisory Board and AACSB".

ISEG is to be congratulated for this international recognition of our Dean!



What's Up @ ISEG?

ISEG MBA Global Partners Webinar Series



The Copenhagen Institute for Futures Studies - "From Megatrends to Strategic Risk Management"
9th of June, 18.15

Lasse Jonassen, Futurist & Director of the Copenhagen Institute for Futures Studies. The Copenhagen Institute for Futures Studies will deliver a module in the ISEG MBA with the aim of understanding how to facilitate the decision-making process in your organisation by learning how you can work with a futures-oriented mindset.

[SEE MORE](#)

ISEG Open Day

Online!

ISEG OPEN DAY
ONLINE!

30 de Maio às 10h00
6 de Junho às 10h00
6 de Junho às 16h00



After the success of the first online Open Day, which took place on the 30th of May, we announced two more sessions of this initiative.

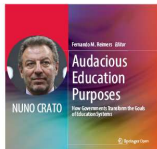
Both will take place on Saturday, 6th June: at 10.00 and 16.00.

In this format, which has been adapted to the current circumstances, once again we open the doors of our School to secondary education students, to share our values, initiatives, and academic spirit.

[SEE MORE](#)

Keep up-to-date with Research news

Published by the reputable international publisher **Springer**, the new book on the future of Education counts with a chapter on Portugal which written by Prof. Nuno Crato - you already know that it is audacious. Download it [here](#).



[see more >](#)

CSG is an ISEG Research Consortium, in the area of Social Sciences and Management, whose newsletters can be followed weekly. See [here](#).

CSG INVESTIGAÇÃO EM CIÊNCIAS SOCIAIS & GESTÃO
RESEARCH IN SOCIAL SCIENCES & MANAGEMENT

[see more >](#)

The Institute of Public Policy (IPP) is an academic multidisciplinary Think Tank which promotes intervention in public debate. Follow the research of IPP in its newsletter. See [here](#).



INSTITUTE OF PUBLIC POLICY

[see more >](#)

ISEG thanks the Vodafone Foundation

The **Vodafone Foundation** offered a batch of laptops and webcams for those ISEG students who need them.

On behalf of its students, ISEG expresses thanks for this gesture.



Fundação Vodafone Portugal

Students from the LIS Investment Club have an Opinion that counts

The **Lisbon Investment Society (LIS)** is an ISEG student club with interests in the area of Finance and Investments. Created in 2016 by ISEG students, LIS has now launched a newsletter for the month of May.

In this edition, four members of LIS analyse *"Investment Strategies & Policy Options"*: **Diogo Marques** (a student of the Bachelors in Economics), and **João Ferraz, Guilherme Corga** and **Max Rômbo** (students of the Masters in Finance).

If you haven't yet had the opportunity to read the last edition, you are invited to see it [here](#).



Celebrate World Environment Day

We are truly committed to the Sustainable Development Goals. In 2020, any organisation with a future will be unable to avoid paying especial attention to the climatic and environmental challenges.

At ISEG we know this and we research in these areas and also teach current and future managers and economists how to prepare for this transition which companies and universities need.

Good examples are our PhDs, the new **Masters in Management (MIM)**, the **Postgraduation in Sustainability Management**, which is already a reference, the new **Executive Programme on Sustainability: the Corporate Journey**, and, of course, the new **Executive Programme in Sustainable Finance: Green and Climate Finance**.

See why you need to know more about this subject in this very short video:



RANKINGS:



MEMBER:



ACCREDITATIONS AND PARTNERSHIPS:

