

health crisis of 2020 has clearly demonstrated the

#7 29<sup>th</sup> of MAY 2020 CONGRATULATIONS! ISEG 109 YEARS

Newsletter

'The

A University which sets the trend does this by way of free, innovative, and plural thinking, from Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political

Since 1911 we have been crafting opinion leaders who influence both the country and the whole world. Here we are, again!



Tragility of contemporary world society. Fragility of contemporary world society. Fragility of contemporary world society. Fragility which, curiously, is not much so in demographic terms: as the increase in both the direct and indirectly below 10%. However, this fragility is rather in economic terms: which leads one to believe that there will be a reduction in the growth of economic activity, especially in well-developed countries, which will be more than 10%. Nevertheless, in the case of less-developed countries and the more-disadvantaged social groups, the volume of economic activity has not reduced, neither will it be reduced, whenever possible, to a large extent simply because they cannot afford to reduce their income without suffering severe consequences. And fragility, certainly in social terms: the common challenge of pandemic in many cases neither led to an increase in cooperation, nor to a selfish reaction (with each and every one trying to better their own situation, without worrying about others), but rather it has increased competition (with all being concerned about not letting other improve their relative position – which almost led to forgetting the structural problems of the unbalanced relationship with nature (with 2020 proving to be the hottest year since weather records began).

At ISEG, we also need to reflect on how to manage this situation, certainly in the short term, but above all in medium and long term, that is say, both structural and strategically. This is what these weekly summaries prove that we are doing, with our characteristic plurality. Naturally, we will continue to do so, because our School is, today, just as in its past, a School where the future is projected".

# Congratulations, ISEG! 109-year-old Watch Party with Luísa Sobral and revealing testimonials from our Alumni



ISEG celebrated its anniversary live last Saturday, with an online Watch Party, which has already been seen by thousands of people.

Don't miss the revealing messages of Mário Centeno (in the good company of Tiago and João Centeno), Eduardo Catroga (identical!), Paulo Macedo, Pedro Castro e Almeida or Roberta Medina, as well as Ana Luísa Virgínia, Ana Torres, António Lagartixo, Carlos Rodrigues, Fernando Medina, Gabriela Figueiredo Dias, Gilberto Jordan, João Nuno Mendes, João Vieira Borges, José Gonçalves, Luís Alves Costa, Madalena Cascais Tomé, Paulo Mateus, Pedro Leitão, Pedro Matias, Sandra Vera-Cruz, Sérgio Martins, Vítor Bento and Vítor Domingues dos Santos.

To mark the special date, we invited the award-winning singer and songwriter Luísa Sobral for a concert which was held in the ISEG patio. Loving for Two, Xico, Maria do Mar, O Best Gift, Dear Rose and True Love, were some of the songs sung by this inspired Portuguese artist, whose **manager** is a former student at ISEG, naturally!

You can also try and follow the live streaming here, which will soon no longer be available.

This newsletter celebrates ISEG's birthday party, covers our presence in the media, and mentions our webinars. The following are cited in this number: Alexandre Abreu, António Costa, António Garcia Pereira, Carlos Bastardo, Carlos Farinha Rodrigues, Clara de Almeida, Clara Raposo, Colin Mayer, Francisco Louçã, Joaquim Sarmento, João Duque, Luís Cardoso, Luís Mah, Madalena Cascais Tomé, Norberto Rosa, Nuno Crato, Nuno Valério, Paulo Trigo Pereira, Ricardo Cabral, Sandra Maximiano, Sofia Santos and Vítor Constâncio.



## Where is the Portuguese economy heading for?

> Colin Mayer, a member of ISEG's International Advisory Board and a professor at the University of Oxford, anticipates a capitalism which is different after the pandemic, in the Jornal de Negócios.



>> Dinheiro Vivo highlights the "And after the pandemic" webinar, which was organized by AIP, in which **Sandra Maximiano** participated.



>> Vitor Constancio, the former Vice-President of the European Central       Image: Section Constantional Contr.         Earls, and Char of DECES Show Board, analyses the role of the Common Constitutional Contr.       Image: Sectional Constitutional Contr.         >>> Lais Cardoso presents, the "new" IEEG MBA and highlights the dynamization of control to the dynamization of the dynamization of Control to the dynamization of the dynamization of the dynamization of Control to the dynamization of the dynamization of the dynamization of Control to the dynamization of the dynamization of the dynamization of Control to the	>> Madalena Cascais Tomé, Chair of SIBS and a member of ISEG's School Board, responds to criticisms from the competition.	regection.pt	see more >
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# What's Up @ ISEG?

### **ISEG Executive Education Beyond the Present**

Webinar Series



SAVE THE DATES!

> 17<sup>th</sup> of June – The Power of Resilient Leadership, with Ricardo Costa >> 29<sup>th</sup> of June – Effective Change Management in Uncertain Times?, with Nuno Pena >> 9<sup>th</sup> of July – Luxury Beyond the Crisis, with Helena Amaral Neto >> 4<sup>th</sup> of Luby – How to Lise Mintfulness

You can watch the webinar on Financing of an Economy and Green Projects, which took place on the 21<sup>st</sup> of May. The Future will be like this.

>> 16<sup>th</sup> of July – How to Use Mindfulness for Business, with João Carvalho das Neves

SEE MORE

#### SEE MORE

### Keep up-to-date with Research news

REM and CSG are two ISEG Research Consortia in the area of economics and mathematics (REM) and Social Sciences and Management (CSG), whose newsletters can be followed here

CS





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ISEG's Got Talent? The Tuna Económicas, yes! and also certain members of faculty, members of staff, and students....

Don't miss a one-off performance by Tuna Economicas, with the special collaboration of Professors João Duque, Valentino Cunha, Carlos Costa. Ana Morais, and Clara Raposo, together with that of many students from the various ISEG associations and clubs and members of staff Filomena Ferreira, Bernardo Reis, and Ana Rita Santos.

In honour of the 109 years' old anniversary celebrations, the Tuna Económicas joined up with the ISEG community to sing happy birthday with the original "L.I.S.B.O.A." song. Don't lose out



Watch it here.

















