

Doctoral Programmes



Lisbon School
of Economics
& Management
Universidade de Lisboa

PhD

“ Welcome to ISEG Lisbon

At ISEG you will find an environment that is supportive of research, with a friendly atmosphere of sharing and interaction between faculty, researchers and PhD students. We bring together all the necessary means and resources to carry out advanced research in the most cutting-edge research topics.

Furthermore, a comprehensive programme of seminars and conferences takes place throughout the year, which you can attend, selectively choosing according to your interests. We thank you for your interest in our PhD Programmes, which cover different areas of specialization, each targeting a special profile of student. Hopefully we will meet you soon here in Lisbon! But, first, let us highlight three good reasons to choose ISEG for your PhD:



Clara Raposo
Dean of ISEG
Full Professor of Finance



João Peixoto
Associate Dean
for Research of ISEG
Full Professor of
Sociology

01. An Experience at the Leading Edge of Knowledge

Unlike all other academic degrees, the main objective of a PhD is to produce new knowledge – in original research which is relevant to society and respected by the scientific community.

In our school you will find members of faculty who are producing world-class research that is published in top international journals – our PhD students are also expected to present their work at reputed international conferences and publish in high quality scientific journals or in edited books. This is already happening, and you can be next!

02. Learning Advanced Skills

Whether from a more theoretical or from a more applied perspective, a PhD thesis should involve knowledge which is relevant to the economy and society as a whole. In any case, it must incorporate advanced research techniques and methodologies.

With several decades’ experience in educating PhD students, at ISEG we know how to identify and develop the critical skills required by these students: analytical skills, technical skills, confidence to be creative, and even soft skills associated with effective communication.

Many of our PhD alumni play important roles in academia and in the public and private sectors, as well as in the social economy area.

03. Excellent Faculty and Graduates

The scientific research carried out by our research units provides an essential support for our offer of PhD Programmes. Based on many consecutive years of experience, ISEG is the School of Economics and Management that produces the largest volume of scientific publication in refereed academic journals (WoS, SCOPUS) in its scientific areas in Portugal.

The “António Simões Lopes prize”, for the best PhD thesis in the field of Economics carried out in Portuguese universities, was first awarded to Sara Proença for her PhD thesis at ISEG in the field of energy. This prize is sponsored by the Order of Economists, in partnership with PwC. Again in 2020 it was awarded to a PhD thesis from our school (Jorge Faria Silva).

Why ISEG Lisbon

ISEG is the oldest School of Economics and Management in Portugal, with a tradition of over 100 years in educating the Portuguese business and technical elite. With an experienced and well-prepared faculty, ISEG is also recognised for the extraordinary spirit of mutual understanding that is cultivated between its students and faculty. With an ever-increasing focus on internationalisation, ISEG offers a number of programmes taught in English, including three Bachelors degrees and eleven Masters, which attract more international students each year.

ISEG offers ten PhD Programmes, six in key fields of study, and another four in partnership with other schools and universities. A PhD enables students to learn up to the limits of knowledge in an academic environment where research experiences are shared, and ideas and methods are discussed, and where you can always find someone who has common interests. This is what ISEG has to offer in its PhD Programmes. Find out about these topics – and much more – in this brochure, or at iseg.ulisboa.pt.

10 reasons

01.

ISEG is accredited by AACSB, a distinction earned by only 5% of business schools in the world. ISEG's international standards have recently been acknowledged by the reputed Global Financial Times Rankings with the Master in Finance in 2020.

02.

ISEG is a School of the Universidade de Lisboa, a leading university as recognized by the selective Shanghai ranking (ARWU).

03.

As part of the Universidade de Lisboa, ISEG belongs to UNITE! – University Network for Innovation, Technology and Engineering – a network that aims to foster cooperation between higher education institutions in Europe.

04.

ISEG is located in downtown Lisbon, a vibrant, multi-cultural, cosmopolitan, and sunny European city.

05.

ISEG's high quality research centres are engaged in a diverse array of international research projects.

06.

ISEG has a large, diversified, global network of talented alumni.

07.

ISEG students are highly sought after by top employers in government, private industry, and higher education around the world.

08.

ISEG' students and faculty win awards and recognition for best case studies, best dissertation and research output, and applied projects.

09.

ISEG is committed to the United Nation's Sustainable Development Goals (SDGs) for 2030.

10.

ISEG students benefit from a collegiate and open-minded atmosphere with many opportunities to interact with their peers and with faculty.

PhD in Management

Taught in Portuguese

Scientific Committee

Vítor da Conceição Gonçalves
(Coordinator)
Full Professor

Carlos Costa
Associate Professor

Maria João Guedes
Senior Assistant Professor

Nuno Crespo
Assistant Professor

The PhD in Management aims to provide PhD students with a deep understanding of the problems of Management and a solid education in the methods and techniques for applied research in Management.

Target

The PhD in Management is of particular interest for those who want to pursue an academic career in higher education and who want to carry out advanced research in management in public or private organisations.

Study Topics

The main fields of research for the PhD in Management are: Organisational Behaviour, Human Resources, Finance, Accounting, Information Systems, Operations Management, Strategy and Marketing.

Entry Conditions and Selection Criteria

The following are welcome to apply to study for a PhD in Management:

- Graduates with a Master's degree, or equivalent;
- Graduates with a Bachelor's degree who have an especially relevant academic scientific curriculum which recognises their capacity to study for this study cycle.

Applications are made online and have to include, amongst other documents:

- Bachelor's and Master's degree certificates;
- A thesis project proposal of up to 2,000 words;
- C.V.

Study Methodology

The PhD student must register their thesis project during the 2nd Year of the PhD Programme, summarising the research topic and the name of the intended supervisor. To register their thesis project, the student must have obtained at least 40 credits in course units. The thesis project must be submitted for defence up until the end of the 2nd Year and be defended by the beginning of the 3rd Year. The thesis project is an important part of the research work.

The project should include:

- The definition of the research question;
- A revision of the relevant literature;
- The strategy for the subsequent research, including the techniques for the collection and analysis of the data to be used;
- A chronogram of the work already done, and yet to be carried out.

Upon receipt of the thesis project, the Programme Coordinator will appoint an examination panel that will assess the project and its respective presentation and defence. Having assessed the project, the examination panel emits its opinion about the thesis and may suggest amendments and a possible re-submission of the project, or even recommend its discontinuation. In addition to the thesis project, the PhD student should also make a presentation about the current state of their research during the course of the study programme. This communication will take place during the second year of the programme, during one of the seminars which are regularly organised by the Department of Management, which has to be booked by the PhD student with the Department of Management Office.



Carlos Cabeleira
PhD in Management, 2017
Innovation Manager
and Policy Expert, Lisbon, Portugal

“

The ISEG PhD in Management is a solid investment, leveraged by experienced professors and fantastic facilities. If you are bold enough to begin this journey, a lot of work awaits you, but the right guidance will help you achieve excellence.”



Daniela Penela
PhD in Management, 2018
Invited Assistant Professor
at ISCTE-IUL, Lisbon, Portugal

“

As a lecturer in Accounting, the PhD at ISEG provided me great tools to develop my research capabilities, mainly in terms of methodologies. Adding to this, the PhD provided me the possibility to be integrated in a recognised research centre – ADVANCE, that is helping me to further boost my research.”

International Partners

The PhD in Management counts on the collaboration of professors and researchers from various European and North American universities. The membership of the Lisbon School of Economics and Management of the Academic Council of EIASM (the European Institute for Advanced Studies in Management) in Brussels enables our PhD students to participate in subsidised short international seminars which are specifically designed for PhD students. These seminars are well-known for their quality and they are a great help for PhD students. PhD students can also carry out part of their studies at foreign universities by means of the various exchange agreements with ISEG.

Faculty and Subject Areas

Amélia Bastos PhD from ISEG, Universidade de Lisboa, Statistics	Helena Jerónimo PhD from University of Cambridge, UK, Human Resources Management and Organisational Behaviour
Ana Isabel Morais PhD from ISCTE-IUL, Accounting	Inês Pinto PhD from ISEG, Universidade de Lisboa, Accounting
António Palma dos Reis PhD from University of Wisconsin, USA, Information Systems	Isabel Proença PhD from Université Catholique de Louvain, Belgium, Mathematics
António Samagaio PhD from ISEG, Universidade de Lisboa, Accounting	João Carvalho das Neves PhD from Manchester Business School, UK, Finance
Carla Curado PhD from ISEG, Universidade de Lisboa, Human Resources Management and Organisational Behaviour	João Mota PhD from Porto University Marketing and Strategy
Clara Raposo PhD from London Business School, UK, Finance	João Duque PhD from Manchester Business School, UK, Finance
Cristina Gaio Silva PhD from ISCTE-IUL, Accounting	João Novais Santos PhD from ISEG, Universidade de Lisboa, Marketing and Strategy
Cristina Sales Baptista PhD from Luleå University of Technology, Sweden, Marketing and Strategy	Jorge Gomes PhD from Manchester Business School, UK, Human Resources Management and Organisational Behaviour
Eduarda Soares PhD from University of Tilburg, Netherlands, Human Resources Management and Organisational Behaviour	José Augusto Felício PhD from ISEG, Universidade de Lisboa, Marketing and Strategy
Graça Silva PhD from Nova University of Lisbon, Operations Management	José Azevedo Pereira PhD from Manchester Business School, UK, Finance
Gurpreet Dhillon PhD from London School of Economics, UK, Information Systems	José Veríssimo PhD from Manchester Business School, UK, Marketing and Strategy
Helena Gonçalves PhD from ISEG, Universidade de Lisboa, Marketing and Strategy	Luís Gonçalves-Pinto PhD from University of Southern California, USA, Finance

Maria João Guedes PhD from Imperial College, UK, Accounting
Margarida Duarte PhD from Manchester Business School, UK, Marketing and Strategy
Mário Caldeira PhD from Cranfield School of Management, UK, Management and Information Systems
Nuno Fernandes Crespo PhD from ISEG, Universidade de Lisboa, Marketing and Strategy
Paulo Lopes Henriques PhD from ISEG, Universidade de Lisboa, Human Resources Management and Organisational Behaviour

Pilar Conde PhD from ISEG, Universidade de Lisboa, Human Resources Management and Organisational Behaviour
Raquel Gaspar PhD from Stockholm School of Economics, Sweden, Finance
Rui Brites PhD from ISCTE-IUL, Research Techniques for Management

Sofia Lourenço PhD from Harvard Business School, USA, Accounting
Tiago Gonçalves PhD from ISEG, Universidade de Lisboa, Accounting
Vítor da Conceição Gonçalves PhD from University of Seville, Spain Marketing and Strategy

Details and Study Plan

Schedule:
Evening Lectures

Participating Centres:
Management (ADVANCE), Economics (UECE) and Applied Mathematics (CEMAPRE)

Start Date:
September

Tuition Fees:
€3,000 – 1st Year;
€2,000 – 2nd – 3rd Years;
€1,000 – 4th – 6th Years

	Course Units	Professor	Credits	Semester
YEAR 1	Probability and Statistics Topics	Amélia Bastos	10.0	1
	Research Methodology	Carla Curado	10.0	1
	Elective I	-	10.0	1
	Elective II	-	7.5	2
	Elective III	-	7.5	2
	Elective IV	-	7.5	2
	Elective V	-	7.5	2

YEAR 2	Course Units	Professor	Credits	Semester
	Thesis (Research Seminar)	-	60.0	-

YEAR 3	Course Units	Professor	Credits	Semester
	Thesis (Research Seminar)	-	60.0	-

Elective I	Course Units	Professor	Credits	Semester
	Topics in Strategic Management	Vítor da Conceição Gonçalves	10.0	1

	Course Units	Professor	Credits	Semester
Elective II to V	Organisational Behaviour	Paulo Lopes Henriques	10.0	2
	Information Systems Research Strategies	Mário Caldeira	10.0	2
	Corporate Finance	João Carvalho das Neves	10.0	2
	Accounting Research	Sofia Lourenço / Maria João Guedes / Cristina Gaio Silva	7.5	2
	Investments and Financial Markets	Luís Gonçalves-Pinto	7.5	2
	Applied Techniques for Research In Management	Isabel Proença/ Rui Brites	7.5	2
	Marketing Theory and Research	João Mota	7.5	2
	Research Topics for Information Systems	António Palma dos Reis	7.5	2
	Research Seminar	Margarida Duarte	7.5	2

Funding Opportunities at ISEG

PhD Scholarships

Applicants for the School's PhDs can apply for a variety of scholarships, namely FCT scholarships (granted by FCT or by ISEG research centres) and, in some cases, ULisboa scholarships. The criteria, rules and regulations for applying for scholarships are detailed on our website.

GTA Programme

The GTA (Graduate Teaching Assistants) Programme recruits every year a number of PhD students to teach and grade in the undergraduate or masters' programmes at ISEG. A good opportunity for a first contact with teaching and also to help finance the PhD programme tuition fees. For further information, contact the PhD coordinator.

Research Centres

In some cases, PhD students can be enrolled in projects hosted by the research centres or be supported by them. For further information, contact the PhD coordinator.



Rankings:



Member:



Accreditations and Partnerships:



ISEG's Campus
is Certified
COVID SAFE



Lisbon School
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U LISBOA

UNIVERSIDADE
DE LISBOA



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