NEWSLETTER #53 28th of May, 2021





**UN TO ISEG** 

A University which

innovative, and plural

Economics through to

Management, based on

informed debate and a

profound and genuine

concern about the social

contextualisation of major

individual, business, and political decisions.

been providing opinion

leaders who influence both the country and

the whole world. Here

we are, again!

Since 1911 we have

thinking regarding

"makes a School" does "My dear friends, this by way of free,

> On this special day, I would like to congratulate ISEG's Board, faculty, and alumni and current students for the School's 110th anniversary.

As the first School of Economics and Management to be founded in the country, ISEG has educated economists and managers with very varying profiles, who have shaped the public and private sector, both in Portugal, and in other countries.

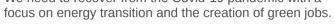
MESSAGE FROM THE SECRETARY-GENERAL OF THE

More than ever before, this education is essential for the preparation of new generations to confront the many global challenges - climatic and environmental, health and social that we face nowadays.

Covid-19 not only exposed the inequalities and vulnerabilities that foment instability and social unrest, but, unfortunately, it also made them worse.

The pandemic has highlighted the limitations in terms of the development that has been achieved at the expense of both

the environment and social justice. We need to recover from the Covid-19 pandemic with a





I welcome the efforts that ISEG is making in education and research on sustainable development, and applaud the way that it has promoted the 2030 Agenda.

We need young people who are prepared to face all these challenges.

We need their innovative spirit and their energy.

I am counting on the contribution of all of you and of ISEG towards the construction of a more just, more equal, and more sustainable society - both in Portugal, and in the world.

Thank you very much."

See the whole video message from the UN Secretary-General here:



### **ISEG CELEBRATES ITS 110th ANNIVERSARY**

Don't miss the special issue of our **newsletter which will be published on the 3rd of June**, with detailed coverage of our super centenary which was celebrated on the 20th, 23rd, and 24th of May.

Review the recorded streamings:

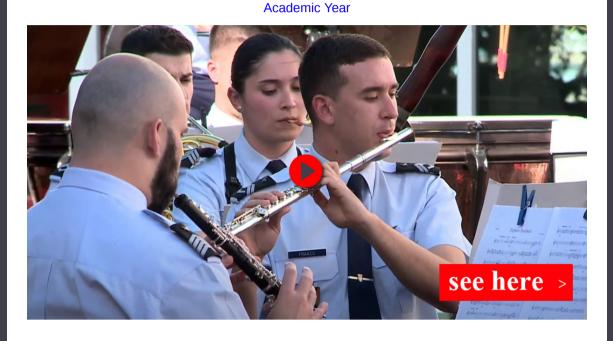
Dia 20 de maio Concert of "100 years of Astor Piazzolla"



Dia 23 de maio



Dia 24 de maio Concert with the Band of the Air Force and the Official Ceremony of the 2020-2021



Professor João Peixoto was received by the President of the Republic

On last Tuesday, the 25th of May, Professor João Peixoto, a sociologist and one of the Vice-Deans of ISEG, was received at the Palace of Belém by the President of the Republic, Marcelo Rebelo de Sousa, for an audience to discuss topics regharding migration and demography.





**Professor Clara Raposo**, an economist and the Dean of ISEG, was also received by the President of the Republic at another audience on the 6th of April.

In this edition of the Newsletter we look back on the events that marked ISEG's 110th anniversary and highlight the audience of Professor João Peixoto with the President of the Republic. We also re-visit the mentoring programme of Alumni Económicas – whose deadline for enrolment is today - and we note the media coverage of ISEG's Confidence Index for the month of April.

The following are cited in this number: Alexandre Abreu, António Garcia Pereira, Clara Raposo, Francisco Louçã, Helena Amaral Neto, Joana Pais, João Duque, João Ferreira do Amaral, Joaquim Miranda Sarmento, José Dias Lopes, Luís Nazaré, Nuno Crato, Ricardo Cabral, Sandra Maximiano, Sara Falcão Casaca, and Vítor Gonçalves.



Management in the service of the Public Interest?

see more

Expre

>> Francisco Louçã writes in Expresso that "the time has come for the revenge of the healthcare companies".	<b>See more</b> >
>> Ricardo Cabral comments on the testimony of the former Governor of Banco de Portugal, Carlos Costa, during the Parliamentary Inquiry Committee on Novo Banco, in an article written for Público.	see more >
>> The opinion of <b>Alexandre Abreu</b> on the situation in Ceuta, in Expresso.	Ver mais >
> Joaquim Miranda Sarmento declares in ECO that the contract for the sale of Novo Banco to the Lone Star fund is damaging to the nterests of both taxpayers and the State.	economia see more>
> Clara Raposo participated in the conference entitled "Work, this strange place", which was organised to mark the 2nd anniversary of Pessoas magazine, and called upon the principle employers of ISEG alumni to continue investing in their continuous education.	PESSOAS see more >
>> In Expresso, Francisco Louçã asks about Novo Banco: "Was it formed too late, after the rot had already contaminated the other fruits, o was the rotten apple removed in time?".	or Expresso see more >
> Clara Raposo revealed that ISEG increased both the results and the number of applicants from abroad during the pandemic, in ECO newspaper.	economia see more >
"Good management in the service of public interest - that's what citizens expect", says Luís Nazaré, in Negócios.	see more >
>Sara Falcão Casaca, an ISEG professor and the coordinator of 'The Social and Economic Benefits of Equal Pay for Women and Men' project says in Expresso that "what weighs most in the component which explains the hourly wage differential between men and women () is the sector of activity".	t, Expresso
> Sandra Maximiano, opinion in Expresso regarding the Heritage Scratch Card, which will go on sale as from the 18th of May.	See more >
> Clara Raposo explains the importance of the Global Management Challenge and the ISEG Management Challenge, two management simulation competitions which have been developed in partnership with SDG, in Expresso.	See more >
> Comments by José Dias Lopes and Antónia Correia on tourism and the review of the new industrial strategy for Europe, in Jornal Económico.	JE see more >
> Ricardo Cabral defends that "any client of Novo Banco, should they hypothetically be in disagreement with either BES or Novo Banco, should have the right to sue them under the terms of the law", in Público	see more >
> According to Francisco Louçã in Expresso, "the Prime Minister wins on all accounts from the constitution of the 'convention of the right".	see more >
> The opinion of António Garcia Pereira on the case of TAP, in Notícias Online: "A cloak of silence around threats, lies, and ncompetence".	(n) see more >
>> Outstanding academic works from the career of <b>Alexandre Abreu</b> are highlighted in Prima magazine.	PRIMA <mark>see more &gt;</mark>
>> Joana Pais writes in Executive Digest about the "choice paradox", and the difficulty in making decisions due to the complexity of the world n which we live.	Executive see more >
>> Imagens de Marca marks ISEG's 110th anniversary with an interview with the School's Dean Clara Raposo.	de marca see more >
>> An article by Helena Amaral Neto in Executive Digest Magazine on the luxury market, which has become "more comprehensive, as the result of the globalisation of distribution and the democratisation of brands".	Executive see more >
>> The benefits of kindergarten education, according to Nuno Crato, on Rádio Observador's Nota20 podcast.	OBSERVADOR
>> The opinion of João Ferreira do Amaral, on Rádio Observador's Perfect Storm' podcast dedicated to demography.	OBSERVADOR
> Comments by Francisco Louçã, in SIC Notícias on the crisis between Spain and Morocco and the truce between Israel and Hamas.	SIC See more

# **The ISEG Confidence Index**



## Keep up-to-date with Research news

#### **Portuguese Economy Journal**

New posts are available on the Portuguese Economy Research Report – PEJ's blog – which is dedicated to the dissemination of research on the Portuguese economy:

Economic



Marques

"Public-private partnerships in health care services", by Diogo C. Ferreira and Rui C.



Journal

"Motorways, urban growth, "Indebtedness in export-led SMEs", by João M. Pinto and suburbanization", by Bruno T. Rocha, Patrícia and Cátia S. Silva C. Melo, Nuno Afonso and João de Abreu e Silva

CSG Newsletter #187 CSG is a Research Consortium in the area

of Social Sciences and Management, whose news can be followed in its weekly newsletters. See Newsletter #187 here.



# Alumni Económicas

#### Mentoring Programme | Deadline for enrolment is today

If you are:

- A Final Year student of a Bachelor's Degree
- A Final Year student of a Masters or Postgraduation - An ISEG alumnus, with less than 5 years of professional experience
- ... and you haven't enrolled yet for the programme, then fill out the enrolment form for mentees now.

The Alumni Económicas Mentoring Programme aims to provide the best possible framework for ISEG undergraduates to succeed in the job market, creating the unique opportunities for learning and leadership that are essential for creating successful professional careers.



## **Different talents @ ISEG**

Studying at ISEG is much more than just receiving an education in Economics and Management. Vicente Tigre Avelar, our student from the Masters in Finance, who has a degree in Management, also from ISEG, is further proof that we are indeed a school of different talents.

A passion for sport, particularly for Basketball – ever since he was five years old, which was when he started playing this sport - led him to join AEISEG men's basketball team.

He was ranked amongst the Top 8 National players during two consecutive seasons, and writes a column on the Bola na Rede website. Read his review of the 2020-2021 NBA season here.

Ana Garcia Martins, aka A Pipoca Mais Doce, an alumna of the degree in Marketing Management, has just been distinguished by both Executive magazine and Marktest.

She was considered one of the 25 most influential women in Portugal in the Executiva's study for 2020, from a list of about 200 women, from various professional areas. Marktest also included our Pipoca Mais Doce in its list of most well-known Public Figures and Digital Influencers of 2021.







HAVE A GOOD WEEKEND!

