

ERASMUS PLACEMENT OFFER

EMPLOYER INFORMATION	
NAME OF ORGANISATION	NORDTEK IMEXCO Kft.
ADDRESS	Szőnyi street 21/a
POSTAL CODE	H-1142
CITY	Budapest
COUNTRY	Hungary
TELEPHONE	+36 1 363 1447, +36 1 256 1952
FAX	+36 1 363 06 66
E-MAIL	lucia.gertlioiva@allinpackaging.eu
WEBSITE	http://allinpackaging.co.uk/
NUMBER OF EMPLOYEES	30
SHORT DESCRIPTION OF THE COMPANY	Nordtek IMEXCO Kft. is multinational company which brings packaging solutions to its customers over 20 years. We stand on strong tradition of high quality service for our customers and partners and at the same time we are developing new ways to reach our clients.
OTHER	We are operating an online international sales platform for our industry which connects packaging buyers and suppliers throughout Europe and the world.

CONTACT DETAILS	
CONTACT PERSON	Lucia Gertlioiva
DEPARTMENT / FUNCTION	Marketing & HR assistant
DIRECT TELEPHONE NUMBER	+36 1 363 14 47 / 14
E-MAIL	lucia.gertlioiva@allinpackaging.eu
OTHER	

PLACEMENT INFORMATION	
DEPARTMENT / FUNCTION	International Online Marketing & Sales internship (Marketing department)
DESCRIPTION OF ACTIVITIES AND TASKS	<p>The intern has to do a market research about his/her own country on the field of packaging and the possible partnerships. The intern has to be aware of the online market in his/her own country.</p> <p>From the above mentioned information the intern has to create an output which is relevant for the Hungarian local market.</p> <p>The intern has to create and carry out the local marketing strategy for the company.</p> <p>The intern has to explore the potential partnerships with online websites and platforms in order to promote the company.</p> <p>The intern has to create and design the promotion and marketing materials for the target markets.</p>
LOCATION	Budapest, Hungary
START DATE	ASAP or throughout the year
DURATION	3-12 months
WORKING HOURS PER WEEK	40
HELP WITH FINDING ACCOMMODATION	possible assistance
PAYMENT OR OTHER BENEFITS	young dynamic work team, professional assistance
OTHER	<p>Because we like innovative ways to do our business we cooperate with student trainees and give them opportunity to bring their own ideas and implement them into our marketing strategy.</p> <p>With Nordtek, you will have a chance to develop in professional area and gain the professional work experience that will help you to find a permanent job after your studies.</p> <p>We are constantly looking for interns from European countries to support our business development in their respective countries.</p> <p>The positions involve both marketing and sales related tasks and offer great opportunity to gain experience. We offer great freedom in planning and executing the local strategies and give constant</p>

	professional support.
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REQUIREMENTS	
REQUESTED PROFILE OF THE ERASMUS STUDENT (fields of studies, completed years of studies, other professional requirements)	student in field of any: marketing, advertising, promotion, PR, business or sales
ORAL AND WRITTEN LANGUAGE SKILLS AND LEVEL OF SKILLS REQUIRED	<p>Native speaker of at least one of these languages + English:</p> <p>Chinese Croatian Czech Danish Dutch English Finnish French German Greek Hebrew Italian Norwegian Polish Portuguese Russian Serbian Slovak Slovenian Spanish Swedish Ukrainian</p>
COMPUTER SKILLS AND LEVEL OF SKILLS REQUIRED	<p>Required skills: PC User Skills Internet User Skills Marketing / Selling skills</p> <p>Preferred skills: SAP Photoshop HTML</p>

	PHP
DRIVER'S LICENSE	not required
OTHER	

Other	
APPLICATION DEADLINE	
REQUIRED DOCUMENTS (CV, motivation letter, etc.)	CV, cover letter
HOW TO APPLY?	Send your CV and short cover letter to Lucia.Gertliova@gmail.com and we will contact you back shortly. In the subject please type Int. Online Marketing & Sales Internship

Please return this form by email to erasmusplacement@tpf.hu