

**Department of Economics** 

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# Reconsidering Wagner's Law: evidence from the functions of the government

WP09/2016/DE/UECE

**WORKING PAPERS** 

ISSN 2183-1815



# Reconsidering Wagner's Law: evidence from the functions of the government\*

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#### March 2016

#### **Abstract**

We revisit Wagner's law of increasing state expenditure by function of government expenditure. Using data of 14 European countries between 1996 and 2013, we apply panel data and SUR methods to assess public expenditure-income elasticities. We find that some functions of government spending for a few countries (e.g. Austria, France, the Netherlands, and Portugal) validate Wagner's law. For the Netherlands expenditures with environment protection increase more than proportionately to economic growth, and for France that is the case of spending in housing and community amenities. In addition, Greece is the only country where two public spending items react more than one to one to growth.

 $\textbf{Keywords:} \ \ \text{Fiscal Policies; Government spending; SUR estimation; Wagner's Law}.$ 

**JEL:** C33; E62; H50; O47.

<sup>\*</sup>The opinions expressed are those of the authors and not necessarily those of the respective employers.

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#### 1. Introduction

The role of the state in the economy has been a recurring debated subject, between politicians and the academic community. The different perspective – more liberal or more interventionist – about the government effect on macroeconomic dynamics has led to the analysis of government spending effects on economic activity. More liberal viewpoints claim for a lesser interventionist role of the state in economics. On the other hand, a more active behaviour, by the government on economic activity might induce better economic performance, through policies aiming at economic stabilization, leading and improving the welfare of all society.

The German economist Adolph Wagner in 1883 highlighted patterns in the relationship between the increase of public expenditures and economic growth, his so-called "Law of increasing state activity". According to Peacock and Scott (2000), this law refers to an absolute and relative increase of the government within the economy, namely an expansion on providing defence, administrative, law, and education and welfare services, among others. Another view of how government should react to economic growth is the Fiscal Stimulus Hypothesis, where the government can implement counter-cyclical policies to reduce the impact of the business cycle. Finally, the Budget Stickiness Hypothesis argues that public spending should not change since public expenditure policies are targeted in a long-run perspective. Therefore, those policies could become too rigid to face short-run economic fluctuations.

We assess government expenditures' response to an increasing economic activity, namely to verify an empirical validation of Wagner's law by dissecting the expenditures by function of government, via the Classification of Functions of the Government (COFOG) nomenclature.

Our results show that, when we analyse the various function of government expenditure, there are some evidences of Wagner's law. Specifically, and analysing the behaviour of public expenditures of individual countries of our sample, we find that some countries such as Austria, France and Portugal highlight some patterns which suggest the validation of the law.

The remaining of this paper is organised as follows. Section Two provides the literature review. Section Three presents the methodology, the data and sources. Section Four provides the empirical analysis. The last section presents the conclusions.

#### 2. Literature

Regarding earlier the articles studying Wagner's law, we can for instance mention Ram (1987) who used data for 115 countries for the period 1950-1980, and find no support for the law. Bairam (1995) finds that only government spending not-related with defence supports the verification of the law for the United States.

Wahab (2004) splits the government expenditure-economic activity relationship between periods with strong and weak economic growth, i.e., above, or at, and below economic growth trend, respectively. The author finds that there is an only limited evidence of Wagner's law validation. Akitoby et al. (2006) determine a long-term relationship between economic activity and public expenditure, using data for 51 developing countries for a time span of 32 years. Kolluri and Wahab (2007) formulate a new empirical methodology to test Wagner's law. The authors mention that government spending reacts more actively in economic slowdowns and report evidence supporting Wagner's law for OECD countries but not for EU countries.

Shelton (2007) disaggregates the various rubrics of public spending and argues that the empirical validations depend upon the preferences of fiscal policies set by the governments. On the other hand, Durevall and Henrekson (2011) study the ratchet effect hypotheses for Sweden and United Kingdom since the XIX century until 2006. They find no long-run evidence empiricism of Wagner's result, despite some evidence of public expenditures and growth relationship in some particular periods.

Magazzino (2011) studies the connection between spending and growth, controlling for money supply, for the Italian case during 20 years at a disaggregated level, and he finds that economic affairs and education favours the German economist perspective. For a 23 OECD country sample, between 1970 and 2006, Lamartina and Zaghini (2011) conclude that the poorer the country is, measured by the initial per capita GDP, and the higher is the elasticity between public expenditures and economic growth. This analysis made for the years between 1970 and 2006 give support to Wagner's law validation. Brückner et al. (2012) use panel data techniques and argue for support of Wagner's phenomenon only when considering the upper bound for long-run estimations of income elasticity of government spending.

Kumar et al. (2012) study the issue for New Zealand, between 1960 and 2007, and reach the conclusion that the law is verified. Afonso and Jalles (2014) study the causal relation between spending and growth for 155 countries over 30 years. The authors' con-

clusions support the idea of a GDP per capita causality on government expenditures and, furthermore, the existence of Wagner's law concept.

Kuckuck (201) studies the validity of the law for Italy, Denmark, Finland, Sweden and United Kingdom, concluding that the stronger is the evidence of Wagner's phenomenon, the lower is the development stage of each country. Lastly, Fedeli (2015) assesses the linkage between regional per capita health care expenditures and per capita GDP for the Italian case between 1982 and 2009, via panel cointegration, reporting evidence for the validity of Wagner's law.

# 3. Methodology and Data

#### 3.1. Methodology

We assess Wagner's law using two approaches. First, we will apply a panel data methodology to compute the relevant coefficient regarding the law. In this framework, we use three data sets: 1) Full sample; 2) periods in which a country's economic growth rate is at or above its economic growth rate trend; 3) periods with an economic growth rate below its trend. In the second approach, we apply a Seemingly Unrelated Regression (SUR) estimation, distinguishing each function of government expenditure-economic growth elasticity for every country in our sample. In the SUR approach, we do not split between above and below economic growth time trend.

Therefore, our regression for each function of government expenditure (GOVEXP) and for both approaches, for country i (i = 1, ..., N) at time t (t = 1, ..., T), is represented in the following form:

$$\Delta GOVEXP_{i,t} = \gamma + \beta \Delta RGDP_{i,t} + \eta_i + \varphi_t + \varepsilon_{i,t}, \tag{1}$$

where  $\eta_i$ ,  $\varphi_t$  are the country-specific and time effects, respectively, and  $varepsilon_{i,t}$  is the independent errors across countries. For Wagner's law of expanding state expenditure validation we may obtain a statistical significance of an elastic symmetric relationship between government expenditure and economic growth. As Kolluri and Wahab (2007) demonstrate, this would imply in our case that  $\Delta GOVEXP \geq \Delta RGDP$ . In other words, the estimated regression coefficient associated to real GDP must be greater or equal than one ( $\beta \geq 1$ ).

For the first approach, we estimate (1) with 2SLS in order to control for possible

endogeneity problems. Additionally, and in order to assume a residual heteroscedasticity, we also use the White diagonal covariance matrix.

#### 3.2. Data

The model is estimated for the period between 1996 and 2013 for 14 European countries: Austria (AT), Belgium (BE), Denmark (DK), Finland (FI), France (FR), Germany (DE), Greece (GR), Ireland (IE), Italy (IT), the Netherlands (NL), Portugal (PT), Spain (ES), Sweden (SE) and the United Kingdom (UK).

Our data was retrieved from International Monetary Fund sources. For the data regarding the evolution of economic activity, we use the annual growth rate of gross domestic product at constant prices (RGDPGR) from World Economic Outlook. From the Government Financial Statistics, we use the annual growth rate of the following statistics of expenditures by function of government in percentage of GDP: culture, recreation and religion (CUL); defence (DEF); economic affairs (ECO); education (EDU); environment protection (ENV); health (HEA); housing and community amenities (HOU); public order (PUBOR); expenditures on general public services (PUBSER); and social protection (SOCPRO)<sup>1</sup>. We present in Table 1 the respective summary statistics.

<sup>&</sup>lt;sup>1</sup>The ten United Nations COFOG categories are as follows: 01 − General public services; 02 − Defence; 03 − Public order and safety; 04 − Economic affairs; 05 − Environmental protection; 06 − Housing and community amenities; 07 − Health; 08 − Recreation, culture and religion; 09 − Education; 10 − Social protection.

Table 1: Summary statistics for the panel - 1996-2013 (annual growth rates)

Variable	Mean	Std. Dev.	Min.	Max.	Obs.
RGDPGR	1.87	2.85	-8.86 GR (2011)	11.18 IE (1997)	252
CUL	1.42	10.64	-44.44 SE (2000)	50.00 DE (1997)	251
DEF	-1.35	8.24	-35.00 NL (2011)	34.78 DE (1999)	251
ECO	1.74	26.44	-70.16 GR (2011)	268.57 GR (2010)	251
EDU	0.32	4.61	-10.96 NL (2012)	37.93 DE (2003)	251
ENV	1.27	12.25	-69.23 AT (1997)	50.00  SE  (2001)	251
HEA	1.49	4.52	-10.94 DE (2012)	25.86 IT (2006)	251
HOU	0.66	36.90	-94.83 IT (1996)	500.00 IE (2003)	251
PUBOR	1.08	6.92	-12.50 DK (2011)	71.43 DE (2011)	251
PUBSER	-1.16	6.23	-22.95 GR (1999)	23.33 DE (2006)	251
SOCPRO	0.65	4.50	-23.68 GR (2000)	22.46 GR (2009)	251

Source: IMF, WEO, GFS, and own calculations.

# 4. Empirical Analysis

The results displayed in Table 2 show the absence of evidence of Wagner's law. In fact, the few statistical significant coefficients of public expenditures obtained for some government spending functions support the existence of counter-cyclicality.

Nevertheless, in the SUR estimation we find some evidence of the law of increasing state activity for some countries and functions of government expenditures. In fact, for the expenditures regarding culture, recreation and religion, Portugal shows a statistical significant coefficient, and greater than one. With respect to defense, Austria shows an elasticity consistent with the German economist's proposition. On the other hand, Netherlands seems to increase more than proportionately the expenditures with environment protection, whilst for France spending in housing and community amenities increase more than the GDP growth rate. In addition, Greece is the only country with two public spending-economic performance elasticities greater than one.

Table 2: Panel coefficients estimates for Wagner's law, 1996-2013, 2SLS

$Full\ Sample$										
	CUL	DEF	ECO	$\overrightarrow{EDU}$	ENV	HEA	HOU	PUBOR	PUBSER	SOCPRO
Explanatory Variable: RGDPGR										
	0.603	-0.325	0.285	0.001	-0.916	-0.378	-2.331	-0.033	-1.165***	-0.434**
	(0.436)	(0.425)	(2.066)	(0.170)	(0.817)	(0.279)	(2.374)	(0.254)	(0.300)	(0.180)
Obs.	238	238	238	238	238	238	238	238	238	238
R-squared	0.043	0.044	0.015	0.065	0.017	0.074	0.029	0.089	0.182	0.222
•										
			Above	time tren	d					
	CUL	DEF	ECO	EDU	ENV	HEA	HOU	PUBOR	PUBSER	SOCPRO
	0.006	0.604	-4.690	0.055	1.491	0.573	-0.682	0.279	-1.640**	-0.508
	(1.229)	(0.742)	(7.257)	(0.395)	(1.321)	(0.511)	(5.565)	(0.873)	(0.670)	(0.615)
Obs.	119	119	119	119	119	119	119	119	119	119
R-Squared	0.161	0.023	0.262	0.086	0.044	0.008	0.068	0.077	0.197	0.520
			Below	time tren	d					
	CUL	DEF	ECO	EDU	ENV	HEA	HOU	PUBOR	PUBSER	SOCPRO
	1.097	-0.110	-0.353	-0.776	-2.010	-0.321	-0.900	-0.982	0.130	0.136
	(2.979)	(1.483)	(4.012)	(1.030)	(1.398)	(0.822)	(4.202)	(0.765)	(0.676)	(0.492)
Obs.	104	104	104	104	104	104	104	104	104	104
R-squared	0.014	0.079	0.107	0.196	0.057	0.141	0.108	0.178	0.126	0.065
10-5quared	0.014	0.013	0.107	0.100	0.007	0.171	0.100	0.110	0.120	0.000

Notes: \*, \*\* and \*\*\* represent statistical significance at levels of 10%, 5% and 1% respectively. The robust standard errors are in brackets. The White diagonal covariance matrix is used in order to assume residual heteroscedasticity.

Table 3: SUR estimation of Wagner law, 1996-2013.

Countries	CUL	DEF	ECO	EDU	ENV	HEA	HOU	PUBOR	PUBSER	SOCPRO
Austria	0.146	2.727***	-2.441	-0.990***	-0.173	-0.271	-4.107***	-0.033	-1.352***	-1.129***
	(0.527)	(0.599)	(2.704)	(0.160)	(1.908)	(0.239)	(1.577)	(0.373)	(0.357)	(0.122)
Belgium	-0.238	-0.030	-1.961	-1.348***	-2.697*	-1.518***	2.886	-1.118***	-1.321***	-1.632***
	(0.961)	(0.591)	(2.705)	(0.161)	(1.440)	(0.344)	(2.388)	(0.295)	(0.310)	(0.134)
Denmark	-1.649**	-1.885***	-2.164***	-1.373***	-2.186***	-1.489***	-3.405***	-2.132***	-1.213***	-2.039***
	(0.647)	(0.598)	(0.739)	(0.155)	(0.634)	(0.203)	(1.279)	(0.442)	(0.408)	(0.242)
Finland	-0.338	-0.550	-1.072***	-0.368***	-0.382	-0.369***	-0.878**	-0.571***	0.030	-0.465***
	(0.352)	(0.279)	(0.254)	(0.068)	(0.415)	(0.075)	(0.367)	(0.129)	(0.168)	(0.056)
France	-1.626***	-2.435***	-3.608	-1.426***	-4.601***	-1.626***	2.551**	-1.810***	-0.086	-1.329***
	(0.503)	(0.791)	(6.154)	(0.187)	(1.027)	(0.318)	(0.982)	(0.255)	(0.363)	(0.245)
Germany	1.451	-0.716	-2.246	-2.452***	0.524	0.317	-3.589**	-2.026**	1.158	0.007
	(1.774)	(1.148)	(3.964)	(0.730)	(0.930)	(0.478)	(1.615)	(0.988)	(0.726)	(0.328)
Greece	0.371*	-0.604	-1.868	0.092	1.294***	0.330**	2.808***	0.216	-1.763***	-0.202
	(0.195)	(0.379)	(3.617)	(0.170)	(0.299)	(0.165)	(0.399)	(0.145)	(0.267)	(0.335)
Ireland	-0.462	-0.702***	-0.746	0.039	-0.144	-0.041	-2.560	-0.333***	-0.575***	-0.393***
	(0.639)	(0.204)	(1.059)	(0.097)	(0.274)	(0.077)	(3.880)	(0.101)	(0.181)	(0.042)
Italy	0.178	-0.806	-1.578	-0.831***	0.022	-0.347	-3.904	-0.090	-0.493**	-1.453***
	(0.276)	(0.512)	(1.203)	(0.134)	(0.441)	(0.627)	(2.841)	(0.337)	(0.249)	(0.117)
Netherlands	0.579	0.128	0.263	-0.226	2.484***	-0.578*	0.011	-0.911***	-2.999***	-1.272***
	(0.449)	(1.116)	(1.251)	(0.286)	(0.639)	(0.312)	(0.943)	(0.315)	(0.577)	(0.114)
Portugal	1.589***	0.036	-1.299	-0.291**	-0.410	-0.497***	0.917	0.028	-1.893***	-1.227***
	(0.371)	(0.352)	(1.607)	(0.134)	(0.639)	(0.165)	(0.935)	(0.265)	(0.340)	(0.178)
Spain	0.030	-0.245	-1.567***	-1.246***	-0.895	-0.495**	-1.239	-0.480*	-1.357***	-0.943***
	(0.418)	(0.331)	(0.434)	(0.241)	(0.616)	(0.200)	(1.207)	(0.258)	(0.431)	(0.096)
Sweden	-0.889**	-0.572*	-1.210*	-0.770***	-2.223**	-1.045***	-2.203***	-1.078***	0.025	-0.886***
	(0.424)	(0.298)	(0.631)	(0.158)	(1.061)	(0.083)	(0.525)	(0.261)	(0.341)	(0.133)
United Kingdom	1.276	-0.656*	-1.260	-0.195	1.272	-0.762***	-0.598	-0.094	-0.267	-1.306***
	(1.045)	(0.370)	(3.621)	(0.380)	(1.397)	(0.219)	(1.130)	(0.458)	(0.606)	(0.143)

Notes: \*, \*\* and \*\*\* represent statistical significance at levels of 10%, 5% and 1% respectively. The robust standard errors are in brackets. The White diagonal covariance matrix is used in order to assume residual heteroscedasticity.

## 5. Conclusions

We assessed Wagner's proposition throughout functions of government spending for 14 EU countries in the period 1996-2013. Applying panel data and SUR estimation techniques we have found some evidence of Wagner's result.

Looking in detail to the public spending-economic growth elasticities, some functions of government spending for a few countries (e.g. Austria, France, the Netherlands, and Portugal) do validate Wagner's law. For instance, for the Netherlands expenditures with environment protection increase more than proportionately to economic growth, and for France that is the case of spending in housing and community amenities. In addition, Greece is the only country where two public spending items react more than one to one to growth.

Therefore, and even is some cases there is counter-cyclicality in several government spending items in the full panel sample, the existence of higher than unity elasticities vis-à-vis economic growth hints at the Wagner's regularity.

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