

## KM Conference 2016 - Detailed Program

Wednesday – June 22	
<b>14:00 – 19:00</b>	Registration
<b>15:00-16:30</b>	Workshop – “Putting the Action Back in KM” - Professor John Girard – Room: Edifer
<b>16:30-17:00</b>	<b>Break</b>
<b>17:00-18:00</b>	Panel – “Publishing in Refereed Scholarly Journals: A Guide for Students and Junior Faculty” – Professors Alex Koohang, Daryl Nord, and Jeretta Horn Nord – Room: Auditório 2
<b>18:00 – 21:00</b>	<b>Reception at ISEG</b> (with music) – Balcony/Esplanade in ISEG

Thursday – June 23	
<b>8:00 – 17:30</b>	Registration
<b>8:30 – 9:00</b>	Session Chair: Yair Levy Conference Opening – Room: Auditório 2 Professor Antonio Palma dos Reis, President, ADVANCE Research Center, ISEG - University of Lisbon, Portugal Professor Mário Caldeira, President, ISEG - University of Lisbon, Portugal Professor Yair Levy, IIAKM President and Executive Director, Nova Southeastern University, Florida, USA Professor Nitza Geri, KM Program Co-chair, The Open University of Israel, Israel
<b>9:00 – 10:00</b>	Session Chair: Nitza Geri Morning Keynote – “ <b>Text Mining for Process Improvement</b> ” - Professor Jose Luis Guerrero Cusumano, Georgetown University – Room: Auditório 2
<b>10:00 – 10:30</b>	<b>Coffee Break</b>

<b>10:30 – 12:00</b>	<b>Paper Sessions – A</b>		
	A1 – Room: Anfiteatro 1 <b>Managing Social Knowledge</b> Session Chair: João Ribeiro Da Costa	A2 – Room: Anfiteatro Novo Banco <b>Global Knowledge Sharing</b> Session Chair: Alex Koohang	A3 – Room: Anfiteatro 3 <b>Performance Measurement</b> Session Chair: Boštjan Delak
	<b>Ambidexterity in the Context of Social Customer Relationship Management</b> Paulo Gonçalves, Carla Curado	<b>A Study on the Success of Group Formation and Cohesiveness in Virtual Teams Using Computer-Mediated Communications</b> Elie Melon, Yair Levy, Laurie Dringus	<b>Knowledge Creation, Turbulence, and Manufacturing Flexibility Roles in Business Performance and Operations Performance</b> Jose Manuel Pinheiro, Miguel Torres Preto, Luís Filipe Lages, Graça Miranda Silva
	<b>The Influence of Negative Consumer Reviews in Social Networks</b> Ruti Gafni, Osnat Tal Golan	<b>Does Technology Improve Knowledge Sharing in Global Teams?</b> Celina Sofek-Borowska	<b>Use of Process Performance Indicators as Part of Knowledge Management in Organizations</b> Cezary Stepniak
	<b>Using Data Analytics to Further Understand the Role that Boredom, Loneliness, Social Anxiety, Social Gratification, and Social Relationships (BRAG) Play in a Driver's Decision to Text</b> Nathan White, Yair Levy, Steven Terrell, Steve Bronsburg	<b>Knowledge Management in Brazilian, Portuguese and Polish Organizations: A Comparative Analysis</b> Florinda Matos, Válter Vairinhos, Fábio Ferreira Batista, Joanna Paliszkiwicz, Maria Do Rosário Cabrita	<b>Efficiency Assessment of Public Higher Education with the Application of Data Envelopment Analysis – The Evidence from Poland</b> Michał Pietrzak, Piotr Pietrzak, Joanna Baran
<b>12:00 – 13:30</b>	<b>Lunch</b>		
<b>13:30 – 15:00</b>	<b>Paper Sessions – B</b>		
	B1 – Room: Anfiteatro 1 <b>Culture, Words, and Culturomics</b> Session Chair: Frederick Kohun	B2 – Room: Anfiteatro Novo Banco <b>IT Governance and Security</b> Session Chair: Steve Bronsburg	B3 – Room: Anfiteatro 3 <b>Engineering KM Systems</b> Session Chair: Witold Chmielarz
	<b>Is Knowledge Management Culturally Determined— Continuing a Discussion of the Hofstede Hypothesis</b> Vladimir Burcik, Frederick Kohun, Robert Joseph Skovira, Gary Delorenzo	<b>The Information System Mirror Approach and Knowledge Management Maturity Assessment</b> Boštjan Delak	<b>From Project Traceability to Knowledge Discovery: Case Study on Software Design Project</b> Xinghang Dai, Nada Matta
	<b>Innovation: Culturally Determined Definition, Application, and Inclusion in Manufacturing</b> Justin Fruehauf, Robert Joseph Skovira, Frederick Kohun	<b>Exploring the Motivation behind Cybersecurity Insider Threat and Proposed Research Agenda</b> Angel Hueca, Karla Clarke, Yair Levy	<b>Evaluating Ontology Formalisms for Representing the Knowledge Model of the SitBAC Framework</b> Dizza Beimel, Mor Peleg
	<b>Culturomics: Reflections on the Potential of Big Data Discourse Analysis Methods for Identifying Research Trends</b> Vered Silber-Varod, Yoram Eshet-Alkalai, Nitza Geri	<b>Empirical Results of an Experimental Study on the Role of Password Strength and Cognitive Load on Employee Productivity</b> Stephen Mujeye, Yair Levy, Herbert Mattord, Wei Li	<b>Evaluation of the Business Information Search Using Semantic Network as a Visual Interface</b> Helena Dudycz
<b>15:00 – 15:30</b>	<b>Coffee Break (with fruits)</b>		

<b>15:30 – 16:30</b>	<b>Paper Sessions – C</b>		
	C1 – Room: Anfiteatro 1 <b>Managing Learning and E-Learning</b> Session Chair: Michał Pietrzak	C2 – Room: Anfiteatro Novo Banco <b>Empowering Communities via KM</b> Session Chair: Vered Silber-Varod	C3 – Room: Anfiteatro 3 <b>KM Beyond Organizational Borders</b> Session Chair: Shonda Brown
	<b>Knowledge Management in a Higher Education Institution – Case of Oulu UAS</b> Terhi Mustakangas	<b>Social Citizenship in the Development of the Knowledge Society</b> Tereza Ventura, Alfreda Cruz Viana, Angela Dionisio	<b>Examining the Shift from in-House to Cloud-Computing IT Projects’ Risks: Initial Evidence from the Literature Meta-Analysis</b> Bernard Lichvar, Michelle Ramim
	<b>The Learning Officer Decision Matrix – A Structural Equation Modelling Approach for the Management of Asynchronous E-Learning Projects</b> Nuno Pena	<b>Models of Regional Business Spatial Community Management</b> Tomasz Turek	<b>Knowledge and Innovation Roles in Business Partnerships: The Case of the Portuguese Insurance Sector</b> Bruno Marques, Marlene Amorim
<b>16:30 – 17:30</b>	Session Chair: Joanna Paliszkiwicz Afternoon Keynote – <b>“Successes and Failures of KM”</b> - Professor Jay Liebowitz, Harrisburg University of Science and Technology – Room: Auditório 2		
<b>19:00 – 22:00</b>	<b>Dinner, Music, and Fun - Brown’s Central Hotel – Brasserie</b>		

<b>Friday – June 24</b>			
<b>9:00 – 10:00</b>	Session Chair: Carla Curado Morning Keynote – <b>“Prosumption: Using Consumer Knowledge”</b> - Professor Ewa Ziemba, University of Economics in Katowice – Room: Auditório 3		
<b>10:00 – 10:30</b>	<b>Coffee Break</b>		
<b>10:30 – 12:00</b>	<b>Paper Sessions - D</b>		
	D1 – Room: CTT <b>Conceptual Aspects of KM</b> Session Chair: Robert Joseph Skovira	D2 – Room: SANTANDER <b>Innovative KM</b> Session Chair: Ruti Gafni	D3 – Room: 308 <b>Ethics and Cybersecurity</b> Session Chair: Michelle Ramim
	<b>The Role of Information Technology in Knowledge Management: Mediating between Technological Determinism and Human Choice</b> Christiaan Maasdrp	<b>Smart Knowledge Management Tool: Representation of Knowledge Workers’ Cognitive Patterns</b> Jolán Velencei	<b>Scientific and Ethical Implications of Neuromorphic Technology</b> Steven Fairfield, Jennifer Breese
	<b>Replicative Indwelling: Mitigating Lost Knowledge through Accelerated Experiential Exposure</b> Benjamin Stahl, Brian Buckles	<b>The Functionality of IT Systems: Monitoring Patients with Diagnosed Metabolic Disorders in Poland</b> Rafal Doniec, Scott Spangler	<b>An Empirical Study of Authentication Methods to Secure E-Learning System Activities Against Impersonation Fraud</b> Shauna Beaudin, Yair Levy, James Parrish, Theon Danet
	<b>Mapping the Future of KM through Earl’s KM taxonomy Lens</b> John Girard, Vincent Ribière	<b>Analysis of Usage of Geographic Information Systems for the Participants of Tourist Travels</b> Witold Chmielarz, Oskar Szumski	<b>An Empirical Assessment of Employee Cyberslacking in the Public Sector: The Social Engineering Threat</b> Wilnelia Hernandez, Yair Levy, Michelle Ramim

<b>12:00 – 13:30</b>	<b>Lunch &amp; Award Ceremony – Sponsored by IACIS/JCIS (<a href="http://www.iacis.org/">http://www.iacis.org/</a>)</b>		
<b>13:30 – 15:00</b>	<b>Paper Sessions - E</b>		
	E1 – Room: CTT <b>E-Health</b> Session Chair: Nuno Pena	E2 – Room: SANTANDER <b>KM and Culture</b> Session Chair: Gary Delorenzo	E3 – Room: 308 <b>Knowing the Customer and Markets</b> Session Chair: Ewa Ziemba
	<b>Kirkpatrick's Framework to Determine the Effectiveness of Transfusion Medicine Courses</b> Cvetka Gregorc, Ana Gregorc	<b>Narrating and Sharing Audio Books: A Call for a Multicultural Perspective of Knowledge Production and Management</b> Ina Blau, Vered Silber-Varod	<b>The Path of Development Of E-Government in Russia</b> Galina Antonova
	<b>Physicians' Attitudes toward the Use of IoT Medical Devices as part of Their Practice</b> Dafni Biran Achituv, Lior Haiman	<b>Culture and Information Security Policy Compliance: The Hofstede Hypothesis Perspective</b> Fahad A. Al-Khalifa, Frederick Kohun, Robert Joseph Skovira	<b>The Measurement of Intellectual Capital by Market Capitalization Method (MV/BV) - Empirical Study of Polish Listed Companies</b> Salome Svanadze, Magdalena Kowalewska
	<b>Text Messaging's Impact on an Evidence Based Medicine Tobacco Cessation Program</b> Steve Bronsburg, Steven Zucker	<b>A discussion of Davenport's idea of knowledge and the subsidiary ideas of data and information</b> Robert Joseph Skovira	<b>The Impact of the IS on the Effectiveness of the Sales Funnel Management as a Part of CRM in an Automotive Company</b> Tanja Grublješič, Nejc Čampa
<b>15:00 – 15:30</b>	<b>Coffee Break (with fruits)</b>		
<b>15:30 – 16:00</b>	<b>Paper Sessions - F</b>		
	F1 – Room: CTT <b>Value Creation via KM</b> Session Chair: Yair Levy	F2 – Room: SANTANDER <b>Effective E-Learning</b> Session Chair: Jeretta Horn Nord	
	<b>Intellectual Capital: Information, Energy and Entropy Based Definitions and Implications Regarding Value Creation and Measurement</b> Meir Russ	<b>The Importance of Active Learning Elements in the Design of Online Courses</b> Alex Koohang, Joanna Paliszkiwicz, Deanna Klein, Jeretta Horn Nord	
<b>16:00 – 17:00</b>	Session Chair: John Girard Afternoon Keynote – “Unlocking the True Value of KM” - Paul Corney, Managing Partner, knowledge et al. – Room: Auditório 3		
<b>17:00 – 17:15</b>	Session Chair: Yair Levy KM2017 – Slovenia – Professor Boštjan Delak, ITAD/Faculty of Information Studies – Room: Auditório 3		
<b>19:00 – 22:00</b>	<b>Dinner</b> (Zambeze Resturant - <a href="http://www.zambezerestaurante.pt/#galeria">http://www.zambezerestaurante.pt/#galeria</a> )		