



UNIVERSITY COMPETITION 2017

The EDP PowerTrade University competition is an initiative that aims to promote greater links between universities and the business world, allowing students to:

- Develop management skills and soft skills;
- Meet the EDP Group, as well as the dynamics and complexity of the energy market;
- Understand how the variables of the market affect the strategy and the business;
- Assume the role of managers and make strategic decisions with an impact on the market.

APPLICATION REQUIREMENTS

To apply students must fulfill the following requirements:

- Finalist of bachelor degree or master student;
- Fluency in English is mandatory.

APPLICATION PROCEDURES

The applications should be formalized by e-mail to rh_edp@edp.pt, with the following elements:

- Updated Curriculum Vitae;
- Motivation paragraph, using at least 3 of the following words: energy, sustainability, innovation, global, people, culture, efficiency, power, environment, trust.

THE COMPETITION

Stage I – PowerTrade Sessions

- PowerTrade is a game that aims to simulate the electrical energy market in a competitive environment, where several teams have to make planning decisions;
- the first stage consists of qualifying sessions, where 6 teams (created at the sessions) participate in each session;
- these sessions have a duration of approximately 3 hours, being moderated by an energy planning specialist working at EDP S.A.;
- each team must make decisions up to a maximum of 12 moves and the winning team will be the one that occupy the first place in last play;
- in each session the winning team that will continue in the competition, advancing to phase II. The results will be announced at the end of the session.

Stage II – Business Challenge

- the winning teams in stage I will be presented with a challenge from an EDP company/business unit;
- during the solving period, participants will have the opportunity to attend lectures related to the theme of the challenge.

Stage III – Final

- the final stage of the competition consists in the presentation of the Business Challenge resolution (stage II).
- all team members have to present the outputs of the challenge;
- the team with the highest score wins the competition.
- an EDP jury will assess the performance of each team, based on pre-established criteria.

The prize of the EDP PowerTrade University Competition 2017 is a professional internship in the EDP Group to the winning team members.