

MANAGEMENT

Scientific Board

Vítor da Conceição Gonçalves
(Coordinator)
Full Professor

Mário Fernando Maciel Caldeira
Full Professor

Luís Mota de Castro
Associate Professor

Maria João Guedes
Assistant Professor

The PhD in Management aims to provide PhD students with a deep understanding of the problems of Management and a solid education in the methods and techniques for applied research in Management.

TARGET

The PhD in Management is of particular interest for those who want to pursue an academic career in higher education and who want to carry out advanced research in management in public or private organisations.

ENTRY CONDITIONS AND SELECTION

CRITERIA

The following are welcome to apply to study for a PhD in Management:

- > Graduates with a Masters, or equivalent;
- > Graduates with a Bachelors degree who have an especially relevant academic scientific curriculum which recognises their capacity to study for this study cycle.

Applications are made on-line and have to include, amongst other documents:

- > Bachelors and Masters degree certificates;
- > A thesis project proposal of up to 2,000 words;
- > C.V.

The applicant may be required to attend an interview.

STUDY TOPICS

The main fields of research for the PhD in Management are: Organisational Behaviour, Human Resources, Finance, Accounting, Information Systems, Operations Management, Strategy and Marketing.

STUDY METHODOLOGY

The PhD student must register their thesis project during the 2nd Year of the PhD Programme, summarising the research topic and the name of the intended supervisor. To register their thesis project, the student must have obtained at least 40 credits in course units. The thesis project must be submitted for defence by the end of the 2nd Year and be defended by the beginning of the 3rd Year. The thesis project is an important part of the research work.

The project should include:

- > The definition of the research question;
- > A revision of the relevant literature;
- > The strategy for the subsequent research, including the techniques for the collection and analysis of the data to be used;
- > A chronogram of the work already done, and yet to be carried out.

Upon receipt of the thesis project, the Programme Coordinator will appoint an examination panel that will assess the project and its respective presentation and defence. Having assessed the project, the examination panel makes its opinion about the thesis and may suggest amendments and a possible re-submission of the project, or recommend its discontinuation.

In addition to the thesis project, the PhD student should also make a presentation about the current state of their research during the course of the study programme. This communication will take place during the second year of the programme, during one of the seminars which are regularly organised by the Department of Management. a



Alfredo Silva

PhD in Management, 2015
Teacher at the School of Sport of Rio Maior, Santarém Polytechnic

The PhD provided me with a deepening of my knowledge of the theories of management and the necessary tools, methodologies and methods for the development of research in sports management and marketing.

The methodology for the development of the programme was appropriate and was reconcilable with my profession activity. The facilities are excellent and the professors are very competent.

FACULTY AND SUBJECT AREAS

AMÉLIA BASTOS

PhD ISEG, Universidade Técnica de Lisboa
Statistics

ANA ISABEL MORAIS

PhD ISCTE-IUL
Accounting

ANTÓNIO PALMA DOS REIS

PhD University of Wisconsin, USA
Information Systems

CARLA CURADO

PhD ISEG, Universidade Técnica de Lisboa
Human Resources Management

CLARA RAPOSO

PhD London Business School, UK
Finance

CLÁUDIA SARRICO

PhD Warwick Business School, UK
Operations Management

CRISTINA GAIO SILVA

PhD ISCTE-IUL
Accounting

CRISTINA SALES BAPTISTA

PhD Luleå University of Technology,
Sweden
Marketing and Strategy

DEAN PAXSON

PhD Harvard Business School, USA
Finance

EDUARDA SOARES

PhD University of Tilburg, Netherlands
Professor of Human Resources
Organisational Behaviour

EDUARDO COUTO

PhD Manchester Business School, UK
Accounting

GRAÇA SILVA

PhD Universidade Nova de Lisboa
Operations Management

GURPREET DHILLON

PhD London School of Economics, UK
Information Systems

HELENA GONÇALVES

PhD ISEG, Universidade Técnica de Lisboa
Marketing and Strategy

JOÃO CARVALHO DAS NEVES

PhD Manchester Business School, UK
Finance

JAMES WERBEL

PhD Northwestern University, USA
Human Resources Management and
Organisational Behaviour

JOÃO MOTA

PhD Universidade do Porto
Marketing and Strategy

JOÃO DUQUE

PhD Manchester Business School, UK
Finance

JORGE GOMES

PhD Manchester Business School, UK
Human Resources Management and
Organisational Behaviour

JOSÉ AZEVEDO PEREIRA

PhD Manchester Business School, UK
Finance

JOSÉ VERÍSSIMO

PhD Manchester Business School, UK
Marketing and Strategy

LUÍS MOTA DE CASTRO

PhD Lancaster University, UK
Marketing and Strategy

MARIA JOÃO GUEDES

PhD Imperial College, UK
Accounting

MARGARIDA DUARTE

PhD Manchester Business School, UK
Marketing and Strategy

MÁRIO CALDEIRA

PhD Cranfield School of Management, UK
Management and Information Systems

PAULO LOPES HENRIQUES

PhD ISEG, Universidade Técnica de Lisboa
Human Resources Management and
Organisational Behaviour

RAQUEL GASPAR

PhD Stockholm School of Economics,
Sweden
Finance

SOFIA LOURENÇO

PhD Harvard Business School, USA
Accounting

THOMAS GEORG BJÖRK

PhD Royal Institute of Technology,
Stockholm, Sweden
Mathematical Finance

VÍTOR DA CONCEIÇÃO GONÇALVES

PhD University of Seville, Spain
Marketing and Strategy

INTERNATIONAL PARTNERS

The PhD in Management counts on the collaboration of professors and researchers from various European and North American universities. The membership of the Lisbon School of Economics and Management of the Academic Council of EIASM (the European Institute for Advanced Studies in Management) in Brussels enables our PhD students to participate in subsidised short international seminars that are specifically designed for PhD students. These seminars are well-known for their quality and they are a great help for PhD students. PhD students can also carry out part of their studies at foreign universities by means of the various exchange agreements with ISEG.

DETAILS AND STUDY PLAN

SCHEDULE:
EVENING LECTURES
PARTICIPATING CENTRES:
MANAGEMENT (ADVANCE), ECONOMICS (UECE) AND APPLIED MATHEMATICS (CEMAPRE)
START DATE:
SEPTEMBER
TUITION FEES:
€3,000 – 1ST YEAR; €2,000 – 2ND - 3RD YEARS; €1,000 – 4TH – 6TH YEARS

YEAR 1	COURSE UNITS	PROFESSOR	CREDITS	SEMESTER
	COMPLEMENTS FOR PROBABILITY AND STATISTICS	AMÉLIA BASTOS	10.0	1
	RESEARCH METHODOLOGIES	LUÍS MOTA DE CASTRO	10.0	1
	ELECTIVE I	-	10.0	1
	ELECTIVE II	-	7.5	2
	ELECTIVE III	-	7.5	2
	ELECTIVE IV	-	7.5	2
	ELECTIVE V	-	7.5	2
YEAR 2	COURSE UNITS		CREDITS	SEMESTER
	THESIS	-	60.0	-
YEAR 3	COURSE UNITS		CREDITS	SEMESTER
	THESIS	-	60.0	-
ELECTIVES I	COURSE UNITS	PROFESSOR	CREDITS	SEMESTER
	PRINCIPLES OF STRATEGIC MANAGEMENT	VÍTOR DA CONCEIÇÃO GONÇALVES	10.0	1
ELECTIVES II TO V	COURSE UNITS	PROFESSOR	CREDITS	SEMESTER
	ORGANISATIONAL BEHAVIOUR	PAULO LOPES HENRIQUES	7.5	2
	INFORMATION SYSTEMS RESEARCH STRATEGIES	MÁRIO CALDEIRA	4.0	2
	BUSINESS FINANCE	JOÃO CARVALHO DAS NEVES	7.5	2
	ACCOUNTING RESEARCH	ANA ISABEL MORAIS	7.5	2
	FINANCIAL MARKETS RESEARCH	RAQUEL GASPAR	7.5	2
	APPLIED TECHNIQUES FOR MANAGEMENT RESEARCH	PIERRE HOONHOUT, RUI BRITES	7.5	2
	MARKETING THEORY AND RESEARCH	JOÃO MOTA	7.5	2
	RESEARCH TOPICS FOR INFORMATION SYSTEMS	ANTÓNIO PALMA DOS REIS	3.5	2
	RESEARCH SEMINARS	MARGARIDA DUARTE	8.0	2