

MAPPING ACADEMIC LITERATURE WITH VOSVIEWER

26 JAN 2024 • 18:00 - 20:00

This workshop is tailored for researchers, librarians, and academics, providing them with the skills needed for conducting bibliometric analysis using VOSviewer. It begins with a concise introduction to the principles of bibliometric analysis, including its aims and relevance. The session then advances to a hands-on approach, where participants are guided through the process of installing VOSviewer, mastering its interface, and utilizing its key features for crafting comprehensive bibliometric visualizations and analyses. By the conclusion of the workshop, participants will be equipped to independently conduct bibliometric analyses, enabling them to identify research trends, delineate collaboration networks, and measure scholarly impact. This will empower participants to refine their research approaches and gain a deeper understanding of the academic landscape.

Learning Objectives:

Acquire hands-on experience:

Install and Navigate VOSviewer:

- Install VOSviewer and get familiarized with its interface and main features, enabling effective navigation for literature mapping tasks.

Retrieve and Prepare Databases:

- Learn how to identify, access, and prepare bibliometric databases for analysis.

Conduct Bibliometric Analyses:

- Co-authorship Analysis to map collaboration networks.
- Keyword Co-occurrence Analysis to uncover research trends and topics.
- Citation Analysis to identify impactful publications and authors.
- Bibliographic Coupling Analysis to explore document similarities and literature clusters.
- Co-citation Analysis to reveal relationships between frequently cited works.

Teacher

JOSÉ ALMEIDA

José Almeida is a Lecturer and a researcher at ISEG - Lisbon School of Economics & Management, University of Lisbon. His main areas of research interest are financial economics, macroeconomics, financial markets, alternative finance, behavioural finance, and cryptocurrencies. His work has been published in international reference journals. He currently teaches financial management at undergraduate levels.

