



ACADEMIC YEAR 2025/2026

(update: April 2025)

INSTITUTIONAL WEBSITE

http://www.esic.edu VALENCIA CAMPUS: http://www.esic.edu/valencia/

ADDRESS & CONTACT

ESIC Business & Marketing School

ERASMUS ID (Code: E MADRID114)



Av. Blasco Ibáñez, 55 46021 - Valencia, SPAIN



+34 96 361 48 11 (ext. 691)



Enrique Planells-Artigot, PhD



enrique.planells@esic.edu

ESIC Valencia is associated with Universidad Miguel Hernández in Elche

Spanish Ministry of Education registry

ADMISSION DOCUMENTS

- ESIC application form
- Academic transcript (Transcript of Records)
- Copy of national ID or passport
- Language certificate (minimum B2 in English or Spanish)
- Passport-size photo (JPG format)

You should send an electronic copy to: international.valencia@esic.edu

APPLICATION DEADLINES FOR EXCHANGE STUDENTS

Annual and first semester students: **End of May**Second semester students: **Mid November**

ACADEMIC CALENDAR

(INCLUDING EXAM SESSIONS) (SUBJECT TO CHANGES)

1ST SEMESTER

SEPTEMBER JANUARY

10 - 23

exam period from 7-21 January

2ND SEMESTER

JANUARY JUNE

26 - 6

exam period from 18 - 29 May **RESIT EXAMS**

JUNE JULY

1 - 3

ACADEMIC COURSES

The information on the degrees is available in the following links, but check the list shared with you:

MARKETING (TAUGHT IN SPANISH)

INTERNATIONAL BUSINESS

(TAUGHT IN ENGLISH AND SPANISH) 🚾 🔀

Académica > Plan de Estudios

MAIN SITE > Marketing y Gestión Comercial > Info.

MAIN SITE > <u>International Business</u> > <u>Info.</u> Académica > Plan de Estudios

BUSINESS

(TAUGHT IN ENGLISH AND SPANISH) 🚾 🔀



MAIN SITE > <u>Administración de Empresas (ADE)</u> > Info. Académica > Plan de Estudios

COMMUNICATION AND PUBLIC RELATIONS

(TAUGHT IN SPANISH)

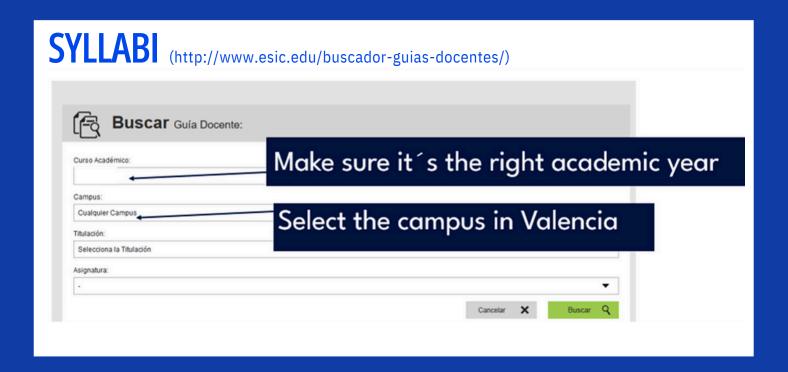
MAIN SITE > Comunicación y Relaciones Públicas > Info. Académica > Plan de Estudios

DIGITAL BUSINESS

(TAUGHT IN ENGLISH AND SPANISH) 💳 🔀



MAIN SITE > <u>Digital Business</u> > <u>Info. Académica</u> > Plan de Estudios



LANGUAGE REQUIREMENTS

Most classes at ESIC (Valencia campus) are in Spanish, but several degrees are offered in English. Exchanges students can follow those courses. Students are expected to have at least a B2 level of Spanish (or B1 DELE accredited) or English to follow lectures and participate in workgroups and take exams.



ESIC organises Spanish language courses (Levels A1, A2, B1/B2 all for 6 ECTS/Semester) throughout the year. Please check with your university whether the course can be validated for ECTS.

ACCOMMODATION



The School is located within walking distance from other university campuses. Therefore, there is a vast amount of flats to share in the area. You can also obtain information in the following sites:

COLLEGIATE RESIDENCE

MICAMPUS

EASY ROOMMATE

ERASMUSU

ALUNI

OFF-CAMPUS AVERAGE COSTS

(BASED ON A SURVEY AMONG EXCHANGE STUDENTS)

Average monthly rent for a shared flat: €450.00

Average monthly expenses (rent included): €700.00



FACT SHEET (UNDERGRADUATE)

ACADEMIC YEAR 2025/2026 (update: February 2025)

INSTITUTIONAL WEBSITE

BARCELONA CAMPUS: http://www.esic.edu/barcelona

ADDRESS & CONTACT

ESIC Business & Marketing School

2 Anna Adamson Shelly

Passeia de Santa Eulàlia, 2, Sarrià-Sant Gervasi, 08017 Barcelona

(ESIC Barcelona is associated with Universidad

CONTACT PERSON:

Anna Adamson Shelly

<u>anna.adamson@esic.edu</u>

C+34 931 170 784

APPLICATION **DEADLINES FOR EXCHANGE STUDENTS**

Annual and first semester students: End of May Second semester students: Beginning of November

ADMISSION DOCUMENTS

- A passport-type picture
- ESIC Application form (electronically filled in—not hand-written)
- A copy of your national ID or passport
- Academic certification (transcript of records)
- English or Spanish Language certificate (minimum B2)

You should send an electronic copy to <u>anna.adamson@esic.edu</u>

ACADEMIC CALENDAR (INCLUDING EXAM SESSIONS)

(SUBJECT TO CHANGES)







DATES ARE NOT CONFIRMED AND SUBJECT TO CHANGE

LANGUAGE REQUIREMENTS

Most classes at ESIC (Barcelona campus) are in Spanish, but several degrees are offered in English. Exchange students can follow those courses. Students are expected to have at least a B2 level of Spanish (or B1 DELE accredited) or English to follow lectures and participate in workgroups and take exams.

ACCOMMODATION

ESIC Barcelona does not have student accommodation, however previous exchange students have recommended the following student residences:

- > Residencia Universitaria Sarrià (Can Carelleu)
- > Residencia Universitaria Barcelona Diagonal RESA
- > Residencia Universitaria SIL
- > Residencia Universitaria RUSC
- > Resa Housing

Alternatively, you can look for a room/flat using the following links:

- > Spot a Home
- > Vive Barcelona
- > Barcelona Home
- > Altiro Barcelona
- > Housing Anywhere

ACADEMIC COURSES

1.

The list of courses for the degrees is available in the following links:

MARKETING

(TAUGHT IN SPANISH)

MARKETING

(TAUGHT IN ENGLISH)

DIGITAL BUSINESS

(TAUGHT IN ENGLISH AND SPANISH)

MAIN SITE > Grado oficial en Marketing > Info. Académica > Plan de Estudios

MAIN SITE > Bachelors degree in Marketing > Info. Académica > Plan de Estudios

Degree in digital business

2.

You may not be allowed to mix courses from different degrees, as you will be offered a pack for one particu- lar degree. Only during the first two weeks of the semester you will be allowed to make changes, if there are enough spots available.

SYLLABI

(HTTP://WWW.ESIC.EDU/BUSCADOR-GUIAS-DOCENTES/)



Please ensure to fill out the correct information in the drop-down menus. Such as the academic year and campus

ESIC UNIVERSITY INTERNATIONAL MOBILITY PROGRAMMES

FACTSHEET 2025 - 2026
Pozuelo, Campus

(AV VALDENIGRALES, MADRID, SPAIN)





ESIC UNIVERSITY GENERAL INFORMATION

E INSTITUTIONAL CONTACTS

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Coordinator of International Projects,

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AVAILABLE CAMPUS FOR EXCHANGE PROGRAM: MADRID (E MADRID232)

E APPLICATION INFORMATION FOR STUDENTS 2025-2026

	SEMESTER 1:	SEMESTER 2:			
APPLICATION DOCUMENTS	Application Documents to be sent by email to universities and be resent after completion via email.				
NOMINATION DEADLINE	April 30 th	October 15th			
	(Annual/Semester 1 students)	(Semester 2 students)			
APPLICATION DEADLINES	May 30 th	November 15 th			
	(Annual/Semester 1 students)	(Semester 2 students)			
ORIENTATION MEETING	TBA (Beginning of September)	TBA (End of January)			
ADMISSION PROCESS	 Reception of application documents (see below). Admission confirmed by invitation to Welcome & Orientation Day. Admission certificates will be issued only upon request of students or universities, as well as visa certificates for nationals from outside the EU. Welcome Documents (Academic Calendar and Tentative Course Plan), are sent. 				
APPLICATION DOCUMENTS	 ESIC International Application Form ID Card/Passport photocopy. Student's Transcript of Records. 				
*Final Dates to be advised	 1 ID Photograph accepted only for Language Level Accreditation: Spa Done through the Incoming Stude: 	nish (B2 or higher) and/or English (B2 or higher).			



ACADEMIC INFORMATION FOR STUDENTS: 2025-2026

	SEMESTER 1:	SEMESTER 2:			
ACADEMIC CALENDAR	8th of September - December 19th 2025*	29th of January - 14th of May 2026			
EXAMINATION PERIOD	7th of January - 28th of January 2026*	18th of May - 8th of June 2026*			
ACADEMIC BREAKS	Winter Break - 20th of December - 6th of January 2026*	Spring Break: March 28th - April 6th 2026*			
EXTRA EXAMINATION PERIOD	9th of June - 6th of July 2026*	9th of June -6th of July 2026*			
EXAMS	Exchange students are entitled to take exams held at the end of each semester and resit exams held at the end of the academic year. Remote exams are not organized.				
TRANSCRIPT OF RECORDS	Transcript of Records to be sent directly to Universities 4 weeks after the official end of the corresponding examination period.				

^{*}Final Dates to be advised

ACADEMIC PROGRAMS

ENGLISH

Bachelor's Degree Business Administration & Management (BBAM)
Bachelor's Degree in Marketing (BDM)
Bachelor's Degree in Digital Business (GRDB)
Bachelor's Degree in International Business (BIB)
Degree in Entrepreneurship & Innovation (DEI)
Degree in Global Marketing Management (DGMM)
Degree in Digital Business (DDB)

SPANISH

Grado Administración y Dirección de Empresas (GRADE)
Grado Marketing (GRMK)
Grado en Publicidad y Relaciones Públicas (GRPUB)
Grado en Datos y Analítica de Negocio (GRDS)
Título Superior en Marketing (TSM)
Titulo Superior en Digital Business (TSDB)
Titulo Superior en Data Science (TSDS)
Titulo Superior en Dirección de Marketing Global (TSDMG)
Título Superior en Emprendimiento e Innovación (TSEI)

GRADING SYSTEM

At ESIC, the grading scale is from 1 to 10. (5) IS CONSIDERED THE MINIMUM PASS MARK GRADING SYSTEM FAIL PASS SATISFACTORY GOOD VERY GOOD EXCELLENT									
ECTs	F	E	D	C	В	A			
<i>ESIC</i>	(0 – 4,9)	(5 – 5,9)	(6 - 6,9)	(7 – 7,9)	(8 – 8,9)	(9 – 10) / MH			

STUDENT SUPPORT DETAILS

	EU STUDENTS	NON – EU STUDENTS
VISA	Do not need to apply for a Spanish VISA. (From the European Union)	Have to check with the Spanish Embassy in their home country
STUDENTS WITH DISABILITY or SPECIAL NEEDS	Applica ESIC University will provide spo student	s, please provide information on the ation Form. ecial assistance depending on each it's disability. gh the Incoming Platform)



E RECOGNITIONS

Forb	es EL#MUNDO						Bloomberg Businessweek			
1		1	1	1	1	1		3	4	23
	fesionals	Spain Senior Management	Spain MBA	Spain Executive Programs	Spain Marketir	Spa i ng Fore Trad	ign	Spain Human Resources	Spain Advertising and Communication POETS & QUANTS	Europe Business School The Economist
12	34	34	34	50	51	64	51	•	40	87
Europe Logistics	Europe MBA Executive	Europe Business Analytics	Europe Marketing	Europe Management	Europe MBA	Europe Finance		al especialidad arketing	Global Business School	Global Business School

E ACCREDITATIONS



E CAMPUS VIEW







SERVICES FOR INTERNATIONAL STUDENTS



- As EU Citizens, you have the option of requesting the EU Health Card.
- As Non EU Citizens, you need to request your visa, and you will have to hire a private insurance service.

We facilitate the Sanitary Service of Sanitas.

HOUSING



- **Housing service that supports** students in their search of accommodation (Residences / Apartaments / Rooms), in Madrid.
- Personalized search Videvisits
- **Translated Contracts**
- Secure Booking & Payment
- Public transport in Madrid is characterized for being fast, safe, reliable and cheap compared to other European cities.
- With the "Abono Transporte" the Public Transport will cost you 24€, having access to all service networks for 30 days.



















MEET & UP

As the name implies, our "Meet & UP" Non-Profit Private Program is designed to give a friendly nudge to our incoming students, encouraging them to connect with each other and establish a connection from the very start. Through a variety of dynamic, cultural, academic, and adrenaline-pumping activities, we aim to foster a vibrant community among international students. Join us in creating unforgettable experiences and building lasting friendships during your time at our university!

- **Fast & Easier Integration**
- **International Diversity**
- At least 2 activities per month
- **Discover Madrid & surroundings**

Build your Erasmus Family!



During the course of the 2025 - 2026 academic year, the participation for regular Erasmus+ Students is Mandatory, it has a cost of 120€



WHY MADRID?



Welcome to a transformative academic adventure in Madrid, an opportunity waiting to be explored. Our academic programs assure excellence, and this city, a blend of history and modernity, serves as a vibrant perspective for your educational pursuits.

Madrid's cultural richness offers more than just a location; it's an immersive encounter that will redefine your international education. Join us on this transformative adventure, where each experience contributes to a lifetime of memories.

Madrid awaits you!

