

KEDGE INTERNATIONAL SUMMER SCHOOL

KEDGE
BUSINESS SCHOOL



2025 / Marseille - Paris

LET'S
BE
THE
CHANGE



About KEDGE Business School

A LEADING FRENCH "GRANDE ÉCOLE"

KEDGE is one of the few "Grandes Écoles", Elite French higher education institutions known for their selective admission process, academic excellence, prestigious degrees and strong graduate employability. KEDGE belongs to the select 1% of international business schools holding the 'Triple Crown Accreditation' (AACSB, AMBA and EQUIS).

CHOOSING KEDGE MEANS

- Joining an original, sustainable, and inclusive school
- Benefiting from lifelong learning opportunities
- Being part of a school that is rooted in its regions and open to the world.

#1

**French School for
Research in Business
Administration,
Shangai Ranking 2023**

15,000

**students
(28% international)**

220

**full-time
professors
(45% international)**

329

**international
university partners
(spanning 6 continents)**

8

**campuses on 3
continents (Europe,
Africa and Asia)**



THE MULTI-CAMPUS ADVANTAGE

Don't miss the opportunity to spend the summer in a new country while enjoying an international environment.

The KEDGE International Summer School programme leverages the institution's multi-campus platform and its international positioning to offer Bachelor and Master students from around the

globe an extraordinary portfolio of programmes to suit all tastes, budgets and time-constraints.

Select one course on the campus of Marseille or Paris or take a Tour de France between the two campuses and transfer those credits back to your home institution!

Summer School 2025

Earn course credits upon successful completion of your summer programme which you can transfer towards your degree!

WHY CHOOSE KEDGE FOR YOUR SUMMER SCHOOL DESTINATION?

12 DIFFERENT COURSES OFFERED ON 2 CAMPUSES

- 4 ECTS credits per course / 8 ECTS credits per package
- 24 hours of teaching per course
- A wide range of choices among our areas of expertise & excellence

6 DIFFERENT PACKAGES

- Each package comprised of 2 courses
- Duration: 2 weeks per package
- Classes held on campus Monday to Thursday
- A business trip and a cultural activity included for each package
- Social activities organised by our student associations in Paris & Marseille

✓ A completely flexible format: Choose just one course compressed into a week or mix & match courses from different packages to create a hybrid programme that meets your needs.

✓ Plan your classes with a hop-on/hop-off format from early June to the end of July - numerous possibilities to build your own personalised Summer School programme!

✓ All courses delivered in English by world-class international professors.

✓ Business trips or conferences and cultural activities included each week in the programme at no additional cost.

✓ Study in Marseille and/or Paris, France - served by high-speed rail and local airports, these cities are ideal gateways to visit the region and the rest of Europe.

✓ Enjoy an intercultural experience and create an international network of friends.

WHAT OUR PAST STUDENTS HAVE TO SAY

👉 **"Amazing experience all in all.** The professors were amazing. I highly recommend KEDGE Business School."

👉 **"I loved everything about it."**

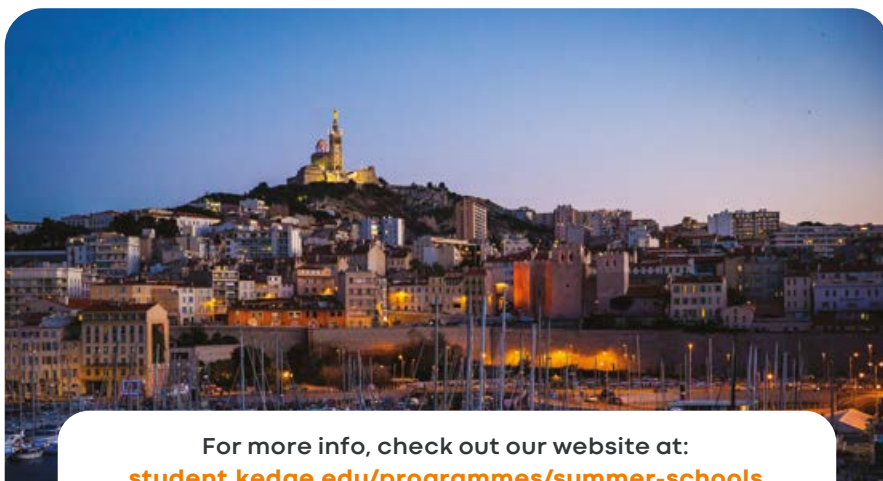
👉 **"Had a blast, exceeded expectations.** Would like to take more classes at KEDGE, I made friends I hope to stay in touch with. Will always remember the experiences I had here, thanks."

👉 **"I had an amazing experience,** thank you a lot! Merciii!"

👉 **"I had an amazing time. I would love to return.** I am even looking into the possibility of completing my master's course at the university. I have enjoyed the courses themselves, as well as the other activities. I have so many friends from around the world now. I should not have waited until my final year of studies to take this opportunity."

👉 **"Overall, it was a fantastic 2 weeks.** I learnt new things (which was my main aim), met very nice and polite people and had a great time. Thank you."

👉 **"I have learnt new practical knowledge and extended my network.** I would highly recommend the KEDGE summer programme."



For more info, check out our website at:
student.kedge.edu/programmes/summer-schools

Top quality business courses and amazing social & cultural activities

We organise a complete learning experience for our international students, designed to make the most of their time with us in France. Organised business visits & seminars complement the topics of each programme, while the cultural trips will give you the opportunity to visit our beautiful regions.

6 different packages, 12 courses (4 ECTS each)*

**programmes and dates may be subject to modification*

1

SPORTS MARKETING & MANAGEMENT

KEDGE Marseille

COURSE 1

Strategic management
for sports organisation
June 2 - 13; 3 hrs per day, AM

COURSE 2

Sports marketing & communication
June 2 - 13; 3 hrs per day, PM

EXPERIENTIAL

- Visit of the Olympics facilities: a guided tour of the Orange Vélodrome, (home to the French League 1 football club "l'Olympique de Marseille" and Rugby World Cup), and a tour of the Marina facilities in the Marseille Bay area
- A guided trek through the Calanques National Park

2

GLOBAL FINANCE & INTERNATIONAL BUSINESS

KEDGE Marseille

COURSE 1

Global financial regulations
June 30 - July 11 - 3 hrs per day, AM

COURSE 2

International Business:
A mediterranean perspective
June 30 - July 11 - 3 hrs per day, PM

EXPERIENTIAL

- Visit L'Occitane, the world-renowned natural cosmetics brand founded in Provence, Southern France
- Take a beginner's scuba diving course in the crystal-clear waters of the Mediterranean



3

SUSTAINABLE MARKETING & DIGITAL MARKETING

KEDGE Paris

COURSE 1

Sustainable marketing

June 30 - July 4; 6 hrs per day, AM & PM

COURSE 2

Digital marketing for entrepreneurs

July 7 - 11; 6 hrs per day, AM & PM

EXPERIENTIAL

- A guest lecture and tour given by an international firm using innovative marketing techniques
- Take in the sights of Paris with a boat tour on the Seine

5

ETHICS & SUSTAINABILITY IN BUSINESS

KEDGE Marseille

COURSE 1

Accelerating changes towards sustainability

July 15 - 25 - 3 hrs per day, AM

COURSE 2

Ethics in business & society

July 15 - 25 - 3 hrs per day, PM

EXPERIENTIAL

- Explore a French winery renowned for its organic and sustainable viticulture
- Enjoy a guided boat tour showcasing the stunning Mediterranean coastline near Marseille

4

DESIGN THINKING & MANAGING CREATIVITY

KEDGE Marseille

COURSE 1

Managing the creative process

June 16 - 20 - 6 hrs per day

COURSE 2

Design thinking

June 23 - 27 - 6 hours per day

EXPERIENTIAL

- Spend a day at the Design Parade, an international showcase of innovative entrepreneurs and creative minds in Toulon
- Enjoy a day at the picturesque seaside resort of Cassis

6

DISRUPTIVE TECHNOLOGIES & MODERN MANAGEMENT

KEDGE Paris

COURSE 1

Business intelligence & analytics

July 15 - 18; 6 hrs per day, AM & PM

COURSE 2

Creating customer value with disruptive technologies

July 21 - 25; 6 hrs per day, AM & PM

EXPERIENTIAL

- Get to know more about Big Data and Blockchains with a visit of a Parisian based company or a business talk
- Enjoy the beautiful gardens of Versailles

Students' associations in Marseille & Paris

Students from KEDGE associations Interact & PRO ACT welcome our international students and accompany them during their stay, offering a very rich intercultural experience.

ORGANISED ACTIVITIES ARE SET UP TO BE FUN AND AFFORDABLE. EXAMPLES OF PAST ACTIVITIES:

- Beach parties and picnics
- Extreme tubing
- Evening hikes followed by a swim in the sea
- Nights on the town, touring the best clubs and places to be
- Trips to nearby towns and monuments
- Tours of the best student eateries
- Team sports (football, rugby, volleyball...)

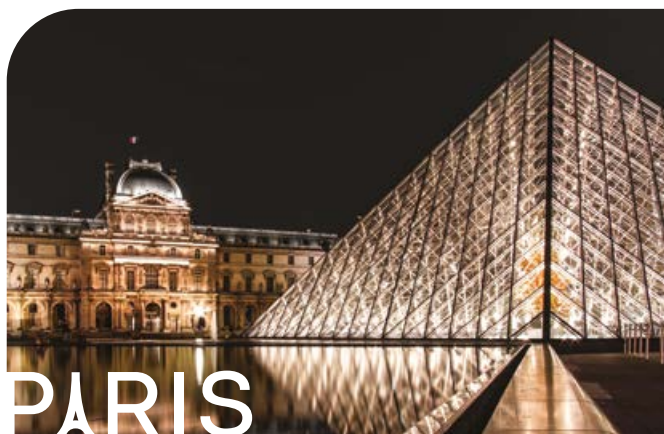


A summer on the Mediterranean coast of Southern France!

The summer school programme is offered in Marseille on a modern, eco-friendly 21,000 m² campus designed to enrich your learning experience. In addition to your studies, you

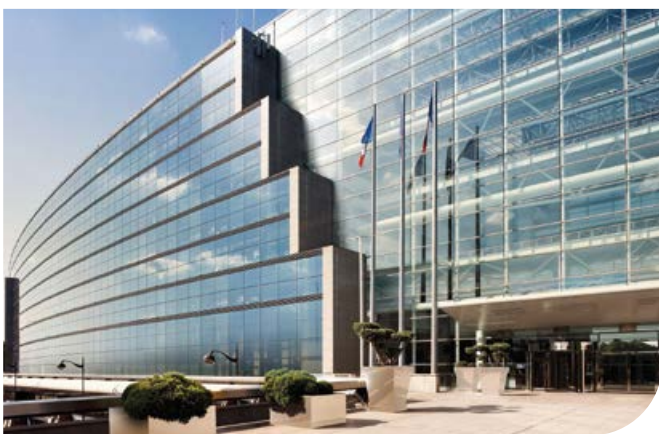


can take advantage of four restaurants, a fully equipped fitness room, and sunny terraces for relaxation. Situated in the heart of the Calanques and blessed with exceptional sunshine, the Marseille campus offers an ideal setting for both personal and academic growth.



A summer in the undisputed world capital of fashion, art and good taste.

The programme is also offered in Paris, on a 6,400 m² campus located in the Lumière building, spanning two levels and featuring 25 brain bubbles and an 80-seat amphitheatre. Student life is enriched by numerous



amenities, including diverse dining options, sports facilities, and cultural spaces directly on campus. Situated in a vibrant business district near Bercy Village and the BNF, with easy access to public transport, the Paris campus offers an ideal setting for both academic excellence and personal growth.

Funding

TUITION FEES

€1000 per course on campus or 1800€ for 2 courses*

It is also possible for students to "Mix & Match" courses and create a hybrid programme to meet their needs. Students also have the opportunity to enrol at one or the 2 KEDGE campuses.

INCLUDES

Programme organisation and logistics, courses and support materials, certificate of completion, academic transcripts, welcome breakfast, 1 lunch and 1 group dinner, access and transportation to all social and/or business trips.

DOES NOT INCLUDE

Travel, visa (if required), insurance, accommodation, meals not expressly mentioned, optional extra-curricular activities, personal expenses.

**100€ registration fee apply.*

Enrolment to 2 courses entitles participants to a 10% discount.

HANDIKAP



Through its commitment in favour of inclusiveness, KEDGE has mobilised resources and a network of volunteers to support the students with a disability. By doing so, the School facilitates public access to information, as well as the integration, pedagogical monitoring and employability of its learners. KEDGE is strongly committed to inclusiveness and diversity. The HANDIKAP dispositive was established to ensure that KEDGE students with special needs have access to the resources they need to fully enjoy and succeed in their studies at KEDGE and beyond in order to boost their employability.

Admission

To submit your application, please visit

shortterms.kedge.edu

ACCOMMODATION

To take full advantage of the city life, KEDGE BS encourages you to stay in an 'Apart-Hotel' in the city centre.

While KEDGE does not manage the residences, our staff is available to help organise student reservations as a courtesy service in Marseille and/or Paris at no extra charge.

Approximate rates for Marseille and Paris excluding breakfast (*rates vary according to location and standard of accommodation selected):

MARSEILLE

Shared Room

44 - 56€ pp/night

Single

88—112€ pp/night

APPROXIMATE RATES FOR PARIS

Shared Room

75- 85€ pp/night

Single

150 - 170€ pp/night

For more information, please feel free to contact us.





NATIONAL CAMPUSES

BORDEAUX
MARSEILLE
PARIS
TOULON

INTERNATIONAL CAMPUSES

ABIDJAN
DAKAR
SHANGHAI
SUZHOU

ASSOCIATED CAMPUSES

AVIGNON
CORSICA
BAYONNE
MONT-DE-MARSAN

CONTACT

Marseille & Paris

short-terms@kedgebs.com