

Innovation & Entrepreneurship Bootcamp 15-19 September 2025 | 3 ECTS

Including study materials, accomodation, activities and lunch. Not included: travel costs, bank transfers, visa fees (if required) and health insurance.

Discounted registration fee for students coming from partner universities: 100 Euros

Innovation & Entrepreneurship Bootcamp

What the program offers:



• Tackle real-world challenges with UBB FSEGA professors

• Experience in one week the highs and lows of building a venture, something that usually takes 2-3 years

 Immerse in the dynamic and high-energy entrepreneurial ecosystem of Cluj-Napoca

 Participate in a pitch competition where students will receive feedback from a team of judges

Target audience of the program:

The target students for this program are bachelor's and master's students from our partner institutions. The maximum number of students participating in this program will be 20.

Location for the program

Considering its position in the most important university worldwide rankings by subject, the Faculty of Economics and Business Administration (FSEGA) of the Babeş-Bolyai University (UBB) in Cluj-Napoca (Transylvania, Romania) is the best Romanian higher education institution in Business & Economics. UBB FSEGA has been an integral part of UBB since 1961, with its origins tracing back to 1878, when higher economic education was established in Cluj. Today, FSEGA is the largest faculty of UBB and of any Romanian university, with about 8,600 students enrolled in its Bachelor, Master, or PhD programs in the 2024-2025 academic year.











Accomodation



Program fees include accommodation from September 14 to September 20. You will be sharing a three-person room in a student residence close to FSEGA and within walking distance of Cluj-Napoca city centre.

Lunch and refreshments (fruit, coffee, and tea) will be provided each day and are also included in the fees.

Enrolment procedure and fees

Please use the following form to register:

http://bit.ly/4ogyEVR



Fees

The fee includes the tuition fee, study materials, accommodation, activities, lunch, and expenses for cultural visits. The fee does not include travel, accommodation, health insurance, visa (if applicable), or other living expenses. If you are a student from a partner university of the Babeş-Bolyai University, the total fee is only 100 Euros; otherwise, the fee is 300 Euros. Please note that in order to benefit from the discounted fee, you should register and pay the fee before August 25th.

Beneficiary:

UBB Cluj-Napoca, str. M. Kogalniceanu, nr. 1, Romania

Bank:

BCR, str. Baritiu, nr. 10-12, Cluj-Napoca, Romania

Account:

R016RNCB0106026604700008, SWIFT RNCBR0BU

Remarks:

Fee for UBB-FSEGA Bootcamp 2025

You should pay the fee only after you are accepted into the program.

For inquiries, please contact the Academic Coordinator of the Summer School:

Assoc. Prof. Ovidiu BORDEAN, PhD

E-mail: ovidiu.bordean @econ.ubbcluj.ro