



**EACH**



University of São Paulo - USP  
School of Arts, Sciences and Humanities

**Innovative, Transformative, Plural and Interdisciplinary**

**Brazil**

## University of São Paulo

The University of São Paulo (USP) is the largest higher education and research institution in Brazil. It holds a highly respectable position in the most important international rankings of teaching and research institutions.

Founded in 1934, the university has many schools that encompass all academic areas, offering 183 undergraduate courses and 269 graduate programs. The university's scientific production corresponds to at least 30% of all produced in Brazil.

It is a public and free university with open access for students selected by an entrance exam. Many of these students, after graduation, hold strategic and leading positions in different areas of public and private organizations.



# EACH

## School of Arts, Sciences and Humanities

The School of Arts, Sciences and Humanities is one of the youngest schools within University of São Paulo. It has a single organizational structure without any academic departments.

The aim of the School is to prepare professionals and researchers for a complex vision of society, culture and science. It is based on a strict commitment to the development of inter-, multi- and transdisciplinary perspectives as well as the pursuit of knowledge innovation. Two of its key features are the Basic Cycle, a series of common studies to all undergraduate courses, and the establishment of a strong connection with local low-income communities through research projects and extension activities.

Every year, 1,020 students are admitted in the undergraduate programs, allocated into morning, afternoon and evening periods. The School of Arts, Sciences and Humanities has approximately 5,000 students in undergraduate courses and 300 students in graduate programs.





# Undergraduate courses

## B.S. in Physical Education and Health

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Daytime Program)

**Course Description:** The professionals can act in the maintenance and promotion of health and quality of life by developing various forms of physical activity for children, adolescents, adults, and older adults.

They coordinate, supervise, evaluate, and teach technical programs, recreational events, preparation, and physical evaluation.

The labor market for these professionals is wide and covers the performance in multidisciplinary health teams in public and private institutions, gyms, clubs, condominiums, community centers, basic health units, and even in hospitals.

## Science Teacher Education in Natural Sciences

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Evening Program)

**Course Description:** The main objective of the course is to form students to become science teachers for elementary education in public and private schools; however, the students can also teach in high school, for the disciplines of Biology, Physics, and Chemistry. To understand nature in all its aspects and teach concerning its functioning, the course offers an integrated approach (or education) in Natural Sciences, Mathematics and Pedagogy. Professionals are also enabled to become researchers, to work in museums, science centers, parks, NGOs, environmental education projects, outreach, and to produce learning resources.

## B.S. in Gerontology

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Afternoon Program)

**Course Description:** These professionals perform the management of aging care and study biological, psychological, and social aspects of aging. They can work in hospitals, outpatient clinics, health units, home care programs, living centers, and medium and long-term care institutions.

The activities developed by gerontologists are the evaluation of older adults, planning, and execution of actions that promote quality of life, research, management of institutions and services aimed at the older population, besides monitoring and supporting older adults' caregivers and families.

## Bachelor of Environmental Management

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Morning Program)

60 (Evening Program)

**Course Description:** With knowledge in social and natural sciences and mastery of new technologies, the professionals are able to work in the diagnosis, scientific research, planning, monitoring and control necessary to minimize, prevent and reverse problems arising from the relationship between environment and society.

Recovery of degraded areas, waste recycling, risk and impact assessment, territorial planning, and pollution control are some of the activities developed by the environmental manager.

The labor market is distributed throughout Brazil, with opportunities to work in the private sector, public administration, and NGOs.

## B.A. in Public Policy and Management

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Daytime Program)

60 (Evening Program)

**Course Description:** The course integrates the study of Public Administration and Applied Social Sciences – Politics, Law, Economics, and Sociology – which provides a broad training and an overview of the State and society.

This course aims to train professionals in the elaboration of strategies to solve collective problems, in the design of action plans, and the evaluation of the effects of public policies already adopted.

Currently, the public policy manager is increasingly valued in public agencies, third sector organizations, and private institutions that interact directly with the State and society.

## B.A. in Leisure and Tourism Management

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Afternoon Program)

60 (Evening Program)

**Course Description:** Tourism and Leisure professionals will be able to work in several fields, such as tourism destination management, events organization, entertainment, cultural institutions, gastronomy, hospitality, historical and cultural heritage management, sustainable development, and planning of uses of leisure spaces. Due to Brazil's recent participation in events of great international prominence, the market has expanded in the country over the last years, providing opportunities in travel agencies and tour operators, hospitality, airlines, cultural and sports centers, public and private parks, institutions of the third sector/NGOs, as well as in public administration.



# Undergraduate courses

## Bachelor of Marketing

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Daytime program)  
60 (Evening program)

**Course Description:** A Bachelor of Marketing can work in several public and private industries and might pursue different specializations such as marketing research, communication, and marketing management. Former students of marketing are also working in technology companies as consumer experience developers or consumer insights specialists. There is also a trend that more students are also creating their own companies in areas as diverse as services and technology.

## Bachelor of Midwifery

**Duration:** from 9 to 14 semesters

**Places per year:** 60 (Full-time Program)

**Course Description:** The midwifery program train students to work in women's health by developing actions of care and health promotion, especially during prenatal care, vaginal delivery, and postpartum.

The professionals trained by the program can assist pregnant women, newborns, and communities, thus contributing to the reduction of maternal mortality and rates of operative deliveries.

They can work in maternity hospitals, birthing centers, natural delivery centers, outpatient clinics, clinics, health units, homes, and in public and private health institutions, besides working with teaching and research development.

## B.S. in Information Systems

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Daytime Program)  
120 (Evening program)

**Course Description:** The students of the Information Systems course study aspects of computer science and business administration. They are prepared to propose, develop, and deploy computer systems that automate information management and management processes within public and private organizations.

Managing the information flow, planning and organizing the processing, storage, and retrieval of information are some of the activities developed by the professional. With a heated labor market, new opportunities arise for the career as technological development advances.

## B.Sc. in Textile and Fashion

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Daytime program)

**Course Description:** This course is organized for the student to learn about the three main areas of the sector – technology, management, and design and fashion – the course offers a complete overview of theoretical and practical terms, covering from the processing of raw materials to the launch of collections. The ability to lead multidisciplinary teams and dialogue with experts from other areas to use diverse knowledge and act in interdisciplinary teams with a global vision of the preparation and execution of the entire project is developed. The professional can work in textile, fashion, clothing, and other companies related to the area, in addition to working with teaching and research. The variety of activities carried out by the profession is wide and involves the production of fibers, yarns, fabrics, collection designs, fashion accessories, and new products.

## B.S. in Biotechnology

**Duration:** from 8 to 12 semesters

**Places per year:** 60 (Daytime Program)

**Course Description:** The Bachelor of Science in Biotechnology intends to train students to become multidisciplinary professionals with scientific and entrepreneurial skills necessary for their accomplishment in biotechnology companies and different research fields, such as the production of vaccines, drugs, antibodies, food, agricultural inputs, and biofuels, among others, sustainably exploring the vast biodiversity present in the country.

Moreover, at USP, this course intends to fill a high-education gap by creating an undergraduate course by direct admission in Biotechnology and, thus, EACH should contribute to the training of human resources in this field, collaborating to the fulfillment of the National Biotechnology Development Policy (PDB), established by the Federal Government in 2007, and to the development of the state of São Paulo, the largest biotechnological hub in the country.

## Contact us

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