



We Wish You a Joyful Holiday Season and a Happy New Year!

OPINIÃO

EIBA Lisbon 2023, the most attended ever

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts

The 49th Annual Conference of the EIBA (European International Business Academy) was held at ISEG last weekend (15th-18th December), with the opening topic being "The Changing Global Power Balance: Challenges for European Firms". The EIBA is a European association (associated with the EIASM) which is open to researchers from all over the world. Since 1975 it has brought together professionals and academics with an interest in the field of international business, serving as a network for promoting research, global communication and knowledge transfer. This year's conference was organised into 14 'tracks', which explored different topics related to international business, such as international institutions and public policy, international marketing, international finance, multinational strategy, subsidiary management, international value chains, innovation and international technology management, the internationalisation process, international human resources management, emerging markets, and international business education. This edition also honoured Klaus Macharzina (Life Time Achievement Award in International Business; Former EIBA President-1997; Editor of Management International Review for 35 years; member of EIBA Fellows since 2003, Dean of EIBA Fellows between 2007-2010) and Elisa Ferreira (Honorary EIBA Fellow; EU Commissioner for Cohesion and Reforms).

Obviously I'm a bit biased when it comes to making an evaluation, and even more so when it's "hot", however the numbers speak for themselves. **This year's conference counts among the top 3 of EIBA conferences with the most submissions – this year there were a total of 549 submissions, including competitive papers, interactive papers, posters, and panels.** In terms of the ranking of submissions, the conference with the most submissions ever (580 submissions) was that of Vienna, Austria (2016), followed by this year's conference in Lisbon, and in third place, the conference in Milan, Italy (540 submissions; 2017).

However, having reached this stage, and as everything has gone well, it's important to mention the team. Many thanks to Vítor Corado Simões (Conference Co-chair and the person who actually challenged me to submit the application to host an EIBA conference at ISEG, 30 years after the first one in 1993), and also to the rest of my colleagues, PhD students and friends who in one way or another have helped make this conference a reality: Ricardo Rodrigues, Cátia Crespo, Dinis Macedo, Graça Silva, Susana Santos, Ricardo Belchior, João Estevão, Manuel Mira Godinho, Pedro Nevado, and Carlos Vasconcelos.

I would also like to thank the Deans of ISEG (the former Dean Clara Raposo, and current the Dean João Duque) for accepting and supporting this application and for providing us with the logistical conditions, as well as the management team of ADVANCE (Vítor Gonçalves, Pedro Verga Matos, and Carla Curado) for facilitating the administrative and financial support for this event.

I hope that this event has left good memories of both ISEG - Lisbon School of Economics & Management, Universidade de Lisboa, and of Lisbon itself for those who visited us, and that it can be a starting point for strengthening future teaching and research networks.

Nuno Fernandes Crespo
EIBA President 2023 /
EIBA 2023 Conference Chair



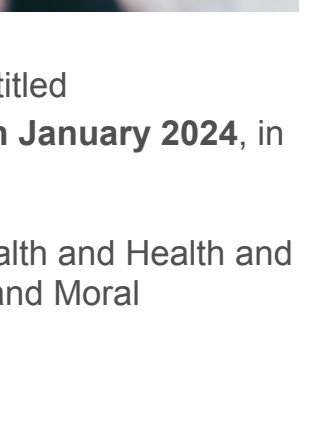
In today's issue, we highlight the ISEG Christmas Dinner, the LESE conference - Lisbon Economics and Statistics of Education, the Thematic Cycle "Psychosocial Risks and Labour Rights", and also the news in the Research, Students, and Alumni sections.

The following are cited in this number: **António Ascensão Costa, Francisco Louçã, Joana Santos Silva, João Duque, Joaquim Sarmiento, Ricardo Ferraz, Rui Cartaxo and Teresa Garcia.**



Wishing all the ISEG community a Happy Christmas!

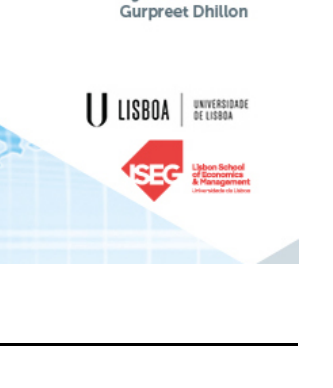
>> In an article in Público, **Rui Cartaxo** recalls the events that took place on the 16th December 1973, when 151 high school students - including himself - were arrested by the PIDE.



>> **João Duque** praises the agreement reached at COP28, but doubts that in a democracy and freedom it will be possible to reach net zero by 2050.



>> **Francisco Louçã** says that war is "a splendid business", "protected by silence and complicity, in Expresso.



>> An opinion article by **Joana Santos Silva** – "Is it really a 'merry' Christmas?"



>> In an interview in Sábado magazine, **Joaquim Sarmiento** says that he "doesn't understand" how the state is run with "rules from the '80s".



>> **Teresa Garcia** comments on CNN Portugal about the figures presented in the report by the Migration Observatory, which reveals that immigrants have made a profits of more than 1,600 million for the Social Security.



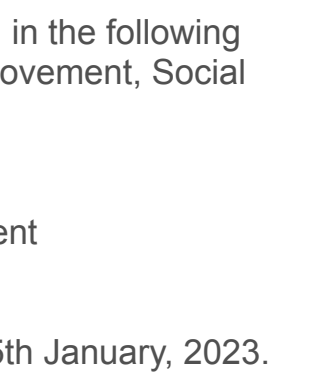
>> **Ricardo Ferraz** explains how the attacks by Yemen's Houthis rebels in the Red Sea could make products such as food and fuel more expensive.



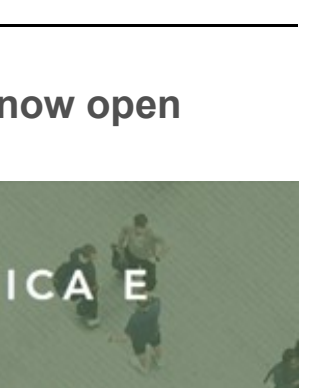
>> **António Ascensão Costa** predicts that inflation will continue to fall next year.



>> **João Duque** anticipates some problems next year, but believes that Portugal has the capacity to overcome them.

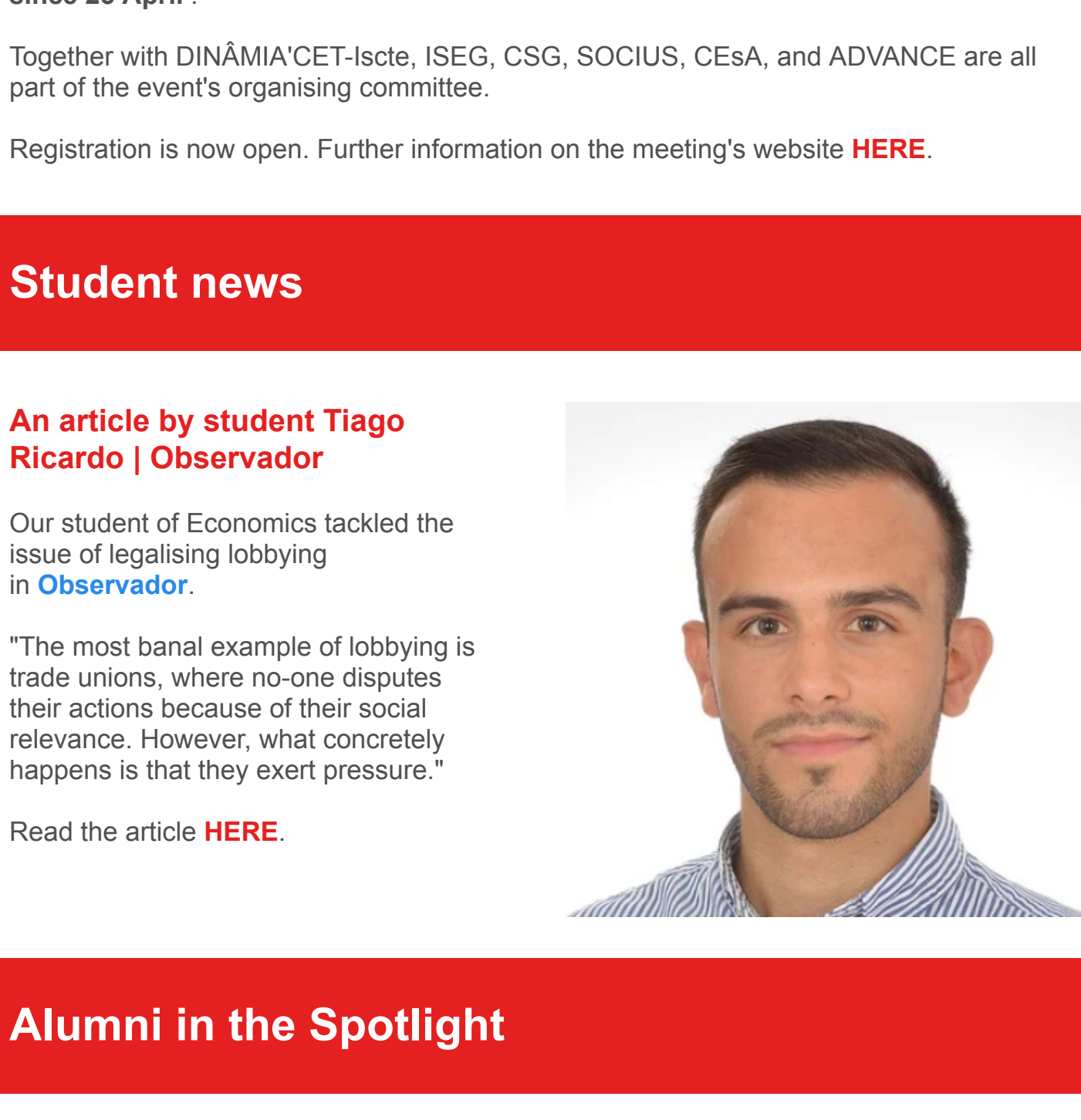


>> During the "Portugal: A country condemned to be poor?" conference, **Joaquim Sarmiento** said that "working in Portugal is not a sufficient condition for escaping poverty, yet it should be".



What's Up @ ISEG

ISEG 2023 Christmas Dinner

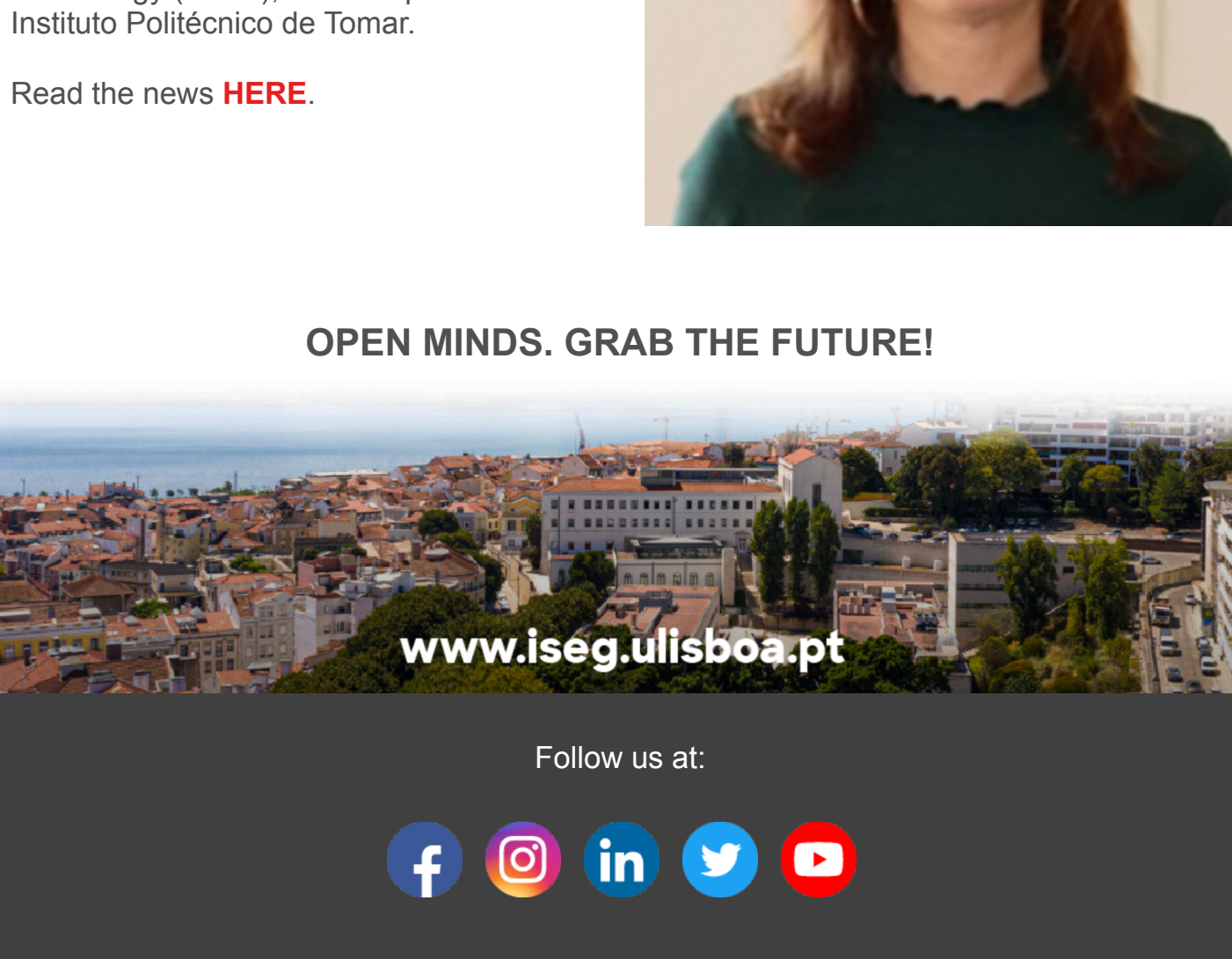


On the 15th December, the Pátio das Francesinhas hosted 200 ISEGians to celebrate the Christmas season. It was a long night and, in addition to the traditional Christmas pastries, there was plenty of music and fun. Musician **Vitor Noruegas** sang and played several hits from Portuguese music, followed by a lively karaoke party.

Thank you to all the faculty, non-faculty staff and collaborators from ISEG, ISEG Executive Education, and Alumni Económicas, as well as those members of the research centres who were present and raised the spirit of ISEG. Happy Holidays to all!

See the photo report [HERE](#).

2024 LESE Lisbon Economics and Statistics of Education



The LESE - Lisbon Economics and Statistics of Education conference will take place at ISEG on the 18th and 19th January, 2024.

The conference will include talks by guest speakers, thematic debates, parallel sessions with contributions, two round tables, and a one-day course on the application of Machine Learning to educational problems.

Further information and registration [HERE](#).

Thematic Cycle I Psychosocial Risks and Labour Rights

ISEG is organising a Thematic Cycle on Health and Safety at Work, entitled 'Psychosocial Risks and Labour Rights', on the 24th, 25th, and 26th January 2024, in Lecture Theatre 3 (Quelhas).

This Cycle consists of three modules covering, respectively, Mental Health and Health and Work Safety Law (Module 1), Psychosocial Risks at Work (Module 2), and Moral Harassment at Work and Labour Law (Module 3).

Further information and registration [HERE](#).

Research news

Highlights | EJMS – European Journal of Management Studies

The new edition of the **European Journal of Management Studies**, ISEG's academic publication in Management, is now available (Volume 28, Issue 3).

It can be consulted on [this LINK](#).

Highlights | SOCIUS – Centre for Research in Economic and Organisational Sociology

Book launch | Life and Death in São Paulo: Immigrants, Public Health, and the Urban Environment

The launch of the book entitled 'Life and Death in São Paulo: Immigrants, Public Health, and the Urban Environment' will take place on the 11th January, at 14:00 in ISEG's Novo Banco Lecture Theatre.

The event will feature researcher **Jeffrey Lesser**, a professor of Brazilian Studies and a specialist in immigration, ethnicity, and the history of public health at Emory University in Atlanta and it will be moderated by Professor **Andrea Oltamari** (SOCIUS-ISEG/Ulissboa).

Confirm your attendance [HERE](#).

Colloquium on 'Trade Unionism, Labour, and Citizenship – 90 years after the 18th January, 1934' | Extension of the Call for Papers

The colloquium on 'Trade Unionism, Labour, and Citizenship – 90 years after the 18th January, 1934' will be held on the 20th and 21st June, 2024 at the Institute of Social Sciences of Universidade de Lisboa and Iscte - Instituto Universitário de Lisboa. This is a joint initiative of SOCIUS/CSG-ISEG-ULisboa, CIES-Iscte, CHUL/FL-UL, CIEL-UÉvora, and IHC/FCSH-UNL.

Accordingly, the call for theoretical and/or empirical papers is now open in the following four thematic areas: The Emergence of Trade Unionism, The Labour Movement, Social Facts for Prosperity, and The Deregulation of Labour Markets

Abstracts should be between 150 and 300 words long and should be sent to: coloquio.sindicalismo.2024@gmail.com

The deadline for the submission of papers has been extended to the 15th January, 2023.

Further information [HERE](#).

The 7th Annual Political Economy Meeting | Registration now open

The 7th Annual Political Economy Meeting, which is organised by the Portuguese Political Economy Association, will take place at ISEG from the 25th to the 27th January, 2024, on the topic of 'Politics and Democracy: Reimagining the world in the 50 years since 25 April'.

Together with DINÂMIA'CET-Iscte, ISEG, CSG, SOCIUS, CEaA, and ADVANCE are all part of the event's organising committee.

Registration is now open. Further information on the meeting's website [HERE](#).

Student news

An article by student Tiago Ricardo | Observador

Our student of Economics tackled the issue of legalising lobbying in [Observador](#).

"The most banal example of lobbying is trade unions, where no-one disputes their actions because of their social relevance. However, what concretely happens is that they exert pressure."

Read the article [HERE](#).

Alumni in the Spotlight

Pedro Nuno Santos is the new Secretary-General of the Socialist Party (PS)

With a degree in Economics from ISEG, **Pedro Nuno Santos** will succeed António Costa as the leader of the PS and will be a candidate for Prime Minister in the next Portuguese elections in 2024.

Read the news [HERE](#).

Olinda Maria dos Santos Sequeira is re-appointed as the director of ESTA

Olinda Maria dos Santos Sequeira, who holds a PhD from ISEG, has been re-appointed for a four-year term as the director of the Abrantes School of Technology (ESTA), which is part of the Instituto Politécnico de Tomar.

Read the news [HERE](#).

OPEN MINDS. GRAB THE FUTURE!

Follow us at:

ISEG - Lisbon School of Economics & Management