

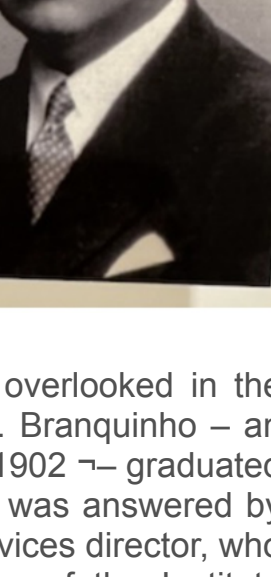


ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts

Alberto Carlos de Liz Teixeira Branquinho, an ISEG alumnus, saved the lives of around 1,000 Jews by giving them provisional Portuguese passports that enabled them to emigrate and flee.

On a recent trip to Budapest to take part in a conference, I took advantage of my free time and proximity to the hotel to visit the Dohány Street Synagogue, the largest synagogue in Europe. It's actually a complex of several buildings, comprising the Great Synagogue and a smaller one. A courtyard next to both houses a sad reminder of what it meant to be a Jew in Budapest in 1944. Dohány Street marked the beginning of the ghetto, where thousands of Jews were concentrated after the Nazi occupation of Hungary that year. At the end of the Red Army siege between December and February 1945, what remained was a scene of total destruction and chaos, with thousands of dead abandoned in the streets and buildings of the ghetto. Today, between the two synagogues, lies the cemetery of those victims massacred by the pro-Nazi Hungarian forces.

João Lopes Dias
Vice-Dean of ISEG



Behind the main buildings of the complex, one enters the so-called 'zone of hope', a Holocaust memorial. In the centre, a tombstone displays the names of non-Jews, mainly diplomats, who spared no effort to save human lives at that time. One name immediately caught my attention – it could only be Portuguese: Alberto Carlos de Liz Teixeira Branquinho. I confirmed on the information panels that he was the Portuguese embassy's chargé d'affaires, acting in place of Ambassador Sampaio Garrido, who had been recalled to Lisbon owing to the partial severing of relations with occupied Hungary. In the middle of, an environment of extreme violence and persecution, Branquinho and Garrido managed to save the lives of approximately 1,000 Jews by giving them provisional Portuguese passports which gave them the opportunity to emigrate and escape. We now know that many of these individuals escaped brutal extermination in the concentration camps. Despite their remarkable actions, the national and international recognition of these heroes is often overshadowed by the actions of Aristides de Sousa Mendes. Perhaps that's why I was unaware of their names and their achievements.



However, there was still one detail overlooked in the biographies that piqued my curiosity. Branquinho – an economic diplomat who was born in 1902 – graduated from which university? The question was answered by Sónia Domingues, the Academic Services director, who found his student file from the days of the Instituto Superior de Comércio (ISEG's original name).

A graduate of our School, due to the facts described above, he is undoubtedly one of our most illustrious alumni. Alberto Carlos de Liz Teixeira Branquinho graduated in 1928, with a grade of 14. When our students step up and receive their diploma, we have no idea what they will go on to create in the future.

Instituto Superior de Comércio

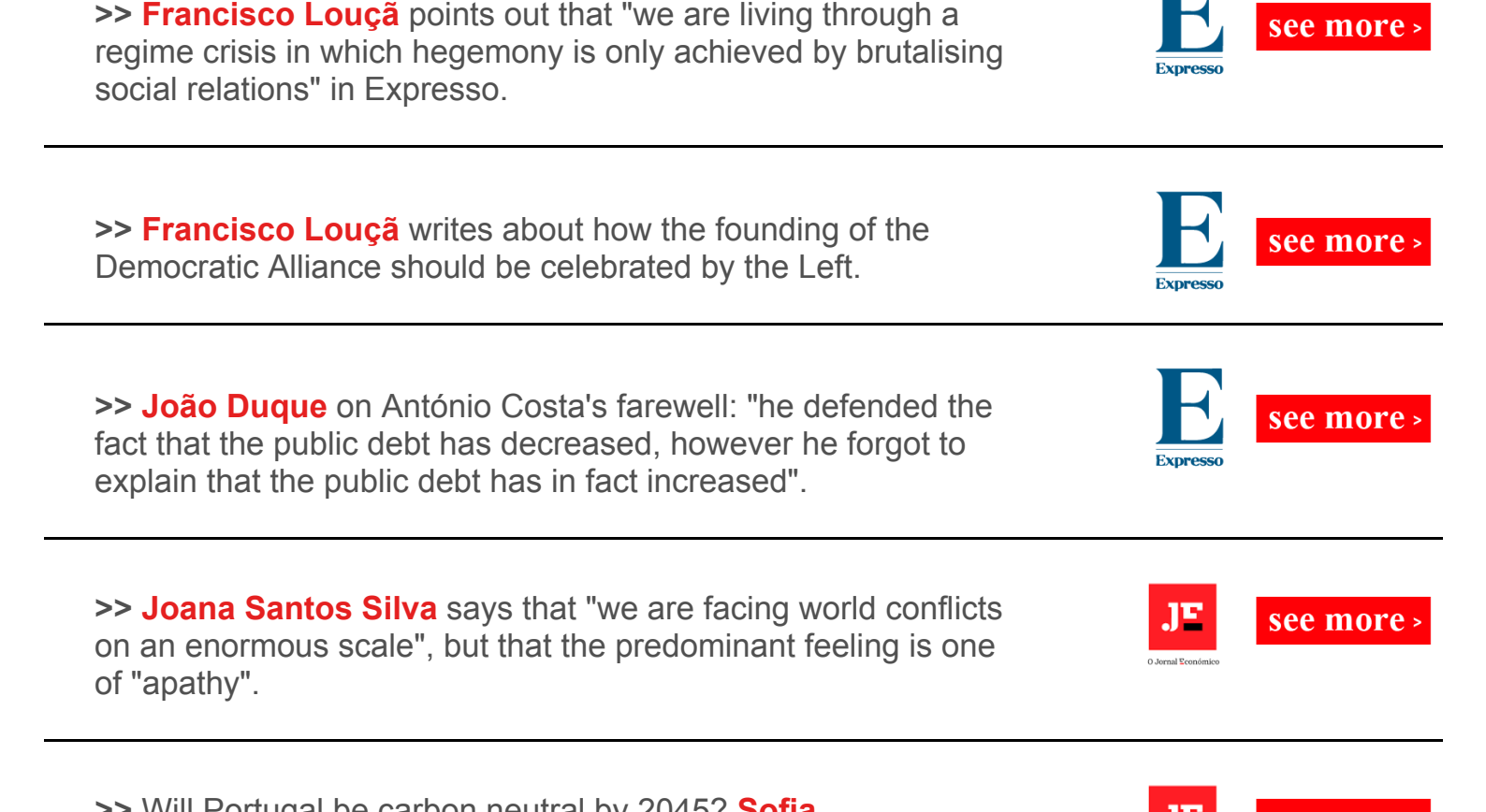
Certificado relativo ao aluno: Alberto Carlos de Liz Teixeira Branquinho

Nome	Matrícula	Curso	Matrícula	Matrícula	Matrícula
1) História da língua portuguesa	1	2) Gramática da língua portuguesa	2	3) Língua portuguesa	3
4) História da língua portuguesa	4	5) Gramática da língua portuguesa	5	6) Língua portuguesa	6
7) História da língua portuguesa	7	8) Gramática da língua portuguesa	8	9) Língua portuguesa	9
10) História da língua portuguesa	10	11) Gramática da língua portuguesa	11	12) Língua portuguesa	12
13) História da língua portuguesa	13	14) Gramática da língua portuguesa	14	15) Língua portuguesa	15
16) História da língua portuguesa	16	17) Gramática da língua portuguesa	17	18) Língua portuguesa	18
19) História da língua portuguesa	19	20) Gramática da língua portuguesa	20	21) Língua portuguesa	21
22) História da língua portuguesa	22	23) Gramática da língua portuguesa	23	24) Língua portuguesa	24
25) História da língua portuguesa	25	26) Gramática da língua portuguesa	26	27) Língua portuguesa	27
28) História da língua portuguesa	28	29) Gramática da língua portuguesa	29	30) Língua portuguesa	30
31) História da língua portuguesa	31	32) Gramática da língua portuguesa	32	33) Língua portuguesa	33
34) História da língua portuguesa	34	35) Gramática da língua portuguesa	35	36) Língua portuguesa	36
37) História da língua portuguesa	37	38) Gramática da língua portuguesa	38	39) Língua portuguesa	39
40) História da língua portuguesa	40	41) Gramática da língua portuguesa	41	42) Língua portuguesa	42
43) História da língua portuguesa	43	44) Gramática da língua portuguesa	44	45) Língua portuguesa	45
46) História da língua portuguesa	46	47) Gramática da língua portuguesa	47	48) Língua portuguesa	48
49) História da língua portuguesa	49	50) Gramática da língua portuguesa	50	51) Língua portuguesa	51
52) História da língua portuguesa	52	53) Gramática da língua portuguesa	53	54) Língua portuguesa	54
55) História da língua portuguesa	55	56) Gramática da língua portuguesa	56	57) Língua portuguesa	57
58) História da língua portuguesa	58	59) Gramática da língua portuguesa	59	60) Língua portuguesa	60
61) História da língua portuguesa	61	62) Gramática da língua portuguesa	62	63) Língua portuguesa	63
64) História da língua portuguesa	64	65) Gramática da língua portuguesa	65	66) Língua portuguesa	66
67) História da língua portuguesa	67	68) Gramática da língua portuguesa	68	69) Língua portuguesa	69
70) História da língua portuguesa	70	71) Gramática da língua portuguesa	71	72) Língua portuguesa	72
73) História da língua portuguesa	73	74) Gramática da língua portuguesa	74	75) Língua portuguesa	75
76) História da língua portuguesa	76	77) Gramática da língua portuguesa	77	78) Língua portuguesa	78
79) História da língua portuguesa	79	80) Gramática da língua portuguesa	80	81) Língua portuguesa	81
82) História da língua portuguesa	82	83) Gramática da língua portuguesa	83	84) Língua portuguesa	84
85) História da língua portuguesa	85	86) Gramática da língua portuguesa	86	87) Língua portuguesa	87
88) História da língua portuguesa	88	89) Gramática da língua portuguesa	89	90) Língua portuguesa	90
91) História da língua portuguesa	91	92) Gramática da língua portuguesa	92	93) Língua portuguesa	93
94) História da língua portuguesa	94	95) Gramática da língua portuguesa	95	96) Língua portuguesa	96
97) História da língua portuguesa	97	98) Gramática da língua portuguesa	98	99) Língua portuguesa	99
100) História da língua portuguesa	100	101) Gramática da língua portuguesa	101	102) Língua portuguesa	102

Find out more [HERE](#).

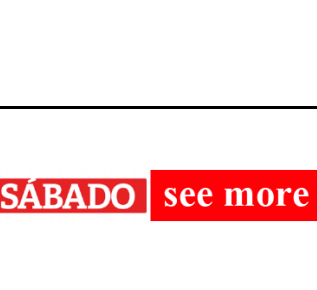
In this first issue of the year, we highlight the ISEG Masters Open Week 2024, the third episode of the second season of the 'Uncomplicating Sustainable Finance' podcast, the Hult Prize – whose semi-final is to be held in Lisbon at ISEG, the Model uncertainty assessment for unimodal right-skewed distributions' seminar, the clarification session for the FCT Project Competitions 2024, and also the news in the Research and Alumni sections.

The following are cited in this number: **António Garcia Pereira, António Mendonça, Carlos Farinha Rodrigues, Francisco Louçã, Joana Santos Silva, João Duque, Ricardo Cabral, Ricardo Ferraz, Sara Falcão Casca, Sofia Santos, and Winnie Picoto.**



2024 kicks off with elections on the horizon

>> The opinion of **Sara Falcão Casca** in Expresso - 'The opportunity to strengthen the adoption of pay transparency measures'.



>> **Francisco Louçã** points out that "we are living through a regime crisis in which hegemony is only achieved by brutalising social relations" in Expresso.



>> **Francisco Louçã** writes about how the founding of the Democratic Alliance should be celebrated by the Left.



>> **João Duque** on António Costa's farewell: "he defended the fact that the public debt has decreased, however he forgot to explain that the public debt has in fact increased".



>> **Joana Santos Silva** says that "we are facing world conflicts on an enormous scale", but that the predominant feeling is one of "apathy".



>> Will Portugal be carbon neutral by 2045? **Sofia Santos** emphasises 'Yes', "... not because it's fundamental for the climate, but because it's fundamental for the economy".



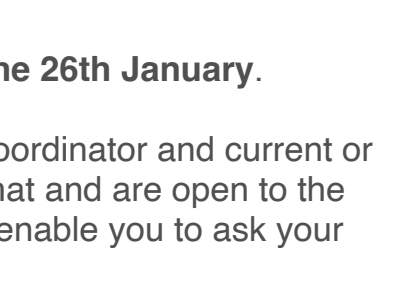
>> **Ricardo Cabral** believes that although there are several deposits with a rate equal to or higher than Savings Certificates, the latter are still more attractive, "especially if interest rates start to fall".



>> **Carlos Farinha Rodrigues** in an interview in Sábado: "There will always be poor people, for as long as we want them to be".



>> An opinion column by **António Garcia Pereira** - "The world of unicorns".



>> **Ricardo Ferraz** predicts that inflation will slow down in 2024, albeit he emphasises that interest rates must remain high.



>> An interview with **António Mendonça** in ECO: "The Federal Reserve is being towed by the ECB".



>> **Winnie Picoto** spoke to Marketeer magazine about ISEG's projects for a sustainable future.



What's Up @ ISEG

ISEG Masters Open Week 2024



The ISEG Masters Open Week will take place from the 23rd to the 26th January.

Each Master's degree session will be attended by its respective coordinator and current or former students. The sessions will be conducted in a webinar format and are open to the general public. There will be a Q&A at the end of each session to enable you to ask your questions directly to the coordinators and students.

To receive the access link, register [HERE](#).

Find out more [HERE!](#)

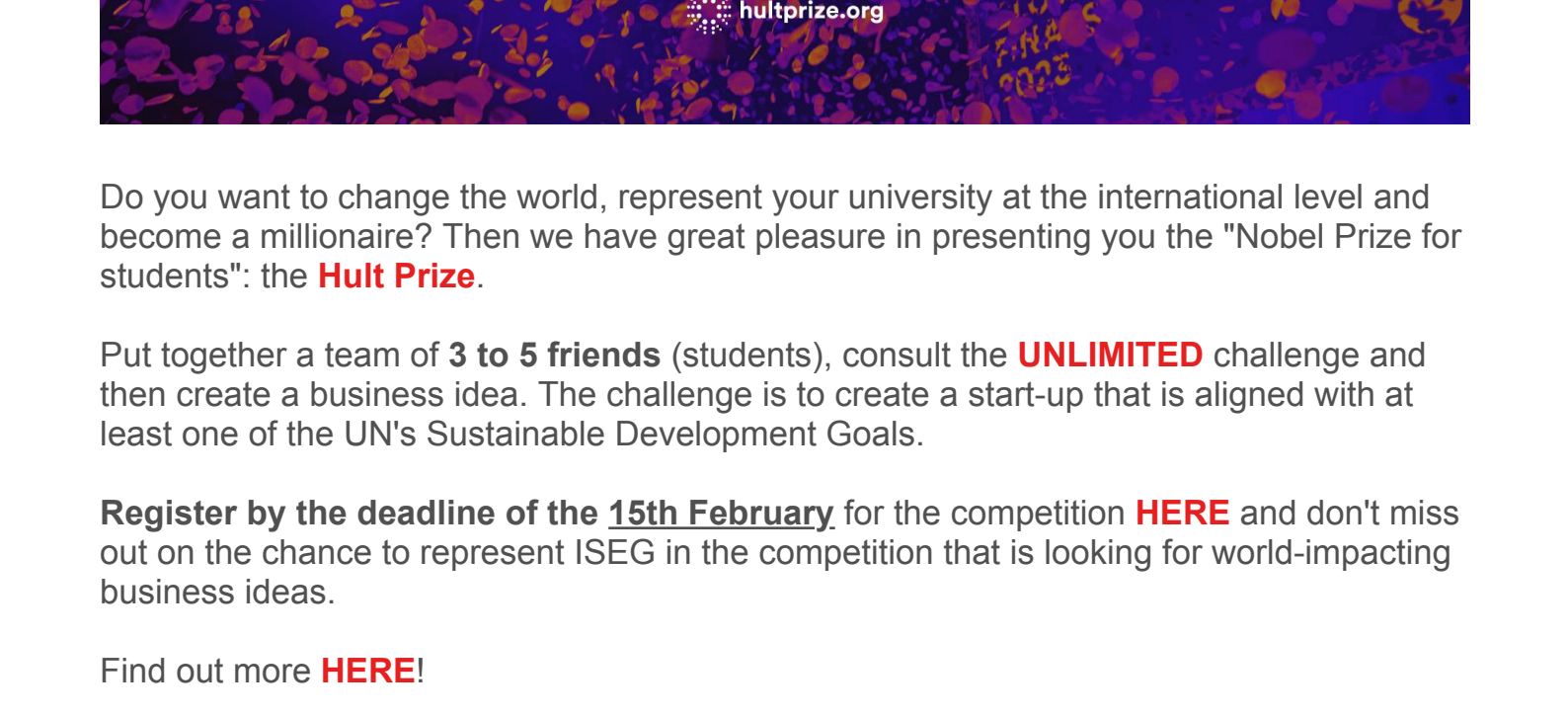
The CIP/ISEG Economic Outlook Barometer – December, 2023



In the latest monthly barometer on Portugal's economic outlook compiled by the Confederation of Portuguese Businesses (CIP) and ISEG's Research Centre on the Portuguese Economy (CISEP), a group of specialists, forecast that based on the forecast growth during the 4th Quarter, it is most probable that the year-end growth of GDP for 2023 will be situated close to 2.2%.

Read the CIP/ISEG Economic Outlook Barometer for December 2023 [HERE](#).

'Uncomplicating Sustainable Finance' podcast | T.2 EP.3, Ricardo Nogueira

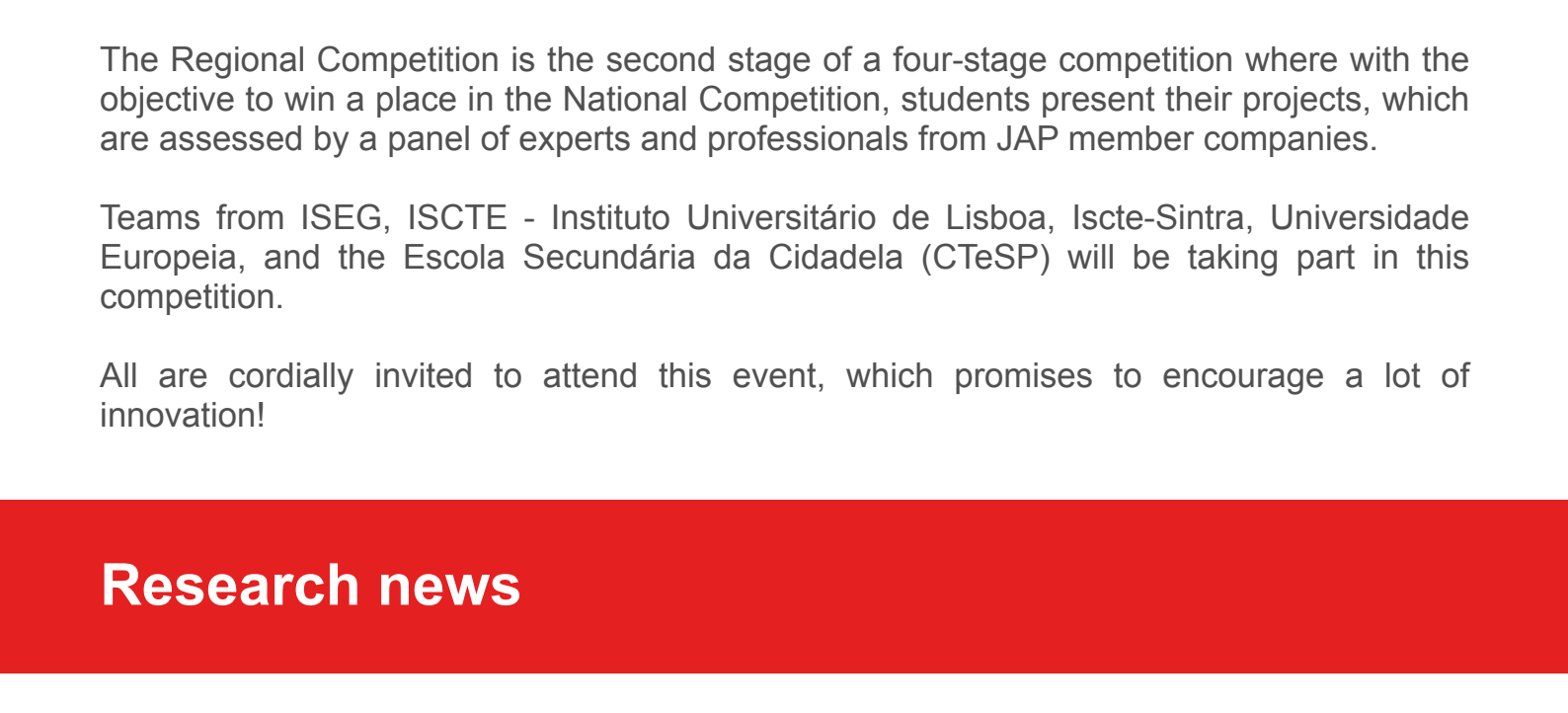


Ricardo Nogueira, a member of the Green Climate Fund's technical advisory panel, will be the guest speaker for the second episode of the second season of the 'Uncomplicating Sustainable Finance' podcast, a partnership between IE, ISEG's Centre for Sustainable Finance, and the British Embassy in Lisbon.

The topic of this episode is 'Green Banks, Climate Funds, and the Future of Green Investments for Climate Transition', which explores the importance of Green Banks, new climate funds, and the future of green investments.

Listen to this and other episodes on [Spotify](#).

Antena 2 Concert, with mezzo-soprano Maria Ermida and pianist Philippe Marques



On the 11th January we will welcome mezzo-soprano **Maria Ermida** and the pianist **Philippe Marques** for another Antena 2 Concert, recorded live from ISEG.

The concert starts at 19.00 in ISEG's CGD Auditorium (Queilhas, 2nd Floor).

See the programme [HERE](#).

Free admission.

The Hult Prize has arrived at ISEG!

Attention young entrepreneurs, we have a challenge for you!



Do you want to change the world, represent your university at the international level and become a millionaire? Then we have great pleasure in presenting you the 'Nobel Prize for students': the **Hult Prize**.

Put together a team of **3 to 5 friends** (students), consult the **UNLIMITED** challenge and then create a business idea. The challenge is to create a start-up that is aligned with at least one of the UN's Sustainable Development Goals.

Register by the deadline of the 15th February for the competition [HERE](#) and don't miss out on the chance to represent ISEG in the competition that is looking for world-impacting business ideas.

Find out more [HERE!](#)

Start Up Programme 23.24 | The Lisbon Regional Competition will be held at ISEG



On the 11th January, from 14.00 to 17.30, ISEG's Auditorium 5 (Novo Queilhas) will host the Lisbon Regional Competition of the **Start Up Programme** 23.24, a Junior Achievement Portugal (JAP) programme that is supported by the Galp Foundation.

The Start Up Programme challenges university students to develop an innovative solution in response to a community need which leads to the creation of a start-up.

The Regional Competition is the second stage of a four-stage competition where with the objective to win a place in the National Competition, students present their projects, which are assessed by a panel of experts and professionals from JAP member companies.

Teams from ISEG, ISCTE - Instituto Universitário de Lisboa, Iscte-Sintra, Universidade Europeia, and the Escola Secundária da Cidadela (CTeSP) will be taking part in this competition.

All are cordially invited to attend this event, which promises to encourage a lot of innovation!

Research news

Clarification session | FCT 2024 Call for Projects



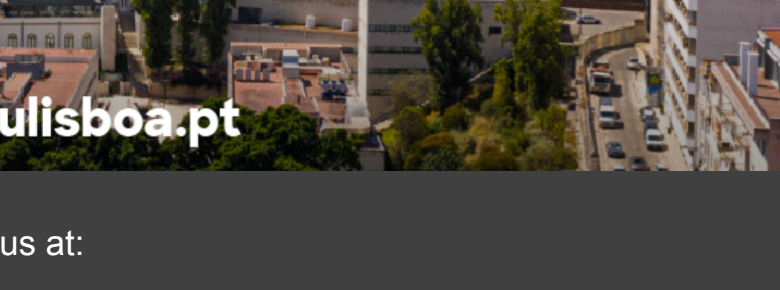
A clarification session on the Foundation for Science and Technology (FCT) call for projects on the 15th January, at 15.00, in Auditorium 2 (Queilhas).

FCT recently published two Calls for Projects - IC&DT and Exploratory projects - both with a **deadline on the 16th February**:

- [Call for IC&DT projects](#) in All Scientific Fields
- [Exploratory Projects Competition](#) in All Scientific Fields

Although these are simultaneous calls for proposals, both have different characteristics, and applications are submitted on different platforms: Balcão dos Fundos (IC&DT) and MyFCT (EXPL).

Highlights | SOCIUS – Centre for Research in Economic and Organisational Sociology



Book launch | Life and Death in São Paulo: Immigrants, Public Health, and the Urban Environment

SOCIUS invites you to the launch of the book entitled 'Life and Death in São Paulo: Immigrants, Public Health, and the Urban Environment' will take place on the 11th January, at 14.00 in ISEG's Novo Banco Lecture Theatre.

Confirm your attendance [HERE](#).

CEMAPRE - Centre for Applied Mathematics for Forecasting and Economic Decision Making

Seminar | Model uncertainty assessment for unimodal right-skewed distributions

Rodrigue Kazzi, a visiting professor at ISEG will present the paper on 'Model uncertainty assessment for unimodal right-skewed distributions' on the 10th January.

This seminar is organised by **CEMAPRE – Centre for Applied Mathematics for Economic Forecasting and Decision Making**.

The session will start at 11.30, in the Novo Banco Lecture Theatre (Queilhas Building, 4th Floor).

Free admission.

Highlights | CEaA - Centre for African Studies and Development

Oficina Global Newsletter No. 6

The topic of action-research is highlighted in the 6th Edition of the newsletter of **Oficina Global**.

The editorial shares internal reflections on this topic and also publicises some of the activities carried out along 2023.

Read the newsletter [HERE](#).

CEaA Thinks 2023 Seminar Cycle available on YouTube

The **CEaA Thinks** Seminar Series took place at ISEG from the 9th November to the 7th December, 2023.

The sessions welcomed CEaA researchers and guests to debate various topics closely-related to Development Studies, such as: peace and conflict in Cabo Delgado (Mozambique); the challenges for Africa's development, whilst taking into account autocratic and democratic state models; the effects of shocks and fragilities in East Africa; and the determinants of growth in developing countries, including economic relations between China and Sub-Saharan Africa.

The presentations are now available in full on [CEaA's YouTube channel](#).

New working paper analyses Brazil's economic situation

The Working Paper on 'The Primacy for the Accommodation of the Brazilian Economy: A theoretical-methodological analysis', by **Marcelo José Moreira**, a CEaA researcher and professor at the Universidade Estadual de Goiás (Brazil), is now available for consultation [HERE](#).

The objective of the paper is to analyse the Brazilian economic situation from a conceptual point of view, based on what the author calls the "structure and primacy of accommodation of the Brazilian economy".

Alumni in the Spotlight

Paula Fernandes is the new head of Accenture Technology in Portugal

With a degree in Economics from ISEG, **Paula Fernandes** will lead Accenture's efforts in delivering "innovative and effective solutions that meet clients' needs".

Read the news [HERE](#).

OPEN MINDS. GRAB THE FUTURE!

www.iseg.ulisboa.pt

Follow us at:

ISEG - Lisbon School of Economics & Management