EDUNIVERSAL RANKING 2024 BEST MASTERS

At the top of the Eduniversal Ranking 2024 in Portugal

**#1 in Portugal & #10 in the World**
Master in Actuarial Science

**#2 in Portugal**
Masters in Management and Industrial Strategy, Mathematical Finance; MBA; and Postgraduation in Gestão e Avaliação Imobiliária

**#3 in Portugal**
Masters in Management (MiM), Economia Internacional e Estudos Europeus, Management Information Systems, and Métodos Quantitativos para a decisão Económica e Empresarial

ISEG LISBON Economics & Management Universidade de Lisboa

**No other School scores like ISEG.**

# OPINIÃO

U LISBOA | UNIVERSIDADE DE LISBOA

*ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognizes the importance of good economic management more than ever, we are here to build solutions: ISEG - 112 years of a School of Firsts*

**In search of a balance: ISEG takes part in iGen's 'Super Life(s)' Workshop**

As a member of iGen - Forum of Organisations for Equality, ISEG attended the **'Super Life(s): Reconciling professional, family and personal life**' workshop, organised by Altice.

iGen was created in 2013 and is made up of 73 national and multinational organisations from the public, private, and social economy sectors which all operate in Portugal and in conjunction represent around 2% of Portugal's GDP.

Following the creation of the iGen Academy, of which ISEG is a founder member, the 1st 'Super Life(s): Reconciling professional, family and personal life' workshop will be held, with the objective to strengthen the sharing of good practices and the joint growth of partner organisations with regards gender equality, where Altice's good organisational practices will be shared and the challenges and opportunities discussed using the medium of individual reconciliation maps. Good practices were shared during this meeting by means of testimonials which served to illustrate their operationalisation and by carrying out self-reflection regarding each person's role for the respective good practices.

Thanks to the contribution of all the participants from varied partner organisations, and through their sharing of experiences on how they reconcile their family and personal responsibilities with their professional ones, topics such as teleworking and the positive influence it has on the labour force were addressed, as this practice provides greater flexibility in managing both professional and personal tasks.

Other extremely important topics were also discussed, such as burnout and depression, as well as the key role organisations play in preventing and detecting these problems, through awareness-raising actions and help plans, among other varied actions that can be taken in this respect.

The workshop made it clear that it is essential that organisations define and implement family-friendly practices with the aim of satisfying their employees with regards their various life roles (professional, family and personal).

It turned out to be a very enriching afternoon, with highly productive discussions and the opportunity to share, which gave rise to moments of growth and learning, and enabled us to appreciate the importance of a motivated work team, which in turn improves results and contributes to achieving goals, both for the organisation and in our personal lives.

Representing ISEG were Alberta Tavares from the Studies and Projects Office, Ana Carla Cunha and Elsa Freches from the Academic Services, Ana Sofia Correia and Cláudia Lopes from the Human Resources Division, and Maria de Lurdes Tavares from the Library.

In this week's issue, we highlight ISEG's rise in the Eduniversal Ranking, the recognition of ISEG's Masters in Finance with the new CFA certification, the annual meeting of ISEG's International Advisory Council, the nomination of our School for the 'Human Resources 2024' awards, the Session to launch the ISEG-AFU Project, the ISEG Open report, the 'Playing a card game in the classroom? Workshop, the 'The Sexiest Paper on Earth' Seminar, the concert to be held at ISEG to celebrate International JAZZ Day, and also the news in the Research, Students and Alumni sections.

The following are cited in this number:**Carolina Afonso, Miguel St. Aubyn, Nuno Valério, Paulo Trigo Pereira, Ricardo Ferraz, Sandra Maximiano, Sara Falcão Casaca** and **Colin Mayer.**

# The reduction in IRS and the capitalist crisis

>> An article by **Sara Falcão Casaca** in Expresso on inequalities in the labour market and the asymmetries between men and women.

Expresso see more ›

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>> **Ricardo Ferraz** explains the scenarios in the table of the increase in the National Minimum Wage (first article) and comments on the reduction in IRS (second article).

CNN PORTUGAL see more ›

CNN PORTUGAL see more ›

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>> A world in constant change or by default? **Carolina Afonso** believes that it is more accurate to say that the world is currently living in a regime of "change by default".

JE O Jornal Económico see more ›

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>> **Nuno Valério** helps us understand how, despite the millions from Brussels, the Portuguese are poorer (Page 1).

JN see more ›

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>> **Miguel St Aubyn** identifies six challenges for the next 50 years (Page 2).

JN see more ›

>> **Paulo Trigo Pereira** addresses the topic of tax cuts in his opinion column in Observador – "Some people believe in miracles".

OBSERVADOR ver mais ›

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>> **Sandra Maximiano** was on the cover of Comunicações, the digital magazine of the APDC (Portuguese Association for the Development of Communications).

see more ›

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>> ECO analysed the career of the 59 ministers and secretaries-of-state in Luís Montenegro's government. Eight came from **ISEG**.

see more ›

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>> In an interview with CNN Portugal, **Colin Mayer** says that capitalism is in crisis.

CNN PORTUGAL see more ›

# What's Up @ ISEG

## ISEG goes up in the Eduniversal Ranking

At this moment, 13 ISEG degrees are represented in this ranking, together with the **MBA** and the Postgraduation in **Real Estate Management and Valuation**.

This year's highlights include the increase of the ranking of **Mathematical Finance** (up 33 places, to become the 2nd-ranked degree in Portugal in this subject), the **Master in Management** (up 20 places, to become the 3rd-ranked degree in Portugal in the subject), the **Management and Industrial Strategy** (up 7 places), **Business Sciences** (up 5 places), and **Actuarial Science** (up 3 places, to become the 1st-ranked degree in Portugal in this subject).

Some degrees achieved their best ever place in the ranking, namely: **Actuarial Science** (10.º), **Masters in Management** (13.º), **Management and Information Systems** (16.º), **Quantitative Methods for Economic and Business Decision Making** (18.º), **International Economics and European Studies (24th), Data Analytics for Business** (24.º), **Data Analytics for Business** (25.º), **Mathematical Finance** (27.º), **Gestão de Recursos Humanos** (28.º), **Marketing** (29.º), **Accounting, Taxation and Corporate Finance** (39.º), **Management and Industrial Strategy** (42.º) and **Business Sciences.**

When examining the competition in depth, we can see that **Actuarial Science** is now the best degree in the subject in Portugal, while **Real Estate Management and Valuation**, **Management and Industrial Strategy**, **Mathematical Finance** and the **MBA** are all ranked in 2nd place in Portugal!

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## Masters in Finance recognised with new CFA® certification

ISEG's **Masters in Finance** has been recognised with a new international certification from the CFA® Institute: the CFA ESG Investing Recognition Program.

This seal of approval confirms that the Masters in Finance is compliant with the topics considered essential by the CFA® Institute's ESG Investing Programme regarding ESG (Environmental, Social, and Corporate Governance) practices.

Out of the 58 schools that took part in the pilot programme, 12 obtained certification, with ISEG being one of them.

This recognition is further proof of the quality of the work that has been carried out by the faculty and degree coordinators professors **Raquel M. Gaspar**, **Tiago Cruz Goncalves** e **Victor Barros**.

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## ISEG's International Advisory Council meets to discuss the School's strategy

ISEG's ISEG's International Advisory Council met last week for the fourth time since it was established in 2020.

This meeting was attended by the Chair of the Council, **Gilberto Jordan** (Associate Visiting Professor at ISEG), and four of the members, **Anne Giviskos** (formerly Chief Risk and Compliance Officer at Euronext), **Colin Mayer** (former Dean of Saïd Business School, University of Oxford), **Eugenia Bieto** (former Director of ESADE, Ramon Llull University), and **William Kistler** (Founder and Managing Partner of urbanOvation).

The meeting was held on Friday, April 12, and started with a strategic discussion regarding the most critical issues currently affecting the School's progress, namely: the new vision, governance, degree offer, internationalisation, and executive training, among others. Four parallel meetings were held during the afternoon on four different topics: teaching; research; career services, alumni and executive training; and marketing and communication. The following morning, the members of the Council presented their feedback and left a set of very valuable recommendations and perspectives for the School's leadership to put into practice.

The next annual meeting of the International Advisory Council has been scheduled for the 16th and 17th May, 2025, with a similar agenda to this year.

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## ISEG nominated for the ‘Human Resources 2024´Awards

With **112 years of history**, ISEG is the centre of excellence for educating leaders, entrepreneurs, and successful professionals, both in Portugal and abroad.

And being shortlisted once again for the Human Resources Management Awards confirms our commitment to developing and valuing human capital.

As is customary, the journal invites readers to vote for the companies that they believe have performed best in various areas related to People Management.

**Voting is now open. You can vote up until the 17th May HERE.**

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## ISEG Open Door 2024 | Reportagem

On the **13th April**, ISEG opened its doors to high school students who had the chance to get to know our School and perhaps find out more about their future university.

These students visited our facilities and had the chance to immerse themselves in the academic environment of our campus and experience the unique atmosphere of ISEG through a series of activities planned with our students and faculty.

See the full ISEG Open Door 2024 photo report **HERE**.

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## ISEG-AFU Project Launch Event

A special event to will be held on the **23rd April**, at 17.00, in Room 101, New Quelhas (below the ISEG Terrace) to present and discuss the **ISEG-AFU (Age-Friendly University Global Network)** project.

Age-Friendly University Global Network is an association of higher education institutions committed to promoting positive and healthy ageing and to improving the lives of older members of the global community through educational programmes.

At this meeting, we'll have the opportunity to better understand what this recent affiliation with ISEG means and to contribute to building the future of the project together. Should you wish to find out more about the AFU network, please visit https://www.afugn.org/about-us.

To make this meeting even more productive and enjoyable, we have organised drinks and cakes for us to enjoy while we discuss our ideas.

**Confirm your participation HERE.**

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## Workshop | 'Playing a card game in the classroom?'

With the objective to share good practices and educational experiences that respond to new pedagogical challenges, the **OAIP - Observatory for Pedagogical Action and Innovation** has pleasure in inviting members of faculty to participate in the **'Playing a card game in the classroom?' workshop**, on the **23rd April**, at **12.00**, in **Room 101** - New Quelhas.

The workshop will be attended by the Vice-Dean of ISEG, Professor **Winnie Picoto**, and Professor **Nuno Crespo.**

Free admission.

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## Masters in Marketing Seminar | The Sexiest Paper on Earth

ISEG will be hosting another **Masters in Marketing Seminar** on the **7th May**, when the CEO of Renova, **Paulo Pereira da Silva**, will give a lecture on 'The Sexiest Paper on Earth'.

The seminar will take place from 10.00 to 11.30 in Auditorium 4 (New Quelhas, Floor 1).

Free admission, subject to registration **HERE**.

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## Concert | International JAZZ Day, with the Arsénio Martins & Aroma Jazz Trio

ISEG is marking **International Jazz Day** on the 30th April with a **concert with the Arsénio Martins & Aroma Jazz Trio**.

The event will take place in ISEG's **CGD Auditorium**, from 18.00 to 19.00.

Free admission.

# Research News

## Highlights | Portuguese Economic Journal (PEJ)

>> **Papers published in the PEJ are available *online first***:

- "External debt, state ownership and technical efficiency: A stochastic frontier analysis of emerging economies", by Woon Kan Yap, Fakarudin Kamarudin & Jenny Gryzelius.

- "Response of consumers to wage shocks in the framework of the Portuguese assistance program", by Nuno Alves, Fátima Cardoso & Manuel Coutinho Pereira.

>> **March Newsletter:**

**-** An update of the Portuguese Economy Research Report blog

**>> The new post on the Portuguese Economy Research Report blog, the PEJ blog dedicated to sharing research on the Portuguese Economy:**

- Employment in the electricity sector
- Minimum wage's significant role in reducing wage inequality in Portugal

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## ISEG Research Seminar | Elisa Ossola

On the **24th April**, **Elisa Ossola** (University of Milan-Bicocca) will present the study on '**Green risk in Europe**' at ISEG.

The event will start at 13.00 in the Novo Banco Lecture Theatre (Quelhas, 4th Floor)

Free admission.

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## 4th Annual Meeting of the European Journal of Management Studies (EJMS) | Call for Papers

Staples and
Delta Rooms
Quelhas Building

**The 4th Annual Meeting of the European Journal of Management Studies (EJMS) will be held at ISEG on the 3rd July, 2024, from 08:30 to 13:30.**

The event will take place in a hybrid format (in-person and online).

The **Call for Papers is now open until the deadline of the 30th April, 2024.**

Further information available **HERE.**

# Student News

## Ready for some more ISEGics? Registration is now open!

This weekend we will have ISEGics! this time with indoor games, such as basketball and volleyball.

Come and show that your degree is the best, on Saturday the **20th April**, from 12.00 to 20.00, at the Instituto Superior Técnico Pavillion.

**The deadline for registering your team is the 19th April, on this LINK.**

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## AEISEG's football team qualified for the final stages of the University Championship

**AEISEG**'s 11-a-side football team has qualified for the final stages of the University Championship, after a historic 2nd place in the CUL (Universidade de Lisboa Championships).

This is the first time that the team has reached this phase of the tournament, which takes place in Aveiro from the **22nd to the 26th April**.

We wish them the best of luck and hope that everything goes smoothly for our stars on the pitch!

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## 2Global Management Challenge | Application period now open

The **Global Management Challenge** consists of a strategy and management competition, based on an interactive business simulator, in which each team takes on the role of a board of directors hired to manage a company, with the objective to obtain the best investment performance possible.

The winning team from the National Final of the Global Management Challenge then goes on to represent Portugal in the International Final, in competition with the winning teams from the other participating countries.

Register your team – with a minimum of three to five members – **by the 10th May**.

**Find out more HERE and register on this LINK.**

## Alumni in the Spotlight

With postgraduations in Communication, Marketing and Luxury Brand Management from ISEG, **Rute Ferreira Alves** is the new Head of Sales Shopping Centre Iberia of Blachere Illumination, a French company operating in the festive lighting market.

Read the complete news **HERE**.

**OPEN MINDS. GRAB THE FUTURE!**

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