

*A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.*

*Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!*

Clara Raposo  
Dean of ISEG

**TIAGO CARDÃO-PITO**  
Editor of the European Journal of Management Studies and Professor of Finance

"The first annual meeting of the School's scientific management journal, the European Journal of Management Studies, took place this week, in compliance with the restrictions imposed by the health authorities. It was a moment to celebrate the scientific work that has been carried out in this scientific area by ISEG and its respective research centre, Advance/CSG.

This journal has been in continuous publication for 28 years, that is to say, since 1993. Just as in the beginning, its editorial policy continues to be governed by ISEG. However, it is now published by the prestigious scientific publisher Emerald, which is a demonstration of the quality of the work that has been developed over the years.

Similar to ISEG itself, the journal has had several other names. It was called Management Studies and then the Portuguese Journal of Management Studies. Its current designation describes the reality that it accepts potential articles and has a readership well beyond our country.

The journal is rigorous in terms of argumentation and methodology, nevertheless it is pluralistic and interdisciplinary in its contents, in alignment with the School's culture. We are not constrained by local systems of validation, such as paradigms or epistemologies, as we rather encourage new ideas, methods, analysis, and arguments.

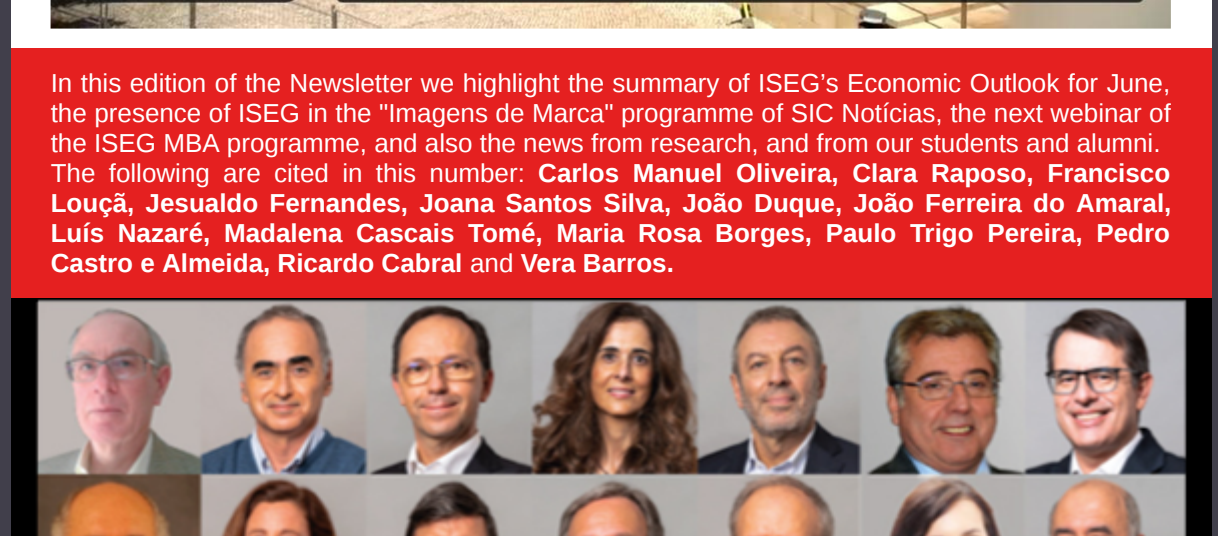
A scientific journal is a research community, which counts with its editors-in-chief, associate editors, administrative editor, as well as above all, its authors who send us proposals, the referees who contribute greatly in assessing the quality of submissions and in improving the papers we publish, and its readers, who are spread out over various countries. The journal's first annual meeting celebrated this entire community. Several scientific works were presented, discussed, and potentially improved. My wish is that these annual meetings will continue to be organised every year, even when I move on from being the journal's editor."

## The ADN of ISEG's excellence highlighted in IMAGENS DE MARCA, on SIC Notícias

ISEG celebrated its 110th anniversary in May, during which period it has played a notable role in the education training of great economists and managers in this country. The **Imagens de Marca** programme of **SIC Notícias** visited ISEG to learn about the School's new strategy in this year of the School's "supercentennial", which is marked by a change of brand identity and a new advertising campaign "Open Minds. Grab the Future".

Watch the programme where journalist Marco Silva interviews the School's Dean, Professor **Clara Raposo**, and also two ISEG alumni, **Madalena Cascais Tomé** (Chief Executive Officer of SIBS) and **Pedro Castro e Almeida** (Chief Executive Officer of Banco Santander Portugal).

Watch the programme here:



In this edition of the Newsletter we highlight the summary of ISEG's Economic Outlook for June, the presence of ISEG in the "Imagens de Marca" programme of SIC Notícias, the next webinar of the ISEG MBA programme, and also the news from research, and from our students and alumni.

The following are cited in this number: **Carlos Manuel Oliveira**, **Clara Raposo**, **Francisco Louçã**, **Jesuáldo Fernandes**, **Joana Santos Silva**, **João Duque**, **João Ferreira do Amaral**, **Luís Nazaré**, **Madalena Cascais Tomé**, **Maria Rosa Borges**, **Paulo Trigo Pereira**, **Pedro Castro e Almeida**, **Ricardo Cabral** and **Vera Barros**.

### Is the sustainability of public debt improving?

>> An article by **Luís Nazaré** on the management of the Recovery and Resilience Plan funds, in *Jornal de Negócios*. [see more >](#)

>> "I can tolerate tele-working, but I cannot imagine going on tele-holidays" says **Clara Raposo** in *Jornal de Negócios*. [see more >](#)

>> **Ricardo Cabral** declares in *Público* that "it is clear that the ECB's quantitative expansion programmes have played a decisive role in the evolution of interest rates for Portuguese public debt". [see more >](#)

>> **Francisco Louçã** comments in *Expresso* the dismissal of the person responsible for the interpretation of the data processing law at the Lisbon municipality. [see more >](#)

>> **João Duque's** comments on the Joe Berardo case, in *Expresso*. [see more >](#)

>> **Francisco Louçã's** opinion regarding the HBO mini-series "The Mare of Easttown", with Kate Winslet, in *Expresso*. [see more >](#)

>> **Maria Rosa Borges** writes in *Jornal Económico* about "Higher Education and Economics". [see more >](#)

>> **Jesuáldo Fernandes** talks to *Jornal Económico* about the role of technological solutions in education. [see more >](#)

>> **Carlos Manuel de Oliveira** asks the question in *Imagens de Marca*: Should we achieve loyalty or permanently conquer? [see more >](#)

>> An article by **Joana Santos Silva**, "Integrity, Vaccines, and Being Run Over", in *Executive Digest*. [see more >](#)

>> **Clara Raposo's** opinion on the "Google effect", in *Executive Digest*. [see more >](#)

>> Statements by **Paulo Trigo Pereira** in *Expresso* about the selection contests for Public Administration directors without any objections. [see more >](#)

>> In an interview with *HR Portugal*, **Clara Raposo** highlights the School's "tireless work" to "ensure that we attract the best students, from both Portugal and around the world, and that we prepare them to be wise persons as they command of the economy of the future". [see more >](#)

>> In the 'Perfect Storm' podcast of *Rádio Observador*, **João Ferreira do Amaral** and **Vera Barros** talk on the topic of "The difficulty in achieving herd immunity versus the bank cases". [see more >](#)

>> Comments by **Francisco Louçã**, on the arrest of Joe Berardo and the doubts regarding the accident caused by the car of the Minister of Internal Affairs, on *SIC Notícias*. [see more >](#)

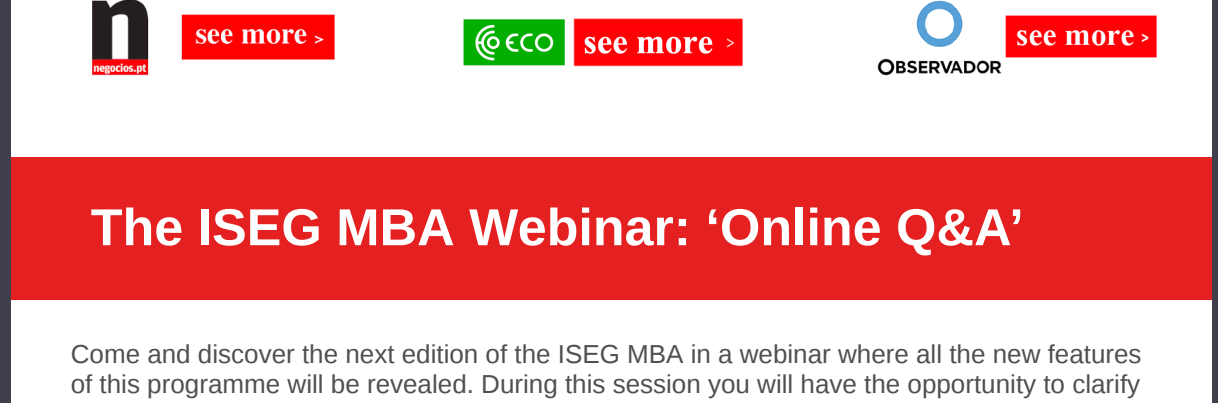
## ISEG's Economic Outlook

### ISEG's Economic Outlook for the month of June, 2021

Based on the as still incomplete data available for the 2nd Quarter of 2021, GDP is expected to grow between 15% and 16% during the 2nd Quarter of 2021 in year-on-year terms, and between 4.6% and 5.5% in quarter-on-quarter terms. The forecast of annual growth of 3.5%-4.5% remains.

If you haven't had the opportunity to read the Economic Outlook for the month of June, click [here](#).

Gráfico 1 | Indicadores de Clima Económico (ICLIMAS) e Sentimento Económico (SENTIUE.S) e variações homólogas do PIB (vhPIB)



ISEG's Economic Outlook has already been cited in numerous media:

[see more >](#)

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## The ISEG MBA Webinar: 'Online Q&A'

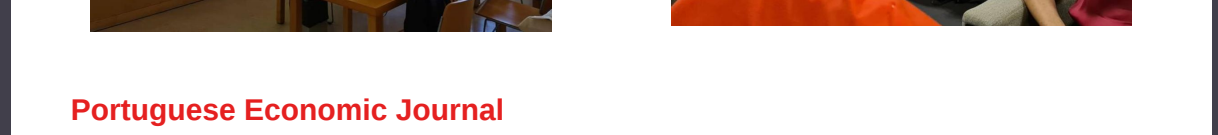
Come and discover the next edition of the ISEG MBA in a webinar where all the new features of this programme will be revealed. During this session you will have the opportunity to clarify any doubts directly with the executive director of the ISEG MBA, Paulo Soeiro de Carvalho. Don't miss it, on the **12th July, at 18.00**.

Enrol [here](#).

webinar

July 12th  
6PM (Lisbon time zone)

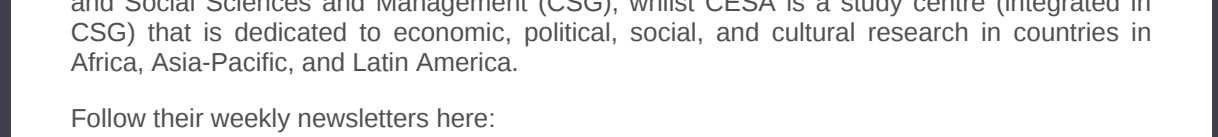
**Online Q&A**  
with ISEG MBA Executive Director



## Keep up-to-date with Research news

### European Journal of Management Studies Annual Meeting

This week, ISEG hosted a conference - which could be joined online - promoted by de EJMS, the scientific magazine of ISEG edited by Emerald.



### Portuguese Economic Journal

A new post on the blog of the Portuguese Economy Research Report - the PEJ blog dedicated to divulging research on the Portuguese economy: "Helping the government promote its policies", by Cláudia Custódio, Christopher Hansman, and Diogo Mendes.

[ver mais >](#)

### REM, CSG, and CESA Newsletters

REM and CSG are Research Consortia in the areas of Economics and Mathematics (REM) and Social Sciences and Management (CSG), whilst CESA is a study centre (integrated in CSG) that is dedicated to economic, political, social, and cultural research in countries in Africa, Asia-Pacific, and Latin America.

Follow their weekly newsletters here:

[see more >](#)

[see more >](#)

[see more >](#)

## Alumni and Students in the news

**João Dias**, a graduate in Economics from ISEG, was appointed an executive director of AICEP Portugal Global - Agency for Investment and External Trade of Portugal, E.P.E.

Find out more [here](#) and also watch a recent [video](#) where our alumnus explains how AICEP is promoting Portuguese furniture around the world in digital format in the current context.

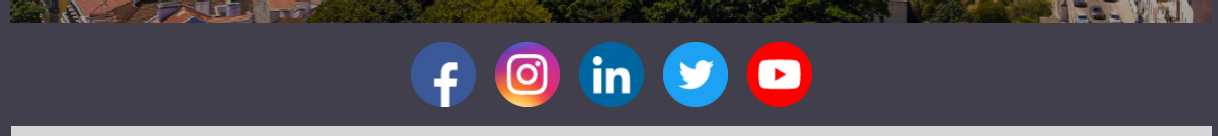
**THE SHADOW BANKING SYSTEM**

The 17th Newsletter of LIS – Lisbon Investment Society, a platform created by ISEG students, has already been published.

Learn more [here](#).



OPEN MINDS. GRAB THE FUTURE!



[www.iseg.ulisboa.pt](http://www.iseg.ulisboa.pt)

