PREFERÊNCIAS DE EMAIL | VERSÃO WEB

Lisbon School of Economics & Management Universidade de Lisboa

LISBOA UNIVERSIDADI

A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!



"The recent celebrations of ISEG's 110th anniversary made me re-live part of the history and memory of this centenary School, to which I feel proud to belong. But it is more than a School, it's a place of learning ISEG (is a) brand!

As a result of carrying out a brief academic research, I was able to find a PhD thesis by António Carrilho, from 2016, which presents a historical approach to the Portuguese museology of the time of the First Republic.

Curiously, one of the references is precisely the Commerce Museum of the Instituto Superior de Comércio (School of Commerce) of 1916 (see image below), a space which, after several renovations, maintains the traces of the past and with it the memories of this place, which is nowadays known as ISEG's Salão Nobre.



The Commerce Museum of the School of Commerce, as it was then, had its own endowment, income, and expenses, and was open to the general public for visits. The highlights of its collection were the advertising exhibitions for Portuguese products in the national and international commercial circuits and the learning of the avant-garde techniques used abroad to conquer new markets, or even to increase exports.



When contemplating historical legacies, for example, and also within the context of cultural heritage, brings to mind the contribution of Sir Alan Peacock, which was influenced by his experience in economics and public finance. As a brilliant economist, Alan Peacock's interest in cultural heritage was pioneering and enduring. In the research that he carried out on the system of financing heritage, he exposed a major concern that, dependent on public funding alone, the managers of these organisations would have hardly any incentive to promote "the public interest", and thus obtaining additional financing was quite plausible. In the context of scarce financial resources and the presence of political pressure to justify intervention in culture, economic aspects tend to act together as the main decision-making factor.

Accordingly, it is interesting to note how culture came to be linked with the model of economic thinking. In other words, nowadays we live in a time when the economy has gradually begun to take an interest in culture. The economy of culture is therefore a strategic axis for nations' development. Even though we live in a global economy, it is via universities' history and cultural heritage that we create the narratives of the past, which bring benefits for not only the present, but also for the future, which a university such as ISEG is certainly capable of achieving."

ISEG's secret: a New Episode of Beyond IMAGENS DE MARCA series

Imagem de Marca, of SIC Notícias, launched another episode of its series 'Beyond Imagens de Marca' – this time about ISEG – on the YouTube Empower Brands Channel.

In this episode, ISEG president Clara Raposo reveals the secret of the longevity of the oldest school in economics and management in the country, as well as the secret of educating great professionals who "leave their mark on society".

Watch the programme here:



ISEG: 110 years creating successful leaders | Beyond Imagens de Marca

In this edition of the Newsletter we highlight the summary of ISEG's Economic Outlook for June, the financial markets executive programme in partnership between ISEG and BNP Paribas, our winning alumni at the Women in Tech Awards, and the mediatic visit of our distinguished alumnus, Aníbal Cavaco Silva, to ISEG.

The following are cited in this number: Ana Venâncio, António Garcia Pereira, António Mendonça, Carolina Afonso, Clara Raposo, Francisco Louçã, João Duque, João Ferreira do Amaral, Luís Nazaré, Manuel Ennes Ferreira, Maria João Guedes, Paulo Trigo Pereira, Ricardo Cabral, Rui Franco, Vera Barros and Vítor Magriço.



Is the level of confidence on the rise?

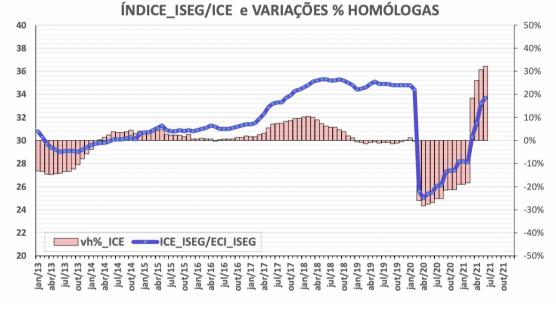
>> Comments by Francisco Louçã on the racist insults of players in the England team, in Expresso.	Expresso	see more >
>> An article on "Soccer: emotions, politics, and business", by Paulo Trigo Pereira , in Observador.	OBSERVADOR	see more >
>> João Duque's opinion about the National Health Service, in Expresso.	Expresso	see more >
>> An article by Francisco Louçã on the lack of doctors, in Expresso.	Expresso	see more >
>> Ricardo Cabral writes in Público about the introduction of a minimum rate of corporation tax.	Público	see more >
>> Comments by João Duque about the effect of the increase of interest rates for companies, in Jornal Económico.	JE o Jarnal Económico	see more >
>> The challenges of B2B sales, according to Rui Franco , Coordinator of the B2B Sales Performance executive programme, in Jornal Económico.	JE O Journal Económico	see more >
>> An article by Manuel Ennes Ferreira about the CPLP, in Expresso.	Expresso	see more >
>> Luís Nazaré's opinion regarding the deadlines for completing the new Lisbon metro link between São Sebastião and Alcântara.	negocios.pt	see more >
>> Expresso reports that António Mendonça has announced that he is running for the position of Chair of the Order of Economists.	Expresso	see more >
>> An article by Maria João Guedes on corporate governance, in Executive Digest.	Executive	see more >
>> Carolina Afonso reveals how to avoid greenwashing, in Revista Sustentável.	SUSTENTÁVEL	see more >
>> Comments by Vítor Magriço and Ricardo Cabral on the employability of Portuguese exports outside the EU, in Polígrafo.	Poligrafo	see more >
>> The opinion of António Garcia Pereira on the Superior Council of the Magistracy, in Notícias Online.	Molicius	see more >
>> João Duque speaks on the TSF Forum about the Luís Filipe Vieira case.	RÁDIO NOTÍCIAS	see more >
>> João Ferreira do Amaral and Vera Barros talk about the revision of the European Central Bank's goals, on the Perfect Storm podcast of Rádio Observador.	OBSERVADOR	see more >
>> Comments by Francisco Louçã, on the Luís Filipe Vieira case and other current issues, on SIC Notícias.		see more

ISEG's Economic Outlook

ISEG's Economic Outlook for the month of June, 2021 is now available

The ISEG confidence index for June, 2021, for the short-term evolution of the Portuguese economy was 33.7, which represents an increase in confidence in relation to the previous month, whose index value was 33. In quarter-on-quarter terms, the index's growth suffered a deacceleration.

Know more here.



ISEG's Economic Outlook, calculated by ISEG's Economic Analysis Group, has already been cited in numerous media:

JE see more >

see more >

Executive see more >

ISEG and BNP Paribas join forces for education in financial markets

Students with a specialisation in capital markets and securities operations will be fast-tracked for the **BNP Paribas** recruitment process. **ISEG undergraduates of Finance, Management, or Gestão** can specialise in this area.

"This is a critical area for all students of Finance and Management, as it demands very technical knowledge with a level of expertise that is difficult to find in the market. Although the syllabi of our Bachelor's degrees already offer a basic preparation in these areas, this specialisation is the missing piece on our chess set", affirms the Coordinator of the ISEG Bachelor's in Finance, Professor **Ana Venâncio**.

Know more here.



Keep up-to-date with Research news

ISEG participates in the first Collaborative Tourism and Innovation Laboratory

The first Collaborative Tourism and Innovation Laboratory, KIPT (Knowledge to Innovate Professions in Tourism), was inaugurated on the 8th of July, in a ceremony that took place at the Universidade do Algarve, which was attended by the Minister of Science, Technology, and Higher Education, Manuel Heitor, as well as the Secretary of State for Tourism, Rita Marques.

In addition to ISEG, the following constitute this laboratory: the European University, Universidade do Algarve, Universidade de Évora, Universidade Lusófona, Instituto Politécnico de Leiria, Instituto Politécnico de Bragança and Instituto Universitário de Lisboa (ISCTE).

The objective of KIPT is to contribute to the more resilient and sustainable development of tourism, by means of research and innovation activities.

Find out more here.



ISEG hosted the 1st Meeting of Young Researchers from the CPLP on Africa

Resulting from a partnership between ISEG and the União das Cidades Capitais de Língua Portuguesa (UCCLA), the 1st Meeting of Young Researchers from the CPLP on Africa took place on the 8th and 9th of July, in a hybrid format.

The first day of this event was held at the UCCLA headquarters and featured several interventions, including those of António Mendonça (an ISEG professor and Chair of CESA - Centre for Research in Africa and Development Studies), Vítor Ramalho (Secretary General of UCCLA), Francisco Ribeiro Telles (Executive Secretary of CPLP), and Cristina d'Abril (from the UCCLA organising committee).

The second day of this event took place at ISEG, where a round table was held on "Digitalization in Development and Cooperation in Africa", followed by four discussion panels of young researchers from Angola, Brazil, Mozambique, and Portugal.

Find out more here.



The Portuguese Economic Journal

The 14th Annual Meeting of the Portuguese Economic Journal

This conference took place on the 2nd and 3rd of July in a hybrid format at the Católica Porto Business School. Approximately 80 articles were submitted by researchers from more than 30 universities, in 13 countries, from 5 continents. The Consultaccount Award for the best paper submitted by a PhD student was awarded to Elizaveta Sizova, of K.U. Leuven, Belgium.

In addition, PEJ's June newsletter, which focusses on the annual growth evaluation, is now available



ISEG Alumni win Women in Tech Awards!

Former ISEG students win Portuguese Women in Tech Awards 2021

Andreia Tulcidás and Sara Rodrigues, both ISEG alumni, were the big winners of the Portuguese Women in Tech Awards 2021, respectively for the categories of "Community Leader by Sky Technology Center – Portugal" and "HR & Talent Acquisition Pro".

Andreia Tulcidás, who has a degree in Management and a Master's in Marketing from ISEG, is a Community Engagement Manager at **OutSystems**.

Sara Rodrigues has a degree in Economics from ISEG and holds the position of People Associate Director at **Deloitte Portugal**.

Many congratulations to both for their journey and for their awards.

Find out more here.



News from the Students



The **ISEG Young Economics Society** launched another edition of Jornal Económico, this time on tax havens.

This is the 12th edition of this journal, which counts with the participation of **Margarida Abreu**, Associate Professor with Aggregation

Read more here.



Watch the new "To the Top" podcast of **LIS – Lisbon Investment Society**, with the presence of **Paulo Véstia**, who holds a degree in Economics and a Master's in Mathematical Finance from ISEG. He is currently a Risk Modelling & Analytics Specialist at UBS bank, in Zurich (Switzerland).

Listen to the podcast here.

Aníbal Cavaco Silva in a mediatic visit to ISEG

President Aníbal Cavaco Silva back at ISEG

On the 30th of June, **Aníbal Cavaco Silva**, former President of the Portuguese Republic, and an alumnus and former professor of Finance at ISEG, attended the launch of Professor Joaquim Sarmento's book, Portugal: Liberdade e Esperança.

This visit to ISEG by such a distinguished Alumnus attracted media attention.

In 2016, Cavaco Silva received Alumni Económicas' Economic, Political and Social Career Award.





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