PREFERÊNCIAS DE EMAIL | VERSÃO WEB

Lisbon School of Economics 1anage<mark>men</mark>t e de Lisboa

LISBOA UNIVERSIDADE

A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

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"I decided more than a year ago to apply for the recruitment process of Formula Student Técnico, which is a team that builds formula-type racing cars and then competes with them internationally. At the time, I knew that I wanted to be part of a project, but I just didn't know which one! When I got to know FST, I realized that it would be something totally different for the team, who had never recruited anyone who wasn't an engineer, such as me, but I decided to take up the challenge anyhow. It was one of the best decisions I made, because I managed not only to apply concepts and ideas that I had learned in my degree, but I was also able to explore the application of management in the field of technology, which, just as in the case of this type, is unpredictable.

In my role as a sponsorship manager, I have been able to significantly improve my soft skills, both by means of contact with the sponsors and also through contact with my teammates, who, as expected, all have extremely different ways of thinking and working.



As a result of the difficulties brought about by the COVID-19 pandemic, we had to improve our value offer to the sponsors in order to be able to demonstrate the attractiveness of the project and, ultimately, to have the cars ready on time, without losing sight of our own objective - which is to innovate. Furthermore, this process has allowed me to really understand the importance of management, be it during the design phase, or during the manufacturing or testing phase, and it has made me extremely curious to know what the future is that awaits us in this indivisible sphere of management and the advancement of technology.

Reconciling my experience with my Master's degree at ISEG was not always easy, as each has proved to be extremely demanding. However, having applied meticulous time management, the end result has been very rewarding! I therefore recommend any student to get involved in such projects, as these are undoubtedly projects that make us get to know ourselves better both as an individual and as a team, while at the same time enriching our academic life."

ISEG student is a manager in international car competitions - and on SIC

Beatriz Silva, a graduate in Management from ISEG, who is currently studying for a Master's in Management and Industrial Strategy, is part of the FST Lisboa, team, of Instituto Superior Técnico, which produces racing cars every year and competes in international competitions similar to Formula 1 at university level. The team is interdisciplinary and consists of 60 university students, each with their own function. Beatriz Silva is a sponsorship manager and was interviewed by SIC about her role in the team.

This year, FST Lisboa qualified for competitions in Germany and Spain, during the coming month of August.

"There are times when we have everything planned, but suddenly everything changes, and we have to find a solution as we ultimately have to achieve our goals", says Beatriz Silva. See the interview here:



In this edition of the Newsletter we highlight the renewal of ISEG's COVID-SAFE and ISO 9001 certifications, the audience of Professor Carlos Farinha Rodrigues with the President of the Republic, and ISEG's participation in ECO's "Conversas de Praia" initiative The following are cited in this number: António Ascensão Costa, Carlos Bastardo, Carlos Farinha Rodrigues, Carolina Afonso, Clara Raposo, Francisco Louçã, Joana Santos Silva, <u>João Duque, João Ferreira do Amaral, Joaquim Miranda Sarmento, Jorge Borges, Maria</u> Isabel Mendes, Ricardo Cabral, Ricardo Lopes, Sandra Maximiano, Sara Falcão Casaca, Sofia Santos and Vera Barros.



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Concentrate efforts to recover the economy >> Carlos Bastardo's opinion on the summer macroeconomic forecasts see more > released by the European Commission, in Negócios. >> Francisco Louçã writes about "Cuban Disruptions", in Expresso. see more > >> An article by João Duque on the limitation of the number of see more > mandates, in Expresso. >> Jornal Público interviews Sara Falcão Casaca, an ISEG professor see more > and vice-chair of the Economic and Social Council. >> The opinion of Ricardo Cabral on "The ECB's new monetary policy see more strategy". >> "The economy has been following the evolution of the pandemic", see more > says António Ascensão Costa, in Negócios. >> An article by Sandra Maximiano about sleep deprivation, in see more > Expresso. >> Are we going to be under or over the inflation threshold? asks see more > Francisco Louçã, in Expresso. >> Joaquim Miranda Sarmento is interviewed in Diário de Notícias ee more > about the launch of his new book: 'Portugal, Liberdade e Esperança'. >> Clara Raposo's opinion in this week's ISEG column in Executive Executive see more > Digest. >> Carolina Afonso and Ricardo Lopes are interviewed by Líder LIDER see more > Magazine about the launch of the Green Purpose platform. >> Joana Santos Silva's opinion on excessive work, in Vida VidaEconómica See more > Económica. >> The opinion of **Sofia Santos** regarding education in the area of **FUNDS** see more > sustainability, in Funds People magazine. [Pages 74 and 75]. PEOPLE >> The opinion of João Ferreira do Amaral and Vera Barros on the see more > revision of goals of the European Central Bank, in the 'Perfect storm' OBSERVADOR podcast of Rádio Observador. >> Nuno Crato indicates the techniques required for studying well, on see more Rádio Observador's 'Top Grade' podcast [Part 1 and Part 2]. OBSERVADOR see more OBSERVADOR >> Sandra Maximiano's analysis of the Government's perspectives, in SIC 🥝 see more SIC Notícias. >> Comments by Francisco Louçã on current news, on SIC Notícias. SIC Sice more SIC see more >> Joaquim Miranda Sarmento is interviewed by Porto Canal about his see more new book, which was recently launched at ISEG.

ISEG renews its COVID-SAFE and ISO 9001 certifications

After an inspection of ISEG's facilities to one again verify the effective implementation of health and safety procedures and practices, APCER – the Portuguese Certification Association renewed ISEG's COVID-SAFE certification. The certification covers the whole of the ISEG Campus.

In addition to renewing the COVID-SAFE certification, APCER also renewed ISEG's ISO 9001:2015 certification, after having carried out an audit at the end of June, in which the school "demonstrated that it understood the requirements that apply to its management system and to its products and services, including legal requirements and those of its customers", says Susana Anjos, Advisor to the Dean's Office.

The ISO 9001 norm is the most widely-used management systems standard worldwide, and it is an international reference for **Ouality Management Systems Certification**

Susana Anjos also highlights some of the strengths identified during the audit of the School's management system, such as:

- International Accreditations;
- A clear strategy that is aligned with the objectives; - A Planning Structure (goals, indicators, and action plans);
- Transparency and the sharing of results with the community;
- Confronting the SARS-COV2 pandemic (COVID Safe accreditation); - The involvement of Top Management;
- The consolidation of the Management System at the operational level;
- The use of suitable information systems for the business;

- Alignment with the UN sustainable development goals; - The rates achieved for applications for admission to education cycles and employability.



Prof. Carlos Farinha Rodrigues has an audience with the President of the Republic

Prof. Carlos Farinha Rodrigues had an audience with the President of the Republic, Marcelo Rebelo de Sousa, at the Palácio de Belém, on the 14th of July. Issues were debated during the audience related to the situation of poverty in Portugal, the strategy to combat this poverty, and also the Recovery and Resilience Plan.

In addition to being a professor at ISEG and the Coordinator of the Master's in Economics and Public Policy, Carlos Farinha Rodrigues is a member of the board of the IPP - Thomas Jefferson-Correia da Serra Public Policy Institute and an advisor to INE in the areas of income distribution and household statistics. Carlos Farinha Rodrigues was also appointed by the Government last May to be a member of the Commission for the monitoring of the application of funds allocated by the European Union to Portugal.



ISEG in "Conversas de Praia"

ISEG participates in ECO and Wygroup's "Conversas de Praia" conversations, which are dedicated to communicating with future generations

What do future generations want that current ones don't want to hear about? How to communicate without compromising? Follow the relaxed responses to these questions on the 27th of July, at 11.00, in the 3rd episode of the "Conversas de Praia" initiative, a partnership between ECO and Wygroup, which brings together Jorge Borges, ISEG's Marketing Director; Nuno Pinto de Magalhães, Communication and Institutional Relations Director of Sociedade Central de Cervejas; Rodolfo Oliveira, Managing Parner of Bloomcast Consulting; and Vanda Jorge, Director of Ecohunter by ECO.

Watch the live stream session on ECO's Facebook page.

Find out more here.



Keep up-to-date with Research news...

Portuguese Economic Journal

The PEJ, its conference, and the Portuguese scientific community as seen from across the border.



You can also read the new post on the Portuguese Economy Research Report blog, PEJ's blog dedicated to the sharing of research on the Portuguese economy, "Corporate reorganization as labour insurance in bankruptcy".



CSG Newsletter

CSG is a Research Consortium in the areas of Social Sciences and Management (CSG), whose news can be followed in its weekly newsletters. See the CSG Newsletter #193:



30th Anniversary of SOCIUS: the 6th essay to be published by Público

"Natural Capital, Ecosystems and Value", by Prof. Maria Isabel Mendes, in Público. This is the 6th in a series of 12 essays published by Público newspaper to commemorate the 30th Anniversary of SOCIUS



OPINIÃO

O Capital Natural, os Ecossistemas e o Valor

Os projetos e os negócios que colocam em risco elevado a resiliência e a sobrevivência dos ecossistemas naturais podem ser rentáveis na ótica do investidor; porém, na ótica ambiental, serão sempre negativos a curto ou a longos prazos.





Maria Isabel Mendes

...and the news of our Students

ISEG Junior Business Consulting has new Governing Bodies

Last week, the new Governing Bodies of ISEG Junior Business Consulting were presented. Meet the new team here.

ISEG Junior Business Consulting is an association created by ISEG students with the objective to enhance the academic and professional performance of its members, through the practical application of theoretical knowledge acquired during their academic education.



PhD student publishes an article in Le Monde Diplomatique

Susana Brissos, a graduate in Economics, with a Master's in Development and International Cooperation, who is currently studying for a PhD in Development Studies, is a researcher at CESA/CSG and has just published in the Portuguese edition of the renowned journal Le Monde Diplomatique. Her paper is entitled "Markets will not bring hunger to an end".

Read the paper here.



Alumni in the news



Anabela Possidónio, a graduate in Management, was the Executive Director of the CUF Academic Center and has just launched 'Shape your Future' to help young people and adults to decide their academic and professional paths in accordance with their skills and preferences.

Marta Vicente, who has a Master's in Human Resources Management, is the new Head of People at Neotalent.

Learn more here.

Learn more here.



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