

A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing innovative leaders who influence both the country and the whole world. Here we are, again!

"ISEG, interdisciplinary, specialisation, and quick adaptation!"

"The evolution of ISEG, which for decades has developed teaching and research in the fields of Economics, Management, Quantitative Methods, and Social Sciences, has reconciled in a brilliant way specialisation in each of these fields by each of its faculty, which has resulted in interdisciplinary arising from the interaction between colleagues from different scientific areas and different departments." This interdisciplinary has been especially visible and energised by the research consortia that constitute the research centres of different scientific areas.

Accordingly, within the fields of quantitative methods, economic and business sciences, and social sciences axis, ISEG gives rise to a fascinating diversity of knowledge and teaching and research methodologies, enhancing economic and business sciences through the applying the rationality of quantitative methods and the inclusion of references and concepts from the social sciences.

Clara Raposo
Dean of ISEG

António Palma dos Reis
Head of the Department of Management and Professor of Information Systems and Operations Management

The experience of working together with colleagues from such diverse scientific areas certainly led to an increase in the speed which our ISEG adapted to remote online teaching, in March 2020. In less than a week we all started teaching online, without this abrupt change resulting in any major reduction in performance. Congratulations to ISEG and to all of our colleagues!

We don't know yet what next year will be like in terms of being able to resume face-to-face teaching, however we do know that whatever type of teaching is adopted, be it face-to-face, online, hybrid, or mixed, we will do our best, and our students will be able to complete the academic calendar and will master those subjects taught, being very well prepared for success in the evolving labour market!"

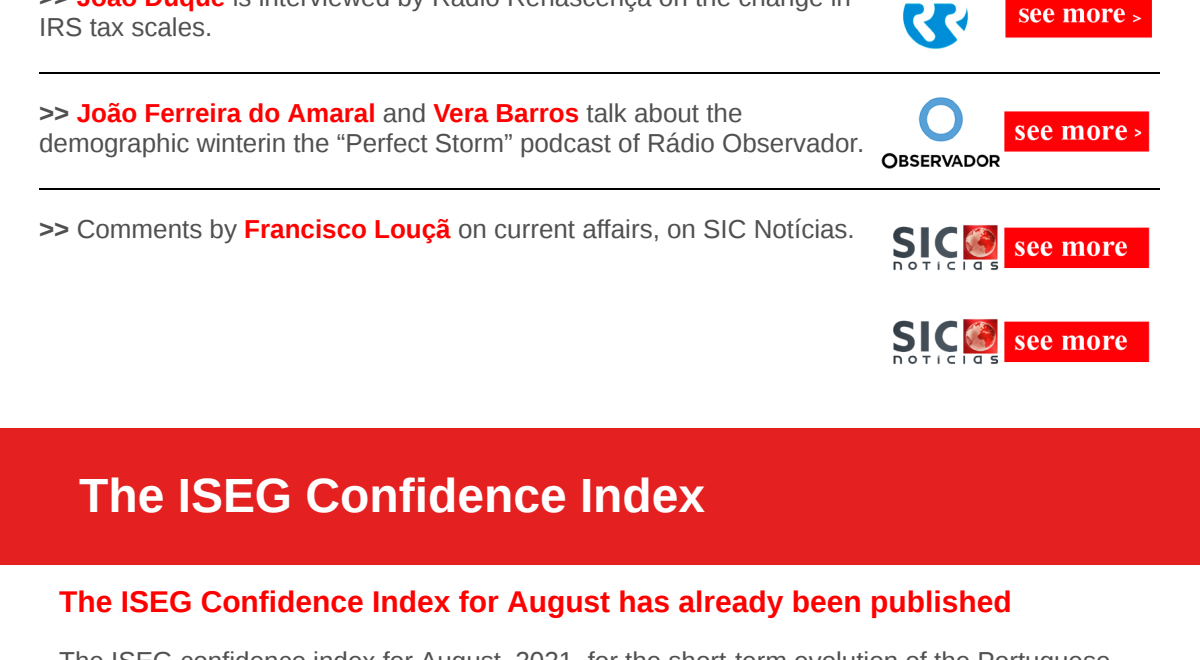
Graduation Celebration Masters 2021!

Today, the 10th of September, late in the afternoon there will be a celebration party and diploma ceremony for all graduates who completed their Master's degrees at ISEG in 2020-2021. Congratulations are in order for all ISEG is delighted to gather together its Alumni again - outdoors, of course.



In this index of the Newsletter we highlight the Masters Graduation Celebration, 2021, the ISEG Confidence Index for the month of August, the attribution of FCT funding to ISEG research projects, and the return of the Antena 2 concerts. We also highlight the first article of the new series entitled "A School of Is: 111 YEARS, 111 ALUMNI", which includes a special testimony about Alfredo da Silva, sent by his great-grandson Vasco de Mello.

The following are cited in this number: **António Ascensão Costa**, **António Garcia Pereira**, **Carlos Bastien**, **Carolina Afonso**, **Clara Raposo**, **Francisco Louçã**, **Helena Amaral Neto**, **João Duque**, **João Ferreira** do Amaral, **Manuel Ennes Ferreira**, **Maria Rosa Borges**, **Paulo Trigo Pereira**, **Ricardo Cabral**, **Sofia Santos** and **Vera Barros**.



New Masters graduates head for the future of economics and management

>> An article by **João Duque** on the future of the country, in Jornal de Negócios.

>> Statements by **Clara Raposo** in Jornal Económico on the return to normality.

>> **Manuel Ennes Ferreira** writes a chronicle on "Terrorism and support to Africa", in Expresso.

>> **António Ascensão Costa** speaks about economic developments, in Expresso.

>> **Francisco Louçã** comments on the disintegration of Bolsonaro's influence and power, in Expresso.

>> The opinion of **Ricardo Cabral** on cryptocurrencies and the financial system, in Público.

>> "The beginning of the end of the Portuguese economic "miracle"?", questions **Ricardo Cabral**, in Público.

>> **Ricardo Cabral** says that the Eurozone fiscal policy "remains very accommodating (or expansionist)", in Público.

>> **Francisco Louçã's** opinion on the distribution of PRR funds, on Expresso.

>> An article by **Paulo Trigo Pereira** on local government candidates, in Observador.

>> The opinion of **Sofia Santos** on academic education in the field of sustainability, in Jornal de Negócios.

>> **Maria Rosa Borges** calls for the mobilisation of financial inclusion in Africa, in Executive Digest.

>> **Helena Amaral Neto** is interviewed in F Luxury Magazine.

>> An article by **Carolina Afonso** on "Digital platforms and conversion", in Imagens de Marca.

>> An article by **António Garcia Pereira**, entitled "The censorship of "Público" - no axe can cut off the root of thought.", in Notícias Online.

>> **João Duque** is interviewed by Rádio Renascença on the change in IRS tax scales.

>> **João Ferreira do Amaral** and **Vera Barros** talk about the democratic winter in the "Perfect Storm" podcast of Rádio Observador.

>> Comments by **Francisco Louçã** on current affairs, on SIC Notícias.

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The ISEG Confidence Index

The ISEG Confidence Index for August has already been published

The ISEG confidence index for August, 2021, for the short-term evolution of the Portuguese economy was 36.8, which represents an increase in confidence in relation to the previous month, whose index value was 35.4.

Know more [here](#).



ISEG's Economic Outlook, which is calculated by ISEG's Economic Analysis Group, has already been cited in numerous media:

Executive [see more](#) [see more](#)

The ISEG Economic Outlook has wide coverage in the media

The ISEG Economic Outlook for August was quoted in various media. If you have not had the opportunity to read it yet, click [here](#).

[JN](#) [see more](#) [@ecce](#) [see more](#)

[diário](#) [see more](#) [n](#) [see more](#)

[RTP](#) [see more](#) [E](#) [see more](#)

[VISÃO](#) [see more](#) [NOTÍCIAS - MINUTO](#) [see more](#)

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New ISEG Research Projects attract funding from FCT

In the most recent and very selective FCT call for research projects, ISEG was distinguished by the relevant set of projects that it heads up. Congratulations to the teams and the lead researchers:

Alexandra Bugalho de Moura

Project Name: Optimal Reinsurance with dependencies

Research Centre: CEMAPRE, REM

Funding: €49,836.62

Nuno Brites

Project Name: SDEFish - Sustainable Management of Fisheries with Stochastic Differential Equations

Research Centre: CEMAPRE, REM

Funding: €31,764.70

Patrícia Melo

Project Name: Growth or Relocation? Transport Accessibility and Economic Activity Location (TASSEL)

Research Centre: UECE REM

Funding: 240.891,86€

Sandra Maximiano

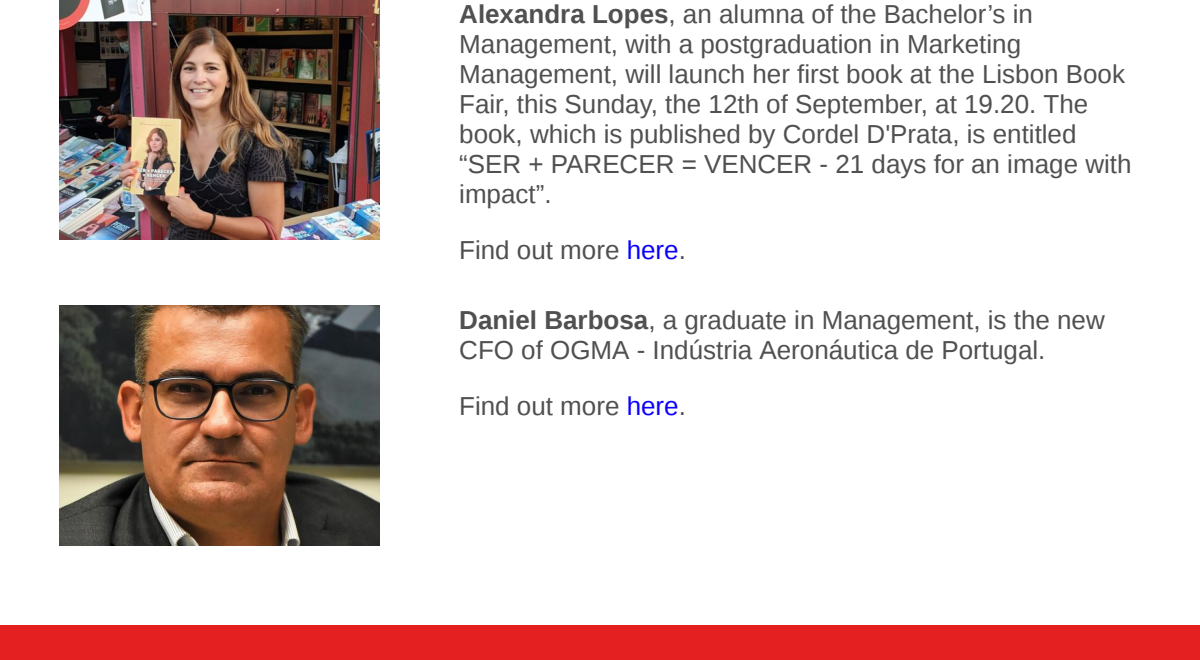
Project Name: Female representation and workplace dynamics: an experimental approach

Research Centre: UECE REM

Funding: 243.391,87€

A School of 1st: 111 YEARS, 111 ALUMNI Tribute to Alfredo da Silva, by Vasco de Mello

ISEG celebrated its 110th anniversary in 2021, the same year that Alfredo da Silva – a prominent Portuguese businessman and founder of the CUF Group – would have turned 150. We associate ISEG with this celebration, it being the School where Alfredo da Silva graduated from, and it is with him that we start our new series on featured Alumni.



Dr. Vasco de Mello was kind enough to send us this testimonial, which we publish below:

"I am very pleased to join in the celebration of the 110th anniversary of ISEG, one of the most recognised and emblematic schools of Economics and Management in Portugal, which has always sought to teach its students with rigour, innovation, and humanism.

These are values that were to a large degree shared by my great-grandfather, Alfredo da Silva, founder of the CUF Group and one of the most distinguished students of ISEG's predecessor, the Instituto Comercial e Industrial de Lisboa.

Vasco de Mello
Great-grandson of Alfredo da Silva
Chair of José de Mello Group and of the Amélia de Mello Foundation

Alfredo da Silva
Founder of the CUF Group and one of the most distinguished students of ISEG's predecessor, the Instituto Comercial e Industrial de Lisboa.

As we continue his work, in the form of the José de Mello Group, representing a business legacy that dates back more than 120 years, I would also like to praise the role played by ISEG in the education of countless members of the Group's staff who chose to make their professional careers in the CUF Group, and, more recently, in its successor companies".

Vasco de Mello
Chair of the José de Mello Group and of the Amélia de Mello Foundation

Former Dean of ISEG in the news in Expresso

Professor Carlos Bastien was interviewed by Expresso regarding the re-publication of the two main works written by Francisco António Correia, a former Director of ISEG in the days when it was called the Instituto Superior de Comércio - now ISEG.

Learn more [here](#).

A história desconhecida de um pioneiro de ensino de Economia

O chefe aduaneiro Francisco António Correia revolucionou o Instituto Superior de Comércio

Um europeista entre Guerras Mundiais

O europeísmo de Francisco António Correia, um homem de visão, que se tornou um dos principais impulsionadores da modernização do ensino superior em Portugal, é o tema de um novo livro de Francisco António Correia, publicado pela editora Alameda.

Francisco António Correia, o pai da disciplina de política económica internacional no ensino superior em Portugal.

A primeira História Económica de Portugal

Não há primeiro livro sobre a história económica portuguesa, mas há um primeiro livro sobre a história económica portuguesa, publicado em 1929, o livro "História Económica de Portugal", de Francisco António Correia, publicado pela editora Alameda.

Antena 2 concerts return to ISEG

The new season of Antena 2 concerts at ISEG is about to begin. This month we have three concerts in the Caixa Geral de Depósitos Auditorium, which can't be missed.

15th September (19.00) - "Portuguese Composers Cycle" Concert (students from the Lisbon School of Music). See the programme [here](#).

17th September (19.00) - Concert by the Darcos Ensemble. See the programme [here](#).

24th September (19.00) - Cristiano Riós Concert (percussion), with Ricardo Vicente on the piano. See the programme [here](#).

More research news

Portuguese Economic Journal

The third and last issue of the PEJ for this year is already available [here](#).

A new article published in the PEJ, which has first been made available online: "Investors' perspective on portfolio insurance", by Raquel Gaspar (a professor at ISEG) and Paulo Silva.

A new PEJ Talk (junior edition) is available on PEJ's YouTube channel, with Elizaveta Sizova, winner of the Consultaccount Award, 2021.

Also, don't miss the August Newsletter, which is available on this [link](#).

[Portuguese Economic Journal](#) [see more](#)

[Portuguese Economic Journal](#) [see more](#)

[Portuguese Economic Journal](#) [see more](#)

ISEG Alumni news

Alexandra Lopes, an alumna of the Bachelor's in Management, will launch her first book at the Lisbon Book Fair, this Sunday, the 12th of September, at 19.20. The book, which is published by Cordel P'Prata, is entitled "SER + PARECER = VENCER - 21 days for an image with impact".

Find out more [here](#).

Daniel Barbosa, a graduate in Management, is the new CFO of OGMA - Indústria Aeronáutica de Portugal.

Find out more [here](#).

Merchandise KIT, 2021-22

Have you seen the new ISEG merchandise KIT for the start of the academic year? Would you like to ...

