NEWSLETTER #65 PREFERÊNCIAS DE EMAIL | VERSÃO WEB 17th of September, 2021 Lisbon School of Economics & Management Universidad<mark>e de</mark> Lisboa LISBOA "A year of hope! A University which If nothing serious comes to pass that contradicts our "makes a School" does predictions, life will return to normal this year. If we have this by way of free, learned anything in the meantime, it is that nothing replaces innovative, and plural the lecture room. For if we have learnt nothing else, it is that thinking regarding digital tools can be a great help. We'll go back to face-to-Economics through to face teaching equipped with more tools for success. Management, based on

informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions. Since 1911 we have been providing opinion

So let's start this new academic school year in the best way possible. To do that, there are things that we know, yet we can never repeat them enough, and neither can we communicate them enough to the students.

For they must be aware that we, the faculty, are here to help them right from the start. What you don't fully understand the first time, you'll come to understand the second time So let's start now. Today! It's important to pay attention

during lectures right from the start. Don't give up when difficulties arise. Never give up! We, the faculty, are always here to give you a hand. Paying attention during lectures is precious. Knowledge is the consequence of thought, say the psychologists and we only think, and get to know things, when we pay full attention

leaders who influence both the country and the whole world. Here we are, again!

Nuno Crato Member of the Senate of Universidade de Lisb and an ISEG Professor

when you reread a text you obtain the so-called "illusion of knowledge" ... the feeling that you already know the subject. The best way to combat this illusion and to deepen your knowledge is to test yourself: do exercises, answer questions.

Revising for the subjects is decisive. However, this is not just done by reading the same text over and over again, for

The pacing and regularity of study is another decisive factor. Study a little every day, don't let yourself fall behind in your studies. For it is best to study a certain subject for half an hour a day, and to do so for several days in a row ... rather than leave everything for just one day and study for hours on It's also worthwhile breaking up the subjects. For it's better to tackle subjects in doable pieces, rather than focus the

study of each subject over just a day or two. These are simple but effective hints. Let's start the new academic year in the best possible way!"

Welcome Masters 2021 – the Best Ever! Last week was dedicated to the new Masters students! Watch the video here here of some of the best moments of the welcome reception for the new students.

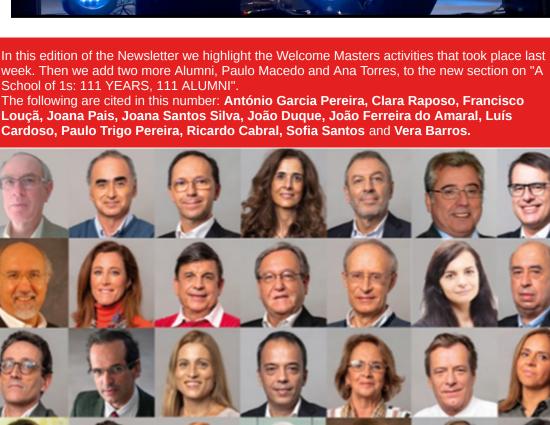
See also the complete photo report of the day and a sample of what happened below:





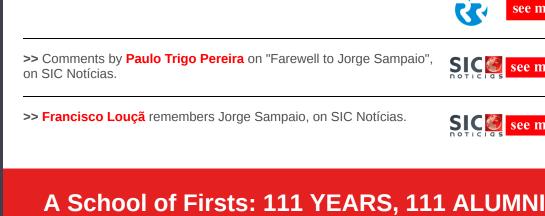
Don't miss The Black Mamba concert either, which raised the temperature of ISEG! If you

missed it live, watch it here.









Paulo Macedo | Ana Torres

Paulo Macedo

our journey.

Executive Chair of Caixa Geral de Dépositos Graduate in Management from ISEG, 1986

PAULO MACEDO'S ISEG, in first-person

former students, is to maintain this spirit for ever.

Ana Torres

ope Cluster Lead RD, Pfizer

Graduate in Management from ISEG, 1993

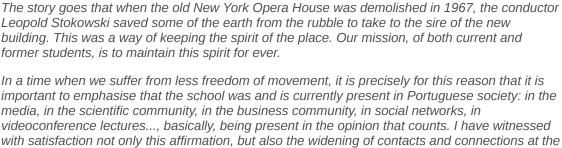
ANA TORRES' ISEG, in first-person

Constâncio, the Chair of the School Board, has appointed Professor João Carvalho das Neves as the Board's Vice-Chair. We wish him every success in this

position.

are more diverse and humane".

Chair of PWN (Professional Women's Network) Lisbon



New Vice-Chair of ISEG's School Board Following the retirement of Professor Manuela Arcanjo, who demonstrated praiseworthy dedication to both ISEG and to the School Board, we are pleased to announce that Professor Vítor

Mentoring Programme 2021/2022

than 5 years ago. Sign up here – the deadline is the 27th of September.

Programme for Student Assessment

The OECD's International Programme for Student Assessment (PISA) provides important international data regarding

The editor of this book, which is entitled

"Improving a Country's Education", is Professor Nuno Crato. The book is based

on the analytical work of several highly qualified experts who compare the results of the OECD report for 10 countries.

The work is in follow-up to the roundtable

discussion held at ISEG in January 2019: LESE - Lisbon Economics and Statistics of

The book is available for free download on

Portuguese Economic Journal

Education, which was organised by

This is the first book to offer an independent statistical analysis of the

latest available results.

Cemapre and UECE.

this here.

now available.

Read it here.

good mayor?"

Read it here.

students' achievement.

EDIÇÃO 2021 | 22 Research news

Institute of Public Policy During the month of August, the IPP took the opportunity to recharge its batteries and prepare for the activities of the final months of 2021. Read the latest edition of its newsletter here. **Open Mind Alumni are in the news**

Have you seen the new Undergraduate

ISEG.

O teu "Lado B" faz toda a diferença do mundo... estamos à tua espera para te ajudarmos a escolheres o futuro que queres para ti e para nós! You live like a Vamos-te receber de braços abertos e não só: ISEG. Open Minds. Grab the Future. your horizons "Lisboeta" You're part of an You become inclusive club an asset It's you we're talking to! You, with your tastes, your talents and your doubts. Grab your future

Your "B-Side" makes a world of difference... we're waiting for you to help you choose the future you want for yourself and for us! We will welcome you with open arms and more: ISEG. Open Minds. Grab the Future. MEMBER: PRME Principles for Responsable Management Educat RANKING A3ES (RICS

RANKINGS: ACCREDITATIONS AND PARTNERSHIPS:

of Economics & Management Universidade de Lisboa

OPEN MINDS, GRAB THE FUTURE!

>> Joana Santos Silva writes about the "(In)happiness" of the Portuguese. >> António Garcia Pereira writes about "The pornography of collective redundancies in Portugal", in Notícias Online. >> João Ferreira do Amaral and Vera Barros speak in the "Perfect Storm" podcast on Rádio Observador about "the success of the vaccination programme".

>> João Duque can be heard on Rádio Renascença speaking about the

>> A column by **Paulo Trigo Pereira** on Jorge Sampaio, in Observador.

>> An article by Joana Santos Silva on "'Chipaggedon': PS5, climate

>> Interviewed for the newspaper "Jornal Económico", Sofia Santos

>> Clara Raposo participated in the panel debate on the Future of

>> Luís Cardoso reveals the focus of ISEG Executive Education for

>> The opinion of **Sofia Santos** about Green Jobs in Portugal, in Portal

>> Joana Pais on the role of experimentation and learning experiences

>> Joana Santos Silva's article on the influence of gaming on

Education that was organised by Axians and IDC.

for better decision making, in Executive Digest.

says that "there is a lack of harmony between the areas of economy and

>> Sofia Santos writes for Jornal Económico on the topic of

crisis and disasters", in Jornal Económico.

sustainability and its learning.

2022, in Sábado magazine.

"Generation G", in RH Magazine.

finance".

VER.

future of TAP.

and alumnus of ISEG), and also that of Ana Torres (MS Europe Cluster Lead RD at Pfizer, a member of the Advisory Board of the ISEG MBA, and an ISEG alumna).

began with the Aula do Comércio, in 1759, and have existed for 260 years.

Económicas has given me, I am grateful and indebted to Our School."

international level, as well as the notion that there is a huge path to follow. This is a clear demonstration of how our future also involves adhering to a constant international benchmark.

At the School I learnt relevant subjects, met friends for life, read books that I would never have read otherwise, learnt to work as a team, passed regular exams, and became accustomed to

In this edition, we share the testimonial of Paulo Macedo (the CEO of CGD, and a visiting lecturer

A progressive School with freedom of opinion and thought, ISEG contributed to my personal and educational development, making me more innovative and inclusive, which enabled me to come across unexpected alternatives for professional growth and to be capable of making choices that

lumni mentoring

Ana Luísa Virgínia in an interview with Eco.

degrees brochure? Here it is! The new students are almost here also. Everything is in place! Find out (almost) everything on this link.

Sim, és

Yes, it is YOU!

mesmo TU!

É contigo que estamos a falar! Tu, com os teus gostos, os teus talentos e as tuas dúvidas.

Nuno Crato publishes am analytical book on the OECD's International

graduate in Management from ISEG, who is also an Honours Board alumna and an ex- member of faculty of Find out more here. Yvan Costa Mendes, who holds a degree in Management, created the "Travelling in Portugal" page, which is a great success on both Facebook and Instagram. His page reaches over a million people every week! Find out more here.

The Chief Financial Director of Jerónimo Martins (CFO), a

The new post on the Portuguese Economy Research Report blog: "Who should you vote for? or, What makes a

European Journal of Management Studies

You enrich your curriculum You broaden

OPEN ACCESS The latest issue of the European Journal of Management Studies (Volume 26, Issue 1), published by Emerald, is

Nuno Crato Editor Improving a Country's Education PISA 2018 Results in 10 Countries

10 reasons to study at iseg You feel confident

You join a winning team



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see more >

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axians

Executive

Executive

OBSERVADOR

SÁBADO see more >

RH) MAGAZINE see more >



Portuguese see more >

Springer

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surrounded by

knowledge

"When you go to Wikipedia to look up someone's biography, there is a reference in the right-hand column about the place where the person studied. The expression, as we know, in Latin is: ALMA Translated literally, this means exactly: the mother soul, the place that we left, where we made This was my case at ISEG ... for over twenty years, as both a student and teacher. For the place where we graduated from has a very special meaning. Today we can proudly say that we studied at ISEG. As we know, before us came several generations of economists and managers. We

Would you like to have a mentor? We know that Final Year students have many doubts regarding entering the job market. Accordingly, Alumni Económicas has relaunched the Mentoring Programme, to enable students to be accompanied by an ISEG alumnus who graduated more You can also find out more about the programme here, or sign up for the Clarification Session.

INSTITUTE OF

PUBLIC POLICY

You're always