



#### ULisboa/CGD Scientific Prize, 2020

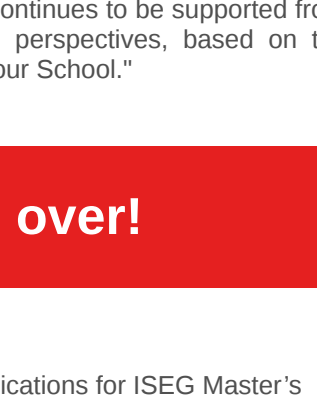
A University which "makes a School" does this by way of free, innovative, and playful thinking regarding Economics through its Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1915 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again



Carla Raposo  
Executive Director

"It is with immense honour that I receive the Universidade de Lisboa/CGD Scientific Prize for 2020, in the scientific area of Economics and Management. This is a key vector for the advancement and reinforcement of knowledge. I also extend my congratulations to Carla Curado for her honourable mention and for the work that she has carried out. This research would not have been possible without the support, cooperation, respect, and collaboration of my co-authors, to whom I extend a special word of thanks. I would also like to thank everyone who believed in me and in ISEG, both of which were key in granting the affirmation over these years. I would also like to thank the work that has been carried out. Last, but not least, I thank my family for their inspiration, caring, and unconditional support over the years."



Maria João Guedes  
President of the Conselho de Gestão

I have sought to advance knowledge by adopting a multidisciplinary perspective, as I believe that the contribution of different areas of knowledge is essential to enrich knowledge in the area of management. As the principal objective, I have tried to establish how the personal and psychological characteristics of managers impact the performance and survival of companies. For example, when we get to know how individual characteristics impact investment and financing decisions in companies, we can discern what makes these decisions and what circumstances motivate or discourage managers to choose the various methods of financing, and what these managers are looking for in their investment decisions, among others.

I hope that research at ISEG continues to be supported from the point of view of differing perspectives, based on the plurality that so characterises our School."

#### New academic year! Come on over!

#### 8th and 9th of September | Welcome Masters 2021

The academic year is about to start, and, in a record year for applications for ISEG Master's Degrees (with an increase in applications of more than 25%), we will be welcoming new students with all the attention that they deserve on these days. Lectures will start in the following week.



8th of September – Welcome Masters (degrees with evening-time classes)  
17.30 – Check-in at the Campus (Rua das Frades/entrance of ISEG)  
18.00 – Collection of your Welcome Kit & a Nanarella ice cream and come and listen to our fantastic Tuna Económica musical group at the Pátio das Frades/entrance.  
18.30 – Welcome from the Dean and Vice Deans of ISEG, the heads of the School's various Services, and 2nd Year Masters students.  
19.30 – Session with the Masters' Coordinators (ACC / AS / CEMP / CFPE / DAB / FIN / CSS / IEF / INOVI / INQ/IDE)

9th of September – Welcome Masters (degrees with daytime classes)  
15.00 – Check-in (Rua das Frades/entrance of ISEG)  
15.30 – Collection of your Welcome Kit & a Nanarella ice cream and come and listen to our fantastic Tuna Económica musical group at the Pátio das Frades/entrance.  
16.00 – Welcome from the Dean and Vice Deans of ISEG, the heads of the School's various Services, and 2nd Year Masters students.  
16.30 – Session with the Masters' Coordinators (ACC / AS / CEMP / CFPE / DAB / FIN / CSS / IEF / INOVI / INQ/IDE)

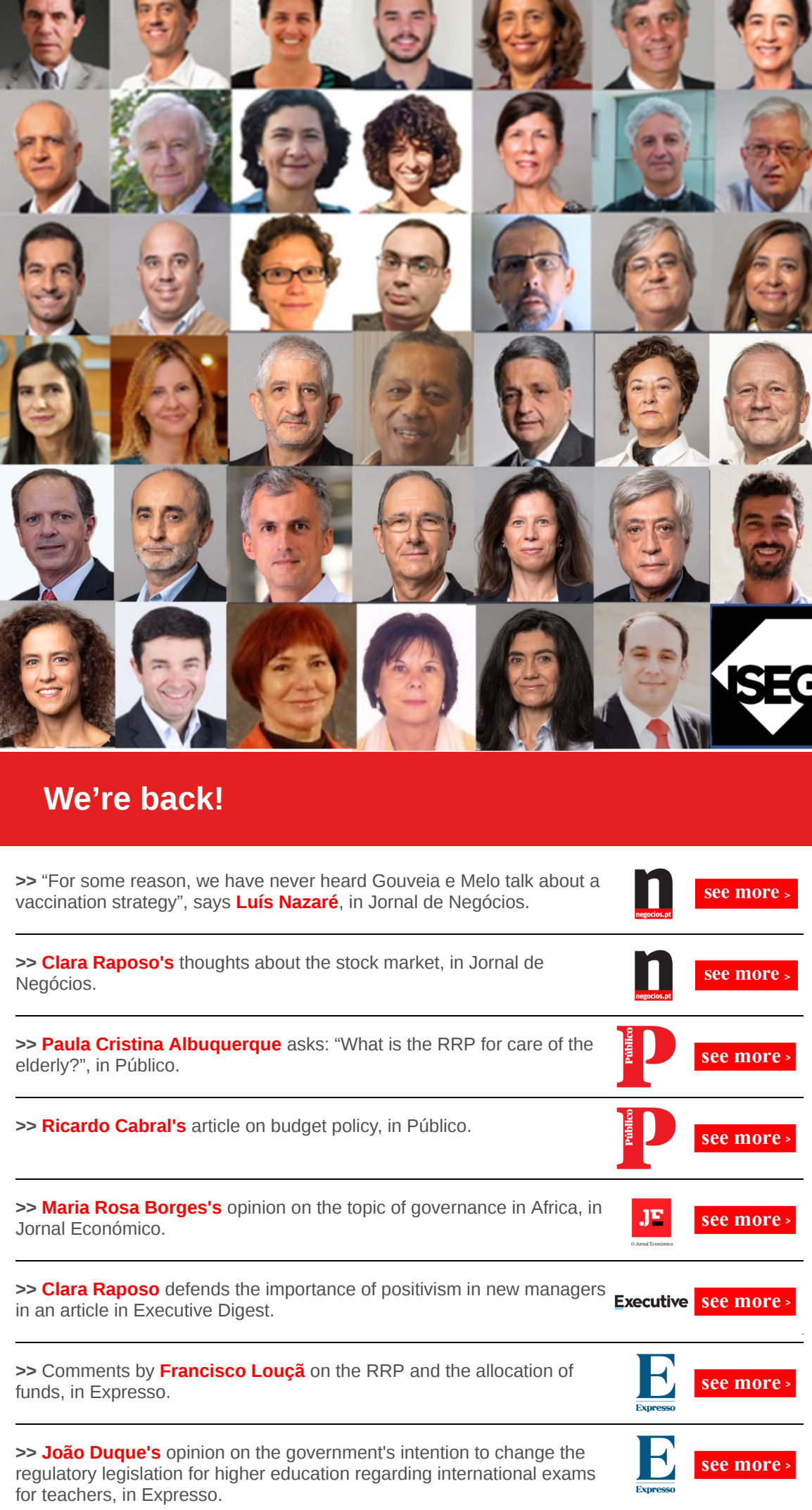
8th of September – 18.00  
Live Concert of The Black Mamba, at the Pátio das Frades/entrance



If you're a new Master's student or an international mobility student, don't miss the live concert of The Black Mamba on the 8th of September, at 18.00, at the Pátio das Frades/entrance. This concert will also be streamed live on this link.

In the edition of the Newsletter, we highlight the welcome programs for new Master's students and international students, which includes a great concert by The Black Mamba, at the Pátio das Frades/entrance. We have had a record year for applications for ISEG Master's Degrees (with an increase in applications of more than 25%), we will be welcoming new students with all the attention that they deserve on these days. Lectures will start in the following week.

The following are cited in this number: António Samagalo, Carlos Bastardo, Carlos Manuel de Oliveira, Carolina Afonso, Clara Raposo, Francisco Louçã, Ilona Kovács, Joana Santos Silva, João Duque, João Ferreira do Amaral, João Pereira, Luís Nazaré, Manuel Ennes Ferreira, Maria da Conceição Cerdiera, Maria Rosa Borges, Paula Cristina Albuquerque, Paulo Tiago Pereira, Ricardo Cabral, Sandra Maximiano, Susana Almeida Lopes, Tiago Diogo and Vera Barros.



#### We're back!

>> "For some reason, we have never heard Gounies e Melo talk about a vaccination strategy", says **Luís Nazaré**, in Jornal de Negócios. [see more](#)

>> **Clara Raposo's** thoughts about the stock market, in Jornal de Negócios. [see more](#)

>> **Paulo Cristina Albuquerque** asks: "What is the RRP for care of the elderly?", in Público. [see more](#)

>> **Ricardo Cabral's** article on budget policy, in Público. [see more](#)

>> **Maria Rosa Borges's** opinion on the topic of governance in Africa, in Jornal Económico. [see more](#)

>> **Clara Raposo** defends the importance of positivism in new managers in an article in Executive Digest. [see more](#)

>> Comments by **Francisco Louçã** on the RRP and the allocation of funds, in Expresso. [see more](#)

>> **João Duque's** opinion on the government's intention to change the regulatory legislation for higher education regarding international exams for teachers, in Expresso. [see more](#)

>> Articles by **Francisco Louçã** about Afghanistan, in Expresso. [see more](#)

>> An article by **Ricardo Cabral** about the 50th Anniversary of the dollar, in Público. [see more](#)

>> **Tiago Diogo** talks about the cost of fiscal complexity, in Jornal Económico. [see more](#)

>> **Sandra Maximiano** writes in Expresso about how to encourage healthy eating with behavioural economics lessons. [see more](#)

>> "National GDP has compared poorly with that of other OECD countries during the 1st Semester", says **Carlos Bastardo** in Jornal de Negócios. [see more](#)

>> A column by **Manuel Ennes Ferreira** in Expresso, entitled "The Difficult life of Prader". [see more](#)

>> **António Samagalo's** opinion about the accounts of the "main" football clubs, in Expresso. [see more](#)

>> An article by **Francisco Louçã**, entitled "Singing and laughing, does a dictatorship create democracy?", in Expresso. [see more](#)

>> The origin of custard tarts, according to **Francisco Louçã**, in Expresso. [see more](#)

>> The importance of Groundforce, from the point of view of **João Duque**, in Expresso. [see more](#)

>> **Francisco Louçã's** column about the meeting between Bolsonaro and Marcelo Rebelo de Sousa, in Expresso. [see more](#)

>> "For the government, pandemic funds, which aren't exactly small, amounting to 13.9 billion in grants, have become the mission of this mandate", says **Francisco Louçã**, in Expresso. [see more](#)

>> Observador, **Paulo Tiago Pereira** asks: "Portugal: a country condemned to suffer away?" [see more](#)

>> **Clara Raposo's** point of view about the role of education in the development of Portugal, in Jornal Económico. [see more](#)

>> A special about ISEG in Jornal Económico, with **Clara Raposo**. [see more](#)

>> **João Duque** speaks about the evolution of the capital market during the online conference on "The Guide to Funds: from Victory to Optimism", which was sponsored by Jornal Económico. [see more](#)

>> An article by **Maria Rosa Borges** on the Tourism sector, in Jornal Económico. [see more](#)

>> **João Pereira's** opinion regarding the first data from the 2021 Census, in Diário de Notícias. [see more](#)

>> Comments by **Francisco Louçã** about the elections, in Expresso. [see more](#)

>> **João Duque's** analysis of the increase in fuel prices, in Expresso. [see more](#)

>> "Education must compensate the financial investment and time invested", says **Joana Santos Silva**, in RH Magazine. [see more](#)

>> An article by **Carlos Manuel de Oliveira** on "Sustainable Marketing, the Circular Economy, and Conscious Capitalism", in Imagens de Marca. [see more](#)

>> An article by **Susana Almeida Lopes** on "People Analytics: A New Era in HR", in RH Magazine. [see more](#)

>> **Clara Raposo** is interviewed by Visão magazine. [see more](#)

>> An article by **Carolina Afonso** on "Innovation, Simplicity and Timelessness", in Imagens de Marca. [see more](#)

>> Rádio Observador's "Perfect Storm" Podcasts, with **João Ferreira do Amaral** and **Vera Barros**. [see more](#)

>> **Francisco Louçã** comments on the situation in Afghanistan, on SIC Notícias. [see more](#)

>> **Paulo Tiago Pereira** comments on the delay in the approval of the budget execution law, in SIC Notícias. [see more](#)

>> **João Duque** talks about the country's financial situation, on SIC Notícias. [see more](#)

#### INEW! ISEG Economic Outlook

#### ISEG's Economic Outlook - August 2021

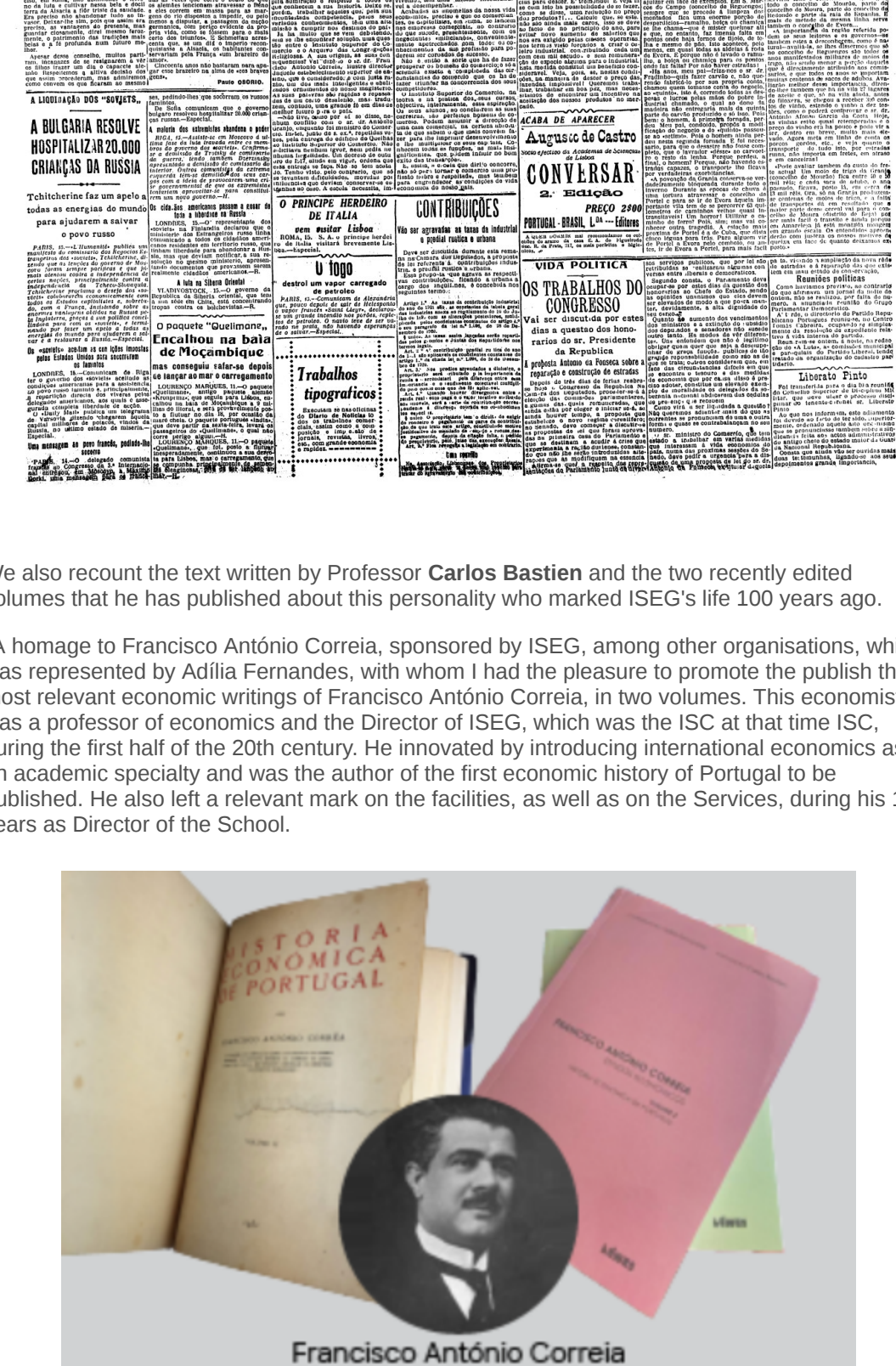
Giving the information currently available, and taking into account the year-on-year basis, it is expected that in the 3rd quarter of 2021 Portugal's GDP may grow between 3.5% and 4.0%, when compared to the same quarter of the previous year and between 3.1% and 3.6% compared to the previous quarter. For the entire year, GDP growth is revised upwards to values in the range between 4% and 5%.

Find out more [here](#).



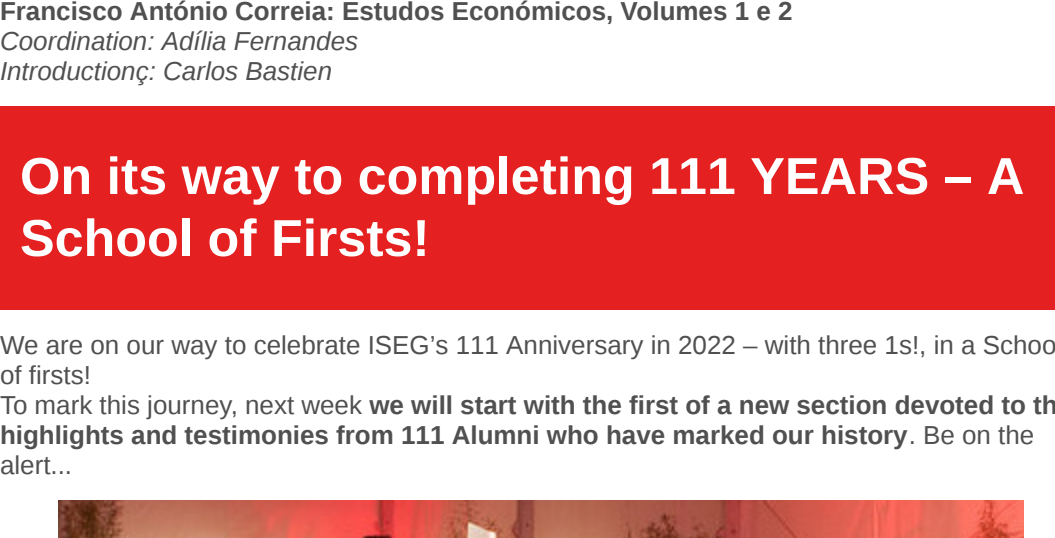
#### 100 years ago, A School for the Future

On the 16th of August, 1921, ISEG was made headlines in news in Diário de Notícias. At the time it was called the Instituto Superior do Comércio, and the Director at the time, Francisco António Correia, gave an interesting interview to DN – read it [HERE](#). You must see it!



We also recount the text written by Professor **Carlos Basilen** and the two recently edited volumes that he has published about this personality who marked ISEG's the 100 years ago.

"A homage to Francisco António Correia, sponsored by ISEG, among other organisations, which was represented by Adília Fernandes, with whom I had the pleasure to promote the publication of the most relevant economic writings of Francisco António Correia, in two volumes. This economist was a professor of economics and the Director of ISEG, which was the SIC at the time SIC, during the first half of the 20th century. He innovated by introducing international economics as an academic specialty and was the author of the first economic history of Portugal to be published. He also left a relevant mark on the facilities, as well as on the Services, during his 11 years as Director of the School."



In addition, he intervened in the public sphere, applying his essentially liberal vision, namely as a Minister of the Republic, the co-founder of the Seara Nova magazine, and author of an interesting project of European integration."



Francisco António Correia. Estudos Económicos, Volumes 1 e 2  
Coordination: Adília Fernandes  
Introduction: Carlos Basilen

#### On its way to completing 111 YEARS – A School of Firsts!

We are on our way to celebrate ISEG's 111 Anniversary in 2022 – with three 1sts in a School of firsts!

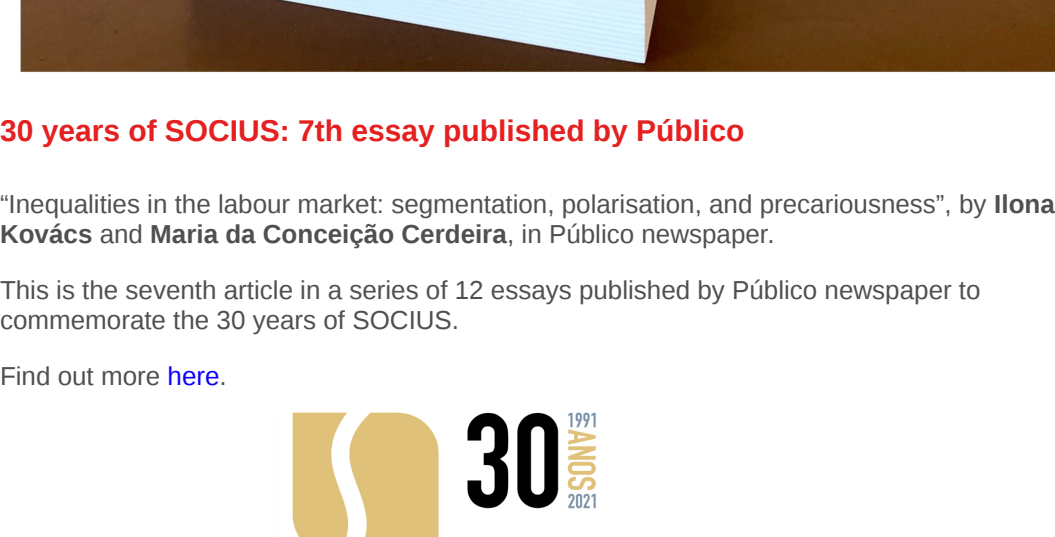
To mark this journey, next week we will start with the first of a new section devoted to the highlights and testimonies from 111 Alumni who have marked our history. Be on the alert...



#### Research@ISEG

#### The Launch and Autograph Session of Professor Nuno Valério's new work at the Book Fair

The launch and autograph session of the book by Prof. Nuno Valério entitled "Portuguese expansion – an economic history", will take place at the Lisbon Book Fair, on the 6th of September, at 18.00. Hope to see you there?



#### 30 years of SOCIUS: 7th essay published by Público

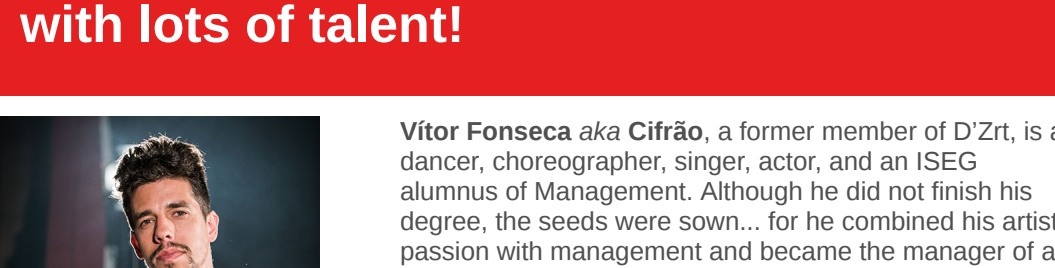
"Inequalities in the labour market: segmentation, polarisation, and precariousness", by Ilona Kovács and Maria da Conceição Cerdiera, in Público newspaper.

This is the seventh article in a series of 12 essays published by Público newspaper to commemorate the 30 years of SOCIUS.

Find out more [here](#).



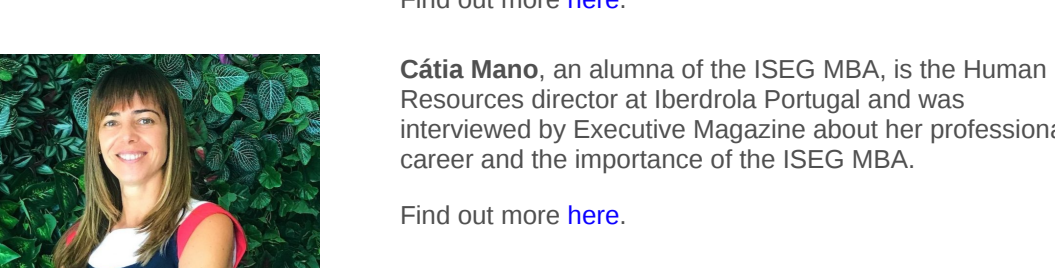
**Designações no mercado de trabalho: segmentação, polarização e precarização**  
São necessárias intervenções e políticas orientadas de modo a reduzir o desemprego, melhorar a educação/formação, capacitar e promover a transição da estrutura económica a favor de atividades de alto valor acrescentado criadoras de emprego mais qualificadas. O Plano de Recuperação e Resiliência constitui uma oportunidade para avançar nesta direção.



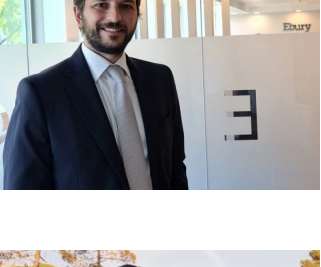
Ilona Kovács e Maria da Conceição Cerdiera [see more](#)

#### REM, CSG and CESA Newsletters

REM and CSG are Research Centres in the areas of Economics and Management (REM), and Social Sciences (CSG), whereas CESA is a Study Centre (integrated into CSG) whose activity is concentrated on economic, political, social, and cultural research in African, Asian, Pacific and Latin American countries.

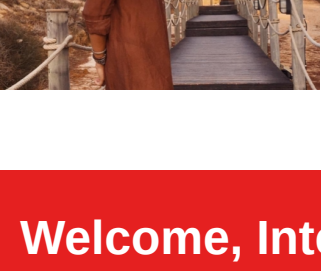


#### ISEG Alumni in the news: open minds with lots of talent!



Vítor Fonseca da Górrão, a former member of D'21, is a dancer, choreographer, singer, actor, and an ISEG alumnus of Management. Although he did not finish his degree, the seeds were sown... for he combined his artistic passion with management and became the manager of a dance school and an agency for dancers, and is a music publisher.

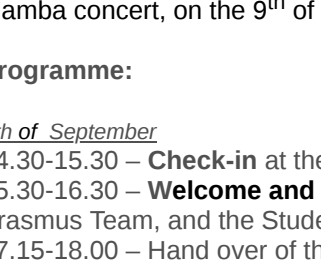
Find out more [here](#).



Lorenzo Ortolano, an actor and an ISEG alumnus of Management, is TV channel SIC's new sign up.

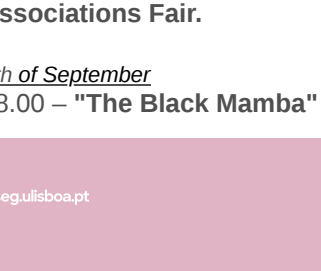
Read the interview with him in SOL, where he talks about his career and his entrepreneurial side, highlighting his education in Management at ISEG. He will have to finish his degree, but the foundations are well established.

Find out more [here](#).



Cátia Mano, an alumna of the ISEG MBA, is the Human Resources director at Bertrão Portugal and was interviewed by Executive Magazine about her professional career and the importance of the ISEG MBA.

Find out more [here](#).



Duarte Libano Monteiro, who graduated in Economics from ISEG, had been promoted to be the Managing Director of Ebury Portugal.

Find out more [here](#).



Joana Ferreira, who has just completed her degree in Management at ISEG, has introduced in the business market and launched a collection that leaves no tan marks, which was in the news again.

Find out more [here](#).

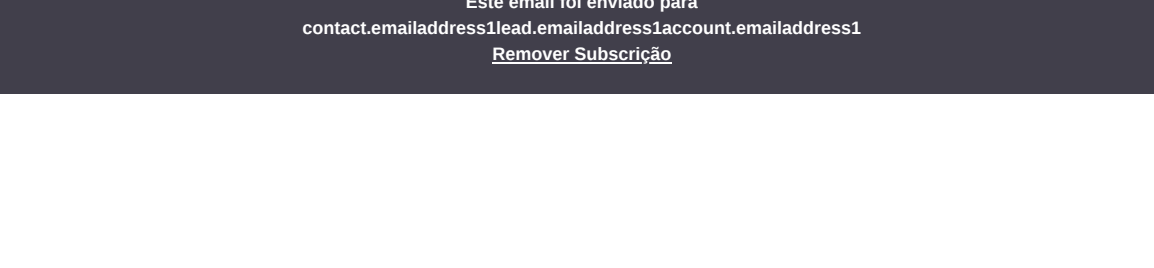
#### Welcome, International Mobility Students!

The International Mobility Students at ISEG will also have a special welcome session for next semester on the 8th of September, starting at 14.30, with the opportunity to go to The Black Mamba concert, on the 9th of September, at 18.00, at the Pátio das Frades/entrance.

Programme:  
8th of September:  
14.30-15.30 – Check-in at the Campus (Pátio das Frades/entrance).  
15.30-16.30 – Welcome and Practical Information: the Dean and Vice Deans of ISEG, the Erasmus Team, and the Students Association. **Tour of the Campus.**  
17.15-18.00 – Hand over of the Welcome Kit, a Nanarella ice cream, and the Erasmus Association's Fair.  
8th of September:  
18.00 – "The Black Mamba" Concert.



O futuro da economia e da gestão faz-se de diferentes talentos. Vem partilhar os teus.



ISEG Lisbon School of Economics & Management

OPEN MINDS. GRAB THE FUTURE!

tem ainda 10 minutos para comentar este artigo antes de voltar a publicar. Não se esqueça de comentar este artigo antes de voltar a publicar. Não se esqueça de comentar este artigo antes de voltar a publicar.