A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, "I chose ISEG as my School in 2016, and I can certainty say that this was the best choice for me. I am a graduate in Applied Mathematics for Economics and Management, a degree that has already given me many opportunities in the world of employment and which has endowed me with unparalleled knowledge. ISEG offered me the possibility to be taught by excellent faculty and to be put in contact with various companies and professionals and nowadays I consider to be my second home.

LISBOA

UNIVERSIDADE De lisboa

Carolina Maricato Chair/Conductor of the Tunas Económicas Musical Group and a student of the Master's in Systems Management



Lisbon School of Economics & Management Universidade de Lisboa

> I have always maintained that life cannot be just work or only studies and that it is fundamental to practice extra activities. Based on this, in my very first year at university I joined the Tuna Económicas Musical Group, where I am currently the Chair. It was there that I realised that ISEG is not just a School, but that it offers a complete culture of mutual help and friendship. Within this group of about 40 people I developed more soft skills than I ever expected, such as time management, people management, how to work under pressure, leadership skills, etc. I am very grateful to whoever it was that convinced me to join the Tuna Económicas!

> To all ISEG students, I challenge you to try out an existing association at our School. For it will definitely enrich your curriculum, develop existing skills and create new ones, and also lead to creating relationships that will last for life."



Report on the 2019-2021 Undergraduates' Graduation Ceremony



We are still recovering from the memorable event where we finally congratulated, LIVE, the more than 900 recent graduates, who now belong to our Alumni Community.



The beautiful ceremony took place on the 1st of October and was marked by the chance for classmates and faculty to meet up again, and, naturally, we were treated to an incredible performance by the Tuna Económicas Musical Group.



Don't miss out on listening to the speeches that were delivered at the ceremony, or the moment when each one of our new graduates received their diploma on stage. Have a look back at this memorable Ceremony and find the photos of yourself here. We have put together some of the best moments of the event in this this video:



Congratulations once again!

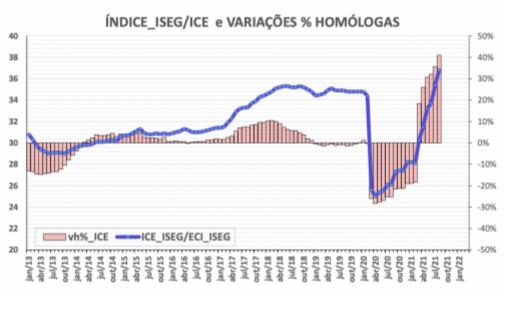
In this edition of the Newsletter we highlight the Report on the presentation of diplomas to the 2019-2021 graduates and we also highlight the signing of the employment contracts with the new non-faculty staff, and also of those who have recently been promoted. We also communicate the ISEG Confidence Index that attracts the attention of the press. Speaking of which, we also highlight the former "Governo Sombra" programme of SIC Notícias - which has now changed its name -, that will be being broadcast from ISEG's *Noble Hall* next week, in a joint venture with the Portuguese Association of the Economics of Health, which will be holding its annual conference at ISEG this year. This week the testimonials of Maria Celeste Hagatong and Rui Pedro Almeida feature in the "A School of 1s: 111 YEARS, 111 ALUMNI" section. The following are cited in this number: António Garcia Pereira, Clara Raposo, Francisco Louçã, João Duque, Joaquim Sarmento, Maria Rosa Borges, Paulo Macedo, Ricardo Cabral, Sofia Santos and Vera Gouveia Barros.



>> "Listen to the gagging cry of Cavaco Silva" – an article by Francisco Louçã, in Expresso.	Expressio	see more >
>> The opinion of <mark>Ricardo Cabral</mark> on the proposal for the 2022 State Budget, in Público.	Público	see more >
>> In an interviewed in Jornal de Negócios, Joaquim Sarmento warns that "Inclusion might increase the tax burden".	(regard as art	see more >
>> "The digital euro is coming but not just yet" – an article by Ricardo Cabral, in Público.	Público	see more >
>> "Driving voters from the city kills votes" – an article by Francisco Louçã, in Expresso.	Expresso	see more >
>> João Duque comments on "The frenzy generated around the State Budget", in Expresso.	Expresso	see more >
>> Sofia Santos writes article on "Democratising the Green Economy", in Jornal Económico.	JE O Jernal Económico	see more >
>> Clara Raposo's advice on saving and investment, in Jornal de Negócios.	regaciation	see more >
>> Paulo Macedo comments on the materialisation of sustainability, in Jornal de Negócios.	regaciation	see more >
>> Paulo Macedo's vision on the interconnection between the Financial Financial Rating and the ESG Rating of the Caixa Geral de Depósitos, in Jornal Económico.	JE o Jernal Económico	see more >
>> Vera Gouveia Barros' opinion on the State Budget, in ECO.	ဖိုးလ	see more >
>> "Rendeiro's flight and the two bankruptcies: that of the the Bank's and that of the Justice system" – an article by António Garcia Pereira, in Notícias Online.	Dale	see more >
>> João Duque comments on the deficit, in ECO.	ဖိုင်လ	see more >
> "A better management of SMEs is needed" – an article by Maria Rosa Borges, in Executive Digest.	Executive	see more >
>> João Duque comments on the expectations for the Government's State Budget, on Forum TSF.	RADIO NOTICAAS	see more >
>> Comments by Clara Raposo on the State Budget on the RTP Programme "Is it, or Isn't it? - The Great Debate".	RTP	ver mais >
> Francisco Louçã comments on various topics on SIC Notícias: the "rushed" negotiation of the State Budget, sexual abuses in the Catholic Church in France, and the Pandora Papers.	SIC	see more
		see more
	SIC	see more

Research with an Impact

The ISEG Confidence Index for September 2021 has now been published The ISEG confidence index for September, 2021, for the short-term evolution of the Portuguese economy was 37.5, which represents an increase in confidence in relation to the previous month, whose index value was 36.8.



ISEG's Economic Outlook, which is compiled by ISEG's Economic Analysis Group, has already been cited in numerous media:

VISÃO ver mais>	Expresso ver mais >	RTP ver mais>
SAPO see more >	Forbes ver mais >	USA ver mais>

Project: Biomass in Portugal

The Biomass in Portugal Project was funded by the Permanent Forestry Fund and aims to satisfy multiple objectives, including the preservation of forest areas by improving their economic sustainability and preventing fires. This project is a product of the consortium established between ISEG (the managing entity) and LUKE, a Finnish entity which specialises in biomass plants. Congratulations to Professors **Amélia Branco** and **Ricardo Rodrigues**. Find out more about the Biomass Project in Portugal here, and discover what actions are being implemented on our website.



30 years of SOCIUS: the 9th essay is published by Público
"(Re)Thinking about the social responsibility of organisations" – by Professor Maria João Santos, in Público.
This is the ninth article in a series of 12 essays published by Público newspaper to commemorate the 30th anniversary of SOCIUS.





The Chair of the Board of APES, **Céu Mateus**, is an ISEG alumna and is currently a Professor at the University of Lancaster, in the United Kingdom. These conferences provide the opportunity for the presentation of research in the Economics of Health. The Economics of Health is an area that has been attracting increasing attention from

academics, professionals and politicians alike, resulting in the growing production of debates and research, which has assumed reinforced importance during the current context marked by COVID-19. Check out the programme and guarantee your presence here.

Find out more here.



The former "Governo Sombra" programme of SIC Notícias will be at ISEG



Next Friday evening, the 22nd of October, ISEG is going to host the former "Governo Sombra" programme, which is now known as "Programa cujo nome estamos legalmente impedidos de dizer", where current affairs are debated in a satirical way. This initiative is the result of a partnership between ISEG and APES, and is part of the 17th National Conference of the Economics of Health. The programme will feature the habitual presence of Ricardo Araújo Pereira, Pedro Mexia, João Miguel Tavares and Carlos Vaz Marques – but this time at ISEG! It will be broadcasted from our Noble Hall by SIC Notícias, don't miss it!



ISEG's Members of Staff are the Protagonists

ISEG's members of staff are essential for the smooth running of all of our areas of activity. Recognising merit and strengthening teams are the order of the day. More opportunities will arise! The Swearing-in Ceremony of the following **2nd Degree Intermediate Directors** took place last Thursday, on the 7th of October:

Célia Maria Anjos de Matos - Logistics and Technical Support
Rita Susana Jordão Coelho Marques – Academic Services
Kátia Manuela de Freitas Xavier – Finance



Then the signing of employment contracts with the new Senior Technicians took place:

- Ana Catarina da Cruz Aires SantosAna Maria Borges Garrudo
- Ana Sofia Pimentel Correia
 Carlos António Gaspa
- Francisco Dália Maria Godinho Guerreiro
 Diana Isabel de Sousa Moroso
- Elisabete Alves da SilvaMaria Joana da Silva Bruschy de Sousa Lara
- Marta Sofia da Cruz Machado
 Nadir Amin Oliveira Aly Ismail
- Teresa Alexandra Filipe Moita Correia





A School of 1s: 111 YEARS, 111 ALUMNI

Maria Celeste Hagatong | Rui Pedro Almeida

those new Technicians who now join the body of ISEG's non-faculty staff!

In this edition, we share the testimonial of Maria Celeste Hagatong and Rui Pedro Almeida.

Graduated in Finance, 1974 Chair of the Board of COSEC



Maria Celeste Hagatong's ISEG, in first-person

"Congratulations to ISEG for its 111th Anniversary! As an alumna, I would like to share my testimonial of my time at ISEG from 1969 to 1974, where I obtained my education in the fields of Economics and Management. ISEG provided me with an excellent preparation for integration into professional life.

I am immensely proud to have graduated from ISEG. The years I spent at Rua do Quelhas were unforgettable.

I sincerely hope that ISEG will continue for many more years to maintain and reinforce its tradition as a School of reference in the fields of Economics and Management".



Photograph of the group that went on the 1974 degree finalists' trip. Objective: to visit to the Milan Fair, passing through Austria, Hungary, Greece, and finally Italy.

Rui Pedro Almeida Graduated in Management, 1996 CEO and Managing Partner, Grupo Moneris Chair of the British-Portuguese Chamber of Commerce



Rui Pedro Almeida's ISEG, in first-person

"ISEG - Lisbon School of Economics & Management is a century-old university which throughout its long existence has educated leaders and decision-makers who mark the development of this country.

Looking back at the impact that this great school of economics has had on my life, I cannot fail to highlight the importance of the quality and diversity of its faculty, and the plurality of the points of view and social and economic perspectives taught there, and also the fact that it acts as an open space where students are challenged to constantly debate ideas, resolve problems, and identify challenges. ISEG encourages the development of a critical spirit and the ability to analytically appraise

scenarios which are under discussion and the challenge to come up with solutions. ISEG is a school that follows the most important international trends and which has always stood out in the panorama of academic and executive education in Portugal. Both my way of seeing the world and my professional and personal values have been shaped and moulded and consolidated by this school of reference, which provided me with a solid foundation and enabled me to build a career as a manager here in Portugal and internationally as a leader of organisations, of which I am proud.

We are celebrating 110 years of the history of ISEG - Lisbon School of Economics & Management, and, more than just celebrating its great past, it is its strategy and vison of the future which motivates me to value and strengthen this connection and to increasingly feel a *proud Alumnus*"."



At the blessing of graduates, in 1996

ISEG Career Services Ambassador Program

Do you consider yourself to be a born leader, or the master entertainer in your peer group? We are looking for ISEG Career Service Ambassadors to help us be the link between students and the job market.

This is an excellent opportunity to develop your soft and hard skills and to expand your network by participating in networking activities with recognised companies in your areas of interest. We are counting on you to represent the voice of the students and to be on the lookout for the "trendy companies" where everyone would like to work! Applications are open until the 18th of October. Enrol now!







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