country and the whole world. Here we are, again!

**NEWSLETTER #68** 8th of October, 2021

> variability through the use of mathematical methods and statistical analysis is now a concern of all economic activities, and has placed the actuary profession in high demand. Alexandra Moura Companies and organisations need to possess the

ability to analyse the risks they are exposed to and

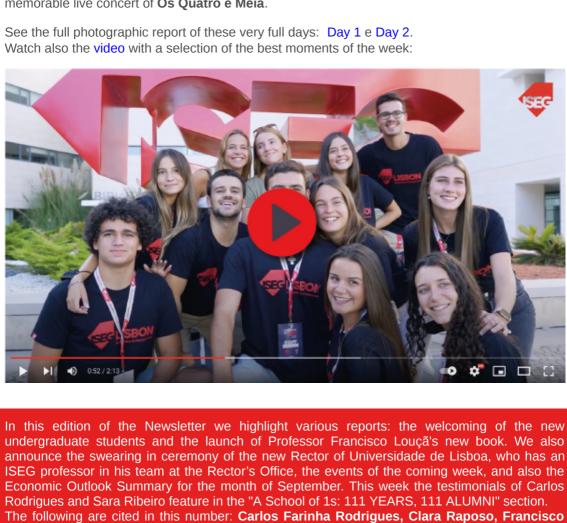
naturally, the Degree Coordinators.

for Science and Technology.

make use of the copious data that digital channels provide us nowadays, while applying statistical methods. They need to create and compare scenarios, understand dependencies, and support decisions. It is within this context that I carry out my research work. In particular, I focus on the analysis of dependencies in insurance and reinsurance chains, which is a topic that I am going to develop in the exploratory project for which I recently obtained funding from the Foundation

As a member of faculty at ISEG, and the Coordinator of the Master's in Actuarial Science, what motivates me is to equip people with a solid methodological knowledge and the flexibility to apply this knowledge in various contexts. I believe that this is the basis for the professions of tomorrow and that mathematics, with its rigour and rigidity, is truly a tool for flexibility and innovation." **Welcome Undergraduates 2021-2022** Last week was marked by a very rich set of activities to welcome our new undergraduates, which included presentations by the Dean of ISEG, the Olympic medalist Nuno Delgado, the Governor of the Bank of Portugal, Mário Centeno, and the various ISEG Services of ISEG, as well as,

4. The new students got to know how almost everything works at ISEG.



Louçã, João Duque, Luis Mah, Manuel Ennes Ferreira, Maria João Santos, Paulo Trigo

Pereira, Ricardo Cabral, Sandra Maximiano, Sara Falcão Casaca.



**SIC** ver mais > >> Carlos Farinha Rodrigues' opinion on the fight against poverty, on RTP3-360. **Research News** The ISEG Economic Outlook for September 2021 has been published Based on the incomplete quantitative data available for the 3<sup>rd</sup> Quarter of 2021, GDP is

annual growth remains in the range of 4% to 5%.

estimated to have grown quarter-on-quarter by between 3.5% and 4% in 2020. The forecast for

If you haven't yet had the opportunity to read the Economic Outlook for the month of September,

Gráfico 0 | Variações homólogas do PIB e contributos da Procura Interna e Procura Externa Líquida

2016 2017 2018 2019

er mais

Executive ver mais > dinheiro vivo ver mais > Portuguese Economic Journal **Portuguese** A new paper published in the PEJ is now Economic available online - "Optimal Population Journal with Health Care and Pollution", by Ulla Lehmijoki and Tapio ver mais > Palokangas. Read it here The Swearing in Ceremony of the new Rector of

After the Swearing In Ceremony, the Official Opening Ceremony of the 2021/2022 Academic Year will take place. See the programme here and find out more on this link. **Next Week's Events Employment and Digital Technologies: Recent Debates** 13<sup>th</sup> of October | 18.00 | Auditorium 4 As part of the celebration of the 30<sup>th</sup> Anniversary of the PhD in Economic and Organisational Sociology of ISEG and SOCIUS, an inaugural lecture will be delivered by Professor Ilona Kovács, PhD, on the topic of "Employment and Digital Technologies".

AThe event is open to all and can be watched live on ISEG's YouTube Channel. Enrol by email:

DOUTORAMENTO EM SOCIOLOGIA ECONÓMICA

sociuseventos@iseg.ulisboa.pt

Find out more here.

ISEG wishes the new team of the Rector's Office all the best for the start of its mandate.

Orçamento do Estado 2022 15 de outubro, às 10h00 Auditório 2, Quelhas @ **ECO** Launch of the book "A Manual of Political Economy", by Professor Francisco Louçã Last Wednesday, the book entitled A Manual of Political Economy was presented by Francisco Louçã, a Full Professor of Economics at ISEG, and Mariana Mortágua, a Member of Parliament, who holds a PhD in Economics and is currently studying for ISEG Executive Education's Postgraduation in Fiscal Management. If you were unable to attend, then watch the event here. The photographic report is also available.

The Minister of Finance, João Leão, at ISEG to discuss the 2022 Budget

10.00. Further information will soon be available on ISEG's website. Don't miss out!

In a joint initiative with ECO newspaper, ISEG will be hosting the Minister of Finance, Professor João Leão, for an interview and debate with students and faculty on the 15<sup>th</sup> of October, at

15<sup>th</sup> of October | 10h00 | Auditorium 2, Quelhas Building

When I went to the United States in December of 1976, I was lucky enough to be integrated into the Management Training Programme of a large American Bank, which after several mergers and acquisitions became today's JPMorgan Chase. The course units in General Mathematics, Differential Calculus, and Statistics, and also the teaching of the old ISCEF, all enabled me to easily face the competitive demands of a bank which at the time was the largest external creditor of the Portuguese Republic. I was later invited to return to my country in 1984 as an expatriate, to found the first Private Bank in Portugal, after the nationalisation of the banking sector in March 1975. Nearly 111 years' old, our ISEG has reinvented itself, and is nowadays a School of Economics and Management that honours a long and rich past with its dynamism and creative modernity. ISEG has produced most of the country's economists, managers, and leaders for over a century.

included in most of the most relevant international rankings of academic excellence.

well as for other large companies, some of which were multinationals.

Later on, when I took on senior management responsibilities, the challenges became greater and more demanding. The public sector, just like the private sector, has to be constantly evolving, and I have always assumed my responsibilities in the spirit of aiming to add value to the organisations where I have worked. For adding value in the public sector is comparable to adding value in the the most diverse type, etc.

private sector, albeit it is from the point-of-view of the expectations of the "shareholders", that is to say, all of us who receive a public service - citizens, families, companies, and institutions of My academic journey now complements the legal component with the financial management and investment analysis component, which is so fundamental in public decision-making and in selecting the options we have to face. However, public management also has to be innovative. Through the use of the APEX Programme, I decided to study for the Postgraduation in Foresight, Strategy, and Innovation in 2013, where, once again, I was the only student from the public sector. This, by the way, was seen with surprise by faculty and colleagues alike in such a specific area, where the public sector seems so alien, compounded by the fact that my background is in Law. In 2014 I was awarded the Best Student Prizxe for this postgraduation, which I was very honoured to receive. I have no doubt that this educational process at ISEG was decisive for my performance in the management and administration roles that I have taken on recently, both as a member of Boards of Directors of companies in the public business sector, and also of the Board of Directors of the public institute where I work today ... without forgetting that sitting on Boards is still mainly a male domain, and it is up to us women to make our mark! For this I thank ISEG. To all those who wonder whether or not it is worth it, I would say to them that, without a doubt, it's worthwhile to invest in our education every time: in the development of our skills, with the objective to go further and bring added value to the organisations where we work, and also to those to whom our services or products are aimed for."

Tribute in memoriam to Professor João da Silva

It is with a heavy heart that we inform the death of our dear Retired Full Professor João da Silva

Read the text here of the tribute which was kindly written so beautifully by Professor João Duque.

Ferreira, for whose work and dedication we are thankful, which will not be forgotten.

João da Silva Ferreira 1936 - 2021

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2. Nuno Delgado spoke to the new undergraduates about overcoming challenges and team work.

Professors Clara Raposo and José Veríssimo opened the event.

3. Professor Mário Centeno gave a first lesson in Economics, in his role as the Mentor of those students who were admitted to study for a degree at ISEG with the best average grades.

And our new undergraduates also had the right to eat a delicious homemade Nanarella ice cream, eat lunch provided by the Petiscaria do Mercado de Campo de Ourique, and watch the memorable live concert of Os Quatro e Meia.



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>> Comments by Sara Falcão Casaca on the risks of exclusively

>> EITI, the IMF, and what else is coming" – an article by Manuel Ennes

>> The opinion of Francisco Louçã on Angela Merkel's departure, in

>> Comments by Luis Mah on China's economic strategy, in Jornal de

>> Comments by Carlos Farinha Rodrigues on Social Insertion

>> "Financial-cognitive-emotional literacy" – an article by Sandra

>> Carlos Farinha Rodrigues praises the role of Pope Francis, on

>> Clara Raposo comenta temas da atualidade no Opinião Pública, da

>> Francisco Louçã comments on various topics on SIC Notícias: the launch of his new book "A Manual of Political Economy", the coming out of lockdown, the flight of João Rendeiro, and the conflict regarding the

working remotely in terms of inequality, in Expresso.

>> An article by **João Duque**, in Expresso.

Ferreira in Expresso.

Expresso.

Negócios.

Income, in CAIS Magazine.

Rádio Renascença.

appointment in the Navy.

then you can do so here.

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SIC Notícias.

Maximiano, in Executive Digest.

Universidade de Lisboa and his team for the **Rector's Office** 12<sup>th</sup> of October | 15.30 | Aula Magna of the Rector's Office of Universidade de Lisboa Professor Luís Manuel dos Anjos Ferreira will be sworn in as the new Rector of Universidade de Lisboa next Tuesday, the 12<sup>th</sup> of October.

João Peixoto, a full professor and a current Vice-Dean at ISEG, will also be sworn in as a Vice-Rector of Universidade de Lisboa. Although Professor João Peixoto's departure from his current position represents an immediate loss for ISEG, we are very content for the recognition of ISEG's

significant and central role at Universidade de Lisboa.

E DAS ORGANIZAÇÕES AULA INAUGURAL 2021/2022 13 OUTUBRO | 18h | ISEG AUDITÓRIO 4 EMPREGO E TECNOLOGIAS DIGITAIS: DEBATES RECENTES PROFESSORA DOUTORA ILONA KOVÁCS Antena 2 Concert - Beethoven Recital "Beauty will save the world" 14<sup>th</sup> of October | 19.00 | CGD Auditorium ISEG will host another wonderful Antena 2 concert next Thursday. This time it will be a recital of Beethoven's music, performed by the soprano Inês Simões and the baritone José Corvelo, with Melissa Fontoura playing the piano. Free entrance, don't miss it! The programme is already available. COX | CER | | | | | | | | | | | 2 | TOS

s and Jazz - ALUMNI ECONOMICAS invites you

As part of its 30<sup>th</sup> Anniversary celebrations, **Alumni Económicas** has pleasure in inviting you to "Wine, Economics, and Jazz", which will count with the presence of the Manuel Lourenço

This will certainly be a very special opportunity for the ISEG Alumni community to get together, all

You have until the deadline is the 12<sup>th</sup> of October to both enrol and have the chance to reserve your purchase of a bottle of the "Alumni Económicas 30<sup>th</sup> Anniversary" wine. Don't miss out on

> 14 outubro, 18h00 Terraço ISEG

Wine, economics

14<sup>th</sup> of October | 18.00 | ISEG Terrace | Dress code: smart casual

the limited edition!

Further information available on our website.

of whom are certainly looking forward to seeing each other again. Enrol here!

A School of 1°s: 111 YEARS, 111 ALUMNI

**Carlos Rodrigues | Sara Ribeiro** 

Carlos Rodrigues Graduated in Finance, 1976

Co-Founder and Chair of Banco BiG Chair of ISEG's Fundação Económicas

Carlos Rodrigues's ISEG, in first-person

In this edition, we share the testimonial of Carlos Rodrigues and of Sara Ribeiro:

"I started my studies at ISEG, ISCEF at the time, back in 1971, 50 years ago!

Nome Carlos Adolfo Coelho Figueirado

At that time, on the first day at School, we faced a new and challenging world, which we feared we would never get to know. A few days later, we already felt that ISEG was our School. The teaching means were different then: we had lectures at Quelhas and in Rua Buenos Aires (the former Industrial Institute) and French and English/Portuguese dictionaries were at hand, just in case we needed to understand better something written by Raymond de Barre, or Paul Samuelson. I recall with nostalgia the faculty, with members such as F. Pereira de Moura and Eduardo Catroga, as well as all the others that I still remember with affection ... all in an

The growing dynamics of the student struggle and the frequent strikes of 1973 were a precursor to the political changes that were to come in 1974, which gave us some free time. In January 1974, I managed to reconcile my studies with a part-time job in the Planning Office of the Secretary of State for Trade, then Foreign Trade, which later turned into a permanent job in early

My fellow students were mainly eight to ten years older than me, already with children and families. They worked for banks: Português do Atlântico, Agricultura, Fonsecas & Burnay, as

It is also a centre of excellence in higher education, which inspires thousands of Portuguese and increasingly international students every year to continue the progress of our School, being

I want to express my thanks for the dynamics, leadership, and commitment of all those who today continue to make ISEG a source of pride for those of us who have had the privilege of learning at this Cathedral of Higher Education in Economics and Management in Portugal for 50 years.

atmosphere of friendship, respect, and admiration, which fortunately remain among us.

O DIRECTOR

UNIVERSIDADE TECNICA DE LISBOA

INSTITUTO SUPERIOR DE CIÊNCIAS ECONÓMICAS E FINANCEIRAS

CARTAO DE IDENTIDADE

DE ALUNOS

deMarco de 197.2

1975, forcing me to change to after-hours study.

Sara Maria Murta Ribeiro Graduated in Economics, 1996

Financeira da Segurança Social

Postgraduation in Project Management, 2013

Sara Ribeiro's ISEG, in first-person

challenged to carry out management functions.

Ferreira

much is demanded, and who are subject to so much scrutiny.

Management, 2003

Postgraduation in Accounting, Public Finance, and Budget

Postgraduation in Foresight, Strategy, and Innovation, 2014 Executive Board Member of IGFSS - Instituto de Gestão

"I finished my degree in Law in 1992, and at that time the plan was to follow a professional path specifically in the legal area, indeed, to be more specific - as a lawyer. However, our journey, both professional and personal, often doesn't always turn out as we had anticipated. For example, since 1994 my professional life has been built - and I mean built in the true sense of the word – in the public sector. I started in the legal and litigation area, but I was progressively

For it was at this turning point in terms of public management – as a middle manager in Public Administration - that I realised it was important to complement my basic academic training with other skills. I thus opted to study for a postgraduation at ISEG in 2003, having chosen the Postgraduation in Accounting, Public Finance, and Budget Management. This course surpassed all my expectations on account of its syllabus, faculty, and colleagues. The commitment of a university such as ISEG in educating Public Administration staff – for it was a course specifically designed for the public sector - is absolutely commendable. The School also had the added responsibility of contributing to furthering the education of public managers, of whom so

"The testimony of someone who had the opportunity to grow personally and professionally,

leveraged by the knowledge and technical and personal skills learned here...'

**OPEN MINDS. GRAB THE FUTURE!**