PREFERÊNCIAS DE EMAIL | VERSÃO WEB

Lisbon School of Economics & Management

LISBOA UNIVERSIDADE

A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.

Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!



"The ISEG Students Association (AEISEG) is a century-old institution that over the years has done its best to adapt to the reality of ISEG. A reality of innovation, rigour, and excellence, where work is the key word for success, which is constantly being rejuvenated by its people.

The new term of AEISEG's governing bodies started on the 17th of November, when more than 60 members took office. During the next year's term of office, 12 departments endowed with motivation and capacity will be led by students from the most varied years of study who have presented an ambitious programme of activities to the ISEGian community, with the objective to enrich the experience of our students at a time when a more accentuated return to normality is expected after two years of pandemic.



We are committed to continue to provide experiences and activity for all our students, ranging from recreation and culture through to learning, the labour market, and sport, never forgetting our international students and the various study cycles. In this organisation, where the future of economics and management is made of different talents, AEISEG presents itself as an engine of development for not only the different leaders of associations, but also for the entire ISEGian community, which is the focus of our work."

## **Students Association members take office**

### Bernardo Varela is the new Chair of AEISEG

The swearing in of the new Governing Bodies of AEISEG took place last Wednesday, the 17th of November. The new Chair of the Students Association is Bernardo Varela, a graduate in Management, who is currently studying for his Master's in the same subject at ISEG.





In this edition of the Newsletter we highlight the swearing in of the new Governing Bodies of the Students Association of ISEG, the ranking of the students' club LIS - Lisbon Investment Society in the Top-10 in the McGill world-wide portfolio management competition, and the "A School of 1s: 111 YEARS, 111 ALUMNI" section, which features the testimonials of Vítor Constâncio and Dorabela Charneca. The following are cited in this number: Ana Lucas, Amélia Bastos, Clara Raposo, Daniel Seabra Lopes, Francisco Louçã, Inês Faria, João Duque, João Ferreira do Amaral, Luís Nazaré, Maria Rosa Borges, Marisa Quaresma dos Reis, Ricardo Cabral, Sandra Faustino



# Pandemic, elections, and the economy: what's the future for Portugal?

>> During the Portugal Smart Cities Summit event, Maria Rosa Borges writes in Jornal Económico about the instability in the natural gas market.	JE 0. Jernal Económico	see more >
>> An article by <b>Ana Lucas</b> on the importance of data science and the education of professionals in this subject, in Jornal Económico.	JE o Jameil Económico	see more >
>> Amélia Bastos and Clara Raposo sign the Pact for Childhood, which aims to make children a national priority.	Público	see more >
>> <b>Sandra Maximiano</b> writes in Expresso about the lack of planning and representation of women in the public sphere in Portugal.	Expresso	see more >
>> Ricardo Cabral comments on the importance of the choice for the Chair of the American Federal Reserve, in Público.	Público	see more >
>> Maria Rosa Borges and the taxation that we desire, in Executive Digest.	Executive	see more >
>> <b>Clara Raposo</b> reminded the National Congress of the Order of Economists that the retention of human capital in Portugal requires a new paradigm based on innovation. To be read in Jornal Económico.	JE O Jarnal Económico	see more >
>> "A fair and caring society, where mistreating animals is not a crime?" Marisa Quaresma dos Reis writes an open letter in Público to the Advisors of the Constitutional Court.	Público	see more >
>> Luís Nazaré on the "the costs of ideology", in Jornal de Negócios.	negocios.pt	see more >
>> <b>Francisco Louçã</b> writes about "the inequality that is destroying the world", in Expresso.	Expresso	see more >
>> João Duque and "the Devil who arrived in slippers", in Expresso.	Expresso	see more >
>> Francisco Louçã writes in the Expresso about the "box of chocolates" that the PS should "send to André Ventura".	Expresso	see more >
>> João Ferreira do Amaral talks on the "Perfect Storm" podcast of Rádio Observador, which was recorded at the Gulbenkian Foundation on the occasion of the Economists' Congress.	OBSERVADOR	see more >
>> <b>João Duque</b> participated in the TSF Forum on the subject of the value of salaries in Portugal.	RÁDIO NOTÍCIAS	see more >
>> Francisco Louçã, in his weekly column "The Taboo" on SIC Notícias, talks about the Infarmed meeting, and the political crisis in the Azores, among other issues.		see more

# ISEG MASTER'S 2022: Application period now open

The Application period for ISEG's Master's degrees starting in September 2022 has just opened. Learn more about our Master's and apply HERE.

We have an excellent offer of more than 20 Master's degrees, both in English and Portuguese, taught during both normal hours and after-hours. These range from different areas of Management and Economics, through to more quantitative areas that include big data, analytics, and forecasting, as well as the new Master's in Law & Management in partnership with the Faculty of Law of Universidade de Lisboa.

The exceptional quality of our Master's degrees is reflected in the professional careers of our Master's graduates, in international accreditations such as AACSB, and in global rankings, including that of the Financial Times, which ranked ISEG's Master's in Finance among the Top 35 worldwide in 2021. The new Master's degrees in Data Analytics for Business, MiM (Master's in Management) and in Accounting were recognised by winning the Eduniversal BEST MASTERS INNOVATION AWARDS, 2021.

We look forward to welcoming the best candidates!



# LIS - Lisbon Investment Society in the Top-10 in the portfolio management competition

The LIS team shines in the international competition and is awarded the prize for "Exceptional Quantitative Analysis"

The McGill International Portfolio Challenge is an international portfolio management competition. The ISEG Lisbon Investment Society Club team



gave a good account of themselves in their 2021 debut.

LIS reached the semi-finals of the competition and was ranked in the Top 10 (out of 114), with ISEG receiving an Honourable Mention for "Exceptional Quantitative Analysis". The world-leading University of Calgary and Nanyang Technological University of Singapore were also distinguished alongside ISEG Congratulations LIS! Congratulations ISEG!

Find out more here.





# A School of Firsts: 111 YEARS, 111 ALUMNI Vítor Constâncio | Dorabela Charneca

In this edition, we share the testimonials of Vítor Constâncio and Dorabela Charneca.

### Vítor Constâncio

Graduated in Economics, 1965 Vice-President of the European Central Bank 2010-2018 Presidente of ISEG's School Council

### VÍTOR CONSTÂNCIO'S ISEG, in first-person



"The approaching 111 years of existence guarantee ISEG the statute of an institution that has marked the history of the country. From my memories as a student in the 1960s, I particularly remember the overhaul of the teaching of Economics carried out by Professor Pereira de Moura, who opened it up to modern Keynesian theory and to a multidisciplinary and pluralist approach, while maintaining the mathematical and quantitative tradition of the School. As the country was involved in an outdated colonial war, the School and the University became poles of resistance and for the defence of democratic values. This commitment was accentuated with the expulsion of Professor Pereira de Moura from the University for political reasons and the disbanding of his team of Assistants, of which I was then a member.

The values assumed and integrated by the School at that time were founded on a culture of community relations, pluralism, and open-mindedness in the search for scientific truth, based on the notion that "Truth is often an error waiting for correction", as stated by Vergílio Ferreira. My memories as a student and as a young Assistant in the '60s come alive at the time of each anniversary of ISEG, which should be duly commemorated every year. These memories have been enhanced by the gratification of witnessing the rejuvenation of the School which Professor Clara Raposo and her team have been able to bring about to consolidate the School's prestige in service to the country."



Left, Vítor Constâncio with his wife and colleague of Economic Maria José Constâncio, in the 60's.

#### **Dorabela Charneca** Graduated in Economics, 1992

Postgraduation in Information Systems and Technologies, 1998 CFO and Director, Parques de Sintra - Monte da Lua



#### DORABELA CHARNECA'S ISEG, in first-person

"Obtaining a degree in Economics was the ambition that guided my student journey; ISEG was my first choice when I applied for higher education and has been a source of pride from day one.

I greatly value the academic foundations that ISEG's Economics degree has provided me, which have been essential throughout my career, as well as the skills of rigour, resilience, and team spirit. I also consider the School's capacity to expand its teaching areas to be important, without ever having compromised its identity, which enabled me to return to study for a Postgraduation in Information Systems and Technologies.

Although it has always been part of ISEG's legacy, this capacity to combine more classical perspectives with an adaptation to new realities is even more visible nowadays, where modern facilities and a vision of an open, international, participative, and inclusive education contribute to the creation of a new globally-reaching legacy, which is now more visible than ever."



Left, Dorabela Charneca at the Insignia Blessing Ceremony, 1992

## What's Up @ ISEG

### Healthcare in Portugal in times of Covid-19

The convention on "Healthcare in Portugal in times of Covid-19 – Medical Sciences and Social Sciences in Debate" will take place at ISEG on the **26th of November**, starting at 10.30, in Auditorium 5.

This initiative counts with the participation of doctors, health professionals, and researchers. The opening session will include the presence of members of ISEG, namely the Dean, Professor **Clara Raposo** and Professor **Daniel Seabra Lopes**, as well as **Cristina Piedade Silva**, who has a Master's in HRM from ISEG and is a researcher at SOCIUS/CSG.

SAÚDE EM PORTUGAL EM TEMPO DE COVID-19 CIÊNCIAS MÉDICAS E CIÊNCIAS SOCIAIS EM DEBATE

26 NOVEMBRO 2021 | ISEG | AUDITÓRIO 5 (Edifício Novo Quelhas)

Find out more here.

#### Workshop: The Western Balkans and the EU, Russia, and China

A workshop on "The Western Balkans and the EU, Russia, and China" will take place at ISEG on the 29th and 30th of November, from 10.00 to 17.30, and will include among the speakers the Bosnian journalist Drazen Simic, Eunice Castro Seixas, a researcher at SOCIUS, Centre for Research in Economic and Organisational Sociology, and Maria Sousa Galito, a professor at ISEG.

Find out more here.

#### Open Lecture | Digital Value – Innovation, Technology, and Regulation

An open lecture on "Digital Value – Innovation, Technology, and Regulation" will take place on the 29th of November at ISEG, as part of the course unit on "Science and Economics" of the Master's in Economics and Management of Science, Technology, and Innovation.

The event will count with the speakers **Hélder Rosalino** (Bank of Portugal Director) and **Gonçalo Caseiro** (Ex-Chair of the National Mint), with the participation of Professor **Sandro Mendonça** (Coordinator of the course unit on Science and Economics) and Professor **Sofia Bento** (from the coordination team of the Master's in Economics and Management of Science, Technology, and Innovation), who will deliver the opening address.

The event starts at 18.00, in the CGD Auditorium (Quelhas, 2nd Floor) and entrance will be free.



Western Balkans Between EU, Russia and China

Return of old bad times and geopolitical games

Workshop 29. - 30. November 2021 Lisbon, ISEG

## Antena 2 Concert | For Julian

ISEG will host an Antena 2 concert on the 30th of November in tribute to Julian Bream, a great icon of the 20th century guitar, who recently passed away in August 2020. This programme includes some of the most emblematic works of Julian Bream's repertoire, arranged by Francisco Morais Franco.

The concert starts at 19.00, in the CGD Auditorium (Quelhas, 2nd Floor) with free entrance, subject to the capacity of the auditorium.

Consult the programme here.



## **Research news**

## Portuguese Economic Journal

A new article in the Portuguese Economy Research Report, entitled "Wage inequality and firm reorganization when firm competition changes".

Find out more here.

## Journal ver mais>

<u>Portuguese</u>

## 30 years of SOCIUS: 10th essay is published in Público

**OPINIÃO** 

"Blockchain: fear and purification", by Professors Inês Faria, Sandra Faustino, and Daniel Seabra Lopes.

This is the tenth article of a series of 12 essays published by Público newspaper to celebrate the 30th anniversary of SOCIUS.

Saiba mais <mark>aqui</mark>.

## Blockchain: temor e purificação

Se, inicialmente, a Bitcoin angariou o apoio de quem criticava os "banqueiros gananciosos", parece evidente, passada mais de uma década, que a tecnologia *blockchain* irá contribuir para fortalecer os mercados financeiros, renovando a confiança dos grandes investidores e trazendo para a sua mesa novas possibilidades de liquidez e de lucro.

S Centro de Investigação em Sociologia Económica e das Organizações





OPEN MINDS. GRAB THE FUTURE!





