

**A University which "makes a School" does this by way of free, innovative, and plural thinking regarding Economics through to Management, based on informed debate and a profound and genuine concern about the social contextualisation of major individual, business, and political decisions.**

**Since 1911 we have been providing opinion leaders who influence both the country and the whole world. Here we are, again!**

The Master's in Development and International Cooperation (MDCI), which was launched in 1993-1994, is the oldest in Portugal in this area. It is a multidisciplinary Master's that links theory with research and practice. Over the last few decades this degree has been studied by generations of managers, professionals, and researchers from Portugal, Brazil, and the Lusophone countries. The PhD in Development Studies of Universidade de Lisboa also has its genesis in the MDCI, which was taught for the first time at ISEG in 2010.

In 2021, in conjunction with CESA - Centre for Research in Africa and Development Studies, the MDCI is going to launch a new initiative: **Oficina Global** (Global Workshop). The aim of **Oficina Global** is to strengthen the role of the University as a meeting point for all those who want to positively change the world. We don't know what path this will take, but we know what we want: a freer, more equal and fairer world. This is what drives Oficina Global. For we are living through periods of profound global transformation which are marked by uncertainty and complexity in all the areas of political, economic, and social activity where we want to contribute as a space for research and civic action. Our desire is to invest more time in reflecting on how to find solutions to the problems that affect us as a society, and also find and create innovative solutions, as is common to all workshops...

**Clara Raposo**  
Dean of ISEG

**Luís Mah**  
Coordinator of the Master's in Development and Cooperation

In 2018, Joana Bacelar's Final Master's Work (MDCI 2016-2018) was one of the pilot projects that influenced the decision to create **Oficina Global**. Joana designed an awareness campaign about the commitment to implement the Sustainable Development Goals (SDGs) among the thousands of members of CNE - the Portuguese Scout Organisation. On the 6th of December 2021, Joana was distinguished with the 'Messenger of Peace Hero Award' by the World Organization of the Scout Movement (WMO) for her work in furthering the SDGs, together with 24 other colleagues.

The Messengers of Peace movement unites young Scouts in a global network and inspires them to lead and take action in their communities and contribute to peace and sustainable development. Since 2010, Messengers of Peace has involved almost all 172 National Scout Organisations and has inspired Scouts to lead over 16 million community development projects.

**Joana** is now the coordinator of CNE's department for SDGs. With a team of seven young volunteers, Joana has carried out more than 100 clarification sessions about the SDGs for more than 20,000 participants and has written more than 20 articles on SDGs which have been published in the Flor de Lis magazine, which is regularly read by 14,000 Scout leaders.

Congratulations Joana and thank you for your inspiration!

## ISEG student Joana Bacelar is distinguished with the "Hero of the Year" award

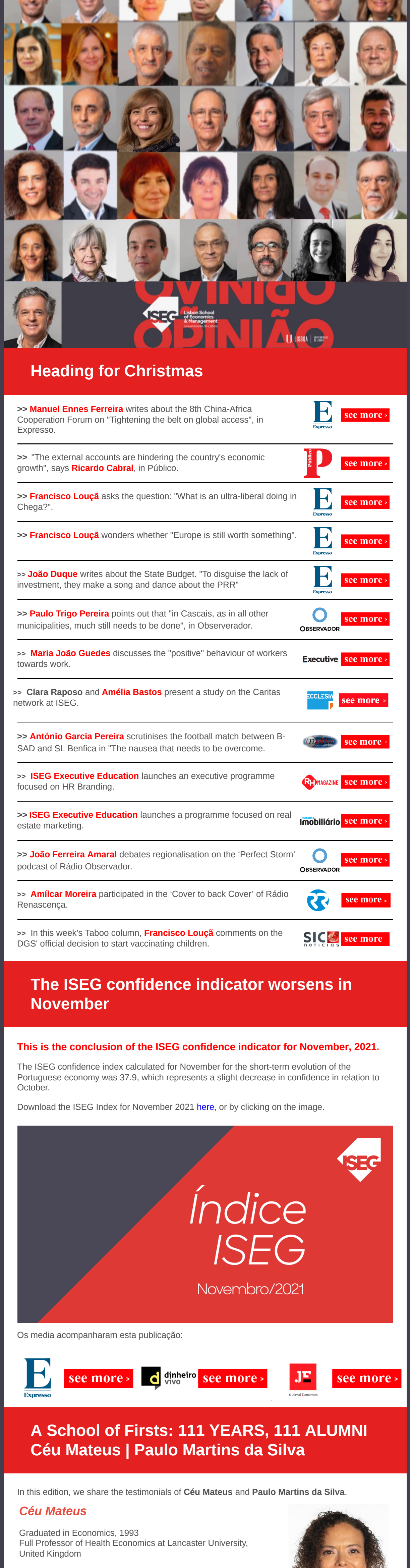
Joana Bacelar, a student of the Master's in International Development and Cooperation (DCI), has been distinguished by the **World Organization of the Scout Movement - WOSM** with the 'Messengers of Peace Heroes' award.

In this video, Joana Bacelar tells us a little about her work in furthering the Sustainable Development Goals of the **United Nations**.



In this edition of the Newsletter we highlight the recently-published ISEG Economic Outlook, the award of the "Hero of the Year" prize to ISEG student Joana Bacelar, the news that fellow-ISEG student Hugo Morão led the winning team in the Global Management Challenge, and the "A School of 1st 111 YEARS, 111 ALUMNI" section, which features the testimonials of Céu Mateus and Paulo Martins da Silva.

The following are cited in this number: **Amélia Bastos, Amílcar Moreira, António Garcia Pereira, Clara Raposo, Francisco Louçã, João Duque, João Ferreira Amaral, Manuel Ennes Ferreira, Maria João Guedes, Paulo Trigo Pereira and Ricardo Cabral**.



## Heading for Christmas

>> **Manuel Ennes Ferreira** writes about the 8th China-Africa Cooperation Forum on "Tightening the belt on global access", in **Expresso**. [see more >](#)

>> "The external accounts are hindering the country's economic growth", says **Ricardo Cabral**, in **Público**. [see more >](#)

>> **Francisco Louçã** asks the question: "What is an ultra-liberal doing in Chega?", in **Expresso**. [see more >](#)

>> **Francisco Louçã** wonders whether "Europe is still worth something", in **Expresso**. [see more >](#)

>> **João Duque** writes about the State Budget. "To disguise the lack of investment, they make a song and dance about the PRR" in **Expresso**. [see more >](#)

>> **Paulo Trigo Pereira** points out that "in Cascais, as in all other municipalities, much still needs to be done", in **Observador**. [see more >](#)

>> **Maria João Guedes** discusses the "positive" behaviour of workers towards work, in **Executive**. [see more >](#)

>> **Clara Raposo** and **Amélia Bastos** present a study on the Caritas network at ISEG. [see more >](#)

>> **António Garcia Pereira** scrutinises the football match between B-SAD and SL Benfica in "The nausea that needs to be overcome", in **Expresso**. [see more >](#)

>> **ISEG Executive Education** launches an executive programme focused on HR Branding, in **HR Magazine**. [see more >](#)

>> **ISEG Executive Education** launches a programme focused on real estate marketing, in **Imobiliário**. [see more >](#)

>> **João Ferreira Amaral** debates regionalisation on the 'Perfect Storm' podcast of **Rádio Observador**. [see more >](#)

>> **Amílcar Moreira** participated in the 'Cover to back Cover' of **Rádio Renascença**. [see more >](#)

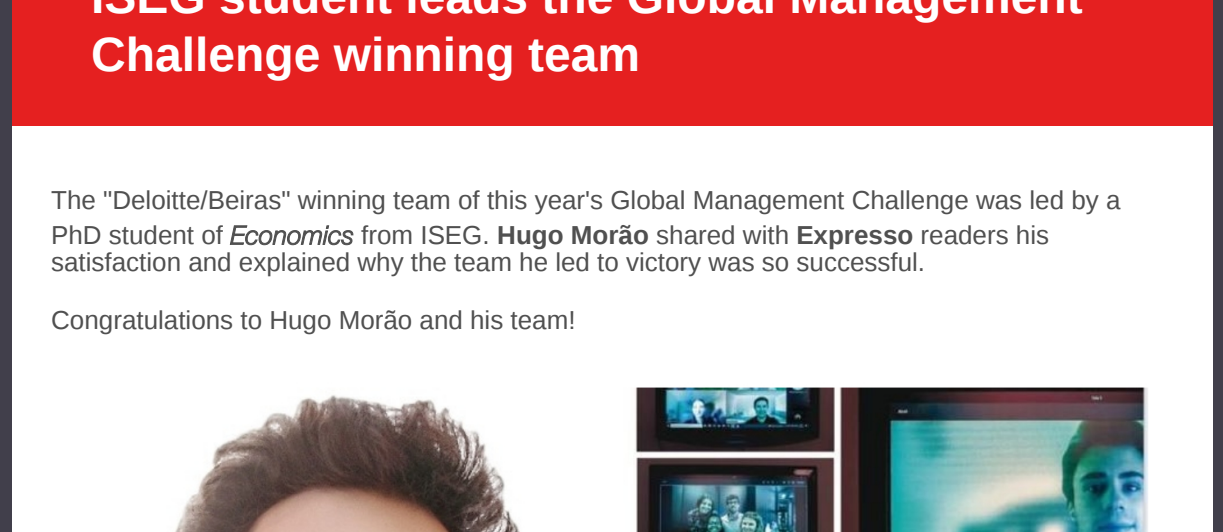
>> In this week's **Tábua** column, **Francisco Louçã** comments on the DGS' official decision to start vaccinating children, in **SIC Notícias**. [see more >](#)

## The ISEG confidence indicator worsens in November

**This is the conclusion of the ISEG confidence indicator for November, 2021.**

The ISEG confidence index calculated for November for the short-term evolution of the Portuguese economy was 37.9, which represents a slight decrease in confidence in relation to October.

Download the ISEG Index for November 2021 [here](#), or by clicking on the image.



Os media acompanharam esta publicação:



## A School of Firsts: 111 YEARS, 111 ALUMNI Céu Mateus | Paulo Martins da Silva

In this edition, we share the testimonials of Céu Mateus and Paulo Martins da Silva.

**Céu Mateus**  
Graduated in Economics, 1993  
Full Professor of Health Economics at Lancaster University, United Kingdom

**CÉU MATEUS'S ISEG, in first-person**

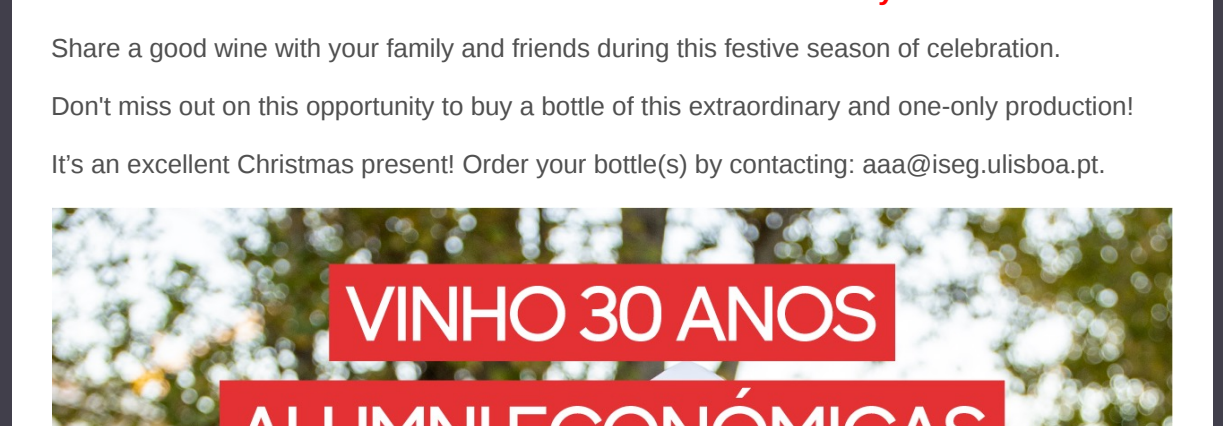
"I walked into ISEG for the first time in 1988 and I studied here for the customary five years of undergraduate degrees of that time. During most of the degree I thought that Economics was not for me and I even thought of dropping out. However, towards the end of the degree I came across public economics, and from then on I realised that there was indeed a part of Economics that I was excited about. At the time, I was of the opinion that health economics was still something very vague, however it came to pass that both my Master's thesis and my job in an institute belonging to the Ministry of Health (now extinct) were in the area of health. When I went to the academy I was already a 'health economist', and nowadays I can't see myself doing anything else.

My involvement with the Students Association was my first experience in organising events, ranging from electoral campaigns, to concerts and debate cycles. From then on I don't think I ever stopped being active in 'civil society', mainly through being a member of scientific societies and being highly committed to the Portuguese Association of Health Economics (APES).

As an academic, researcher, and the Chair of APES, Apart from being a mentor to early career researchers, I manage to reconcile my love for health economics with the sharing of scientific work that addresses issues that are dear to me, such as, for example, socio-economic inequalities in health or gender issues regarding the access to health treatment. It was at ISEG, through many of my professors – such as Francisco Pereira de Moura and António Garcia Pereira – that I learnt to be a social scientist. Economics is a science of people for people, and human behaviour is always fascinating!

Equally as important as all that I have mentioned above, ISEG provided me with friends for life. We all crossed paths here, and although not all of us are practicing economists anymore, we still share the same commitment to make the world.

Returning to ISEG in 2021 makes me realise that the person I am today started here when I first entered Quelhas in 1988."



**Paulo Martins da Silva**  
Postgraduation in Financial Analysis, 201  
Master's in Finance, 2011  
PhD in Management, 2018  
Executive Board Member of Lusitania SA, N Seguros SA and Montepio Seguros SGPS SA

**PAULO MARTINS DA SILVA'S ISEG, in first-person**

"The quality of the faculty and their involvement and commitment to teaching and research are the hallmarks of ISEG and are its best reference. ISEG was therefore the School I chose more than 10 years ago to return to study, in order to update my knowledge and strengthen my understanding of financial matters. I started with a PG in Financial Analysis and continued to study for a Master's in Finance, later completing a PhD in Management. The whole of this journey was key for my professional development, as well as for obtaining professional and academic certifications in the area of risk management.

ISEG's values, as well as the development and sharing of knowledge – both at the academic and business level – ensure that ISEG contributes to a better society by way of its students. It is thus with great pride, and also with a sense of gratitude, that I usually say that ISEG is also my School."



Paulo Martins da Silva, during his time at ISEG, and nowadays

## ISEG student leads the Global Management Challenge winning team

The "Deloitte/Beiras" winning team of this year's Global Management Challenge was led by a PhD student of *Economics* from ISEG, **Hugo Morão** shared with **Expresso** readers his satisfaction and explained why the team he led to victory was so successful.

Congratulations to Hugo Morão and his team!



## What's Up @ ISEG

**Cycle on Health and Safety at Work, entitled "Psychosocial Risks and Labour Rights"**  
Date: 19th, 20th, and 21st of January, 2022  
Time: 09:00-18:00  
Location: Lecture Theatre 3, Quelhas  
Further info: [here](#)  
ISEG and the Working Conditions Authority has organised a Thematic Cycle on Health and Safety at Work, entitled "Psychosocial Risks and Labour Rights".  
This 3-day cycle covers various topics related to Health at Work and aims to contribute to the development of a culture of prevention through the sharing of scientific and technical information and good organisational practices in this area – focussing especially on psychosocial risks and inherent labour rights.



**Folefest Concert | "Guaranteeing Culture" programme**  
Date: 17th of December, 2021  
Time: 19h00  
Location: CGD Auditorium (2nd Floor, Quelhas)  
Programme: [Here](#)  
The Folefest Concert, with works by João Barradas, Anatoly Kussyakov, Magnus Lindborg, Yann Robin and Aulis Salminen.  
The musicians are Francisco Martins, João Barradas and the Duo Fábio Palma and David Nunes.



## Research news

**Portuguese Economic Journal**  
A new report in the **Portuguese Economy Research Report** (the blog of the Portuguese Economic Journal), entitled "Fluctuations in the wage gap between vocational and general secondary education". [see more >](#)

## Alumni Económicas 30th Anniversary wine is now on sale!

**A Douro red wine made from old vines, in a numbered and limited edition of 600 bottles to celebrate our Association's 30th Anniversary.**  
Share a good wine with your family and friends during this festive season of celebration.  
Don't miss out on this opportunity to buy a bottle of this extraordinary and one-only production!  
It's an excellent Christmas present! Order your bottle(s) by contacting: [aaa@iseg.ulisboa.pt](mailto:aaa@iseg.ulisboa.pt).



www.iseg.ulisboa.pt

