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ISEG has been educating leaders of thought and action This weekend Portuguese of to vote in the national legisla

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"The vote and the importance of rules and institutions

This weekend Portuguese citizens will be called to the polls to vote in the national legislative elections. As a result, a new parliament will be formed, which usually legislates by simple majority rule, but also by an absolute and qualified majority. Since the dawn of democracies, these rules have been understood to be problematic and they can lead to voting paradoxes (see the Marquis of Condorcet or Charles Lutwidge Dodgson, better known as Lewis Carroll!). Politics is a process of transformation and aggregation of diverse preferences into collective choices. It is, therefore, not surprising that prominent economists have devoted particular attention to both the consequences of such rules (Wicksell and later Buchanan) and also the requirements that need to be fulfilled to be classed as good rules (Arrow and Sen).

A group of economists, economic historians, and political scientists paid particular attention to the rules and institutions that govern both the political and administrative systems which accordingly condition the operation of the markets. Several economists (e.g., Olson, North, Acemoglu, and Robinson) argue that the development of nations is not linked to their wealth in terms of resources, but rather to the quality of their institutions. It is therefore important to devote a certain amount of attention to the quality of our institutions.

Democracy does not end with voting

Democracy is not merely a process of a political contest by popular vote to decide who gains the power to govern (Schumpeter). Although this is true, democracy should also ensure the enacting of a process of reasonable political and public deliberation (Habermas) before political decisions are made. Whatever the nature of policy decisions - on justice, health, tackling climate change, etc. - such a prior public debate needs to exist. Nevertheless, in order for this to occur, various fora need to be in place where this debate can occur. When compared to other European countries, Portugal has a very small number of think tanks. Maybe on account of this, various incorrect decisions have been made in the past, and a lot of European and national public resources have been wasted, compounded by the fact that great difficulty has been experienced in clarifying the development of a strategy for the country and for ensuring the necessary institutional conditions to ensure the country's sustainability. Good governance is a public good, which is subject to the problem of free riders: everyone benefits from it, if it exists, but few are willing to contribute to it. There is thus a need to promote public debate on public institutions and policies (ex ante and ex post).



The Institute of Public Policy and ISEG

It is in this context that the need arose to create the Institute of Public Policy - Thomas Jefferson Correia da Serra (IPP), an academic, interdisciplinary, inter-university association, whose mission is to contribute to the debate on public institutions and policies, both in Portugal and in Europe, through the creation and dissemination of relevant research. IPP has established a partnership with Almedina to publish books, and we publish policy papers and develop projects in our four key areas: democracy and political accountability, governance and public finances, social policies and climate change, and digital transition.

The mission of IPP is aligned with ISEG's mission, and it is therefore with satisfaction that we can count on ISEG, which hosts us, as one of our institutional associates that supports one of IPP's emblematic and oldest projects, namely the analysis of the State Budget (Budget Watch). Several members of ISEG's faculty, principally from the Master's in Economics and Public Policies, have served as members of IPP's governing bodies, which reveals a synergy that needs be developed further.

The virtual absence of think tanks that are independent from big corporations is a sign of market failure and is a problem for democracy and for Portugal's development. Overcoming this failure is no easy task, yet it is indispensable if we want to promote a more prosperous, inclusive, fair, and sustainable society for future generations. It is in this sense that we reiterate our gratitude for ISEG's support for this project and we hereby invite all, in particular ISEGians and Alumni, either in their individual capacity or as organisations, to find out more about IPP and to make their contribution to this project."

In this edition of the Newsletter we highlight the participation of Professor Patricia Melo in the "90 Seconds of Science", the pre-opening of the 2022 LESE - Lisbon Economics and Statistics of Education conference at ISEG, and also the "A School of 1s: 111 YEARS, 111 ALUMNI" section, which features the testimonials of Madalena Cascais Tomé and Richard Folger Zhao.

The following are cited in this number: Amílcar Moreira, António da Ascensão Costa, António Mendonça, Carlos Farinha Rodrigues, Clara Raposo, Francisco Louçã, Joana Santos Silva, João Duque, Joaquim Sarmento, Madalena Cascais Tomé, Manuel Ennes Ferreira, Patrícia Melo, Paulo Trigo Pereira, Pedro Castro e Almeida, Ricardo Cabral, Sandra Maximiano, Sofia Santos and Vítor Escária.



When the campaign ends, it's time to go out and vote

> "Stabilising the euro area in the face of adverse shocks" - an article by Ricardo Cabral, in Público.	Público	see more >
>> "Dancing with the guru is the path to defeat" – an opinion article by Francisco Louçã, in Expresso.	E	see more >
>> "Galloping along, or step by step?" – an opinion article by Manuel Ennes Ferreira, in Expresso.	Expresso	see more >
> "Creating value from almost nothing" – an opinion article by Sandra Maximiano, in Expresso.	Expresso	see more >
>> "New horizons for the Portuguese economy" – an opinion article by Joaquim Sarmento, in Renascença.	(see more >
>> Paulo Trigo Pereira writes in the Observer that "The PS and PSD will not get a second chance".	OBSERVADOR	see more >
>> António da Ascensão Costa's declarations in the article entitled "Managing public finances like home domestic accounts and other simplistic myths", in Jornal de Negócios.	negocios.pt	see more >
>> Statements by Carlos Farinha Rodrigues regrading poverty in Portugal, in Jornal de Notícias	JN	see more >
>> In her column in RH Magazine, Joana Santos Silva writes about "Culture Club - how to create an extraordinary organizational culture".	RHMAGAZINE	see more >
>> Statements by João Duque in the article on "Quick answers. What will be the impact of a rise in interest rates for banking?" in Jornal Económico.	JE o Jornal Económico	see more >
>> An article in Jornal Económico quotes a presentation by Clara Raposo during the "Building the Future" conference.	JE 0 Jornal Económico	see more >
>> Professors António Mendonça, Clara Raposo, and Sandra Maximiano and members of the ISEG School Council, Madalena Cascais Tomé and Pedro Castro e Almeida propose measures for the next Government, in Exame.	Exame	see more >
>> "The Drugs don't Work" - an article by Joana Santos Silva, in Executive Digest.	Executive	see more >
>> Joaquim Sarmento and Vítor Escária are cited in an article on the legislative elections entitled "Rui Rio and António Costa: How they act when it's time to govern", in Visão.	VISÃO	see more >
>> Sofia Santos points out that for a society to be more sustainable, it needs a green economy and green financing, in 'Saber Viver'.	S.V.	see more >
>> "Justice, the eternal daughter of a minor god" – an article by António Garcia Pereira.	Dorking	see more >
>> Clara Raposo and João Duque analyse the "Trends for 2022", in Executive Digest.	Executive	see more >
	Executive	see more >
>> Joana Santos Silva participated in the online 31st EncontRHo, promoted by the Human Resources Information Institute with the support of ISEG Executive Education.	RHMAGAZINE	see more >
>> An article in Human Resources highlights ISEG Executive Education new further education model for Human Resources professionals.	Human Resources	see more >
>> Patrícia Melo in the "90 Seconds of Science" programme.	II∥I ANTENA ′	see more >
>> On the "Perfect Storm" podcast, João Ferreira do Amaral addresses the issues that are not being discussed by the political parties.	OBSERVADOR	see more >
>> Amílcar Moreira discusses the possible implementation of a four-day week in Portugal, on ECO's "Here They Come" podcast.	9	see more >
> Francisco Louçã states that the PS "attacks the Left", while the PSD "plays dead".		see more
>> Paulo Trigo Pereira was one of José Gomes Ferreira's guests on "The Week's Business", on SIC Notícias.		see more
"How can Portugal grow more? – an Analysis bye Sandra Maximiano, on SIC Notícias.		see more

90 Seconds of Science with Professor Patrícia Melo

We highlight the presence of Professor Patrícia Melo in the "90 Seconds of Science" programme – who is also a researcher at the Complexity and Economics Study Unit (UECE) - who spoke about the TiTuSS project, whose objective is to study the economic and environmental impacts of the expansion of the motorway and expressway network in Portugal over the last 50 years.





Research news

15th Annual Meeting of the Portuguese Economic Journal

- When: 8th to 9th July
- Where: The conference will take place at the Centro Cultural e de Congressos de Angra do Heroísmo, Terceira Island, Azores
- July 8–9 2022 Angra do Heroísmo Terceira, Azores
- Further info: here

An article published in PEJ has been made available online first:

 "The Log of Gravity at 15" by J. M. C. Santos Silva and Silvana Tenreyro



Three new publications in the **Portuguese Economy Research Report** (the Portuguese Economic Journal blog):

- "Local property tax reform and municipality spending efficiency" (available here)
- "Long-term changes in wage inequality in Portugal and the modernization of the labor force" (available here)
- "Evaluating fixed-term employment contracts" (available here)

A School of #1s: 111 YEARS, 111 ALUMNI Madalena Cascais Tomé I Richard Folger Zhao

In this edition, we share the testimonials of **Madalena Cascais Tomé** and **Richard Folger Zhao**.

Madalena Cascais Tomé

Graduated in Applied Mathematics for Economics and Management, 2000 Executive Chair of SIBS – Forward Payment Systems



Madalena Cascais Tomé's ISEG, in first-person

"My time at ISEG constituted a decisive contribution in my professional and personal education. I would like to highlight two aspects which when I look back on nowadays and which I consider to have been those that marked me the most: 1) the diversity of thought, in a very plural context of students and faculty, which encouraged me evolve towards different perspectives, namely to know how to seek consensus and how to deal with complexity; 2) research and rigour, including analysis and quantitative modelling skills, the discipline of structuring problems, and applying method and the solidity of elements and thought in their resolution.

I also highlight the extra-curricular life at ISEG. For those were times when I made good friends, and when we could conciliate our education with (a lot of) fun! I remember my full-on times at ISEG with great affection and much nostalgia.

Congratulations ISEG on your 111th Anniversary!"





Left, as a student of MAEG at ISEG. Right, nowadays.

Richard Folger Zhao

Master's in Finance, 2017 AVP – Investment Specialist, Morgan Stanley, NY, USA



Richard Folger Zhao's ISEG, in first-person

"I came across MIF program at ISEG through an online search and the program seemed comprehensive in its coursework, which covers all the main topics in Finance. After a few months, I decided to take a leap of faith and left my job at the time in the States and came to Lisbon to begin a new chapter and to follow a new career path.

The rigorous program exceeded my expectations where It helped me to build a solid foundation in the various areas of Finance. The projects and assignments were based on relevant real-world applications. I had an overall positive experience studying at ISEG; the professors and peers were welcoming and helpful. My experience at ISEG really prepared me for my later career change. It's definitely one of the best memories to this day."



Left, in Portugal as a student of the MIF. Right, nowadays, standing at the New York Stock Exchange.

What's Up @ ISEG

Estonia.

LESE – Lisbon Economics and Statistics of Education

Nuno Crato, the former Minister of Education and a Full Professor at ISEG, hosted the pre-opening of the 2022 conference of LESE - Lisbon Economics and Statistics of Education, which took place on the 19th of January.

The **Dean of ISEG** was also present at the event and the guest speaker was **Gunda Tire** (the manager of the PISA project in Estonia), who spoke about the educational system of



LxDS Workshop: New trends in Lyapunov exponents

Date: from the 7th to the 11th of February Time: 09.45 to 17.00 Location: Auditorium 4 (New Quelhas, 1st Floor) Further info / Enrolment: here List of speakers: here.

AEISEG | Buddies Up!

Would you like to help an Erasmus student integrate into ISEG, take them to the most charismatic places in Lisbon, or even introduce them to our gastronomy?

Then enrol by the deadline of the 30th of January!

Further info / Enrolment: here.





Alumni in the News

DANIELA SIMÃO ON THE NON-EXECUTIVE BOARD OF BANCO NACIONAL DE ANGOLA

Daniela Simão, who graduated with a Master's in Accounting, Taxation, and Corporate Finance from ISEG in 2013, has just been appointed by the President of the Republic of Angola as a Non-Executive Director of Banco Nacional de Angola. Congratulations and best wishes for her success.

SOCIAL ENTREPRENEURSHIP

A graduate in Management from ISEG, Patrícia Assis and both her personal and professional journey are described in Lux Women magazine. The social entrepreneur is a co-founder and director of SAPANA – an NGO devoted to the socio-economic empowerment of people and communities.





VOTING - a Right and a Duty in a Democracy

Don't know where you are registered to vote? Find out at **www.recenseamento.mai.gov.pt**, or through the **MaiMobile** mobile application (available on App Store and Google Play), or send an SMS to 3838 (further info here). Vote!

If you are a Portuguese citizen, don't forget to vote on Sunday the 30th!



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