economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts.

delegation

ISEG has been

educating leaders of

since 1911. Today, at a

thought and action

time when society

importance of good

recognises the

It is not always easy to practice sport and study at the same time and it's even more difficult to combine a good academic

I have a degree in Biomedical Sciences from Universidade

da Beira Interior, a Masters in Biological Engineering from

Instituto Superior Técnico, and I have recently concluded a

Postgraduation in Business Management at ISEG.

education with top-level competitive sport... which is something that bears fruit if carried out in the right way.

Ricardo Brancal It was much easier to manage my training and competition as it's possible to study for ISEG's Postgraduation online.

This was a good experience, which I recommend to anyone looking to acquire knowledge in the area of business management. The partnership established between ISEG and the Olympic Athletes Association undoubtedly adds value."

first time at the Serra da Estrela at the age of 12" and that, despite being an Olympic athlete, he doesn't neglect his studies because he considers that "exercising the mind is important". Now he's going to be Portugal's flag-bearer (together with Vanina Guerillot Oliveira) in Beijing. Good luck, Ricardo!

In this edition of the Newsletter we highlight the participation of Ricardo Brancal in the Winter Olympics, the announcement of the minting of a "111 Years ISEG" commemorative coin by INCM, "90 Seconds of Science" with Professor Sara Falcão Casaca, and also the "A School of 1s: 111 YEARS, 111 ALUMNI" section, which features the testimonials of Pedro Leitão and

The following are cited in this number: Amílcar Moreira, António da Ascensão Costa, Carlos Farinha Rodrigues, Carolina Afonso, Clara Raposo, Francisco Louçã, João Duque, Maria João Guedes, Maria Rosa Borges, Orlando Vieira, Paulo Macedo, Paulo Trigo Pereira, Pedro Castro e Almeida, Ricardo Cabral, Sandra Maximiano and Sara Falcão Casaca.



Público.

Observador.

relations".

Daniela Simão.

Aftermath of the Election

>> "Who would have thought it? A country of correct accounts and miscalculations" – an opinion article by Clara Raposo, in Jornal de Negócios. >> An interview with Paulo Macedo. "We want to strengthen the relationship with our clients, with a special focus on SMEs". >> "The economic perspectives after the elections: the continuity of the

reduction of the burden of the State" – an article by Ricardo Cabral, in

>> "There's a problem with the absolute majority, and you know what it

>> "The Biotechnological Revolution is still at the beginning" – an article

>> "The economic potential of investing in Education" – an article

>> "Financial restrictions in family businesses" – an opinion article

is" – an opinion article by **Francisco Louçã**, in Expresso.

by Maria Rosa Borges, in Jornal Económico.

by Orlando Vieira, in Jornal Económico.

by Maria João Guedes, in Executive Digest.

>> "A more competitive Portugal: rather than wasting another opportunity" - an opinion article by Pedro Castro e Almeida, in Executive Digest. >> "The 7 layers of the Metaverse" – an opinion article by Carolina Afonso, in Imagens de Marca. >> Statements by Carlos Farinha Rodrigues in the article entitled "42% of the wealth in Portugal is concentrate in the hands of 5%", in Expresso.

>> Statements by António Ascenção Costa in the article entitled

"Economists point to a growth of GDP less than the 4.8% of 2021", in

>> António Mendonça and Ricardo Cabral are quoted in the article

>> Statements by **Amílcar Moreira** in the article on "Saving: increasing

>> Statements by Paulo Trigo Pereira on "Even with a majority, it is not

certain whether the Government will change its economic policy".

entitled "Economists expect 'continuity' in Luso-German economic

productivity is saving pensions", in Expresso.

>> Clara Raposo is quoted in the article entitled "Only 1 in 10 Portuguese invest in life-long learning", in Human Resources. >> Statements by João Duque declarations on the four-day working week. >> Sandra Maximiano spoke in "The Frog and the Scorpion" podcast on SAPO24 see more politics of SAPO24, to report on the legislative elections.

>> Paulo Trigo Pereira participated in Observador's "Counter-Current".

>> A new episode of "Perfect Storm", with João Ferreira do Amaral.

>> Francisco Louçã comments on the elections. "The loss of influence

>> Sara Falcão Casaca was on "90 Seconds of Science".

"What should be the priorities of the new government?".

of the Left, the consolidation in the Centre, and the radicalization of the Right". >> Francisco Louçã said that the "alternative to the Right is impossible and the PS thus has two paths that it can take", on "The Taboo" programme.

an official commemorative coin

ISEG's 111th anniversary is celebrated with

90 Seconds of Science with Professor Sara

The National Mint (Imprensa Nacional Casa da Moeda) is going to mint and commercialise a 7.5 euros collector coin in 2022 in tribute to ISEG's 111th anniversary. In a deliberation published this Thursday in the Diário da República official gazette, it was emphasised that "ISEG is the oldest School of Economics and Management in Portugal", and thus its "111th anniversary is a symbolic one that deserves to be marked with the commemorative issue of a collector coin". The coin will be designated "ISEG 111 Years" and its features can be consulted here.

see more >

Falcão Casaca Sara Falcão Casaca, a professor and researcher at SOCIUS – Centre for Research in Economic and Organisational Sociology – spoke on the "90 Seconds of Science" programme. In addition to presenting Women on Boards, the project that she is responsible for, she also

women in the management bodies of Portuguese companies.

Research news

A new paper from CESA (Centre for **Research in Africa and Development**

> Apaper by Lúcia Oliveira: "A prognostic of the impact of

some evidence". It can be

read here.

Newsletter No, 29 of REM:

Pedro Leitão

CEO of Banco Montepio

MBA, 2000

coronavirus on education in Europe:

Studies):

PEDRO LEITÃO'S ISEG, in first-person "ISEG has always been a plural and eclectic space, where tradition coexists with the constant furthering of the frontiers of knowledge. It is an enormous satisfaction to have been a student and a lecturer at this School of ours: CONGRATULATIONS ISEG!"

Daniela Simão Masters in Accounting, Taxation and Corporate Finance, 2013 Non-executive Director and Member of the Audit Committee, Banco Nacional de Angola

DANIELA SIMÃO'S ISEG, in first-person

School's culture, values, professionalism, and rigour.

learn from the best.

I also highlight the quality, specialisation, and rigor of the faculty which contributed to me being successful... especially my supervisor, Sofia Lourenço, and my Co-supervisor António I have very fond memories of ISEG, of my peers, of the lunches in the cafeteria full of conversation, and of spending hours studying and working in the Library. Congratulations ISEG for 111 years of educating professionals of excellence."

Above all, the experience enabled me to improve my critical thinking and to consolidate the knowledge acquired during my degree and my professional experience to date.

Location: Auditorium 4 (New Quelhas, 1st Floor) Further info / Enrolment: here. List of speakers: here. **Alumni in the News**

MADALENA DUARTE FERREIRA REINFORCES THE TEAM OF **VANGUARD PROPERTIES,**

Currently studying for a PhD in

Ferreira will be designing strategic

Management at ISEG, Madalena Duarte

Human Resources projects at Vanguard.

JOSÉ GALVÃO IS GOING TO HEAD UP

PORTUGAL

Date: 7th to the 11th of February

What's Up @ ISEG

LxDS Workshop: New trends in

Lyapunov exponents

Time: 09.45 to 17.00

With a **Postgraduation in Management** from ISEG, José Galvão is the new Director of Agency Retail. Before joining Savills, he was the Coordinating Director of MVGM Portugal. **ISEG Masters Open Week**

Find out more here.

SAVILLS' RETAIL DEPARTMENT

Winter Olympics - ISEG student is the standard-bearer for the Portuguese

In a country known for its beaches and sun that always shines, the reality is that it is rare that snow falls on the mountains. However, this doesn't mean that Portugal won't be represented at the 2022 Winter Olympics, which start today and will be held in Beijing up until the 20th February. One of three athletes who will wear the Portuguese colours in Downhill Skiing (slalom and giant slalom) is Ricardo Brancal, a student of the Postgraduation in Business Management. This native of Covilhã recently explained in an interview in Expresso that he only skied "for the

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spoke about the study being carried out on this initiative that aims to characterise the profile of

CENTRO DE ESTUDOS SOBRE ÁFRICA E DESENVOLVIMENTO

RESEARCHIN ECONOMICS^{AND} MATHEMATICS REM is a Research Consortium in the areas of Economics and Mathematics. Read the January 2022 here.

A School of 1s: 111 YEARS, 111 ALUMNI

In this edition, we share the testimonial of **Pedro Leitão** and **Daniela Simão**.

Pedro Leitão I Daniela Simão

A good son returns home: in the photo on the right, Pedro Leitão at the launch of a tailor-made Executive Training course for Banco Montepio at ISEG only 3 months ago.

"I chose to study for a Master's at ISEG's in 2010, because I wanted to be with the best and to

ISEG played a decisive role in my personal and professional development. I identified with the

Left, nowadays. Right, during her time as a student at ISEG.

LxDS Workshop

February 7th-11th 2022, Lisbon, Portugal



Online Event

GRAB THE FUTURE. OPEN MINDS. GRAB THE FUTURE!

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Masters 07 / 02 | 08 / 02 | 09 / 02 10 / 02 14:00 - 14:45 GSI ACC 15:00 - 15:45 **MKT CFFE** Are you ready to grab the opportunity? 16:00 - 16:45 MQDEE **MIM** FIN 17:00 - 17:45 **EPP** DAB MIS DCI 18:00 - 18:45 MFE **AEF CEMP** EIEE 7th February to 11th February 19:00 - 19:45 **ECN ECGTI**

Are you planning to apply for a Master's, but still don't know which one?

To help you in this mission, online sessions will be held during these days which are open to all those interested in getting to know ISEG's wide-ranging offer of Master's degrees.

However, if you already know and have in mind which Masters you want to study for, then

you can always place your questions directly to the Coordinator during the Q&A time!

We have organised the ISEG Masters Open Week, from the 7th to the 10th of

February, to help you make a more in-depth and informed decision.