

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts.

In fisheries management, there are fundamentally two objectives: a biological one, supported in general by biologists and ecologists, and an economic one, supported by the fishing industry. The first aims at the sustainable development of fisheries, which allows future generations to benefit from existing resources, while the second tends to aim at profit maximization, often ignoring the sustainability of stocks. Both objectives conflict, and the desirable thing is to find a balance that satisfies both parts.

In the research project "SDEFish-Sustainable Management of Fisheries through Stochastic Differential Equations", recently funded by the FCT, promoted by the REM, and framed in the United Nations Sustainable Development Goals, we aim to find a common goal for biologists and the fishing industry: maximize profit in a sustained regime of equilibrium and without population extinction.

In particular, we intend to develop continuous and practicable fishing policies as an alternative to the already existing "start and stop" policies, which entail social and logistical problems. In this way, we hope to present a new sustainable and feasible fishing policy, which will help to develop and enhance aquaculture production.

The development of this sustainable policy, useful in fisheries management and in the definition of fisheries policies, is based on mathematical and statistical models with a complex treatment and a strong computational component.

With this study, we intend to contribute to the sustainable development of the fishing industry, believing that a better future is in our hands.

Grab the future!"

In this edition of the Newsletter we highlight the last lecture of Professor Nuno Crato, the ISEG Index, the Young Researcher Award, and also the "A School of 1s: 111 YEARS, 111 ALUMNI" section, which features the testimonials of Vanda de Jesus and Diogo Dias.

**Nuno Brites** 

The following are cited in this number: Amílcar Moreira, António Garcia Pereira, Carlos Farinha Rodrigues, Clara Raposo, Fernando Ribeiro Mendes, Francisco Loucã, Joana Pais, Joana Santos Silva, João Duque, João Ferreira do Amaral, Luís Mah, Maria Rosa Borges, Ricardo Cabral, Sandra Maximiano, Sérgio Nunes, Vera Gouveia Barros and Vítor Gonçalves.



## Restrictions start to be lifted, confidence is on the up

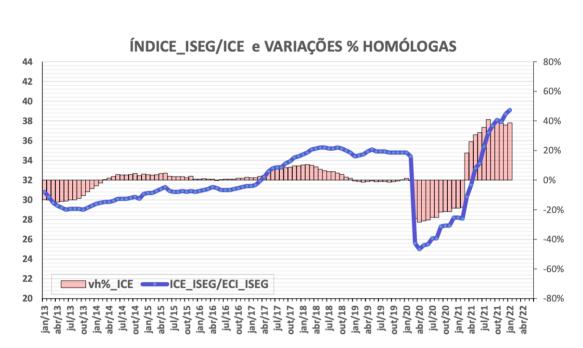
>> Together with Ukraine, the ECB, inflation, and the "bazooka" are on the agenda as <b>Clara Raposo</b> and <b>João Duque</b> look at the challenges of European economic recovery.	<del>(</del>	see more >
>> Fernando Ribeiro Mendes's essay on "The development of Portugal: continued unrest".	Público	see more >
>> "Why do bank profits increase?" – an article by <b>Ricardo Cabral</b> , in Público.	Público	see more >
>> Carlos Farinha Rodrigues highlights the reminiscences of Covid-19 at the social level, in the article entitled "The Pandemic is near its end, but it leaves a legacy".	negocios.pt	see more >
>> João Duque says that there is a need to think long-term in the article entitled "Savings: think like an economist and anticipate the worst scenarios".	Expresso	see more >
>> Francisco Louçã in an opinion article in Expresso – "Germany always loses at the end of the game".	Expresso	see more >
>> Amílcar Moreira comments on the current situation of the Portuguese pension system in the article "We are going to live for many years. Don't spend it all now".	Expresso	see more >
>> João Duque speaks on the webinar "Is saving a national problem? Organised by Expresso and BPI.	Expresso	see more >
>> Maria Rosa Borges signs an opinion article - "Emprego Público", in the Jornal Económico.	) Jornal Económico	see more >
>> Sérgio Nunes writes an article on "Work Models: the impact on Auditing and Cybersecurity", in Jornal Económico.	Janai Scinómico	see more >
>> Luís Mah co-wrote an article about the EU-Africa summit in Paris for 'The Conversation'.	Q	see more >
>> Joana Pais and Sandra Maximiano write about "Behavioural Economics - an indispensable tool for Human Resources".	RHMAGAZINI	see more >
>> Joana Santos Silva talks about the challenges of ISEG Executive Education during the pandemic during the HR 2021 Forum.	RHMAGAZINI	see more >
>> <b>João Duque</b> talks about a month or two of budgeting in twelfths: "Better to postpone the implementation of a bad Budget".	छैं	see more >
>> Luís Mah co-signed the article entitled "Africa's Ties with Europe should be shaped by an African Agency", published in World Politics Review.	WPR	see more >
>> "Don't erase the memory! They will not pass! (The Chega party of André Ventura)" – an article by <b>António Garcia Pereira</b> in the blog Notícias Online.	Dolega	see more >
>> Sandra Maximiano writes in Executive Digest that one should "Trust, give and reciprocate".	Executive	see more >
>> <b>João Duque</b> participated in TSF Forum to debate whether economic growth should be a priority for the country, or not.	RÁDIO NOTÍCIAS	see more >
>> A new episode of the "Perfect Storm" podcast, with <b>João Ferreira do</b> <b>Amaral</b> and <b>Vera Gouveia Barros</b> . "The deficit is decreasing, but the economy is only growing a little".	OBSERVADO	see more >
>> Vítor Gonçalves was on the "Bom Dia Portugal" programme to comment on the ISEG Confidence Index.	RTP	see more >
>> <b>Francisco Louçã</b> asks: "Are we reaching the end of the pandemic?" on "The Taboo" programme.		see more

## The ISEG Index surpasses pre-pandemic levels

The Confidence Index for January 2022, stood at 39.1, representing an increase from December 2021.

ISEG professors revealed more optimism at the beginning of the year, which positioned the current index higher than pre-pandemic levels. The document can be consulted HERE.

## 1. ÍNDICE ISEG – JANEIRO 2022



## A School of Firsts: 111 YEARS, 111 ALUMNI Vanda de Jesus | Diogo Dias

In this edition, we share the testimonial of Vanda de Jesus and Diogo Dias. Vanda de Jesus

Postgraduation in e-Business, 2002 Executive Director, Portugal Digital



### VANDA DE JESUS'S ISEG, in first-person

"I am very grateful for the decisions that I have made throughout my life. Each one has given me unique experiences which have shaped my future, but without doubt the most remarkable one was when I decided to specialise.

After completing my degree in Management and having embarked on a career in consultancy, I discovered that the area that attracted me most was technology - I wanted to know more, to understand how digital was going to be an influence and transform our future, to explore ways of living and working using it. It was at this time that I joined this School, which, in character with its innovative identity, was launching a Postgraduation in E-business. And that's how, at ISEG, I fell in love with the area and have never left it.

These 111 years have been years of exploring talent, new paths, and better futures. Congratulations and thank you, ISEG. I am sure you will continue to impact the lives of many more students!"





## Diogo Dias

Graduated in Management, 2016 Co-Founder and Managing Partner, Bild Analytics



#### **DIOGO DIAS'S ISEG, in first-person**

"The ISEG community is made of extraordinary people who inspire and challenge us daily. The concern to encourage students to collaborate together and help each other out guarantees a cohesive community as well as a network of contacts for life represents an added value when we choose to study at ISEG.

I have a special memory of my participation in Junior Achievement Portugal during the entrepreneurship course, where I developed skills which I consider to be key in my early career and that helped me build my profile as an entrepreneur."



Left, during his time as a student at ISEG during the Junior Achievement Portugal Start Up Programme. Right, nowadays.

## **Research news**

#### 2021 Young Researcher Award

The winners of the distinction that awards ISEG's best Master's dissertations of the year which were supervised by colleagues from REM are now known. Congratulations to the winners and to their supervisors!

Carolina Vasconcelos - "Generalized Multivariate Markov Chains: Estimation, Inference and Implementation in R" (Supervisor: Bruno Damásio).

Francisco Tiago Carvalho – "Fiscal Policy Cyclicality: How do Euro Zone Fiscal Positions change during Recessions? (Supervisor: António Afonso)

Luís Estevão Gonçalves García – "Are You a Discriminator? A Laboratory experiment: the Exchange of Presents and the Impact of Information on Immigrants" (Supervisor: Sandra Maximiano)

#### **REM Working Papers**

New working papers of the Research Consortium in Economics and Mathematics are available.





- · "Local property tax reform and municipality spending efficiency", by António Afonso and Ana Venâncio.
- "Twin Deficits through the Looking Glass: Time-Varying Analysis in the Euro Area", by António Afonso and José Carlos Coelho.
- "Secular Stagnation: Is Immigration part of the solution?", by José Alves and Sandro Morgado.
- "Subjective well-being and climate change: Evidence for Portugal", by Ary José A. Souza-Jr.
- "The Trade Effects of Pandemics", by João Tovar Jalles and Giorgios Karras.

### Portuguese Economic Journal

New posts on the Portuguese Economy Research Report, the PEJ blog dedicated to research on the Portuguese economy.



- "Political cycles in municipal revenue forecasts"
- "Financial constraints and the executive gender gap"
- "Lame duck politicians and fiscal policy"
- "The short-term rental market and housing affordability"

### **Newsletter Institute of Public** Policy

The January newsletter of the Institute of Public Policy - Lisbon (which you can subscribe to here) highlights the first IPP Policy Paper of the year: "Intergenerational mobility beliefs



# PUBLIC POLICY

LISBO

## What's Up @ ISEG

## The last lecture of Professor Nuno Crato

Professor Nuno Crato will deliver his final lecture on the 11th of March, 2022, at 11.00 at ISEG (CGD Auditorium, Quelhas).

In addition, there will be a **Dinner in Tribute**, at 19.30, in ISEG's Salão Nobre.

Limited places. Enrolment now open on this link. this link.



#### **30 Minutes Digital Talks**

When: 21st to 25th of February What it's about: 30 minutes a day, for 5 days, on the 5 Digital Marketing strategies Registration & Further Info: aqui

This Webinar is part of the Postgraduation in Digital

Marketing of ISEG Executive Education.

#### **ISEG Masters Sunset - The** Aftermath

Do you still not know which Masters to choose? We hope that ISEG Masters Sunset helped you!

On the 16th of February we organised an informal networking event that provided the opportunity to discover the wide-ranging offer of ISEG Masters and at the same time get to know the Campus, the students, and the degree coordinators of our School.

## Alumni in the News

#### **RICARDO BRANCAL FINISHED IN 39TH PLACE IN BEIJING**

This Olympic athlete, who recently concluded a Postgraduation in Business Management at ISEG, ended his participation at the Winter Olympic Games in 39th place in the Downhill Ski Slalom. Watch the video of his reaction to the race here.

**Congratulations Ricardo!** 

#### HUGO JULIÃO IS THE NEW HEAD OF **DIGITAL MARKETING AT AGEAS** PORTUGAL

With a Postgraduation in Corporate Finance from ISEG, before embracing this challenge, Hugo was responsible for the creation of Go Far, a joint venture between the Ageas Portugal Group and the National Association of Pharmacies.



EXECUTIVE

-Graduação em Iarketing Digital

phd Google 14.0 Profiles

minutes

Digital Talk



### **OPEN MINDS. GRAB THE FUTURE!**





anagement de Lisboa