School of Firsts.

The project consists of evaluating a listed company, whereby students write an evaluation report, which they then present to a group of professionals. The company chosen for evaluation by all the participating teams this year was EDP Renováveis. Each phase of the competition is subject to a "blind" assessment by the panel, which further highlights the

quality of our students.

renowned US-based institute of financial analysts - the CFA Institute. Let's analyse some of the numbers: approximately 1,200 universities from around the world participate every year, equating to more than 6,100 finance students in 117 local finals, in 95 countries. No other competition for finance students is comparable in terms of numbers and relevance. Only the best universities from each country participate and a level of excellence is required to win at each stage. The winner of each local competition qualifies to go on to compete in one of three regional level competitions (Asia-Pacific, EMEA, and the Americas), where they progress to

However, what exactly is the CFA Institute Research

Challenge? It is a competition which is organised by the

the final in each region. ISEG is the only Portuguese university to have reached the EMEA final for three consecutive years, in 2018, 2019 and 2020, and was the runner-up in the EMEA region three

times. Only 20 to 25 universities reach the finals worldwide. Victor Barros

Only 2% of the world's best Finance universities reach this stage of the competition - including ISEG! We have been represented by 40 students during the eight

editions of the competition that have been held in Portugal. This year all merit goes to the champions Alexandre Silva,

Ana Rita Amorim, Beatriz Correia, João Motrena, and Rita Panóias, who were the best students of Finance in Portugal

in 2022, having worked relentlessly and invested hundreds

of hours. Thus we are once again at the forefront of the teaching of Finance. João Urbano Gonçalves also needs to be thanked for mentoring in the industry. I was privileged to have been the faculty advisor who accompanies our students during this journey, however our success is collective, being the result of the effort of numerous colleagues who prepare and accompany our students so well during their academic journey. Thanks are due to our ISEG colleagues the Coordinators of the Masters in Finance and also to Clara Raposo and Tiago Gonçalves

for their very special contribution, which is so important

We excel in many areas at ISEG. We have high quality teaching and nationally- and internationally-recognised

during the various stages of this project.

ISEG, Open Minds, Grab the Bell!"

We Are The Champions 2022! ISEG wins the

ISEG is the 2022 champion of CFA Challenge Portugal! Best Equity

With a complex assessment of EDP Renováveis, the team of ISEG's Masters in Finance was declared the 2022 champion of the CFA® Institute Research Challenge which is

Research and Presentation among top schools teams.

**CFA Challenge Portugal!** 

organised by CFA ® Society Portugal.

Good luck for the EMEA Final!

Albuquerque and André Fonseca.

2022!

students who are excellent and who have the right motivation and the right resources, which puts them on a par with the best in the world. These projects are a good example of the comparability between schools, as they test students in the same situation and in conditions that are similar to those that they will experience when they go on to work in industry. This year the national final was about Euronext. We rang the bell at Euronext Lisbon, however we are still dreaming about ringing the bell at the global final in Wall Street, New York!

This is the fifth time that ISEG is the Champion in Portugal 2017-2018-2019-2020-

Congratulations to the indefatigable mentor, Prof. Victor Barros, and the impeccable team of: Alexandre Silva, Rita Amorim, Beatriz Correia, João Motrena, and Rita Correia Panóias. A lot of hard work and talent – for a perfect report, a breath-taking presentation, and a very demanding Q&A session. Congratulations to the Champions – ISEG is proud of you!

In this edition of the Newsletter we highlight the the victory of the ISEG Masters in Finance team in the CFA Challenge Portugal 2022, the activities of students and alumni, and also the "A School

The following are cited in this number: António Mendonca, Clara Raposo, Francisco Loucã, Joana Pais, João Duque, João Ferreiro do Amaral, Mário Romão, Nuno Valério, Paulo Trigo Pereira, Paulo Soeiro de Carvalho, Pedro Castro e Almeida, Ricardo Cabral, Ricardo Fortes da Costa and Vera Gouveia Barros.

of 1s: 111 YEARS, 111 ALUMNI" section, which features the testimonials of Maria Luís



students facilitates teleworking", in Jornal de Negócios.

Ukraine. "The mother of all economic sanctions".

unthinkable could become reality", in Expresso.

the century" – an article by Ricardo Fortes da Costa.

forecasts, in Jornal de Negócios.

and Ukraine, in Expresso.

will affect the State Budget.

risk".

the SWIFT system.

SIC Notícias.

Expresso and an ISEG alumnus

Watch or re-watch the session here.

tighter monetary policy because there are many risks that have to be addressed. It is much better to have a slow path."

Maria Luís Albuquerque

Minister of Finance, 2013-2015

enriching environment."

André Fonseca

M&A Associate, Itaúsa, Brazil

ANDRÉ FONSECA'S ISEG, in first-person

Latin America's largest economic hub in São Paulo.'

Research news

**REM Working Papers** 

and João Tovar

country evidence".

**Studies** 

**Board** 

(1974 a 1990)".

New working paper by Luiz de Mello

**CESA - Centre for Research in** 

monopartidarismo na Guiné-Bissau

**Africa and Development** 

Working paper by Rui Jorge Semedo: "PAIGC a face do

Paper by Sara Pato and Elsa Fontainha: "Sources and

consequences of teachers' stress during the Covid-19 pandemic"

The European Journal of

its Editorial Board who are affiliated with foreign universities.

**Management Studies expands** 

internationalises its Editorial

The journal will add 16 new members to

What's Up @ ISEG

integrate a recruitment process.

Partner companies!

When: 8th of March

1. Your profile matters

Company: Arquiconsult **Enrolment: here** 

Where: Room 101 (Quelhas 6)

What we'll be doing: sharing tips

2. Are you also prepared?

Where: Room 102 (Quelhas 6)

What we'll be doing: sharing tips to help you prepare properly for a future

Company: Teleperformance

online recruitment process.

Students' news

International Women's Day |

Where: Auditorium 2 (Ed. Quelhas)

ISEG YES marks International

be present at this event.

partying with your best friends?

Hitching a ride to ISEG from

At AISEG, we want to create a group

communication between those students who live in the same locality to help each other when they commute.

If you want to be part of this group, then click on this link to find out more and fill

**ISEG Business Club | Quelhas** 

Would you like to read about how to

enter the job market? The paper on

Marke", by Diogo Joaquim, the Vice

Chair of IBC, is a first-person testimony which focusses on post-graduation

"The Three-pointed Attack aligns skills such as proactivity, commitment, and

current Export Documentation Manager of MSC shares the few that the ISEG MBA enabled her to discover a facet of herself that she didn't know and goes on to explain how the programme provided her with the chance to launch her own

"Three-pointed Attack on the Job

**North to South** 

on WhatsApp to facilitate

out the required form!

Readings

challenges.

teamwork."

husiness

RANKINGS:

ACCREDITATIONS AND PARTNERSHIPS:

Enrolment: Deadline - 7th of March on

Women's Day with its first event of the

Sara Nunes, who represents Moneris Group, and Margarida Ramos Pereira,

who represents Deloitte Portugal, will

**Women in Finance** 

When: 8th of March

Time: 17.00

this link.

semester.

When: 10th of March

**Enrolment: here** 

about the LinkedIn platform and help you create and/or optimise your profile.

Jalles: "Decentralisation and the environment: Survey-based and cross-

2000

immense pride.

Bachelors in Economics, 2016 and a Masters in Finance,

Masters in Monetary and Financial Economics, 1997

MARIA LUÍS ALBUQUERQUE'S ISEG, in first-person

world" for Jornal Económico.

>> Carlos Bastardo emphasises the decrease of macroeconomic

>> Ricardo Cabral writes an opinion article on the Russian invasion of

>> Francisco Louçã writes an opinion article on "Everything that was

>> João Duque highlights the escalation of the conflict between Russia

>> Nuno Valério and António Mendonça warn that the war in Ukraine

>> Paulo Trigo Pereira writes about "A country delayed, a Parliament at

>> João Duque explains the consequences of Russia's withdrawal from

>> Mário Romão writes an article on "Project management in a complex

>> Paulo Soeiro de Carvalho explains to what extent studying for an

MBA can contribute to improving management in Portugal.

>> Joana Pais chronicles in Executive Digest on "a crisis foretold".

>> After the war for public health, the war of invasion. "Values: the test of LIDER



>> A new episode of the "Perfect Storm" podcast with João Ferreira do Amaral and Vera Gouveia Barros on "The invasion of Ukraine forces a OBSERVADOR recalculation of forecasts".

>> António Mendonça and João Duque analyse the war in Ukraine on

>> Human Resources highlights "The Innovation Code", an ISEG

see more > see more

see more >

see more >

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see more >

see more

Executive see more >

OBSERVADOR

OBSERVADOR

**Professors Margarida Abreu and Vítor** Constâncio were at the 7th Edition of Economia Viva

which took place from the 7th to the 11th of February, at the Nova SBE campus in Carcavelos.

Amador, which was moderated by moderação João Silvestre, the Chief Economics Editor of

the new conventional norm?" panel, which also counted with the participation of Vítor Constâncio, the Chair of the ISEG School Board, as well as Chiara Osbat and João

She participated in the "Monetary Policy and Central Banking: is unconventional monetary policy

SIC see more Margarida Abreu was one of the guests at the 7th Edition of the Economia Viva conference,

"The rise in inflation rates should make us rethink our monetary policy stands. But we can't move very quickly to a

A School of 1s: 111 YEARS, 111 ALUMNI

Maria Luís Albuquerque | André Fonseca

"With a degree in Economics from Universidade Lusíada de Lisboa, I chose to study for ISEG's Masters in Monetary and Financial Economics because it was very demanding and it enabled me

I was able to count on a great faculty and I made friends whom I still have today, more than 25 years later. My time at ISEG was an enriching experience, both from a personal and academic point of view, and I am sure that after so many years that ISEG has become an even more open university which is even more capable of combining academic excellence with a diverse and

Left, nowadays. Right, as a Masters student at ISEG.

to strengthen my skills in the area of Economics that has always interested me the most.

In this edition, we share the testimonials of Maria Luís Albuquerque and André Fonseca.

this school, which I had the pleasure to study at, that I experienced some of the best years of my Recognition for being a school of excellence in the area of Management and Economics not only prepared me consistently and adequately for the job market, but also provided me with a wide range of promising job and career opportunities. From a personal point of view, I unequivocally remember the spirit of mutual help and solidarity

which is always fostered by the ISEGian community, as well as great friendships which were

The excellence of teaching, which characterises our university so well, has been duly recognised by the AACSB accreditation and entry into the Financial Times rankings, filling each of us with

Witnessing the growing internationalisation of the school is another beautiful step towards the prosperity of the ISEG brand. Without this, I would never have had the opportunity to enter the international corporate world – first in Private Equity, and later in Equity Research and M&A in

Left, nowadays. Right, with his peers at a dinner during the Masters' trip to Frankfurt.

DE ESTUDOS SOBRE E DESENVOLVIMENTO

European Journal of

Management Studies

Editors-in-Chief: Tlago Cardão-Pito Gurpreet Dhillon

Optimize to Succeed!

**Optimize** 

rofile

**On-line** 

how to be

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MÊS

Há Boleia?

ISEG de Norte a Sul

ARTIGO

ESCRITO POR DIOGO JOAQUIM

TRIO D'ATAQUE

AO MERCADO

DE TRABALHO

LEITURAS DO

QUELHAS

NOT ALL READERS ARE LEADERS BUT ALL LEADERS ARE READERS

22

**Recruitment:** 

**ARQUICONSULT** 

our LinkedIn

strengthened throughout my Bachelors in Economics and Masters in Finance.

"As a reference university in the area of Economic Sciences, ISEG fully contributed to the

strengthening of a critical mindset, growth as a human being, and academic knowledge. It was at

(University of Essex, UK), Julia Smith (University of Strathclyde, UK), Ke Cao (Wilfrid Laurier University, Canada), Kun-Huang Huarng (National Taipei University of Business), Luís Gonçalves Pinto (University of South Wales, Australia), Pedro Teixeira Isaías (University of New South Wales, Australia), Ricardo Malagueno (University of East Anglia, UK), Roberta Bocconcelli (University of Urbino Carlo Bo, Italy), Romilla Syed (University of Massachusetts Boston, USA).

Are you ready to enter the job market? Optimise to Succeed!

Creating an impact with a potential employer is key when we want to differentiate ourselves, leave our mark, and have a greater probability of being called upon to

With this is mind, we have organised various workshops for you (this time in Portuguese) on topics related with employability with a series of speakers from our

The full list of new members is: Alicia Mas Tur (Universidad de Valéncia, Spain), Berend van der Kolk (VU Amsterdam, Netherlands), Brad Mehlenbacher (University of Waterloo, Canada), Chantale Jeanrie (Université Laval, Canada), Franklin Velasco (Universidad San Francisco de Quito, Ecuador), Hashim Zameer (Nanjing University of Aeronautics and Astronautics, China), Hannaneh Hajishirzi (University of Washington, USA), João Oliveira

**AEISEG News!** Three years on... AEISEG brings you College Break again! This event is scheduled to take place from the 2nd to the 25th of April in Punta Umbria. Enrolment is already open, but you need to make some choices first! Find out all you need to know on this link. Are you prepared for three days of

Read the full paper here. Vice Presidente IBC **Alumni in the News** MARTA FERREIRA BENTO **HIGHLIGHTS ISEG MBA** In a paper in Jornal Económico, the

www.iseg.ulisboa.pt 👍 🎯 in 💟 🖸 PRME Principles for Responsible Management Education 

MEMBER:

OPEN MINDS. GRAB THE FUTURE!