"Hello! My name is Anastasiia Selodkina and I'm from Ukraine. I arrived in Portugal one and a half months ago, ISEG has been because of the war situation in my country. So now I want to educating leaders of tell you a little about what happened and why I ended up in thought and action Portugal. since 1911. Today, at a time when society Before all this, I lived a normal life in my native city Kyiv. I recognises the went to the gym, studied, and spent time with my family and importance of good friends. But on the morning of the 24th of February at 5 am, management of the life has changed to "before and after"; the Russian army hit economies more than Ukraine. I got up at 06:20 to the sounds of a lot of messages ever, we are here to and calls from my friends, my parents were already packing build solutions: ISEG some clothes for an emergency. 111 years of a School Honestly, I have never expected this and believed that it of Firsts. could never happen to me and my hometown. On the first day of the war, I thought that it would be finished in ne week or two, but it wasn't... The hardest thing was when the TV tower was fired because I live 20 minutes from it. I saw how the tower was burning from my window at home, after that, I realized that if they hit like that near my house, then this could happen to me, to my family... I cried a lot because every time you don't know what to expect, where they will hit with a rocket the next time or have a shootout. Throughout the day you watch constantly the news, every 3 hours at night you wake up, after the siren, and you should go to the bomb shelter - it's all very scary and not normal, it shouldn't be like this. Anastasiia Selodkina Anastasia Prokhorova So, after eight days of staying in Kyiv, we decided to go to another city, Lviv. It's located near the border with Poland, so it's safer. I went there with my friend Anastasia Prokhorova and her parents, but my family stayed at home in Kyiv. It was impossible to get there in the usual way by car because the road is mined, so it took a very long time to go through unknown ways. When we arrived in Lviv, our friends said that they could help us to get out of the country to Portugal, through volunteers. Why Portugal? Because we like the climate of the country, a lot of nature and kind people with their lifestyle. After four days on the road, through cities, planes, and trains, we arrived at our destination. We were "adopted" by a family, so now we have a Portuguese Mom and Dad and two younger brothers. In Portugal, we build everything anew, find new friends, acquaintances, and study. Thank you very much to the ISEG University for accepting us so quickly and kindly, we really appreciate it. Now our life looks completely different, but we are glad that everything happened just like that, for us it is a great experience." Anastasiia Selodkina and Anastasia Prokhorova are two students who left Kyiv during the war and are now studying at ISEG. **ISEG #1 in Portugal in the SCIMAGO** Rankings, 2022 ISEG is to be congratulated! 1st place in Portugalfor the University of Lisbon Scimago Institutions Rankings 2022 in our two areas: "Business, Management and Accounting" (further info HERE) and "Economics, Econometrics and Finance" (further info HERE). CONGRATULATIONS, ISEG!

The TOP School in Portugal

PREFERÊNCIAS DE EMAIL | VERSÃO WEB

NEWSLETTER #96

29th of April, 2022

Vieira.

A School of N1s: 111 YEARS, 111 ALUMNI Teresa Brantuas | João Pedro Borges In this edition, we share the testimonial of Teresa Brantuas and João Pedro Borges.

Masters in Monetary and Financial Economics, 1992 Bachelors in Economics, 1988 CEO, Crédito Agrícola Seguros João Pedro Borges' ISEG "I started my studies in Economics at the ISE (still without a G!) in 1983, which at the time took five years, with the first two years being common to both the degrees in Economics and Management. This was before the advent of personal computers, which only started to appear during the last year of the degree... and we had no internet! However we had many photocopies of texts, papers, and books in English, French and Spanish, because many of the most recent editions were'n available in Portuguese. Photocopiers, calculators and typewriters were our tools. Most of the subjects were taught for a whole year, with several moments and forms of

João Pedro Borges

to attain in the 80s. This high level of demand from the School was very positive and prepared me for entering professional life. At ISEG I learned to study, to reflect, to synthesise information, to confront ideas, to use data, and to apply the rigour of mathematics and statistics. I had some great professors and some not so great professors, but all this was part of our education, which reinforced our adaptation and developed our resilience. One very positive aspect was that most students helped each other, we were supportive, we shared lessons and summaries, and there was no atmosphere of unfettered competition to obtain the best grades. I hope that it is still like that, because that was what differentiated ISEG from other schools of business and economics. This School formed me as a person and provided me with the foundations of my professional achievements. When people ask me, I proudly reply that I'm from ISEG!""

der Ding.

HERE. The professor explains all!

Portuguese Economic Journal

The second issue of the PEJ this year

- https://link.springer.com/journal/10258/v

The paper published in the PEJ is first

- "Portuguese Economic Journal, past and future", by José Luís Cardoso.

The March issue of the newsletter of the REM Research Consortium in the areas of Economics and Management is

What's Up @ ISEG

Topics in Development Studies Seminar - ISEG, CEsA, ISA, ICS e

Poverty/local and multilevel governance

Location: in-person in Lecture Room 1.1 (IGOT, Lisboa) with live streaming via

Development Studies Seminars -

Topic: Change, Language and Power: Theories and policies of international

Speaker: Alice Nicole Sindzingre (CEsA/CSG/ISEG/ULisboa)

Pedagogic Conferences of Universidade de Lisboa

Where: Salão Nobre Hall - Rector's

Topic: Learning 4.0: Digital Transition

The main objective of the **Pedagogic**

Conferences is to encourage a wideranging debate on the impact of the

digital transition on Higher Education.

Free entrance, subject to enrolment

i2030 ISEG Seminars | From startup to unicorn Economic

Location: Auditorium 3 (Quelhas, 2nd

Gonçalo Amorim (Executive Board Member aof Food4Sustainability CoLab) will be the keynote speaker of the

seminar on "From startup to unicorn"

Topic: Social Innovation and

Zoom (password: 561505)

Last session of the 2022

Speaker: Alice Nicole Sindzingre (CEsA/CSG/ISEG/ULisboa)

When: 2nd of May Time: 18.00 to 20.00

Congratulations to our student Henrique Araújo! The striker from Madeira has just won the UEFA Youth League playing for Benfica and is a huge rising star in Portuguese football. In a profile with the title "The star who aspired to be a politician and promises so much at Benfica", we learn that his success isn't a result of pure chance and that off the pitch the 20-year-old likes to be aware of what's going on and that economics and politics are part of his range of interests. "He has always been keen to foment a clear sense of society, the economy, geopolitics and he has the knowledge to carry out an interesting conversation. In fact, he talks about these subjects with his colleagues in the locker room, and leads discussions about these subjects with a little group that he formed together with Pedro Souza, Henrique Pereira, Tomás Araújo, and other players", says the father of the athlete who was admitted to ISEG to study Economics. All attention is now focused on the scorer of three of the six goals in the Nyon final, which has been highlighted in the media.

education and training opens up horizons and gives us unique opportunities."

assessment, which made it difficult for us to achieve good grades. All it took was for one group work or one exam to go less well and the final grade of the subject would be adversely affected. It was really difficult to achieve a final average grade of 16 points or more, which very few managed

Research news (IN)PERTINENTE disseminates Economics | Podcast

(PEJ)

is now available:

available online:

REM - Newsletter

already available.

Read it HERE.

IGOT

CEAS

financial institutions When: 5th of May Time: 18.00 to 20.00

Enrolment: HERE

When: 4th of May Time: 09.00 to 18.30

Office of ULisboa

using this form.

Journal

Floor)

When: 4th of May Time: 18.30 to 21.30

Further info: HERE

Further information HERE.

olumes-and-issues/21-2

This year we have accordingly prepared an online edition (which take place

defines us as a School.

later. RANKINGS:

MEMBER: **ACCREDITATIONS AND PARTNERSHIPS**

INSTITUTIONS RANKINGS

In this edition of the Newsletter we highlight the editorial of Anastasiia Selodkina and Anastasia Prokhorova, both of whom are Ukranians who fled the war and now study in ISEG, the fact that ISEG is the #1 in Portugal in the SCIMAGO Rankings 2022, a new episode of the (IN)PERTINENTE podcast with Professor Joana Pais, the European victory of student Henrique Araújo who plays for the Benfica junior team, and the testimonials of Teresa Brantuas and João Pedro Borges in the "A School of 1s: 111 YEARS, 111 ALUMNI" section. The following are cited in this number: António Garcia Pereira, Catarina Paiva, Clara Raposo, Francisco Louçã, Joana Santos Silva, João Duque, João Ferreira do Amaral, Jorge Gomes, Luís Cardoso, Luís Mah, Nuno Valério, Ricardo Cabral, Sofia Santos and Telmo

speech

see more >

RH) MAGAZINE see more >

RH) MAGAZINE see more >

SIC see more

OBSERVADOR

OBSERVADOR

see more >

Teresa Brantuas nowadays.

Left, nowadays. Right, in 1988, as a student of Economics at ISEG.

Don't miss out on another episode of the **Francisco Manuel dos Santos Foundation** podcast that puts Professor Joana Pais in conversation with the comedian Hugo van

This time the topic is "the Nudge". And what is the nudge? It's that invisible but intentional 'nudge' that helps us make better decisions. Curious? The just listen to the episode

PERTINENTE

Portuguese Economic Journal

Seminários de Estudos de Desenvolvimento 2022

Development Studies

CEG CSG MANNER CON THE LISBOA

Pedagógicas

Transição Digital

CON

CER MIANTENA 2

RNEIO DE PADEL

LISBOA RACKET CENTRE

16H - 19H CHURRASCO

INSCRIÇÕES ATÉ 30 DE ABRIL

FINANCE

LİS

HOW I MADE IT

Com a participação de João Maria Cordeiro

WEEK

May 2nd to 6th

14H - 16H TORNEIO

Ensino 4.0:

4 maio '22

Management and Industrial Strategy

6:30 p.m.

LISBOA UNIVERSIDADE DE LISBOA

Seminars 2022

RESEARCH^{IN} ECONOMICS^{AND} MATHEMATICS

see more >

see more

>> "Finally, some pragmatism from the European authorities" - an article by Ricardo Cabral, in Público. >> Nuno Valério helps us understand inflation in Portugal between 1973 and 1985 in an article in Público. >> Francisco Louçã writes in Expresso about "Obama and the monster that came out of the wardrobe". >> Francisco Louçã writes in Expresso that "Twitter is the new target of financial piracy". >> João Duque points out that "inflation is relentless and is highly likely to be higher than that forecast in the Budget". >> An opinion article by **Clara Raposo** in Jornal de Negócios: "Democracy and capitalism: only the bankers are free".

Between April's freedom and freedom of >> Telmo Vieira on Elon Musk's hostile takeover bid for Twitter, which he bought to privatise fto guarantee "freedom of expression".

digital age.

>> Sofia Santos and Luís Cardoso list the key aspects for the development of executives, businesses, and the economy. >> Catarina Paiva comments on the agenda and challenges for business schools, which are undergoing changes to keep up with the >> Luís Cardoso writes about the ISEG Executive Education courses designed for those who want to update and increase their knowledge >> António Garcia Pereira writes about the 25th of April, almost five decades later. >> Catarina Paiva explains the features of the eCommerce Management see more > programme that will take place in May. >> "Portugal - Hot Bread and Extraordinary Talent" - an article by Joana Santos Silva, in RH Magazine. >> Jorge Gomes co-wrote an article on the importance of stakeholders in the outplacement process in times of crisis.

>> A new episode of the "Perfect Storm" podcast, with João Ferreira do Amaral. "Weak growth: will we only act in an emergency?" >> Luís Mah commented on the "Café Europa" podcast role of China in the Ukraine war and the future of relations between Musk and the EU. >> Francisco Louçã discusses the meeting between Vladimir Putin and António Guterres and also Zelensky's speech in Parliament, on "The Taboo" programme. The star of the Youth League also plays for ISEG!

Teresa Brantuas Masters in Actuarial Science and Financial Risks, 1997 CEO, Allianz Portugal Teresa Brantuas' ISEG "My background is in Mathematics and Actuarial Science. I have developed my career in the technical area, where I have had the opportunity to apply much of what I learned during my academic education. As I have progressed to take on more varied responsibilities, I have ceased to be a specialist as such, albeit it has been important to carry on learning and acquire new knowledge! I believe

The seminar is open to the public and will be in English is the tenth seminar that has been organised within the context of the Masters in Management and Industrial Strategy. **Antena 2 Concert | Nicholas McNair and Samuel Gapp** When: 5th of May Time: 19.00 Further info: HERE ISEG is privileged to host another Antena 2 concert with the musicians Nicholas McNair and Samuel Gapp. The event will take place in the CGD Auditorium (Quelhas, 2nd Floor).

already on the next 29th of April!) and we will return with three in-person editions (30th of April, 14th May and 28th May). Enrolment HERE and further info HERE. **Lisbon Investment Society | Finance Week** The first edition of LIS - Finance Week will take place from the 2nd to the 6th May and is an excellent opportunity to exchange knowledge with BIG, Magma, BNP Paribas, Dolat Capital, and Vitalis. We have prepared workshops, webinars, and even a Business Case for you! Check out the programme HERE and enrol HERE. Do not miss out on this opportunity.

from 11.00 onwards. person is €35.00. Prémios MARKETEER

of 1997' Alumni Económicas - the of the 'Class of 1997'. the spaces and access/parking

watch the episode on the ISEG BC YouTube or via this deste link. Between lots of dancing, animation, and lively spirits, the "O Gordo" party was like this...

Commemoration of the 25 years of the 'Class organising a commemorative

ISEG Business Club | How I Made Maria Cordeiro. worked at BCG.

ISEG to celebrate the 25 years of the 'Class of 1997' - on the 14th of May, Enrolment should be made by the 6th of May, using this online form. The cost per Detailed information about the location of (guaranteed!) at ISEG will be sent out **VOTE ISEG - Marketeer 2022 awards** Estão abertas as votações para

association of ISEG alumni - is reunion for the 25th anniversary We are counting with your presence at

1st Alumni Económicas Padel **Tournament** When: 2nd of May Where: The Lisbon Racket Centre Time: 14.00 to 19.00 Enrolment HERE by the deadline of the 30th of April.

Associates of Alumni Económicas and

participation kit, the tournament, and the

The famous ISEG Open Days are

In 2022 we will once again demonstrate all the energy and good mood that

ISEG students: 27.50 euros Non-Associates: 30.00 euros

The enrolment fee includes a

Student News

barbecue.

back!

However this is just a small sample of what happened on the 7th April... to see the complete album of photos, click HERE!

The new episode of "How I Made It" counted with the participation of ISEG alumnus and former IBC member, João João Maria is currently a trainee at the European Central Bank, having already Find out how his journey has been and

OPEN MINDS. GRAB THE FUTURE!

PRME Principles for Respon

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os **Prémios Marketeer 2022** O ISEG ESTÁ Na categoria Estabelecimentos NOMEADO! de Ensino **VOTAÇÕES** ABERTAS ATÉ **22 de MAIO** Vota aqui!

25° ANIVERSÁRIO DE CURSO 1993-1997

14 de Maio de 2022

11h00 | ISEG