

# TIMETABLE.

TIME	ACTIVITY	DESCRIPTION
08h30 09h00	Start(U)p Check-in	Participants check-in.
09h00 09h45	Start(U)r Day	Event opening and accelerators and incubators pitch.
09h45 10h30	Start(U)r Day	Networking breakfast among the participants.
10h45 18h30	Start(U)p Fair	Job Fair open to ISEG Students.
11h15 18h15	Speak (U)p	Talks regarding innovation and the StartUp reality.
11h15 11h35	Opening Session	Opening Session with the Dean Clara Raposo.
11h35 12h15	Competition & Innovation	How is Portugal changing and adapting to an increasingly competitive and challenging international environment? What can we expect for the future of innovation in Portugal, with the city of Lisbon in the vanguard? Our guests will give you an answer to these, and many more questions.
12h45 15h00	Lunch Time	Lunch break for StartUps, but the Job Fair will still be running.
15h00 15h35	Start(Me)Up	A world considered so different by many, and in which not everyone has the courage to enter. The guests of this panel all have a different personal journey, that will unveil a little more about this reality.
15h35 16h15	Corporate vs. StartUp	One is big, the other is small. But are there that many differences between them? This panel will explain all the details on both worlds and let you know more.

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TIME	ACTIVITY	DESCRIPTION
16h15 16h55	CEO Talks	The minds behind the initial idea will let you know everything that keeps a StartUp running, from the start to the end.
16h55 17h35	(U)nicorns	What is an Unicorn? A question that many have. This Talk will give you all the insights on this special companies.
17h35 18h15	A Pandemic Start	With such a big rock on the way, some brave ideas still manage to become true. StartUps created during the Covid-19 Pandemic will take you to this rocky path.
18h30	Sunset	Sunset Party and Networking moment.