

NEWSLETTER #106

The creation of a Research School, as a complement to academic degrees, is an opportunity to fine tune transversal skills, to reinforce the teaching of methodologies, to promote interdisciplinarity, and to create an intergenerational dynamic for a more comprehensive integration of postgraduate students in research activities. In fact, research is a requirement for a supervised academic experience,

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especially during PhD degrees, which are longer and tend to be studied for on owns own, where many students are student-workers who do not use their pens quite so intenselv. Nowadays, the management of scientific research is a professionalised and demanding activity, which is essential

units.

for the success of researchers and for the implementation of competitive strategies. Funding is scarce, applications are difficult to fill in, and compliance with regulations is becoming increasingly complex. Internationalisation is mandatory and the management of consortia has become a full-time job. Excellence is seen in all the links of the chain, whereby project management is valued just as much as the scientific idea itself. ISEG needs to optimise the resources of its scientific management, qualify them, and implement common management practices in throughout its research My new pen is green, an eco-symbol of hope and sustainability. Living the pen is more daring, but at the same time is more consequential. "A drop of ink may make a million think." - Lord Byron. I'm a romantic, but I'm a

romantic governed by a series of specifications.'

At the start of the Summer, Clarivate published it Journal Citation Reports (JCR) with bibliometric information on scientific journals that are indexed in Web of Science (WoS), the platform that unites information from various bibliographical databases and which was created by the now defunct Institute for Scientific Information (ISI). Among the indicators presented in the JCR, the fator de impacto (JIF) of two years' ago

In the year in which the Portuguese Economic Journal celebrates its 20th anniversary and

100%

50%

0%

Percentile in Categor

1.500 Journal Impact Factor 1.000 0.500 0.000 JCR Years Journal Impact Factor
ECONOMICS - SSCI This year, the PEJ's JIF of 1.342 positions it better than that of established national

Games and Economic Behavior, the Journal of Public Economic Theory, or Macroeconomic Dynamics. With this increase in the JIF, the PEJ has become a Q3 journal in the area of Economics, which consists of 379 indexed journals with data for the calculation of this indicator. Such a feat had only been previously achieved by the PEJ in 2009, however this has become increasingly difficult with the growth in over 50% in the number of journals indexed since In addition to the JIF, the 5-year impact factor also grew by 72% between 2020 and 2021, the Article Influence Score by 113%, the Journal Citation Indicator by 33%, and the *Immediacy Index* by 82%.

Sandra Maximiano.





see more >

see more >

see more:

see more >

see more >

OBSERVADOR

>> Carolina Afonso writes about eCommerce and Augmented Reality BRIEFING see more > and the highlights of the current "showrooms era". >> The "Automobile Retail Networks in Portugal" study, which was AUTOMOTIVE see more > coordinated by Zorro Mendes and Rita Alemão, was highlighted once >> Sofia Santos participated in an episode of "Sustainable ACTIVA see more >

>> Nuno Crato in the "Educating has Science" podcast, when he see more > addressed the impact of the pandemic on education.

>> Francisco Louçã on Taboo: "António Costa has won everything in the short term. Pedro Nuno Santos hopes to recover something in the long term". >> Sandra Maximiano was one of the guests on "Business of the (notegies see more > Week", to talk about the "three months of absolute majority".

To bring to a close the research project on SMEs and their Financing – which was financed by FCT and FFMS - the Advance research centre of ISEG's CSG consortium hosted a final conference, which was attended by the Lead Researcher of the project, Clara Raposo, as well as by Cláudia Custódio and Diana Bonfim, both researchers of the project. The SME Workshop took place on the 4th of July, at ISEG, where renowned representatives from several European Central Banks and academia came to present their research on SME financing and labour, SME financing and the green transition, and SME financing and financial distress. We bring to your attention the participation of Thorsten Beck, Julien Sauvagnat, Ralph De Haas, EmiliaGarcia Appendini, Enrico Sette

and Sergio Mayordomo, and also the keynote address by Rajkamal Iyer.

Heroísmo, Terceira, Azores, **Portugal** The 15th Annual Meeting of the Portuguese Economic Journal takes place today and tomorrow in Angra do July 8-9, 2022 Heroísmo. Centro Cultural e de Congressos de Angra do Heroísmo, Terceira, Azores, Portugal Information available at the conference's website.

15th Annual Meeti

Portuguese Economic

conomy Research Report

80%

60%

A blog dedicated to all research on the Portuguese economy.

of the Portuguese

Observing the 8th - 9th July,

2022 | The Cultural and

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jul/17
ju **ISEG joins GRACE – responsible companies**

Programa Executivo

3ª Edicão

ACE

Sustainability:

A Corporate Journey

EXECUTIVE

ÍNDICE_ISEG/ICE e VARIAÇÕES % HOMÓLOGAS

people. Of a faculty who transmitted not only the science itself, but also the values, the taste for argumentation, and the diversity of positions – with friendship and respect, and always being very close to their students. I cherish the friends I have today, who were my faculty when I graduated. ISEG has changed for the better in terms of infrastructures, yet it has maintained the extraordinarily important values which nowadys, more than ever, need to be preserved: diversity, inclusion, humility built on knowledge, and scientific thought. Congratulations on your journey as a School and on your current positioning among the best Schools.

Throughout my long and diverse professional career, the knowledge that I acquired at ISEG has been a cornerstone, for it is the School to which I always return with great dedication and commitment, both as a member of faculty, and with much satisfaction and nostalgic joy, as an

Left, nowadays. Right, during the '80s, as an undergraduate.

Left, nowadays. Right, in 1994, at the Blessing of the Academic Insignia.

JUNHO. 2022

CICLO DE DEBATES

PORTUGAL: PEQUENOS PASSOS PARA GRANDES MUDANÇAS

DEMOCRACIA E O PAPEL DAS FUNDAÇÕES PARTIDÁRIAS

JORNAL ECONÓMICO

TE OF SEDES

12 DE JULHO

17H30

Costa" When: 14th of July Where: CGD Auditorium Time: 19:00 to 20:00 Don't miss "The Concerted Works of José Duarte Costa", which will be played by the musicians Aires Pinheiro (guitar), Ana Pereira (violin), António José Oliveira (piano), and Nuno Oliveira (piano). Free entrance. Consult the programme **HERE**.

> - Masters in Economics and Public - Masters in Actuarial Science - Masters in Mathematical Finance You are almost flying to ISEG! **FLIGHT TO** REMARKS

> > Departed

Departed

Departed

Final Call

Final Call

Final Call

Final Call

Finance

Públicas

- Masters in Applied Econometrics and

Beleza (Chair of SEDES), Daniela Schlegel (from the Embassy of the Federal Republic of Germany), José António Vieira da Silva (Executive Director of the Res Pública Foundation), Maria do Céu Patrão Neves (member of the Board of the Francisco Sá Carneiro Institute). The moderator will be Marina Costa Lobo (The School of Social Sciences, Universidade de Lisboa and Vice-Chair of IPP). Full programme **HERE** and registration **HERE** (free, but limited entrance). ER MANTENA 2

Forecasting - Masters in Accounting Are you ready to fly to **ISEG**? Apply **HERE** by the 19th July!

- Submit your application at www.iseg.ulisboa.pt
 - OPEN MINDS, GRAB THE FUTURE!
 - www.iseg.ulisboa.pt f 🎯 in 💟

- - **Congratulations, Portuguese Economic** Journal: Impact Factor on a high!
 - The PEJ, ISEG's scientific journal in the area of Economics, saw its Journal Impact Factor increase and it entered the Q3 Quartile. Its Editor, Prof. Luís Costa, who is also to be congratulated, explains to us why.

Portuguese Economic **Journal**

deserves to be highlighted. This is the best known and most used bibliometric indicator, which also serves to define the quartiles (Q1-Q4) where a particular journal is positioned within a scientific area and they are gaining a reputation of their own as indicators of the "quality" of publications by the bodies that they evaluate and which accredit and finance universities that produce scientific research.

17 years of being indexed in WoS, the journal has recorded a significant improvement in its JIF, as well as in other indicators, exceeding the value of 1.0 for the first time: in 2021 an average of more than 1.0 reference (citation) originating from WoS-indexed journals was generated for papers published in the PEJ during the years of 2019 and 2020. 2.000

journals in the scientific area of Economics, such as the Canadian Journal of

Economics/Revue canadienne d'économique, German Economic Review or the Scandinavian Journal of Economics, generalist journals such as the Economic Record, Manchester School or Metroeconomica, or prestigious journals in sub-areas such as

In this edition of the Newsletter we highlight ISEG's research, with the increase of the PEJ's impact factor in the Web of Science and also the SME Workshop. The ISEG Index and joining GRACE - Responsible Companies are also news of this week. The "A School of 1s: 111 YEARS, 111 ALUMNI" section features the testimonials of Fátima Geada and Rahim Firozali.

moment demands ambition". >> Ricardo Cabral disagrees with austerity during the crisis, but recognises that some of the policies contributed to the reduction of public

Further Research News

Congress Centre of Angra do The June newsletter - "The latest data on the growth of the PEJ" Read HERE.

decrease in comparison to the previous month (37.2) – which dampened the consensus among the Panel's professors regarding the evolution of the Portuguese economy. You can consult the document **HERE**. 44 38 36 34 32 30 28

1. ÍNDICE ISEG – JUNHO 2022

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ICE_ISEG/ECI_ISEG

In line with the values that guide our School, ISEG has joined GRACE - Responsible Companies, an association whose mission is to accelerate transformation in the Portuguese business ecosystem. Being part of the European EVPA and CSR Europe networks, GRACE is positioned as a leader for sustainability and corporate responsibility, supporting industry sectors and companies globally in their transformation and search for practical solutions for sustainable growth. Within the context of this partnership, we would remind you that the enrolment period is now open for the 3rd Edition of the 'Sustainability - A Corporate Journey' further education programme on, which is to be held at ISEG on the 30th September and the 7th and 14th of October, 2022. Participants will have the opportunity to broaden their vision on the role of companies in society and reflect on current challenges. The programme is coordinated by Margarida Couto, the Chair of GRACE,

and Professor Sofia Santos.

and Professor HERE.

The programme is coordinated by Margarida Couto, the Chair of GRACE,

Fátima Geada's ISEG "ISEG arouses in me a feeling of enormous gratitude, for my academic life has always been linked first with ISE, and later, when I studied for my PhD, with ISEG. ISEG let me be part of its history since the '80s, up until nowadays, and has also always been part of my personal and professional life story. The education I received enabled me to have a holistic view of society, of the economy, and of

alumna."

Rahim Firozali

Student news The Economic Journal of ISEG

PRME Principles for Responsible Management Education

The following are cited in this number: António Garcia Pereira, Carlos Bastardo, Carolina Afonso, Francisco Louçã, João Duque, João Ferreira do Amaral, Joaquim Miranda Sarmento, Maria Rosa Borges, Nuno Crato, Paulo Macedo, Pedro Neves, Ricardo Cabral, Rita Alemão, Sara Falcão Casaca, Sofia Santos, Vera Gouveia Barros, Zorro Mendes e

Negócios. >> Maria Rosa Borges reminds us that when we talk about economic policy, we cannot neglect the internal coherence of the policies. >> An article by Sara Falcão Casaca – "Ten years is a long time and the

expenditure. >> Joaquim Miranda Sarmento announces his candidacy for the leadership of the PSD parliamentary group. >> An article by António Garcia Pereira — "TAP: the chronicle of an (increasingly) announced death? >> Olympic Athletes and **ISEG** join forces in a further education programme for ex-athletes. Conversations" of Activa magazine. >> Nuno Crato was present on the "Sociedade Civil" programme to talk about "Think Education"

>> João Ferreira do Amaral and Vera Gouveia Barros in a new episode of "Perfect Storm" – this time to discuss the new Lisbon airport. **SME** workshop

A new post on the Portuguese **Economy Research Report,** blog, the PEJ blog dedicated to disseminating research on the Portuguese economy [these aren't articles that have been published in the journal]. - Heterogeneity in gender wage growth gap across fields of study in Europe The ISEG Index decreased in June ISEG's Confidence Index for June 2022 registered a value of 36.9, which represents a slight

26

24

22

Enrolment **HERE**. A School of 1s: 111 YEARS, 111 ALUMNI Fátima Geada | Rahim Firozali In this edition, we share the testimonials of Fátima Geada and Rahim Firozali. Fátima Geada Bachelors in Finance, 1984 PhD in Economics, 1999 Chair of, IPAI – the Portuguese Institute of Internal Auditina

Bachelors in Management, 1994 Managing Director for Europe, Combined Insurance Chair of the National Council, The Ismaili Portugal Rahim Firozali's ISEG "I remember walking through the Miguel Lupi door for the first time in the summer of 1990 with a mixture of nervousness and excitement, somewhat intimidated by the greatness of the university that would welcome me during the coming years. Nothing could predict how happy and extraordinary the next four years would be and how much they would transform me in so many aspects. The best testimonial I can give regarding the years I spent at ISEG, from 1990 and 1994, is exactly to refer to the number of times that I remember those years as being years of

euros

The June edition of the **Economic** Journal of the ISEG Young Economics In this volume, we tell you about the main differences between the public and private sectors, as well as the dilemmas of emigration and immigration! You can access the journal on this link. What's Up @ ISEG **Debate "Democracy and the Role** of Political Party Foundations When: 12th of July Where: Novo Banco Room Time: 17:30 to 19:00

stainless steel jewellery. Read the interview **HERE**.

21/06 19/07 19/07 19/07 19/07 19/07

There are still vacancies for some of our Masters!

growth, development, and learning. I remember with great joy and nostalgia the good times I spent with my peers, who became great friends, including playing cards in the café, the long walks between Quelhas and Buenos Aires, and the endless group work. I remember with great inspiration the excellent faculty who enlarged our horizons, such as the economic and social history lectures during the 1st Year, during which we frantically took notes. I remember many things that I learned, ranging from the Ts in accounting classes and even the financial calculation formulae, through to Kotler's 4 Ps (it seems that there are more now) and Porter's, Drucker's and others theories, as well as the discovery of Excel in the Management Information classes (which was a post-Lotus 123 novelty!). And so many other things, some of which were more interesting and others less so. All this teaching and all these experiences have closely accompanied me during my life for the last almost 30 (!) years. I think that this is the best tribute that I can pay to ISEG today. I have no doubt that my feelings are the same as those of many others, indeed hundreds, who have passed through ISEG throughout this more than one century of its life. I feel great pride in being associated with this School and its long and eminent history of 111 years and for it nowadays being a dynamic, modern, vibrant, inclusive, diverse School, with an exceptional leadership that will certainly position it very solidly for the next 111! Many congratulations ISEG!"

Small Steps for Big Changes". **Antena 2 Concert | "The Concerted Works of José Duarte**

Catarina Oliveira created a page on Instagram four years ago and today has a turnover of 5 million With a Masters in Management from ISEG, Catarina Oliveira founded Hey Harper four years ago. Today, her hobby has turned into a business that this year hopes to pass the 12 million barrier in You are almost flying to ISEG!

DATE 21/06 21/06 Management Marketing **Applied Econometrics** and Forecasting Accounting Economia e Políticas **Actuarial Science**

Mathematical Finance

RANKINGS:

Students in the News Maria Celeste Hagatong is to lead **Banco do Fomento** With a degree in Finance from ISEG, Maria Celeste Hagatong has been the Chair of COSEC's Board of Directors since 2017. Read the news HERE.

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Agence de Analace

Acceptação

ACCEP

In partnership with SEDES - the Association for Economic and Social Development, the Institute of Public Policy (IPP) is organising a debate at ISEG on the 12th July on "Democracy and the Role of Political Party Foundations". This event, which has the esteemed patronage of His Excellency the President of the **Republic** and the support of **ISEG**, is part of the IPP Debate Cycle entitled "Portugal: The session will count with the participation of Augusto Santos Silva (President of the National Parliament), Paulo Trigo Pereira (Chair of IPP and Professor at ISEG), Álvaro