

OPINIÃO

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts

The world is changing rapidly and dramatically. New challenges to our businesses, our families, and the State are posed by population growth, the ageing of many nations, climate change, the integration of certain societies and the disintegration of others, the exponential intervention of technology in our lives, the scarcity of natural resources for a larger but yet more sustainable society, the challenges to democracies and the temptations of totalitarianism, and also new forms of access to information and new ways of studying.

All these rapid changes mean that ISEG has to adapt, to transform itself, and assist those who want to follow us on learning journey who are also willing to change and become agents of change. ISEG has to keep changing, changing what it researches and how it teaches as it helps economic agents to change. Basically, it must continue to do what it has been doing all along these 111 years of its existence: to become a European centre of linking together knowledge and acting as a catalysis in the area of change the medicine, because the patient is no longer the same.

Only an eclectic school that challenges itself can respond to this social need. That is why this School is not, and will not be an institution devoted to a dogmatic teaching serving any particular economic or political persuasion, but rather a diverse collective that challenges and surpasses itself.

In the face of such challenges, ISEG nowadays assumes that it is a school where its faculty and students, supported by its non-faculty staff, are the basis for teaching and research that is based on ethical, innovative, and entrepreneurial principles, from which three key pillars rise: sustainability, internationalisation, and service to society.

Bearing all this in mind, I have no doubt that the coming years are going to be fascinating!

The grounding of our School, which is made up of its people, is the noble mission of research and education. ISEG wants to be a school that seeks knowledge in order to teach it, rather than a school that only teaches what it already knows. That is why its mission statement states the aim of creating knowledge in first place, followed by its transmission.

The urgency of the changes imposed by societies, especially regarding complying with the 17 sustainable development objectives, result in sustainability being one of the strategic pillars that influences our choices of research and teaching alike, together with how we serve society with the ambition to become a European centre of linking together knowledge and acting as a catalysis in the area of sustainable development.

The other two pillars are internationalisation and service to society. Nowadays, ISEG is an open platform that has not lost sight of its role of striving to provide answers to the Portuguese in terms of their needs in the area of economics and organisational management. However, it aims to do so in an increasingly international way at the level of the students and faculty, and even its staff. Accordingly, its members intervene and reflect in varying ways regarding both Portuguese and foreign society. They make proposals.

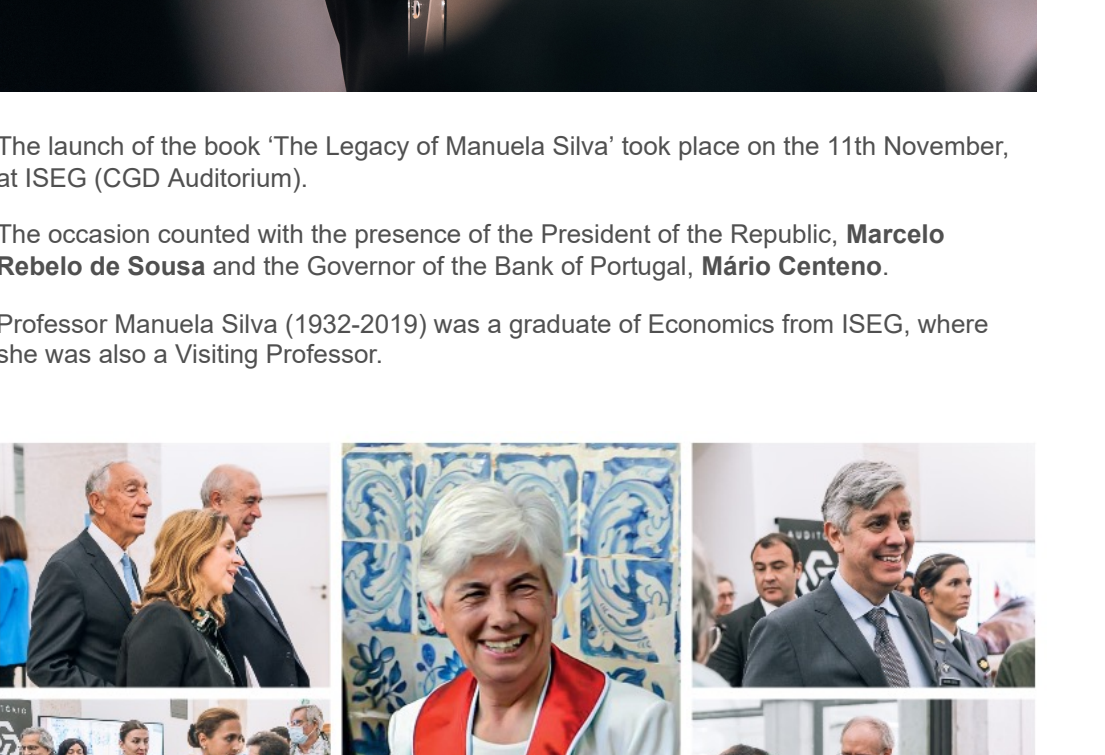
They participate in civil society. This is a School that is open to outsiders and is outwardly facing. That's the way it is and that is the way that it must continue to be. It is in our DNA, and in me you'll have a faithful guardian of this heritage.

Bearing all this in mind, I have no doubt that the coming years are going to be fascinating!

João Duque
Dean of ISEG, School of Economics & Management



João Duque elected the Dean of ISEG



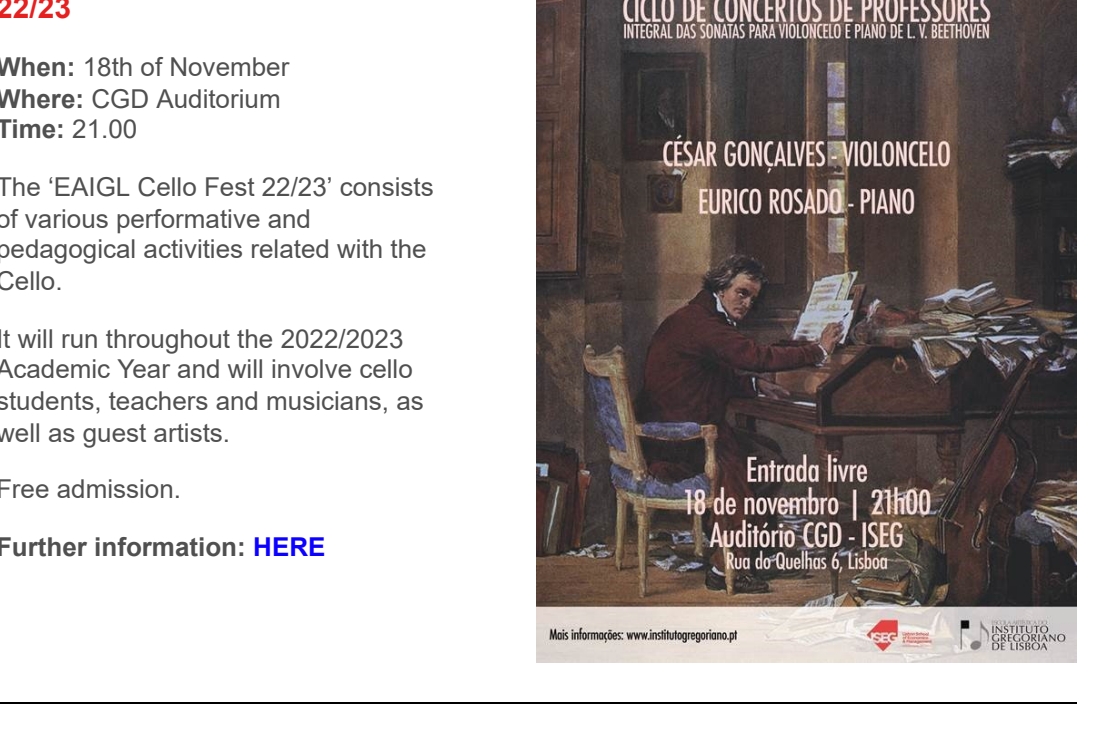
João Duque, a full professor at ISEG, succeeds **Clara Raposo** as Dean of ISEG – Lisbon School of Economics and Management, for a four-year term. The Swearing-in took place on Tuesday in the CGD Auditorium.

"Over the next four years, the management of the school will follow its matrix, based on the principles of freedom of thought, freedom of action with respect for others, framed in the collective will. ISEG will not be an institution devoted to a dogmatic teaching serving any particular economic or political persuasion. We will always be a diverse collective, an eclectic school, open to the world, which challenges itself to respond to the changes we are witnessing in various areas of society. Diversity is, and will always be our greatest asset, which will foster not only the sustainability of ISEG, but also its continued development", said the new Dean of ISEG.

João Duque started his teaching career at ISEG in 1985, having held various positions within the organisation, namely in the Department of Management. In addition to being a full professor at ISEG, he currently writes a column for Expresso and is a commentator for SIC Notícias.

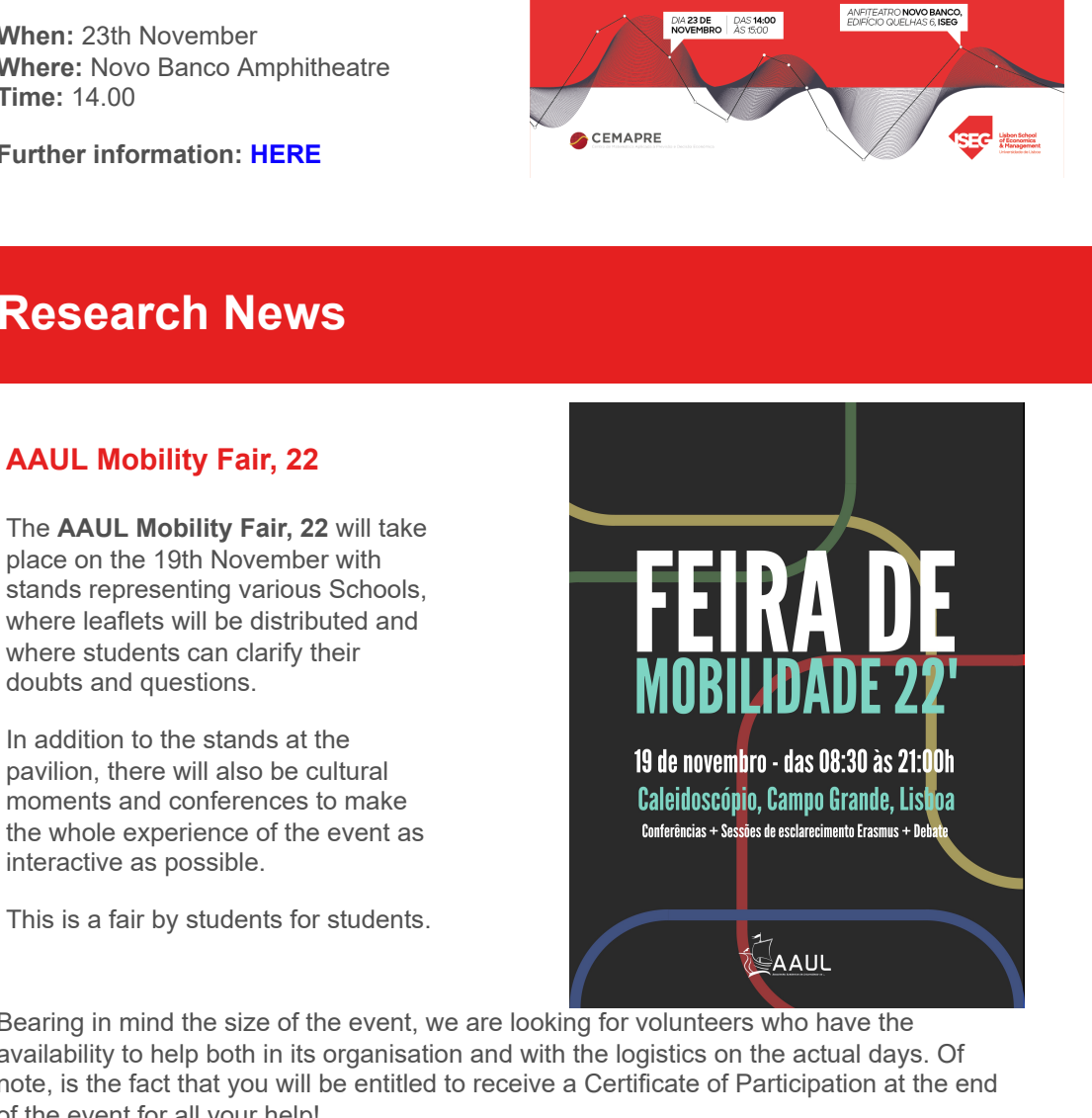
The Vice-Deans were also sworn in: **Joana Pais**, **João Lopes Dias**, **José Veríssimo**, and **Winnie Picoto**, as were the Chair of the Scientific Board, **Maria Rosa Borges** and the Chair of the Pedagogic Board, **Rita Martins de Sousa**.

Don't forget to watch the video of the Swearing-in below:



In this issue, we highlight the excellent result of the election of João Duque as Dean of ISEG (a position he held from 2009 to 2014), the photo report of the launch of the book entitled 'The Legacy of Manuela Silva', Professor António Garcia Pereira's Open Lecture, the Alumni celebrations, and the research and What's Up @ ISEG sections.

The following are cited in this number: **António Afonso**, **Francisco Louçã**, **João Duque**, **João Ferreira do Amaral**, **Mário Centeno**, **Nuno Crato**, **Paulo Trigo Pereira**, **Ricardo Cabral**, **Sara Falção Casaca**, **Sofia Santos**, **Vera Gouveia Barros**, and **Vitor Santos**.



OPINIÃO

A new Dean and his Team, but the same values as always

- >> **Ricardo Cabral** writes about the collapse of the FTX cryptocurrency market. [see more >](#)
- >> In an interview, **Vitor Santos** considers that "the return to regulated gas tariffs was a good decision". [see more >](#)
- >> **Francisco Louçã** notes that the Republican Party is "Trumpised" and speaks of a "Frankenstein marching on Washington". [see more >](#)
- >> **João Duque** points out that the "In line with the other central banks, the European Central Bank is doing what it needs to do". [see more >](#)
- >> **Francisco Louçã's** article - "The economy never stopped being stupid". [see more >](#)
- >> **Sara Falção Casaca** comments on the pay gap between men and women in industry, arts, and sports e land regrets that the Social Dialogue agreement ignored equal pay. [see more >](#)
- >> **António Afonso** suggests that with the sale of securities, open market operations represent a chance to stop inflation. [see more >](#)
- >> The nomination of **João Duque** as the new Dean of ISEG was highlighted by Rádio Renascença. [see more >](#)
- >> **Paulo Trigo Pereira** stresses the importance of reviewing the Constitution for the younger generations. [see more >](#)
- >> **Sofia Santos** will moderate the debate on "Conversations on Sustainability - The Climate Transition in the Insurance Sector". [see more >](#)
- >> **João Duque** is to discuss interest rates, inflation, and the financing of the economy as a participant in the XXIII Executive Digest Conference. [see more >](#)
- >> **Mário Centeno** warned that the investment financed by European funds is "dramatically" low and that "the execution rate of the RRP has been far below that forecast". [see more >](#)
- >> Olympic athletes explain how to triumph in their professional life after sport at ISEG. [see more >](#)
- >> **Nuno Crato** discusses whether boys and girls are assessed differently in the "Educating has Science" podcast. [see more >](#)
- >> **Vera Gouveia Barros** and **João Ferreira do Amaral** analyse gold visas and the PRR in the "Perfect Storm" podcast. [see more >](#)
- >> **Francisco Louçã** on the case of Miguel Alves: "There is a problem of political credibility here". [see more >](#)
- >> **Mário Centeno** believes that inflation will decrease next year. [see more >](#)

The launch of the book 'The Legacy of Manuela Silva' | Photo report



The launch of the book 'The Legacy of Manuela Silva' took place on the 11th November, at ISEG (CGD Auditorium).

The occasion counted with the presence of the President of the Republic, **Marcelo Rebelo de Sousa** and the Governor of the Bank of Portugal, **Mário Centeno**.

Professor Manuela Silva (1932-2019) was a graduate of Economics from ISEG, where she was also a Visiting Professor.

The complete album with all the photos can be seen [on this link](#).

Prof. António Garcia Pereira's Open Lecture – Photo report

An Open Lecture on "Labour and Labour Law in the 21st century" was held at ISEG in the CGD Auditorium on the 14 November, which was delivered by Professor **António Garcia Pereira**.

The event also served to celebrate the signing of his contract as an Associate Professor and to mark his birthday.

The complete album with all the photos can be seen [on this link](#) and the video of the lecture is available on our [YouTube](#) channel.

What's Up @ ISEG

- Inauguration of the Exhibition | events of December**
When: 17th of November
Where: The Cloisters (Quelhas, 3rd Floor)
Time: 09.00
Further information: [HERE](#)
- The Professors' Concert Cycle, as part of the EAIGL Cello Fest 22/23**
When: 18th of November
Where: CGD Auditorium
Time: 21.00
The 'EAIGL Cello Fest 22/23' consists of various performative and pedagogical activities related with the Cello.
It will run throughout the 2022/2023 Academic Year and will involve cello students, teachers and musicians, as well as guest artists.
Free admission.
Further information: [HERE](#)
- Open Lecture | Blue Innovation: Strategies of the Portuguese Navy**
When: 21th November
Where: CGD Auditorium
Time: 18.00
Further information: [HERE](#)
- Antena 2 Concert | Andaluza Serenata**
When: 23th November
Where: CGD Auditorium
Time: 19.00
Further information: [HERE](#)
- The Books of Our Time | The Gun, the Ship, and the Pen**
When: 23th November
Where: Auditorium 2
Time: 15.00
Further information: [HERE](#)
- Seminar | The practical applications of IO at Create Business SA**
When: 23th November
Where: Novo Banco Amphitheatre
Time: 14.00
Further information: [HERE](#)

Research News

AAUL Mobility Fair, 22
The AAUL Mobility Fair, 22 will take place on the 19th November with stands representing various Schools, where leaflets will be distributed and where students can clarify their doubts and questions.
In addition to the stands at the pavilion, there will also be cultural moments and conferences to make the whole experience of the event as interactive as possible for students.
This is a fair by students for students.
Bearing in mind the size of the event, we are looking for volunteers who have the availability to help both in its organisation and with the logistics on the actual days. Of note, is the fact that you will be entitled to receive a Certificate of Participation at the end of the event for all your help!
We are counting on you to help make this event amazing – whenever and however you can! :)
Volunteer Form: [HERE](#)
Event Instagram account: [HERE](#)
Mobility/RI and HR teams <3
Associação Académica (the Academic Association) of Universidade de Lisboa

Research News

ISEG receives Award for Best Finance Paper
The 25th edition of SemeAd - Seminars in Administration, organized by the School of Economics, Business and Accounting from the University of São Paulo, took place on November 9th, 10th and 11th. It is one of the largest business administration conferences in Latin America.

Tiago Gonçalves (Professor at ISEG), **José Almeida** (ADVANCE/ CSG Research), and **Bruno Barão** (Master in Accounting, Taxation and Corporate Finance), were distinguished with the best research paper award in Finance at the XXV SemeAd for the paper "Cryptocurrencies Investment Properties against Economic Policy Uncertainty: A Wavelet Analysis before, during and post COVID-19".
In addition, the trio was awarded the best paper prize of the conference, which had more than 2,000 papers submitted.
The paper was also selected for fast-track submission to "Technological Forecasting and Social Change", one of the highest impact journals on the web of science, published by Elsevier.

PEJ - Portuguese Economic Journal
This year's third (special) issue of the PEJ is now available. You can consult it [HERE](#).

ISEG Research Seminar | Convergence in the Experimental Double Auction
When: 23th November
Where: Novo Banco Amphitheatre
Time: 13.00
Heinrich Nax, from the University of Zurich, will present his study on "Convergence in the Experimental Double Auction at ISEG."
Find out more [HERE](#).

Library User Training | Getting Started with Refinitiv Eikon – Eikon Excel
When: 21th November
Time: 18.30
Online
Find out more [HERE](#)

Alumni in the Spotlight

Inês Cabral is the new Marketing and Sales Director of Bondstone
Bondstone, a private equity company which specialises in developing and managing real estate projects in Portugal, has announced that **Inês Cabral** will take on the role of Marketing and Sales director. The new head of brand positioning strategy holds a degree in Economics from ISEG.

Alumni Reunions

50 years reunion – 1972 graduates
When: 22th November
Where: ISEG
Time: 11.00
Find out more [HERE](#)

40 years reunion – 1981 graduates
When: 26th November
Where: ISEG
Time: 18.00
Find out more [HERE](#).

OPEN MINDS. GRAB THE FUTURE!

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