



OPINIÃO

ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts

The final report of the 'PHSSR - Partnership for Health Systems Sustainability and Resilience' in Portugal was presented at the CCB on the 7th December. This work was carried out by a team from Universidade de Lisboa and Professors Mónica Oliveira (IST), Ana Vieira (IST), and Matilde Pacheco (an ISEG alumna) were involved, as well myself.

The COVID-19 pandemic emphasised the need to carry out reforms in health systems with the objective to improve their sustainability and resilience. The PHSSR was created in 2020 as a joint initiative of the London School of Economics, the World Economic Forum, and AstraZeneca. It currently counts on various other partners in almost 30 countries, where a conceptual model for analysing the sustainability and resilience of health systems is being applied, based on seven domains of analysis, namely: governance, financing, human resources, medicines and technologies, the delivery of care, public health, and the impact on the environment.

Aida Isabel Tavares
ISEG Professor



In Portugal, the aim of the work carried out was to identify the strengths and weaknesses of the Portuguese health system in each of these seven areas, as well as promote dialogue between the different key players and experts in order to reach a consensus regarding policy recommendations. 11 experts were involved in the design and drafting of the recommendations, and 37 experts collaborated in the participatory Web-Delphi process for evaluating the recommendations, from which emerged 43 recommendations with a generalised consensus, for improving our health system.

This work started a little over a year ago, in partnership with AstraZeneca, Phillips, and KPMG. It was challenging and intense but very rewarding work and was a demanding and learning experience, with a remarkable result. We managed to compile in one single document an extensive set of evidence and statistical data that identifies the strengths and weaknesses of the Portuguese health system, as well as determine a series of policy recommendations with unquestionable consensus among the experts for the seven areas under analysis. We are convinced that we have created a work tool that adds value for policy makers and that we have also contributed to the necessary and indispensable discussion about those measures and policies that have a great potential for improving the sustainability and resilience of our health system, whose anchor is the NHS. Naturally, it falls on me to invite you to read the report, which is available online with open access.

ISEG is one of the best Business Schools in Europe



Due to technical issues, it was not possible to send out Newsletter #120 last week. This was a special edition to mark ISEG's entry, for the first time, in the Financial Times European Business Schools ranking, where it entered directly at No. 65 among the 95 ranked schools. Of the schools that debuted in this ranking, ISEG was the one that obtained the best position. [Find out more here.](#)

In this issue, we highlight the final report for the PHSSR - Partnership for Health Systems Sustainability and Resilience in Portugal the ISEG Index, and the habitual What's@ISEG and research sections.

The following are cited in this number: **Carlos Bastardo, Francisco Louçã, Helena Amaral Neto, João Duque, João Ferreira do Amaral, Nuno Crato, Nuno Ribeiro da Silva, Paulo Trigo Pereira, and Vera Gouveia Barros.**



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No let-up in the rain in Lisbon

>> **João Duque** launches the question: "What about ending once and for all the IMT (property purchase stamp duty) for all, both young and old?" [see more >](#)

>> **Francisco Louçã** points out that Lisbon is living in panic, "it's as if the Martians had landed, but these floods have been repeated for dozens of years". [see more >](#)

>> **Francisco Louçã** writes about the SNS. "The PS will continue to dismantle the SNS with promises of allegiance and good 'management'". [see more >](#)

>> An opinion article by **Paulo Trigo Pereira** An opinion article by [see more >](#)

>> **Nuno Ribeiro da Silva** helps us understand how Portugal is avoiding the energy crisis. [see more >](#)

>> **Carlos Bastardo** notes that Portugal's indebtedness is an obstacle to investment and economic growth. [see more >](#)

>> **Helena Amaral Neto** participated at the 19th Marketeer Conference and explained how the premium segment of the market continued to thrive during the crisis. [see more >](#)

>> **João Duque** believes that families should be provided support in the area of education. [see more >](#)

>> **Nuno Crato** discusses homework in the 'Educating has Science' podcast. [see more >](#)

>> **Vera Gouveia Barros** and **João Ferreira do Amaral** discuss the emigration of young people and the economic reform of the European Union on the 'Perfect Storm' podcast. [see more >](#)

>> **Aida Isabel Tavares** speaks at the end of the debate on the Sustainability and resilience of the National Health Service. [see more >](#)

>> In this week's 'Taboo', **Francisco Louçã** analyses the situation caused by the floods that effected various places in Lisbon. [see more >](#)

The ISEG INDEX | November, 2022

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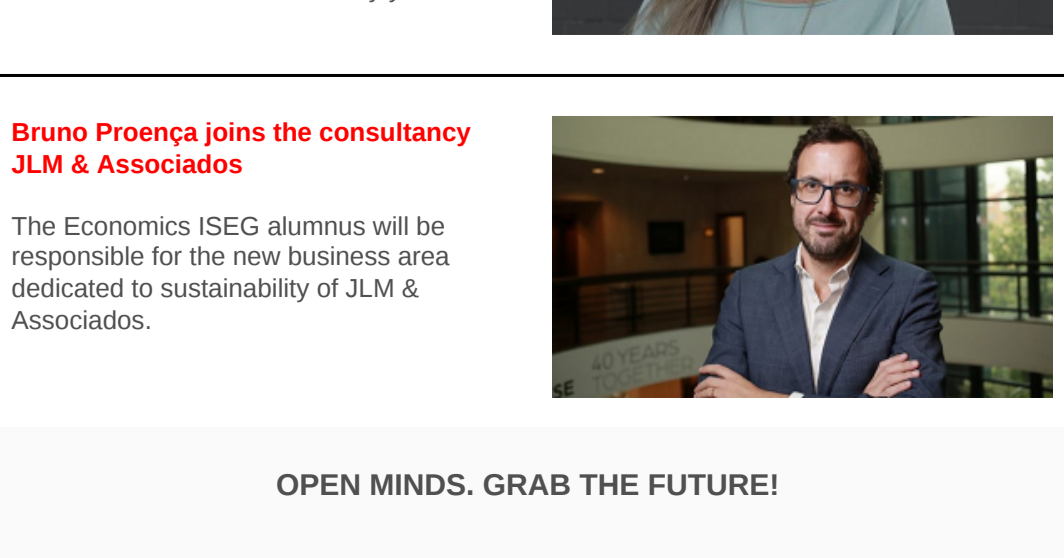


ISEG's Confidence Index for November 2022 regarding the short-term evolution of Portuguese economic activity, registered a value of 35.8, which represents a stabilisation in the level of confidence in comparison to the previous month, when the value was the same. In year-on-year terms, the percentage variation of the index was -5.5%.

The document can be consulted [HERE](#).

What's Up @ ISEG

Books of Our Time Cycle | The Dawn of Everything: A New History of Humanity



An edition of the Books of Our Time Debates Cycle will take place on the 15th December, dedicated to the work 'The Dawn of Everything: A New History of Humanity' (2021), by David Graeber and David Wengrow.

The book will be reviewed by the researcher Inês Faria (ISEG) and the archaeologist Sara Simões (UNIARQ – Centro de Arqueologia, ULisboa), and will be moderated by Professor Daniel Seabra Lopes (ISEG). Further information is available on the site of CSG.

The event will start at 15.00, in Auditorium 2 (Quelhas, 2nd Floor). Free entrance.

This session will also be streamed via Zoom ([link here](#)).

Chamada de resumos | First SDE – Stochastic Days Encounters

ISEG is organising a seminar on stochastic processes on the 25th and 26th of May, 2023, on the topic of "Stochastic Differential Equations and Statistics".

The deadline for the submission of abstracts is the 31st of March. Find out [more here](#).

Research News

Papers published in PEJ and available online first:

- "Evaluating the efficiency and determinants of mass tourism in Spain: a tourist area perspective", by Francisca J. Sánchez-Sánchez & Ana M. Sánchez-Sánchez.

- "Stock market reaction to the COVID-19 pandemic: an event study", by Xiuping Ji, Naipeng (Tom) Bu, Chen Zheng, Honggen Xiao, Caixia Liu, Xuesheng Chen & Kangping Wang.

Last call to submit your abstract to the largest European conference on development studies

This Saturday (12/18) is the deadline for abstract submission to the EADI CESA Lisbon Conference 2023: Towards New Rhythms of Development, Europe's largest conference on development studies, organized by EADI in partnership with CESA and ISEG. Abstract proposals can be submitted either for work in progress and/or completed research. [Click here](#) for further information.

Check the full program for 2023 of the film club "Cinema e Descolonização: Moçambique em foco"

The Centre for African and Development Studies (CESA/ISEG/ULisboa) is pleased to announce the full program of film screenings for 2023 of the film club "Cinema e Descolonização: Moçambique em foco". The screenings will take place once a month, from January to July, always on Saturdays, at 10 am, at ISEG. Each session will have the spoken remarks of producers, directors, etc., as well as moderators and debaters who will facilitate the debate within the audience. Further information on CESA website.

ISEG study published by the Journal of Psychology & Marketing

Social media engagement and real time marketing: Using net effects and set theoretic approaches to understand audience and content related effects is the most recent article to be published in the Psychology & Marketing Journal by Helena Gonçalves and Susana Santos, both professors from ISEG's Department of Management, in conjunction with alumna Mercia Tele.

The paper is published in Open Access and is available for consultation on [this link](#).

SOCIUS researchers distinguished with the António Dornelas Prize

The António Dornelas Prize (6th Edition) was awarded to the research on "Work-Family Articulation Policies in Portugal and Gender Equality: Advances and Challenges, by three researchers from SOCIUS: Susana Ramalho Marques, Sara Falcão Casaca, and Manuela Arcanjo.

The paper entitled "Why Choose the Inclusionary Path? Social Policy in a Recent Welfare and Immigration Country: The Case of Portugal", by Catarina Reis Oliveira (The Migration Observatory) and João Peixoto (an ISEG professor) has also been awarded a distinction. [Find out more here.](#)

CSG Researchers Publication

The CSG researchers, Professor Paula C. Albuquerque (SOCIUS/CSG-ISEG), and Professor Elsa Fontainha (CESA/CSG) are the authors of Chapter 11 - Social Exclusion in Later Life, Evidence from the European Social Survey of the book entitled Older Workers and Labour Market Exclusion Processes - A Life Course perspective.

Recently published by Springer, this book is part of the 'Life Course Research and Social Policies' series (LCRS, Volume 14), whose editors are: Nathalie Burnay, Jim Ogg, Clary Krekula, and Patricia Vendramin.

An Open Access publication, which is available on [this link](#).

Emerald Insight publishes a new edition of the European Journal of Management Studies

The European Journal of Management Studies, Volume 27, Issue 2, is now available at Emerald Insight. [Access it here.](#)

World's Top 2% Scientists 2022 | Stanford University

Stanford University presented the list for the 2022 World's Top 2% Scientists where we highlight the presence of Professors Álvaro Rocha and Carla Curado, who are both ISEG researchers and members of ADVANCE - Research Center in Management ISEG | CSG - Research in Social Sciences and Management of ISEG - Lisbon School of Economics & Management Universidade de Lisboa.

The World's Top 2% Scientists list comprises scientists from 169 countries, spread across 176 disciplines in 22 scientific areas. You can consult the full list on [this link](#).

Alumni em destaque

Anabela Possidónio is the new Operations Director of Naniz Vermelho

With a Bachelors in Management from ISEG, Anabela Possidónio assumes the general management of the institution in its 20th anniversary year.

Bruno Proença joins the consultancy JLM & Associados

The Economics ISEG alumnus will be responsible for the new business area dedicated to sustainability of JLM & Associados.

OPEN MINDS. GRAB THE FUTURE!