



ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts

It is with great pleasure that I write the editorial for the ISEG newsletter on the day we launch the "Executive Education" section. This space will be dedicated to sharing the contribution of ISEG Executive Education to making a better society through differentiated education solutions that develop people, executives, and organisations.

Knowledge, strategy, and leadership skills have been critical success factors throughout history, but never before has the need to refresh competencies and acquire new skills been so constant. Business and the world around us are changing at great speed, making lifelong-learning definitive for business and society.

Universities play a central role as agents of change, preparing leaders of the future to respond to the great challenges that we deal with in our society, and also accompanying their professional path with innovative education that creates new ways of thinking and provides state-of-the-art tools to assist them in responding to new contexts successfully.

Ricardo Lopes
Marketing Coordinator of ISEG Executive



Endowed with both commitment and much innovative capacity, ISEG Executive Education has become a lifelong learning reference partner for the prestigious ISEG Alumni community, as well as for large companies and the many executives who find in us the further education solutions that enable them to evolve as organisations, as teams, as professionals, and as people.

On a weekly basis, you will now be able to count on receiving highlights of new programmes, the award of diplomas, guests from companies, seminars, events, and interviews, among the many other actions and activities that characterise an innovative ISEG, an ISEG that is passionate about learning and teaching, attentive to the challenges of society, and is focused on creating value for each participant and for society as a whole.

ISEG is one of the best Business Schools in Europe

ISEG – Lisbon School of Economics and Management enters, for the first time, the Financial Times European Business Schools ranking, where it entered directly at No. 65 among the 95 ranked schools. Of the schools that debuted in this ranking, ISEG obtained the best position.



ISEG stands out especially for its ranking in the Executive MBA rankings, where the ISEG MBA was ranked in 62nd place at the European level, and in the Executive Education rankings – in which both ISEG Executive Education's open programmes and customised programmes entered directly into the Top 35 at the European level.

This ranking lists the best European Business Schools.

The Financial Times ranking of the best European business schools lists a total of 95 higher education institutions, based on the overall scores obtained by each school in each ranking of the programmes in which it participates, namely in the ranking of MBAs, Executive Education, Masters in Management, and Executive MBAs.

For João Duque, the Dean of ISEG, "after ISEG's debut in the Executive Education ranking and the consolidation of the position of the Masters in Finance in the Masters in Finance ranking, the entry into the elite list of Business Schools in Europe is excellent news that confirms the remarkable path that ISEG has been taking in terms of the quality and internationalisation of teaching and research".

This is the 3rd time that ISEG has entered the FT Rankings in 2022.

Read the full news [HERE](#).

In this issue, we highlight ISEG's first appearance in the Financial Times European Business Schools ranking and in the new section of our newsletter on ISEG Executive Education, the report of the lecture given by the Chief of Staff of the Navy, Admiral Gouveia e Melo, the 9th National Meeting of Student Ombudsmen, and the news in the research and What's Up @ ISEG sections.

The following are cited in this number: **António Mendonça**, **Carlos Bastardo**, **Clara Raposo**, **Francisco Louçã**, **João Duque**, **João Ferreira do Amaral**, **Maria João Guedes**, **Mário Centeno**, **Nuno Crato**, **Paulo Trigo Pereira**, **Pedro Castro e Almeida**, **Ricardo Belchior**, **Ricardo Cabral**, **Sandra Maximiano**, **Sara Falcão Casaca**, **Sofia Santos**, and **Vera Gouveia Barros**.



OPINIÃO



ISEG among the best Business Schools in Europe

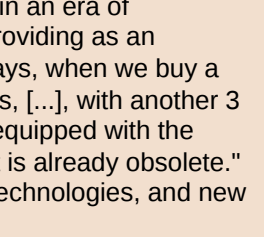
>> ISEG's entry in the Financial Times ranking was highlighted in several media outlets.



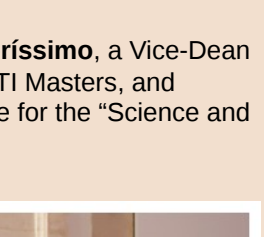
>> In an interview, **António Mendonça** warns that a recession scenario in 2023 in Portugal "is a strong possibility".



>> **Ricardo Cabral** says that the economy is growing, but that families and companies are still struggling.



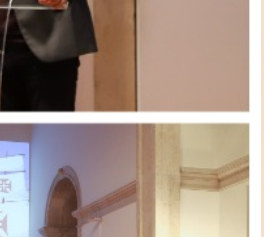
>> **Sara Falcão Casaca** looks forward to the day when the heads of government will effectively associate themselves with women's right to a full salary.



>> End the US Constitution? Trump thinks so. **Francisco Louçã** comments on the demand of the ex-Potus'.



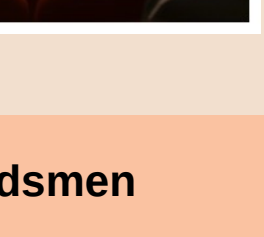
>> **Sandra Maximiano** reminds us that polarisation is not a new phenomenon – and that it tends to increase during crises.



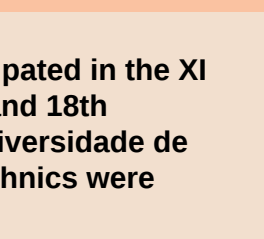
>> **Francisco Louçã** points out that the ghost of wage inflation has been stirred up ad nauseam by the ECB.



>> **João Duque** writes about the need to emigrate from Portugal in the "Fortunate young people" opinion article.



>> **Clara Raposo** has taken office as the Vice-Governor of the Bank of Portugal.



>> **Ricardo Belchior** "writes about 'The battle for more and better innovation'".



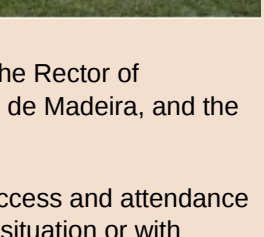
>> The opinion by **Sofia Santos** – "CSRD: more acronyms, more regulation, more sustainability. Let's move on to action".



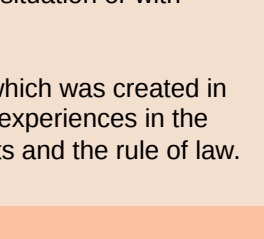
>> An opinion article by **Paulo Trigo Pereira** on 'FIFA, corruption, and globalisation'.



>> **Carlos Bastardo** questions 'How is the economy and how will it evolve?'.



>> On the Portugal Inspiring initiative, **Pedro Castro e Almeida** asks if the Portuguese want to "climb the mountain that leads to growth".



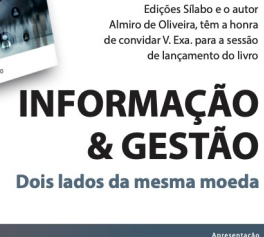
>> 'Constitutional Revision? Long live resistance!' – an opinion article by **António Garcia Pereira**.



>> **Nuno Crato** discusses methods for learning to read in the 'Educating has Science' podcast.



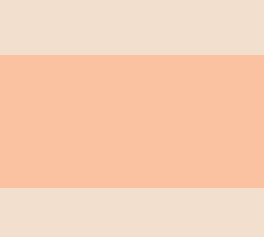
>> **Maria João Guedes** debates low salaries and the lack of meritocracy in Portugal on the 'Girl Talk' podcast.



>> **Vera Gouveia Barros** and **João Ferreira do Amaral** comment on the situation of a bank that has no incentives to raise interest rates on deposits in the 'Perfect Storm' podcast.



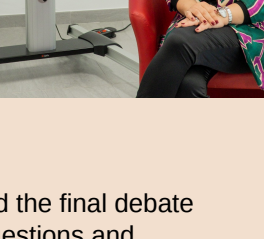
>> **Francisco Louçã** considers that the 10 changes made in the Government since taking office demonstrate instability.



>> **Sandra Maximiano** participated in the "Financial Stability" webinar organised by DECO PROTESTE Empresas.

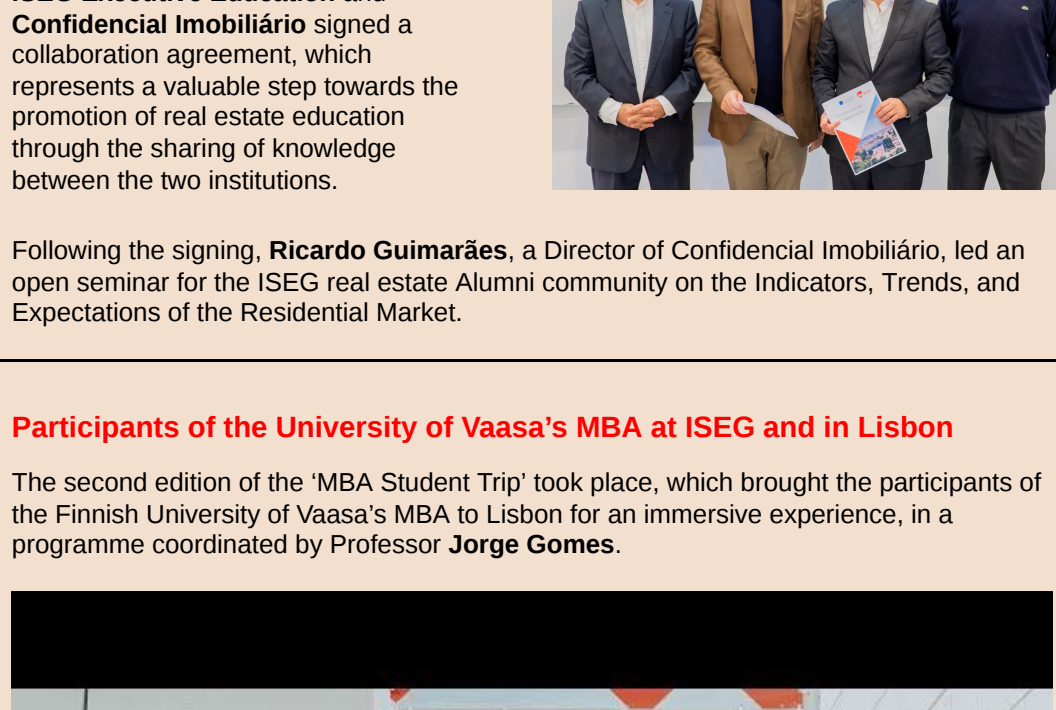


>> **João Duque** explains the declarations of **Mário Centeno**, who considers that the peak of inflation has already passed.



Innovation in the Navy with Admiral Gouveia e Melo

The Chief of Staff of the Navy, Admiral Gouveia e Melo, gives a lecture on Innovation in the Navy at ISEG



ISEG hosted the Chief of Staff of the Navy, **Admiral Henrique Gouveia e Melo** in November, who gave a lecture on "Blue Innovation: Strategies of the Portuguese Navy".

Gouveia e Melo stressed the importance of innovation and urgency in an era of technological hyper-competence and geo-economic readjustment, providing as an illustration how the process of buying a ship is far too long: "Nowadays, when we buy a ship, we are talking about the planning of the ship taking 3 or 4 years, [...] with another 3 or 4 years to manufacture it. 15 years later we are delivered a ship equipped with the technology of 15 years ago. Thus we start operating a new ship that is already obsolete." Accordingly, it becomes necessary to incorporate "new ideas, new technologies, and new processes" into the organisation, defends the Admiral.

The lecture also counted with the participation of Professor **José Veríssimo**, a Vice-Dean of ISEG, Professor **Manuel Mira Godinho**, Coordinator of the EGCTI Masters, and Professor **Sandro Mendonça**, an ISEG alumnus, who is responsible for the "Science and Economics" course unit and acted as the moderator of the event.



Photographic report [here](#).

XI National Meeting of Student Ombudsmen

ISEG's Student Ombudsman, **Filomena Ferreira**, participated in the XI National Meeting of Student Ombudsmen on the 17th and 18th November, which was held at the Rector's Office of Universidade de Madeira, in Funchal, where 22 Universities and Polytechnics were represented.



The opening session of the event counted with the interventions of the Rector of Universidade de Madeira, the Student Ombudsman of Universidade de Madeira, and the Chair of the Academic Board of Madeira.

The main topics of the working sessions for debate were equity of access and attendance of higher education for all, especially those students in a vulnerable situation or with special needs, displaced, or re-integrating in education.

The objective of the Portuguese Network of Student Ombudsmen, which was created in 2020, is to be a permanent forum for the transfer of knowledge and experiences in the area, sharing the principles of the Universal Charter of Human Rights and the rule of law.

What's Up @ ISEG

Book Launch: Information & Gestão

The Book Launch of the work entitled 'Informação & Gestão - Dois lados da mesma moeda' ('Information & Management - Two sides of the same coin'), by Professor **Almir de Oliveira**, will take place at ISEG on the 12th December.

The book will be presented by the author, Professor **Almir de Oliveira**, and also by Professors **Mário Miranda** and **Vitor Gonçalves**.

The venue will be Auditorium 5 (New Quelhas), at 18.00.

Free admission.

Further information about the book is available on the page of the publisher, [Edições Silabo](#).



ISEG Executive Education

Special Guests for Strategic Management & Innovation

In the module on 'Strategic Reflections: real cases of Management and Innovation', the participants were able to hear in first person the experiences of **Alexandra de Almeida Mendes Gonçalves**, CEO of Casa Mendes Gonçalves – re the case of Paladin – and **Salvador da Cunha**, Founder and CEO of Lift Consulting.

The event was open to the Alumni community of the programme and the final debate demonstrated the importance of the session, with many pertinent questions and challenging answers.

Find out more [on this link](#).

Customised Sustainable Finance Programme for Banco BIG

The Sustainable Finance programme started at BIG Bank's head office, with the module on 'Environmental Challenges, Responses and ESG', which is taught by Professor **Sofia Santos**.

The programme is customised for the bank's management cadre.

Agreement signed with Confidencial Imobiliário

ISEG Executive Education and Confidencial Imobiliário signed a collaboration agreement, which represents a valuable step towards the promotion of real estate education through the sharing of knowledge between the two institutions.

Following the signing, **Ricardo Guimarães**, a Director of Confidencial Imobiliário, led an open seminar for the ISEG real estate Alumni community on the Indicators, Trends, and Expectations of the Residential Market.

Participants of the University of Vaasa's MBA at ISEG and in Lisbon

The second edition of the 'MBA Student Trip' took place, which brought the participants of the Finnish University of Vaasa's MBA to Lisbon for an immersive experience, in a programme coordinated by Professor **Jorge Gomes**.

The participants had the opportunity to strengthen their knowledge of Organisational Resilience at ISEG and got to know the dimension and importance of the **Champalimaud Foundation**, among other visits, apart from living the experience of being in the city of Lisbon.

4th Edition of the executive programme in Sustainable Finance: green and climate finance

The 4th Edition ended on a day when the participants had to present their final project, participated in the conference on "Sustainable Finance Challenges: Practice and COP.27 Ambitions", and celebrated this day with a cocktail and were awarded their well-deserved diplomas.

Find out more [on this link](#).

Novidades de research

New CEa Working Paper analyses the process of State and Nation Building in Mozambique

CEa published the first Working Paper of 2022: 'State, Nation and Ethnicities in Mozambique' (No. 186/2022), by **Alexandra de Almeida Mendes Gonçalves**, CEO of Casa Mendes Gonçalves – re the case of Paladin – and **Mónica Dias Martins**.

The publication analyses the process of State and Nation building in Mozambique and critically examines the political process underway in the country and the dominant ideas in the media, government, business, and academic circles. Download Working Paper Nº 186/2022 [neste link](#).

The AFRO-PORT project comes to an end and leaves a pioneering legacy in research on Afrodescendence in Portugal

The AFRO-PORT project 'Afrodescendence in Portugal: sociabilities, representations, and socio-political and cultural dynamics - A study in the Lisbon Metropolitan Area (CESA/ISEG/ULisboa, FCT/PTDC/SOC-ANT/30651/2017)' was a CESA (CSG/ISEG/ULisboa) research project with FCT funding, which researched Afrodescendence in Portugal from 2018 to 2022.

The closing cycle took place in September and included the presentation of the results of the study on the profile of Afro-descendant organisations in the Lisbon Metropolitan Area, as well as the launch of a special edition of the Journal of Portuguese Literary and Cultural Studies and the documentary entitled '3x4 Afro-Portuguese: Portraits of a plural identity'.

Read more about the closing of the project and its legacy on the AFRO-PORT website ([on this link](#)).

SOCIUS Agora Risk Project | OHM - Estarreja 2022

The SOCIUS Agora Risk project, which was carried out by the researchers **Sofia Bento** (SOCIUS) and **Lúcia Fernandes** (Universidade de Coimbra), co-organised the '10th Colloquium of OHM-Estarreja 2022 - Reflection for a Transdisciplinary Dialogue in Estarreja', with OHMI Estarreja (CNRS/INEC (France) and Universidade de Aveiro), which was held on the 3rd and 4th November, 2022.

Further info available [here](#).

Student News

"A dose of Economics" podcast

This podcast is the result of a partnership between ECO and ISEG Young Economics Society.

In the 5th Episode, the rise in inflation and possible investment alternatives to mitigate or combat inflation were discussed.

It can be listen to [here](#).

Alumni em destaque

Francisco Miranda Duarte is the new partner of Expense Reduction Analysts

With a degree in Management from ISEG, Francisco Miranda Duarte was announced as the new partner in Portuguese of Expense Reduction Analysts, a consultancy firm specialising in cost optimisation and purchasing management.

