



ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts

Knowledge is Growth

With the start of a new year, we carry out the habitual retrospection and set resolutions according to our wishes and needs. To go to the gym more frequently, to travel more, to buy a car or a house, to save more, maybe change job, and to dedicate more time to the family... are among just a few examples. Associated to these and many other resolutions, I would like to highlight a common denominator: personal and/or professional growth, which is a common desire (and need) for all those who seek success in the various areas of their lives. We all want to grow and to evolve, in one way or another. There are several ways to enhance our development, however I believe – although I am suspect – that the best way is undoubtedly through learning new skills (both soft and hard) at a school such as ISEG, which enables us to succeed on a daily basis.

At ISEG, the path to growth is guaranteed. It is a school which – as I like to describe it – offers more than teaching, where knowledge and skills are acquired inside and outside the lecture room. In addition to quality teaching, the School has various activities and events, competitions, student associations, university sport, and a wide-ranging network of contacts from different cultures and with different ways of thinking, which add value to those who study at this School. It is also a school which has at its core this characteristic will to evolve, which translates not only in its research, but also in its educational offer, where I especially highlight the Master's degrees. We have recently reformulated and adapted the syllabi and have created new degrees to correspond to both the current challenges and expectations of the labour market and also to the needs of our students, which has led to obtaining the deserved recognition in the international rankings.

Isa Rafael Marketing and Public Relations Division oduct Manager (Masters and PhDs)

It is based on our continued growth that those who study here are encouraged to do the same and even better: to grow. For those who share this desire, we invite you to participate in the ISEG Masters Open Week - a week focused on the knowledge that we have to offer, which has been organised with the support of AEISEG. From the 6th to the 10th February, the 22 Masters - 13 of which are taught in English and 9 in Portuguese - will be presented by their own Coordinators, with one session per Masters, in online format, so that you can attend from anywhere in the world. On the 22nd February, we will also hold the ISEG Masters Sunset party at the ISEG Rooftop a relaxed moment of networking with Coordinators and current and former Masters' students, with the opportunity to clarify doubts and share experiences, with appetizers, drinks, and music.

We may have many resolutions for 2023, but my suggestion can only be one: study for a Master's degree at ISEG.... and if you're still not convinced, let me resort to the old maxim "Knowledge is Power" and take the liberty of adapting it to "Knowledge is Growth", because for those who aspire to progress, the path will be one - that of knowledge - which invariably leads to the best that we can find in the heart of Lisbon – ISEG.



In this Newsletter, we highlight the opening of candidatures for the Primus Inter Pares Prize and for the ISEG MBA, the distinction of the Professor Jacinto Nunes Prize, and also the What's@ISEG and research sections.

The following are cited in this number: António da Ascensão, António Garcia Pereira, Francisco Louçã, Joana Pais, João Duque, João Ferreira do Amaral, Mário Centeno, Paulo Trigo Pereira, Ricardo Ferraz, Sandra Maximiano, Sofia Santos, and Vera Gouveia Barros.



continues

10 years' time?".

see more

OBSERVADOR

see more

>> An article by Paulo Trigo Pereira – "Marcelo and the return of presidentialism".

>> An article by Francisco Louçã – "Will there still be Press in

of presidentialism.	OBSERVADOR
>> João Duque points out that Portugal has a problem of evaluation and reward in the public area.	see more >
>> Joana Pais and Sandra Maximiano tell Expresso about the major changes in family behaviour since 1973.	See more >
>> Francisco Louçã comments on the situation in Brazil – "The buffoon in power and after power has become synonymous with the attack on democratic life".	Expresso see more >
>> João Duque and Joana Pais call for respect for science in the "Dean's Corner" of Jornal de Negócios.	see more >
>> The HR Challenge, which is organised by ISEG and will be held in February, was highlighted in ECO and Executive Digest.	see more >
	Executive see more >
>> Ricardo Ferraz lists some businesses that could be a success in 2023.	PORTUGAL see more >
>> António Garcia Pereira article on "The TAP business – the nausea".	see more >
>> The Olympic Athletes talk about ISEG's 1st Entrepreneurship and Business Development programme.	see more >
>> Sofia Santos was on the "Cover to back Cover" programme to answer the question: "What does finance do and can it do for the sustainable development of the planet?".	see more>
>> Vera Gouveia Barros and João Ferreira do Amaral analyse the TAP case on the "Perfect Storm" podcast.	OBSERVADOR See more >
>> Francisco Louçã focuses on the "tics of this absolute majority: weariness, incoherence, unpreparedness, and arrogance" on "Taboo".	Expresso see more >
>> Mário Centeno participated in the episode of the podcast "Money, Money, Money" that was recorded live in the auditorium of the Champalimaud Foundation.	see more >

What's Up @ ISEG

ISEG MBA – Candidatures now open!

CLASS 2023-25 APPLICATIONS ARE OPEN



If you're looking for an effective way to achieve success in a turbulent and uncertain world, then the ISEG MBA could be the answer.

Our programme offers a unique learning experience for the leaders of the future. The proof of this is the fact that it was considered one of the best Executive MBAs in Europe in 2022 by the Financial Times European Business Schools ranking.

Find out more and apply HERE.

Antena 2 Concert | "Brahms Amabile" - 190 years anniversary of the birth of Johannes Brahms



The first concert of the year at ISEG will take place on the **12th January** and will be dedicated to the 190th anniversary of the birth of Johannes Brahms. This is an Antena 2 concert, with the support of the German Embassy.

The works of the composer Johannes Brahms will be performed by the musicians Ana Beatriz Manzanilla (violin), Pedro Saglimbeni Muñoz (viola), and Morta Grigaliunaite (piano).

Consult the Programme HERE.

Practical Workshop on Mindfulness and Chi-Kung

Don't miss out on the 'Pratical Workshop on Mindfulness and Chi-Kung', which will take place on the 21st January, on the ISEG Terrace, from 09.30 to 13.30.



Develop your ability to concentrate and consequently your intuition, perception of events, and decision-making capacity for the most difficult situations in life. Achieve a balance between body and mind and learn how to manage stress and improve your health and quality of life.

In this workshop, Professor João Carvalho das Neves (ISEG) brings together the theory and practice of Mindfulness with the aim to improve your health and well-being, including energy management exercises (chi-kung), providing you with tools for your daily life.

Further information and registration HERE.

Thematic Cycle "Psychosocial Risks and Workers' Rights" at ISEG

ISEG and the Working Conditions Authority has organised a Thematic Cycle on Health and Safety at Work, entitled "Psychosocial Risks and Workers' Rights", which will take place on the 1st, 2nd and 3rd of June, 2023 (ISEG, Lecture Theatre 3, Quelhas).



This 3-day cycle covers various topics related to Health and Safety at Work and aims to contribute to the development of a culture of prevention, focussing particularly on psychosocial risks and inherent workers' rights, through the sharing of scientific and technical information and good organisational practices in this area. Further information and registration HERE.

Primus Inter Pares Prize | Application period now open

The application period for the 2022/2023 edition of the Prémio Primus Inter Pares Prize is now open. This is a joint initiative between **Banco** Santander and Jornal Expresso, with the prize being the opportunity for Final Year students of Management, Economics, or Engineering to study for a MBA at a prestigious Portuguese or international Business School.



ISEG is once again associated with the award, being one of the eligible entities for prizewinners to attend its MBA.

The deadline for applications is the **12th of February 2023**, which should be submitted online at www.premioprimusinterpares.pt or, alternatively, they can be sent by post to the firm Egor, as indicated on the Prize's site.

Research News

Training for Library Users in the coming days



Formação de Utilizadores da Biblioteca **Training for Library Users**

Chelem

When: 16th January Time: 18.00 - 19.00 Online Training: will be delivered in English **Programme: HERE Enrolment: On this link**

Web of Science

When: 16th January to 3rd February (15 sessions) Time: 10.00 – 11.15 Online Training: will be delivered in Portuguese **Programme: HERE Enrolment: On this link**

Highlights | SOCIUS - Centre for Research in Economic and **Organisational Sociology**

Webinar "Emigration and Immigration in Portugal"

When: 17th January Time: 15.00 Online

The keynote speaker for the Webinar will be João Carvalho, from the Centre for Research and Studies in Sociology (CIES-ISCTE), and the moderator will be Cecília Menduni Luís (CRIA-ISCTE).

This event is supported by **SOCIUS**, as a partner of the Emigration Observatory Streaming by Zoom: HERE



Emigration and Immigration in Portugal

Opening Cecília Menduni Luís 15h15 | Emigration and Immigration in Portugal João Carvalho 16h00 | Q&A with João Carvalho Moderation by Cecília Menduni L

2

5

Participation of a SOCIUS researcher in the Macau Business Magazine



Marisa C. Gaspar, a SOCIUS researcher, participates in the UNESCO Creative City special dossier on Macau, through her article on "Macau Creative City of Gastronomy", pages 63-85.

Marisa Gaspar is currently carrying out a post-doctoral project on "Eating and Power: The Economy of Culture in Macau", in which she addresses the relationship between food as a heritage product and heritage public policies – such as tourism, the economy of culture, and the construction of entities embedded in complex local and global political and economic processes – all within the social and cultural space of Macau.

Highlights | CEsA – Centre for African and Development Studies

CEsA Thinks | The Nexus Between Water & Food Security in West Africa



The next session of the CEsA Thinks 2023 Seminar Cycle on "The Nexus Between Water & Food Security in West Africa: An exploration of the status quo and the emerging challenges" will take place on the 18th January, in both a face-to-face and online format.

During the presentation Daniel Adayi, a CEsA researcher, will examine water and food

security in the Senegal, Niger, and Volta river basins in the West Africa sub-region. The debate will be led by Vincent Agulonye, a CEsA researcher. Find out more HERE.

Exhibition of the film "The wind blows from the North"



The Centre for African and Development Studies (CEsA/CSG/ISEG/ULisboa) has the pleasure to announce the screening of one of the first incursions into Mozambican postindependence filmmaking, "The wind blows from the North" (José Cardoso, 1987, Fiction, 101 min, in Portuguese).

The film will be exhibited on the 28th January 2023, at 10.00 (Auditorium 2).

The screening will be followed by a debate with the Mozambican filmmaker Camilo de Sousa and the CEsA researchers Joana Pereira Leite and Carlos Nuno Castel-Branco.

Find out more HERE.

Portuguese Economic Journal

1) Article published in the PEJ

- "The effect of economic policy uncertainty under fractional integration", by Carlos D. Ramirez.

2) New video on the PEJ YouTube channel:

 Introducing the special issue commemorating PEJ's 20th anniversary

3) January newsletter

- "The new issue of PEJ is now available!"



Student News

ISEG student receives the Professor Jacinto Nune Prize The prize giving ceremony took place on the 10th January at the head office of the Bank of Portugal in Lisbon.



The Professor Jacinto Nunes Prize, which is awarded by the Bank of Portugal (BoP), distinguishes the best graduates in Economics in Portugal every year.

In the latest edition, for the 2021/2022 academic year, our student Miguel Teixeira Rodrigues Inverneiro was awarded the Prize, with an average grade of 17.64 (18 points).

The prize was awarded by the Governor of the Bank of Portugal Mário Centeno.

Don't be afraid, it's U-time

Do you feel like talking to someone, or do you just want to get something off your chest?

"U-time" is a weekly hour where you can talk about your problems with the pedagogical department of the Students' Association, which acts as the bridge between you and ISEG's Pedagogical Board.

Remember: if you're having a hard time, you're not alone!

ISEG YES - YES around the world: Estonia

In the 4th episode of the new season of the "YES around the World" series, Margarida, a student and member of the EEMI department at ISEG YES, talks a bit about the culture, economy, history, climate, and technology of Estonia.





OPEN MINDS. GRAB THE FUTURE!



