



ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts

The need to keep up with society's transformations is a constant concern at ISEG, and thus we have mobilised ourselves as part of a great transformative effort to implement a more sustainable socio-economic model.

Accordingly, various initiatives have been taken with the goal of carbon neutrality by 2030 in mind. We have implemented the monitoring of material and energy consumption in order that we can apply measures that contribute to its reduction. We intend to abolish the use of single-use plastic packaging within the campus, and also to initiate the processes to reinforce waste separation in all buildings. We plan to make investments that will enable ISEG to produce its own energy, as well as changes to the buildings designed to make them more efficient. We have adopted a sustainable purchasing policy, involving our suppliers in an effort to produce greener products with a lower environmental impact.

Ricardo Inverno
Facilities Management
Logistics and Technical Support Division

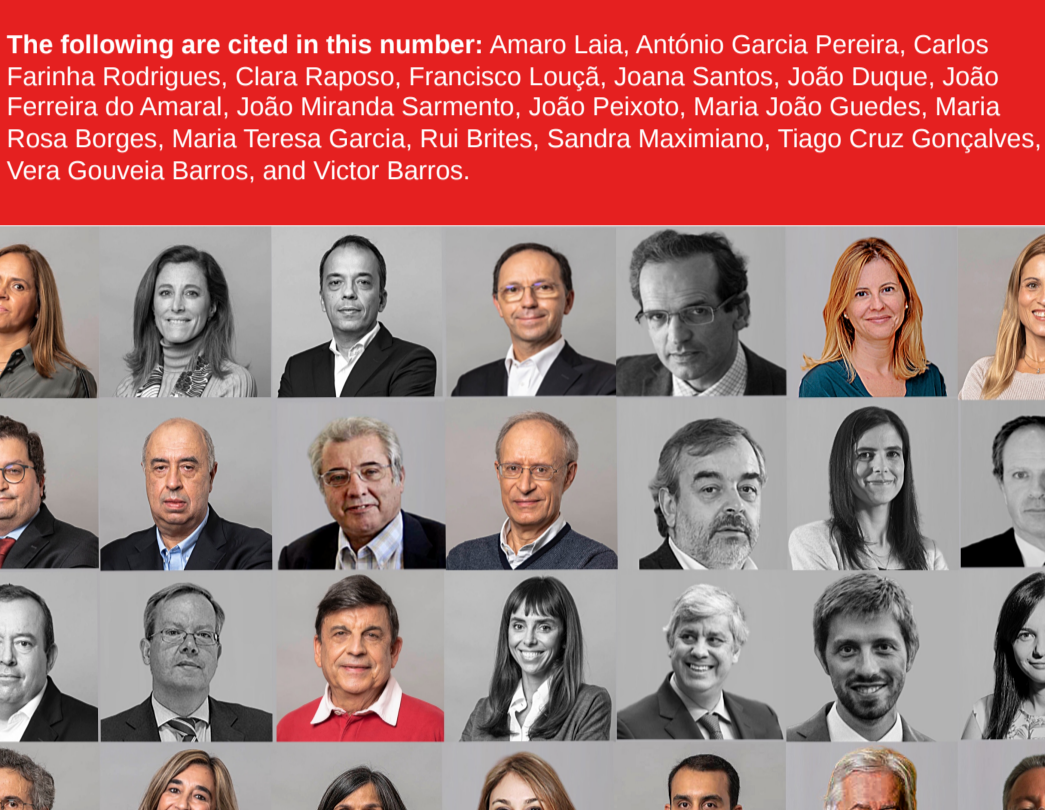


In the area of mobility, the incentive to adopt zero-emission transport is taking its first steps with the installation of electric charging stations for bicycles and the projected installation of electrical charging stations for cars in the parks. In the coming years we will have a GIRA charging station and a metro station in the immediate vicinity of the campus.

ISEG is currently engaged in certifying its environmental management model by means of the ISO 14001 standard. This will be decisive for the university's performance in minimising its environmental impact.

ISEG launches BiciParking

ISEG has just installed a dedicated area for electric charging stations for bicycles. This is the first of several initiatives aimed at encouraging the ISEG community to opt for carbon-free transport.



PhD programmes

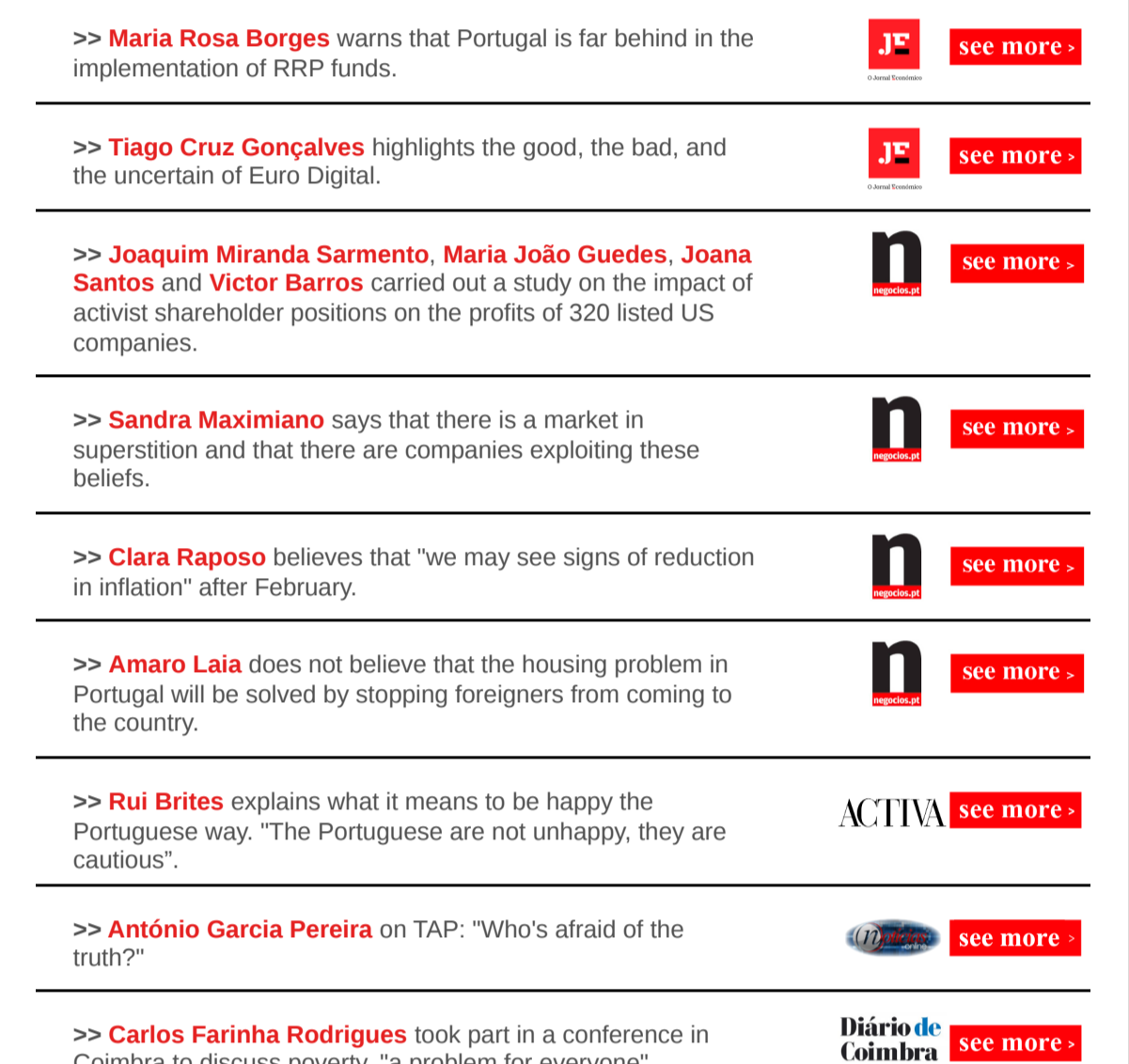
Further your knowledge and strive for academic excellence!

The deadline for the 1st Stage of Applications is the 28th February.

Applications are Open >

In this Newsletter, we highlight ISEG's PhD degrees, the new BiciParking, Bento de Jesus Caraça's photobiography, and also the What's@ISEG and research sections.

The following are cited in this number: Amaro Laia, António Garcia Pereira, Carlos Farinha Rodrigues, Clara Raposo, Francisco Louçã, Joana Santos, João Duque, João Ferreira do Amaral, João Miranda Sarmento, João Peixoto, Maria João Guedes, Maria Rosa Borges, Maria Teresa Garcia, Rui Brites, Sandra Maximiano, Tiago Cruz Gonçalves, Vera Gouveia Barros, and Victor Barros.



OPINIÃO

The Government in internal crisis?

>> **João Peixoto** warns that new waves of emigration could lead "the middle and upper classes" to leave the country. [see more >](#)

>> **Francisco Louçã** writes: "It would be so good to govern without people". [see more >](#)

>> **Maria Teresa Garcia** exposes the frauds committed against the Social Security in Portugal. [see more >](#)

>> An article by **João Duque** – "Maybe the prime-minister hasn't realised yet, but the probability of a 'case' happening increases with the number of members in the Government". [see more >](#)

>> **Vera Gouveia Barros** took part in a debate organised by Expresso and Era on the future of housing and real estate in Portugal. [see more >](#)

>> **Maria Rosa Borges** warns that Portugal is far behind in the implementation of RRP funds. [see more >](#)

>> **Tiago Cruz Gonçalves** highlights the good, the bad, and the uncertain of Euro Digital. [see more >](#)

>> **Joaquim Miranda Sarmento, Maria João Guedes, Joana Santos and Victor Barros** carried out a study on the impact of activist shareholder positions on the profits of 320 listed US companies. [see more >](#)

>> **Sandra Maximiano** says that there is a market in superstition and that there are companies exploiting these beliefs. [see more >](#)

>> **Clara Raposo** believes that "we may see signs of reduction in inflation" after February. [see more >](#)

>> **Amaro Laia** does not believe that the housing problem in Portugal will be solved by stopping foreigners from coming to the country. [see more >](#)

>> **Rui Brites** explains what it means to be happy the Portuguese way. "The Portuguese are not unhappy, they are cautious". [see more >](#)

>> **António Garcia Pereira** on TAP: "Who's afraid of the truth?" [see more >](#)

>> **Carlos Farinha Rodrigues** took part in a conference in Coimbra to discuss poverty, "a problem for everyone". [see more >](#)

>> **Vera Gouveia Barros and João Ferreira do Amaral** discuss why a vetting system might not be a good idea on the "Perfect Storm" podcast. [see more >](#)

>> **Sandra Maximiano** analyses the salary policy in the 360° RTP programme. [see more >](#)

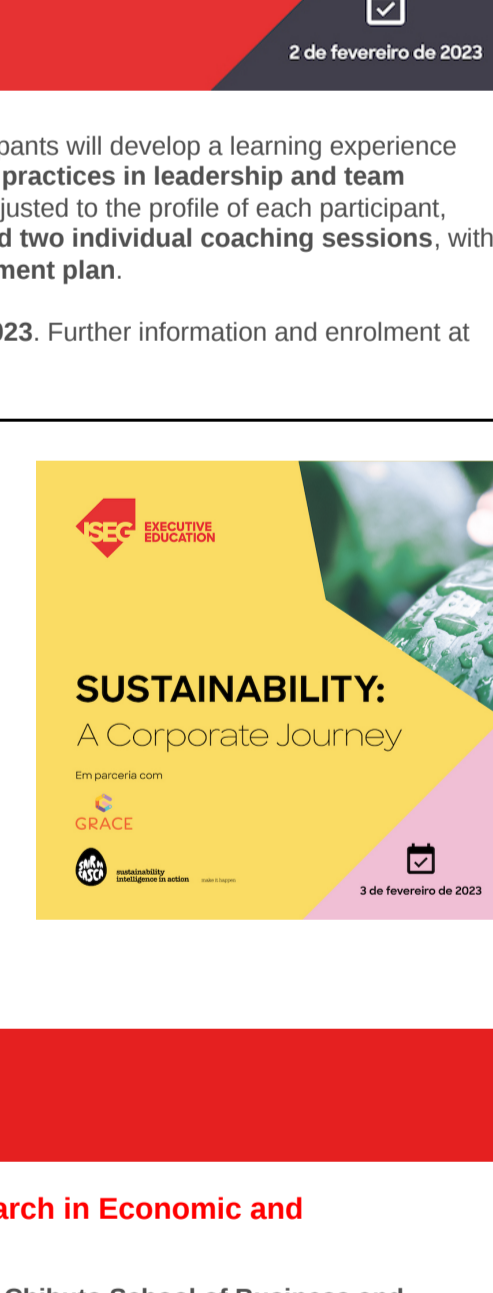
What's Up @ ISEG

Bento de Jesus Caraça – A Photobiography

This week we highlight a photobiography of the work of Bento de Jesus Caraça, an ISEG Professor who was a major figure of the Portugal's 20th century culture.

Bento de Jesus Caraça was born on the 18th April, 1901 to a family of rural workers, in Vila Viçosa. He died in Lisbon, on the 25th June, 1948. A renowned lecturer and distinguished professor of Mathematics at the Instituto Superior de Comércio in Lisbon, he was the author of important books, articles, and essays, as well as being a major figure of the scientific and literary culture of the first half of the 20th century. Two of his works of reference are 'Os Conceitos Fundamentais da Matemática' and 'A Cultura Integral do Individuo'.

He was a member of the so-called Mathematical Movement of the 1940s, which brought together a school of young talents who were the driving force behind a far-sighted programme to revitalize and internationalise science in Portugal. Exonerated from his professorship by Salazar in 1946 for political reasons and forbidden to teach in public or private universities, his short but admirable life and line of thought always gave rise to challenging questions.



The book is written by **Natália Bebiano**, a Full Professor of the Department of Mathematics of Universidade de Coimbra, and can be acquired [HERE](#).

Festive New Year Concert

The **Festive New Year Concert** will be performed by the Orquestra da Ópera na Academia e na Cidade on the **21st January**, starting at **21.00** in the **Aula Magna** of Universidade de Lisboa.



This concert is part of the Música na Universidade de Lisboa programme. Free admission, subject to limited to the capacity of the auditorium.

Further information [HERE](#).

Conference | What is University?

The "What is University?" Conference will take place on the **26th of January at 18.30**, in Auditorium 1 of the **Faculty of Arts of Universidade de Lisboa**. The conference is organised by the Interformed Cultural Association, a recently-formed youth association of university students from various areas of study, including ISEG students. If you wish, please submit your questions in advance by using [this form](#).



Empowerment Leadership – Leading high performance teams

EMPOWERMENT LEADERSHIP

Lidere Equipas de Alta Performance

Em parceria com:

2 de fevereiro de 2023

Based on exercises and practical cases, participants will develop a learning experience where they will come into contact with the **best practices in leadership and team energisation**. The programme's outputs are **adjusted to the profile of each participant**, after having carried out a **360° assessment and two individual coaching sessions**, with the objective to design their **personal development plan**.

The programme starts on the **2nd February, 2023**. Further information and enrolment at <https://www.idefe.pt/cursos/EL-LEAP>

Sustainability: A corporate Journey

Supported by the sharing of real cases and with moments of discussion, this programme provides a reflection on the new role of organisations in society and how to acquire skills that ensure the implementation of sustainable business models.

Dates: 3rd, 10th, and 17th February, 2023.

Further information and enrolment at <https://www.idefe.pt/cursos/SACJ>

SUSTAINABILITY: A Corporate Journey

Em parceria com:

3 de fevereiro de 2023

Research News

Highlights | SOCIUS - Centre for Research in Economic and Organisational Sociology

SOCIUS researcher leads a workshop at the Chibuto School of Business and Entrepreneurship in Mozambique.

SOCIUS researcher **Inês Faria** designed and led a practical Workshop on Qualitative Research Methodologies at the Chibuto School of Business and Entrepreneurship (ESNEC), Universidade Eduardo Mondlane (UEM), where she has a partnership for the implementation of the research project on **MiDI - Digital Microfinance and financial ecologies: gender and entrepreneurship in Maputo and Chibuto** - which she is currently coordinating.

PRE-CIMDAB - Scientific Preparatory Activity for the II International Congress on Migration and Brazilian Academic Diaspora

30th January 2023 | 14.00 to 17.00 | LISBON | ISEG (Delta room)

1st February 2023 | GUIMARÃES | University of Minho

This event is organised in collaboration with SOCIUS and is coordinated by SOCIUS researcher Professor Andrea Oltramari, from Universidade Federal do Rio Grande do Sul.

Hybrid event | Free admission in-person

Obligatory registration to participate via zoom: [HERE](#)

PRE-CIMDAB Atividade Científica Preparatória do II Congresso Internacional sobre Migração e Diáspora Acadêmica Brasileira

LISBOA/GUIMARÃES - PORTUGAL

3 de fevereiro de 2023

Call for Papers | The Migration Conference 2023

The 11th Edition of **The Migration Conference - TMC 2023** will take place in Germany from the 23rd to the 26th August 2023, at the Faculty of Law of Universität Hamburg.

SOCIUS/ISEG-ULisboa has been a partner in the organisation of this Conference since 2018, which was the year when it organised the **4th The Migration Conference**, one of the largest international scientific events held at ISEG - Lisbon School of Economics & Management.

Submit your proposal for a paper by the deadline of the 15th March [HERE](#). Further information available [on this link](#).

Student News

Article on the political crisis that was started by the Government itself

Vasco Cambotas Medeiros, an ISEG student of Economics, wrote for the online newspaper [Observador](#).

"If a year ago we were in a political crisis because the governing party could not get along with the other parties, today we are in a political crisis because the government is incapable of getting along with itself."

The full article can be read [HERE](#).

OPEN MINDS. GRAB THE FUTURE!

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