



ISEG has been educating leaders of thought and action since 1911. Today, at a time when society recognises the importance of good economic management more than ever, we are here to build solutions: ISEG - 111 years of a School of Firsts

Ever since I started higher education, I have been privileged to be part of ISEG's incredible academic environment. Thus the Masters in Management (MiM) seemed an obvious choice for me after completing my first degree.

Aside from being taught in an internationally-recognised university, the MiM offers a totally different and challenging experience, due to its multi-disciplinarity, where the subjects complement each other to provide its students with a set of essential tools for the challenges of day-to-day professional life, exposing them to diverse cultures and new ways of thinking about topics that are centred on Sustainability, which is an increasingly relevant topic in today's world, and one in which ISEG is positioned at the leading edge regarding its approach to this topic in its core teaching areas of Management, Economics, and Mathematics.

Francisco Gonçalves

2nd Year Student of the Masters in Management (MiM)



However, in addition to the MiM, ISEG offers a wide range of 2nd Study Cycle degrees, each of which has its own characteristics and syllabus, albeit all with a common goal – to satisfy the needs and demands of students and prepare them efficiently for the job market through providing new knowledge and techniques, both inside and outside the lecture room.

I take this experience along with me, as well as the one that I know I am yet to acquire, which is something that I categorically recommend, as it has given me the necessary skills – not only hard skills, but also soft skills – to be able to thrive in an increasingly demanding, dynamic, and volatile business environment.

ISEG Masters Open Week

Do you want to have a successful career? Do you wish to stand out in the job market and gain new knowledge and skills in a certain area? We have organised the **ISEG Masters Open Week** to help you.

Online Event

Masters Open Week

Find out more about our Masters Programmes!

February 6th to February 10th

ISEG Lisbon School of Economics & Management Universidade de Lisboa

With the support of AEISEG

For one week, from the 6th to the 10th February, you can attend the online sessions to present ISEG's Master's degrees. The online presentation session of each Masters is open to the general public and is moderated by a member of AEISEG, with the participation of the Coordinators of the respective Master's degree, as well as current or former students. Each session lasts 45 minutes.

Find out more [HERE](#).

Masters Sunset

More Information >

February 22nd

5 p.m. to 8 p.m.

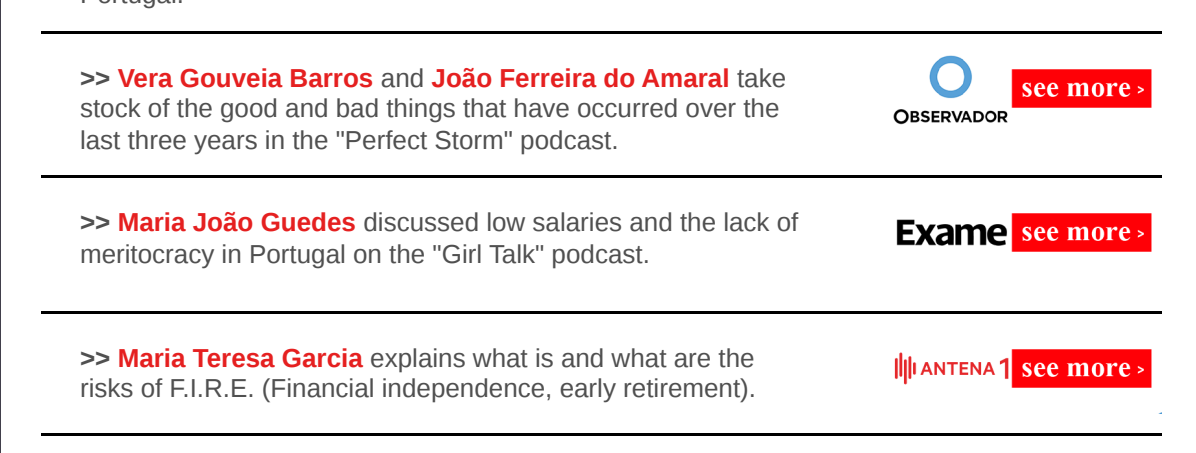
Rooftop, ISEG Lisbon

Quelhas Building

Face-to-face Event

In this week's Newsletter, we highlight the ISEG Masters Open Week, the "Transition to the Circular Economy" seminar, and the highlights in the What's@ISEG and research sections.

The following are cited in this number: António Garcia Pereira, Carlos Bastardo, Clara Raposo, Eliano Marques, Francisco Louçã, Francisco Nunes, João Duque, João Ferreira do Amaral, José Augusto Felício, Maria João Guedes, Ricardo Cabral, Rita Alemão, Maria Teresa Garcia, Vera Gouveia Barros, Vítor Gonçalves, Vítor Santos, and José Zorro Mendes.



The accounts of World Youth Day

>> **Ricardo Cabral** helps us understand why house prices are already falling in Europe, but not in Portugal.

VERDEJO see more >

>> **Francisco Louçã** article entitled "There are millions more in the negotiations with teachers".

EXPRESSO see more >

>> **João Duque** will coordinate the ISEG team for estimating the financial return of World Youth Day in Lisbon.

VERDEJO see more >

>> **Francisco Louçã** stressed that no one contributes better to the slow degradation of the Government than the Prime-Minister.

EXPRESSO see more >

>> **João Duque** explains that restricting demand is the simplest and laziest way to increase supply.

EXPRESSO see more >

>> **Vítor Santos** took part in the seminar on "Prospects for the Design of the Electricity Market".

REPORTAGE see more >

>> **Carlos Bastardo** mentions that the end of 2022 brought concerns at the economic level.

REPORTAGE see more >

>> **Eliano Marques** points out that although Artificial Intelligence (AI) has many benefits, it's important to take measures to mitigate any negative impacts.

JF see more >

>> **José Augusto Felício** is one of the signatories of the Open Letter on "Railways, a leverage for economic development".

OBSERVADOR see more >

>> An article by **António Garcia Pereira** entitled "TAP: THE OCTOPUS"

7M see more >

>> **Clara Raposo** numbers among the nominees for the ACTIVA Inspiring Women Awards.

ACTIVA see more >

>> **Francisco Nunes, Rita Alemão, and José Zorro Mendes** presented a pioneering study on the aftermarket in Portugal.

JO see more >

>> **Vera Gouveia Barros** and **João Ferreira do Amaral** take stock of the good and bad things that have occurred over the last three years in the "Perfect Storm" podcast.

OBSERVADOR see more >

>> **Maria João Guedes** discussed low salaries and the lack of meritocracy in Portugal on the "Girl Talk" podcast.

EXAME see more >

>> **Maria Teresa Garcia** explains what is and what are the risks of F.I.R.E. (Financial independence, early retirement).

ANTENA 1 see more >

>> **Vera Gouveia Barros** discussed the problems of housing in Portugal on the "To be, or Not to Be?" programme on RTP.

RTP see more >

National campaign for blood donation in Kaleidoscope

The Universidade de Lisboa Academic Association is organising a campaign aimed at young people and the academic community to combat the shortage of blood reserves.



The Universidade de Lisboa Academic Association is organising a national awareness campaign for blood donation called "It's our turn to save lives", in partnership with the National Youth Council and the Portuguese Institute of Blood and Transplantation.

Blood donations will take place at the Kaleidoscope Galleries on the 7th, 8th, and 9th February.

To give blood, you need to **register in advance**.

Find out more [HERE](#).

What's Up @ ISEG

Antena 2 Concert | João Casimiro Almeida (pianist)

When: 9th February
Where: CGD Auditorium (Quelhas)
Time: 19.00 – 20.00

Further Information [HERE](#).

CONCERTOS ANTENA 2

ISEG Lisbon School of Economics & Management Universidade de Lisboa

Further Information [HERE](#).

Sustainable Finance - Green and Climate Finance

This programme enables participants to incorporate climate and environmental issues into project risk analysis, to develop new financial products within a green recovery, and to define an appropriate sustainability strategy for their company.

Dates: 1st, 8th, 15th, 22nd, and 29th March, 26th April, 3rd, 10th, and 17th May.

Further information and enrolment on <https://www.idefe.pt/cursos/SFGCE>

ISEG EXECUTIVE EDUCATION

SUSTAINABLE FINANCE

Green and Climate Finance

with the institutional support of

FEA - USP • Faculdade de Economia, Administração, Contabilidade e Actuaria da Universidade de São Paulo

29 MARÇO

1st of March 2023

Research News

Seminar | Transition to the Circular Economy - Ecosystems and Circular Business Models

Organised in partnership by ISEG and ADVANCE - Centre for Advanced Research in Management of ISEG.

The keynote speaker will be **Adriana Marotti**, Professor at FEA/USP – Universidade de São Paulo, Brazil.

When: 2nd February
Where: Delta Room (Quelhas)
Time: 16.30 - 18.00

Free admission.

Further information [HERE](#).

SEMINÁRIO

TRANSIÇÃO PARA ECONOMIA CIRCULAR

Ecosistemas e Modelos de Negócios Circulares

2 DE FEVEREIRO • 16H30
ISEG • SALA DELTA

Adriana Marotti de Mello
FEA - USP • Faculdade de Economia, Administração, Contabilidade e Actuaria da Universidade de São Paulo

ISEG ADVANCE

Call for papers for the 16th Annual Meeting of the PEJ (Portuguese Economic Journal)

To be held in Braga, at Universidade do Minho, from the 7th to the 9th July.

Submissions deadline – 15th March.

16th Annual Meeting
Portuguese Economic Journal
7-9 July 2023
Braga, Portugal

Library User training

Mendeley Reference Manager

When: 8th February
Time: 18.30 – 20.00
Where: Room 001 (Francesinhas I)
Delivered in English.

Registration: [HERE](#).

Biblioteca Francisco Pereira de Moura

TRAINING FOR LIBRARY USERS

In English
In Person Event

Mendeley ISEG

Highlights | CESA - Centre for African and Development Studies

The last session of the CESA Thinks Seminar Cycle will address the effect of climate change on large-scale food distribution in Nigeria.

February 9, 2023
6pm to 7:30pm GMT

ce a think

Seminar
Effects of Climate Change on Businesses in Retail Food Industry and Responses in Nigeria
Speaker: Auta Elisha Menson (Kaduna State University, Nigeria)

Discussant:
Vincent Agulonye (CESA/CSG/ISEG/Ulissboa)

In person: Room 104 (Francesinhas II, ISEG, Lisboa)
Online: Zoom (cesa.rc.iseg.ulissboa.pt)

Free admission

CEA CSG ISEG U LISBOA FCT

When: 8th February
Where: Room 104 (Francesinhas II) & via Zoom
Time: 16.30 - 18.00

Free admission.
Further information [HERE](#).

The session is entitled "The Effects of Climate Change on Businesses in Retail Food Industry and Responses in Nigeria", and the keynote speaker will be **Auta Elisha Menson** (Kaduna State University, Nigeria), who will assess the effects of climate change on large-scale food distribution in Nigeria. The debate will be moderated by **Vincent Agulonye** (CESA/CSG/ISEG/Ulissboa).

Oficina Global | Open call to collaborate with the blog

Oficina Global (Global Workshop) has launched a call for papers on topics related to Global Development.

To participate, just submit the abstract of the paper, with a maximum of 200 words, to: info@oficinaglobal.org.

Deadline for submissions – 24th February.

Highlights | SOCIUS - Centre for Research in Economic and Organisational Sociology

The SOCIUS/ CSG Research Grant for the Masters in Social Sciences

R&D Research Grant for a master's degree in Social Sciences

Applications open from February 1st to March 10th 2023, 17h - Lisbon time

CSG ISEG U LISBOA FCT

SOCIUS/CSG invites applications for a Research Grant for R&D Activities to be developed by a researcher with a Master's degree in the areas of Anthropology, Economics, Political Economy, Sociology, or other Social Sciences.

The grant will be granted by FCT/MCTES, through national funding (PIDDAC), and will be awarded as part of the "Financial Outliers: the political economy of marginal and alternative financial trajectories" (2022.09141.PTDC) project.

Applications are open until **10th March 2023**, at 17.00 (Lisbon time).

Find out more [HERE](#).

Alumni in the News

"Entrepreneurial anaemia" | An article

Franquelim Alves, a graduate in Management from ISEG and a Managing Partner at SIGISFIN, writes in [Link to Leaders](#).

"An anaemic body has no stamina!!!! Although it may very willing, with lots of good intention, physical weakness caused by anaemia can be a hindrance which can only be overcome with prescribing medication with a strong component of vitamins and a plenty of iron."

OPEN MINDS. GRAB THE FUTURE!

www.iseg.ulissboa.pt

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